MULTI-PARTY SYSTEM, PRIVATE OWNERSHIP AND POLICY RESTRUCTURING ARE ON AGENDA

## World News **W** Germany and US reach takeover accord on reunification

The US and West Germany have reached a broad under-standing on a timetable and framework for German reunifi-

A key feature of the accord. reached late on Friday at a meeting in Washington between Mr James Baker, US Secretary of State, and Mr. Hans Dietrich Genscher, West German Foreign Minister, is that West and East German leaders will open talks on economic and monetary union immediately after the March 18 elections in East Germany.

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There is a series of the serie

Israeli bus deaths Masked gunmen killed eight people and wounded at least seventeen when they attacked an Israeli tourist hus with grenades and machine guns near Ismailiya, Egypt, hospital offi-cials said. Page 16

Yugoslav Party split Slovenia, Yugoslavia's most westernised republic, became the first to split from the League of Communists which has ruled the country since World War Two. Page 2

Storms kill 29 ...

Gales killed 29 people and injured dozens more in France and West Germany on Saturday, leaving scenes of devesta-tion in their wake, agencies report. Page 3

Brucan resigns

Silvin Brucan, leader of Romania's ruling National Sal-vation Front, resigned because Homanian politics had become "dominated by personal ambi-tion, careerism and political flunkeyism." Page 2

Azerbaijan talks off Armenian negotiators broke off talks with Azerbaijan after the Armenian All-National Front in Yerevan charged the Azerbaijan People's Front with pressing Armenian residents to evacuate two villages in Azerbaijan, Page 2

Thai strike ends Intervention by Thailand's has brought an end to the founday part strike in Bang-kok which paralysed the coun-try's foreign trade, Page 3

US rift over warming US President George Bush and his senior advisers sought to resolve a split in the Administration over global warming ahead of a speech he is to deliver to an international environment conference in

Washington today, Page 16 E Beirut battles on War for control of Christian East Beirut continued, with at least a thousand of rebel General Michel Aoun's 15,000 troops defecting - 600 to the Christian Phalange militia and 400 to the command of General Emile Lahoud in West Beirut,

said security forces. Page 3 China gang held Fifty-nine people belonging to a gang who have been preying on train passengers for nearly two years have been

arrested in Zhengzhou, capital of Henan province, China. Sikha kill six Sikh extremists held up a bus

near Amritsar and shot dead three pelice guards and three passengers in a campaign which has claimed at least 200 lives this year.

Sabbath ban lifted Chief Rabbi Mordechai Eliahu lifted a ban on air travel on the Jewish sabbath for Soviet Jews, saying their coming to Israel could save their lives.

Nepal activists held Seventy members of the outlawed Nepali Congress Party. which favours a Western-style multi-party political system. have been arrested.

## Business Summary **W** European deals surge to \$51.7 bn

ALMOST 1,300 cross-border mergers and acquisitions with a disclosed value of Ecu 45.3bn (\$51.7bn) were made in western Europe last year, most of them in the second six months, according to Translink's European Deal Review. Page 16

ACCOR, French hotels group, has bought a stake of about 10 per cent in Mandarin Oriental International, Hong Kong-based luxury hotel chain for HK\$370m (\$46m). Page 19.

**EUROPEAN Monetary System:**The D-Mark was little changed against the dollar last week. This coupled with a firm
French franc — on better than expected French trade figures kept pressure off the EMS.
 The Italian lira was generally the firmest currency, close to its divergence limit against the weak Danish krone and Belgian franc. On Friday the lira touched its highest level against the D-Mark for nearly two months.

February 2, 1990 ENS. 000 1% 2% 3% Irish Punt Guilder D-Mark

ECU DIVERGENCE 600

Limit - ECU Parity Day Position

The chart shows the constraints on EMS exchange rates. The upper grid, based on the sys-tem's weakest currency, defines the cross-rates from which only the peseta may move by more than 24, per cent. The lawer chart gives currencies' divergence from the central rate ioinst the European Currency

Unit (Ecu). BANK Of England will today add its weight to a campaign to persuade the European Com-mission to amend a draft directive which, it is claimed, would drive investment busine

away from the EC. Page 32 PATHE Communications, the Hollywood film company that took over the assets of the now defunct Cannon films, has sold 41 cinema theatres in the UK and Netherlands to a Dutch investment vehicle owned by

Fininvest. Page 19 ROVER GROUP, the leading UK car producer, is consider-ing the introduction of threeshift, round-the-clock working on one of its assembly lines.

NIPPON LIFE, the world's largest insurance company. is to take a stake of nearly 4 per cent in Banco Bilbao Viz-caya (BBV), Spain's largest commercial bank. Page 19

HAROLD SIMMONS, the Dallas corporate raider, has said in a regulatory filing he might try to win control of the board of Lockheed, the US military aerospace group. Page 19

**BAT INDUSTRIES** 

BAT, tobacco-based conglomerate which has been under threat from Sir James Gold-smith's Hoylake consortium, has had to reveal potential defensive strategies to the Illinois insurance department. These range from a leveraged partial disposal of tobacco interests to suggestions that Japanese investors take 10-30 per cent of equity. Page 21

## Ferranti shareholders meet

FERRANTI International shareholders are meeting in London today as final details are put together on negotia-tions expected to result in Mr Eugene Anderson, the former chief executive of Johnson Matthey, succeeding Sir Derek

Alun-Jones as chairman. Several salary details are thought to be outstanding and until those are ironed out the company refuses to announce the move formally, but it has become an open secret that Mr Anderson is being lined up to take over the chair.

The extraordinary shareholders" meeting at company headquarters to approve a £187m (\$314m) rights issue, will

almost certainly be adjourned to keep the issue on ice as an insurance policy until Ferranti receives payment of £310m from General Electric Company of the UK for its radar

If the GEC deal goes through as smoothly as expected, Ferranti may choose not to use any of the capital available in the rights issue, or it may scale down the share offer.

The rights issue was negotiated with several institutions to tide the company over a crisis caused by the alleged £215m frand at International Signal and Control, its US subsidiary. Unguided missile which crippled Ferranti, Page 10

# Gorbachev ready to

challenge right of Party over reforms

MR MIKHAIL Gorbachev, the Soviet leader, will today challenge the central committee of his ruling Communist Party to abandon its monopoly on power, tolerate the existence of a multi-party system and allow private property within a mar-

Reports suggest that his sweeping plans to overhaul both the party structure and its policies will be presented intact, with Mr Gorbachev openly daring party conserva-tives in the central committee to reject them.

Rumours in the Soviet capital over recent days also sug-gest that he may finally force Mr Yegor Ligachev, his most conservative colleague in the ruling Politburo, to quit. Mr Gorbachev has been

forced to raise the stakes in his struggle with party conserva-tives to maintain the momentum of reform, when his poli-cies have come under increasing fire for failing to cure the country's economic ills while releasing pent-up nationalist aspirations across The Soviet leader has clearly

been marshalling all his forces in advance of the critical plenary meeting of the central committee today and tomorrow. The meeting has to decide on reform of the Party and its political platform, to be debated at the Party congress planned for the autumn. A string of grass-roots revolts against conservative

figures in the provinces has been followed by revelations of corruption, both petty and large-scale, in the Party and government. Mr Gorbachev is believed to

have intervened to give the go-ahead to yesterday's huge pro-democracy demonstration in Moscow, which brought the centre of the capital to a stand-still. The whole tenor of the demonstration was to urge Mr Gorbachev not to make any

concessions to conservatives.

The most detailed account of the proposed Party platform was published at the weekend by Interfax, a news service produced by Radio Moscow. It confirmed suggestions by reliable party sources that Mr Gorba-chev would present a radical programme, in the knowledge that the roling party already faces a huge popular backlash in the country.

"The draft platform calls for a radical perestroika [restruct-uring] of the Party, which will fight for its leading role but assume no state or government powers, nor lay any claim to having its role set down in the constitution," Interfax said. That clearly implies the aban-donment of Article 6 of the Soviet constitution, and not simply its rewording, as was earlier suggested.
"The multi-party system is not rejected, but nor is it

treated as a panacea," the

transition to a "planned-mar-ket economy," and of the need for "powerful personal and collective incentives for produc-

As for the crucial question of property, with Party traditionalists flatly opposed to any suggestion of private property, it "calls for the equal rights of different forms of ownership, without provided the control of the control of the control of the calls for the equal rights of the calls forms of the calls for the calls without rejecting group or pri-vate ownership."

Mr Gorbachev is also propos-

ing radical changes in the party structure, according to interfax and party officials. Direct election of delegates to the party congress by primary organisations is a crucial mand, bypassing the control

by regional party bosses.

In addition, Mr Gorbachev is proposing something much closer to a federal party structure, with a new "political executive committee," presumably replacing the present political including representations. Politburo, including represen-tatives of all 15 republics.

The central committee would be streamlined to 200 members, with 10 per cent co-opted between congresses. It currently has 250 members, but today's meeting is a broadened plenum, including recently elected party officials who may be more sympathetic to the party leader.

Troop withdrawal talks, Lithuanians plan independence, report said,
On the economic front, the new party platform talks of a ruptcy, Observer, Page 14 Azerbaijan peace deal breaks down, Page 2; After bank-



A pre-revolutionary Russian flag flies near the Kremlin

## Listening for an echo from the Kremlin

THE WATES of the Kremlin swarmed round Moscow's banners denouncing fascism echoed to the Soviet Union's ring-road, turning the broad and Pamyat, the hard-right biggest pro-democracy protest in 70 years yesterday as at a seamless collage of national-there were denouncing the call for the end of the Communist Party's monopoly of

The unprecedented protest also sent the clearest possible message on the eve of today's Central Committee plenum that any conservative turn by Party leaders this week will be deeply and widely resisted by democratic ocratic groups and nationalieta alike

Demonstrators of all ages

and sunlit faces, before enter-ing the vast Square of the Anniversary of the October Revolution. "Abolish the cen-tral committee," they chanted as they arrived.

Tight ranks of grey-coated

olice linked arms to funnel the orderly marchers into the vast square. Among the nationalist flags of Russia, the Ukraine and the Baltic repub-lics, there fluttered as many

The crowds exceeded the expectations of the popular movements and radical deputies who organised the protest. Police, who put the crowd at 200,000, had to abandon plans to hold the rally in a smaller square half a kilometre away. The demonstrators thus found themselves in the very shadow of the Kremlin's red towers, which rang to successive speakers' calls for today's

authority, it must decide against Article 6," said Mr Vitali Korotych, editor of the radical Ogonek magazine. "Today, here, we abolish Article 6," he added to

resounding cheers.
"Standing here, we are the force which runs the country," he proclaimed. "There is no other force here."

A great roar greeted Mr Boris Yeltsin, the radical

plenum to cancel Article 6 of the constitution, which enshrines the Party's leading slan Republic. He denounced the "irresolute half measures" of Party leaders and called for the next Party congress to be brought forward from autumn

> "If the Party says no to Article 6 the day after tomorrow, it will mean dialogue will open between the Party and the nation," his bass voice boomed. "If not, the people will have to say no to the Party.

The huge crowd listened Continued on Page 16

## **US** backs higher increase for IMF resources

By Peter Riddell, US Editor, in Washington

THE US has formally shifted its position to accept an increase of up to 50 per cent in the resources, or quotas, of the International Monetary Fund. Originally, the US publicly supported a rise of only 35 per

Mr Nicholas Brady, the Treasury Secretary, confirmed the change at the weekend, saying discussions among IMF mem-bers were in the 46 to 51 per cent range of increase. He said the US wanted the rise not to

go over 50 per cent.

Mr Brady said the main problems now were over arrears of payments to the IMF - where the US has proposed a package of changes

- and the proposed redistribution of rankings among the

main industrial countries. The arrears issue was dis-cussed at length last week by the IMF's board. There was some resistance to the US plan to impose greater disciplines on the mainly Third World countries in arrears to the fund and to offer them some help.

Mr Brady said the rankings issue was not a direct US concern. There is general agree-ment that Japan should replace Britain in second place, but there is an intense debate between the UK and France over whether they should share the fourth largest place. This has turned on arcane points about relative shares of total output and world trade, but in practice it is largely a

political question.
Other countries hope the general pressure to finalise the quota review will force Britain and France to reach agree-

Talks over the quota review have dragged on, without a final decision, for four months, already forcing one postpone-ment in the deadline from December to March 31.

Finance ministers of the Group of Seven industrial countries would prefer the issue to be decided through informal talks between senior IMF's executive hoard of permanent representatives in Washington, rather than summoning a meeting of its policymaking interim committee before the scheduled spring session on May 7-8.

• Mr Brady, talking in Washington ahead of the signing of

Mexico's debt-reduction package with commercial bankers described the deal as "an enormously successful financing."

## Mrs Mandela casts doubt on her husband's early release

By Patti Waldmeir in Cape Town

Winnie Mandela yesterday dampened expecta-tions that her husband's release from prison was imminent, ruling out his freedom until further conditions were met by Pretoria.

Speaking after a five-hour meeting with Mr Nelson Man-dela at his prison bungalow near Paarl in the Cape, Mrs Mandela said obstacles remained to her husband's release, despite a commitment from Mr F.W. de Klerk, the South African President, to

free him unconditionally.

Mr Mandela, leader of the
African National Congress, has
been trying to exact the highest political price for his
release from his 27-year imprisonment. Pressure from Mr Mandela was a crucial factor in persuading Pretoria to adopt a historic package of reforms announced by Mr de Klerk on Friday, which gained kudos abroad and qualified support from the ANC. Mrs Mandela yesterday stressed her husband's pre-con-

THERE is little prospect of any early reversal of the strat-egy of disinvestment from South Africa following the lift-ing of the ban on the ANC and other measures announced by President F W de Klerk last by President P w de Nierk last Friday. Barclays Bank, which pulled out of South Africa in November 1986, said yester-day: "Our position has not changed in the last few days." Page 3

ditions for release, which included an end to the coun-try's three-year state of emergency, the release of all politi-cal prisoners, and the removal of troops from black town-ships. "Obstacles exist, and it is Mr de Klerk who must remove them," she said. Asked whether Mr Mandela would leave prison while the state of emergency remained in force, Mrs Mandela said: "That

is out of the question." It was

not clear whether she was

speaking for her husband, how-ever, as she had outlined the

the giants ...

people ...

same position to journalists before she entered the prison. She declined to say how Mr Mandela had reacted to Mr de Klerk's reforms, which included lifting the ban on the ANC and other political organisations, releasing political pris-oners who have not committed violent crimes, and lifting restrictions on anti-apartheid activists and organisations. Mr Mandela's reaction would be made known soon in a state-

ment, she said. On Friday, Mr de Klerk spoke of "factors in the way of his [Mr Mandela's] release," but these were understood to be minor.

Meeting in Stockholm at the weekend, the ANC, the long-ex-iled group fighting black rule, said the reforms had gone a "long way towards creating a climate conducive to negotia tions."

Nonetheless, the organisa tion called on South Africans to intensify the armed struggle against Pretoria. Pretoria reforms, Page 3

## CONTENTS

#### THE MONDAY INTERVIEW



Sir Bryan Carsberg (left) was given the difficult job of tilting the field to ensure fair play when British Telecom was privatised five years ago. Although highly regarded, there are some doubts about how he fulfils that role. Page 32

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Editorial Comments A green tax challenge;

## FLY WITH ARROWS TO A SUCCESSFUL FINANCIAL FUTURE WE ARE PLEASED TO RECORD THAT ENTRIES FOR

## **ARROWS** 'YOUNG COMPANY OF THE YEAR' 1990 AWARDS

have already surpassed the total reached at the same stage last year. Once again this event has captured the imagination of the Business Community and looks destined for even greater success. We invite you to be part of that success. If your company qualifies for entry under the criteria set out below then please let us know by sending for your application package. Remember, the finalists and their guests will fly in champagne style aboard a specially commissioned Concorde to Nice and thence by chartered yacht to Monte Carlo. A star studded gala dinner will be held in their honour at the prestigious Hotel Hermitage and we will return to London on Concorde the following day. June 11th 1990 could be a memorable date for your company.

ALL THIS AND, AS LAST YEAR, ENTRY IS FREE

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Do you qualify? If your company was incorporated between 1974 and 1986 and has an annual turnover in excess of £1,000,000, we invite you to seek the recognition your company deserves. Please send for your application package:

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## Lithuanians plan independence after elections

By John Lloyd in Vilnius

SAJUDIS, the popular front and leading political force in Lithuania, has said it will implement full independence from the Soviet Union after its expected triumph in the republican parliamentary elections on February 24.

The announcement, which would include a demand for the withdrawal of Soviet nuclear bases and troops from the republic, came on the eve of the Central Committee plenum of the Soviet Communist Party in Moscow.

This was originally called to discuss the decision of the Lithuanian Communist Party to break away from the Soviet A visit by President Mikhail

Gorbachev to Lithuania last month failed to dissuade the local party from seceding. Prof Vytautas Landbergis, the Sajudis leader, told a conference in the Lithuanian capital of Vilnius at the weekend that the proclamation of independent status was essential to future negotiations between the republic and the Soviet Government so discussions on independence could take place

on equal terms. He said that the new Parliament should proclaim independent status, probably in the form of the annulment of the Molotov-Ribbentrop Pact, under which Lithuania was ceded to the Soviet sphere of influence before the German invasion of the Soviet Union in

Talks with the Soviet Union would then begin on a phased withdrawal of military bases, including nuclear installations. Dr Antanas Buracas, a deputy of the Supreme Soviet of the Soviet Union representing the Lithuanian constituency of Dzukija, said the removal of these bases could be put in the context of a reciprocal with-drawal of Nato bases in Scan-

dinavia.
Sajudis speakers at the conference, which included participants from democratic and national movements elsewhere in the Soviet Union and from Eastern Europe, said the move-ment had ceased to function as a supporter of perestrolka and the Gorbachev reforms — the form it took at its inception in 1988. Now, the main issue was the achievement of indepen-

About 10 political parties About 10 political parties have been formed in the republic to compete for the 141 parliamentary seats — including the now-independent Lithuanian Communist Party, the Democratic Party, the Social Democratic Party, the Christian Democratic Party, the Greens the Peasant Party, and Greens, the Peasant Party, and the Party of Humanism and Progress. There is also a pro-Soviet Communist Party, which claims 50,000 of the for-mer 200,000 Lithuanian Com-

The independent Communist

Party, claiming about 100,000, is reckoned by Dr Buracas to be fielding over 400 of the approximately 570 candidates so far registered. Many of these, including the party leader and republican president, Mr Algirdas Brazaushas, support the concept of independence, although there are difference as the first and first and the support of the support ferences over the timing and methods of its implementation. Other speakers during the conference spoke of an "eco-nomic blockade" of Lithuania by the Soviet Union, with sup-plies of raw materials and machinery falling substantially below planned targets.

## FT writers look at attempts to mould the future face of a continent Americans turn attention to German reunification

By Peter Riddell and Lionel Barber in Washington

past two weeks in the thinking of US policy-makers towards German reuni-

fication, away from a detached view -towards much closer involvement.

Key officials in the State Department and the National Security Council believe the pace of events has accelerated so much, with the continued deterioration in East Germany, that it is no longer possible to regard reunification as a long-term issue for

Instead, US officials have concluded that reunification is inevitable, sooner rather than later, and that immediate discussions are needed to decide both an administration line and a framework for discussing the Issue among the Western allies, the Soviet Union and the two German states. Administration officials recognise that the US's four points on the principle of reunification set out two months ago now need to be developed, though in no way imposing a blueprint on the form of unity.

form of unity.

Ahead of his visit to Moscow later

this week, Mr James Baker, the US tinis week, Mr James Baker, the US Secretary of State, has reached a broad understanding with Mr Hans-Dietrich Genscher, the West German foreign minister, on how to approach the issue, though the US position is still evolving.

Describing the remification questions are the statement of the stat

tion as "moving towards the very front burner", Mr Bush has ordered an urgent review of options by the National Security Council. Among the policy-makers there is a

sense of ferment and flux parallel to that of the 1947-49 period, when the US committed itself to the defence of Europe, and the Nato alliance was established. Officials are aware that Europe is being remade now as sub-stantially as it was in the late 1940s. This has been reflected not only in the internal administration debate but also in the increased pace of diplomatic activity. Mr Baker saw Mr Douglas Hurd, the British Foreign Secretary, last Monday, met Mr Genscher at a hastily arranged meet-ing in Washington on Friday, and will

DEMOCRATIC congressional leaders yesterday backed much deeper cuts in the number of US forces in central Europe than those under the revised proposals announced last week by President

announced last week by President George Bush.

Senator George Mitchell, the Democratic majority leader, said the US needed only to "maintain a residual force" in Europe.

He talked of a possible total of 100,000 troops in central Europe by the end of next year as a result of negotiations with the Soviet Union, though not bilaterally.

see Mr Roland Dumas, the French Foreign Minister, in Shannon, Ireland, on a refuelling stop tomorrow morn-

ing.
Each minister has been determined.

Back Mr Raker to have his say before Mr Baker reaches Moscow, not least because of differences of emphasis. There has been particular sensitivity over the position of the Four Powers, the allied

victors (the US, Soviet Union, Britain and France) who still have consider-able legal responsibilities for Berlin. West German leaders have wanted to play down the Four Powers' role, though Britain, and to some degree France, believe they must be involved in reunification discussions. Various ideas for linking discussions between the two Germanys and a Four-Power transfer and a contract of the state of

involvement on security issues are

The British are concerned about a free fall in which events get out of control, and are suspicious of West German eagerness on reunification, and especially of Mr Genscher, British ministers are also worried about whether the Bush Administration will stand firm on troop numbers in Europe in face of congressional and West German pressure for deeper

The most difficult issues are on the security side — reconciling a united Germany with Nato membership (strongly favoured by Bonn) and com-bating the call by the Soviet Union

and the present East German Govern-ment for a neutral Germany. There has been considerable discus-sion about how to use the forum of the 35-nation Conference on Security and Co-operation in Europe, which includes Nato, Warsaw Pact and neutral European countries. West Germany has argued that a CSCE conference this year should discuss reunification, but the US (and Britain) have so far been wary about a CSCE meeting until a treaty on reducing conventional forces in Europe is completed and until specific proposals, such as free elections, are on the accordance.

An understanding about the role of a CSCE conference appears to have been reached between Mr Baker and Mr Genscher. The meeting is still regarded by the US not as a negotia-ting session but more as an occasion to ratify a conventional forces agree-ment reached in the summer, and to consider discussions on unity between West German and East German lead-

## Kohl elaborates his grand design for the new Europe

By William Duliforce in Davos

MR HEIMUT KOHL, the West German Chancellor, outlined on Saturday a framework for the security and economic structure of Europe into which a re-unified Germany could fit without raising the fears of its neighbours or threatening broad East-West interests.

His blueprint would entail the creation of a new security structure spanning both Nato and the Warsaw Pact. This structure could be prepared at the 35-nation Conference on Security and Co-operation in Burope proposed for later this year by Soviet President Mik-hail Gorbachev, Mr Kohl

suggested.

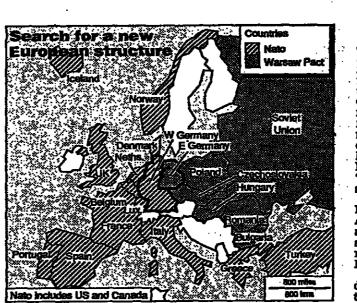
By the autumn, the CSCE could sign new disarmament agreements for the reduction of conventional forces in Europe, Mr Kohl sald, it could then take the first steps towards establishing ident of towards establishing joint crisis prevention institutions and forums, which would provide for regular meetings on secu-rity matters at the highest political level.

Mr Kohl was speaking to hundreds of businessmen assembled at the annual World

ski resort of Davos, as pressure for the re-unification of the two Germanys accelerated last week following proposals by Mr Hans Modrow, the East German Prime Minister, for a neutral, unified German state, and by Mr Eduard Shevard-poder the South Engine Minnadze, the Soviet Foreign Min-ister, for an international referendum on German reunification. The Chancellor underlined

the increasing urgency of the situation in Eastern Germany, evoking the possibility of an internal crisis which could "overshadow the first peaceful revolution on German soil". Some 55,000 people had fied to West Germany in January, bleeding East Germany of skilled workers, engineers and doctors. This mass exodus had to be stopped, Mr Kohl said. He raised the lasue during the one-hour discussion he held alone with Mr Modrow, who was also attending the busi-nessmen's summit. The two German leaders will meet again in Bonn on February 13

Mr Kohl envisaged a future peaceful order spanning the whole of Europe, designed to



overcome the division of Europe as well as of Germany. No one could say now what this security structure would finally look like but it had to allow for the legitimate inter-

would have to be accelerated, Mr Kohl said, and Nato would have to review its military strategy and structure while the Warsaw Pact would have to change both its strategy and ests of every country, irrespec-tive of its size or geography.

The disarmament process military potential. Starting from the verification of the dis-armament agreements, they could focus on more political objectives through the creation of institutions to prevent crises and provision for security policy forums at which regular meetings would be held at the top political levels. The West German Chancellor again firmly rejected the idea of German neutrality. A united German neutrality. man neutrality. A united Germany should not have a special status in the heart of Europe which would isolate it, he said. Such a proposal could "wipe out at one blow the lessons of history".

The security alliance between Europe and North America remained indispensable. "I think I am right in saying that this is clearly recognised in Moscow, too," Mr Kohl added.

Elaborating his "grand design" for the future Europe, the Chancellor emphasised that West Germany would remain firmly anchored in the European Community. Here its main objectives were to com-plete the internal market in 1992, to hold the intergovernmental conference on economic and monetary union — about which Britain has misgivings — by the end of 1990 and to see

that the European Parliament received greater powers. But, Mr Kohl said, the EC had to remain open to the reformist countries of Eastern Europe, which had to be brought into a closer and more lasting relationship. This could take a variety of forms, including association. Vigorous development of the Community would offer a model for the integration of all free peoples and as the nucleus of the future peaceful order in

To help stabilise the current critical situation in East Germany, the Community states could "develop" the special sta-tus East Germany had enjoyed since the signing of the Trea-

Mr Kohl departed from his prepared text to assure the Hungarians, the Czechs and the Poles, whose leaders were also present in Davos, that, as their political and economic reforms progressed, they would not be forgotten. The Community could not stop at the Elbe, he added. It had to develop a programme for closing the eco-nomic and social gap between

## Azerbaijan peace deal breaks down

By Mark Nicholson in Moscow

PEACE agreements reached over the weekend between representatives of Armenian and Azerbaijani popular movements in Riga, the Latvian capital, broke down yesterday when Armenian leaders in Yerevan said they would not ratify the meeting's final communiqué. Tass, the Soviet news

agency, yesterday reported claims from the Armenian leaders that Armenian villagers were being forcibly moved from the Khanlar region of Azerbaijan. It quoted the leaders as saying they could not agree to the peace moves until

deportations stopped.

The Riga talks, jointly convened by the powerful popular movements of Lithuania, Latvia and Estonia, ended late on Saturday with an agreement to cease hostilities between the neighbouring Transcaucasian republics, which claimed more than 100 lives in January.

Armenian and Azerbaijani representatives in Riga also agreed to exchange all hostages by March 1 and establish permanent links between the two sides. Representatives at the Riga talks formally avoided discussing the disputed enclave of Nagorno-Karabakh, sovereignty over which is claimed by both the Azerbaijanis and the Armenians. Tass reports yesterday quoted a telegram from the board of the Armenian national movement saying it could not continue talks with Azerbaijan. "Agreements reached during the consulta-

Concerning reports that Armenians had been forced to tions and talks can be possible

tions, including a joint commu niqué, will not be ratified by the Armenian national movement and are invalid," the tele gram said.

leave the villages of Kamo and Azad in Azərbaijan, the tele-gram added: "Joint consultain future, only on condition such actions terminate". But while the Riga settlement looked in doubt, there were signs in Moscow that the Soviet Government might be willing to open formal talks with popular front leaders in Azerhaijan

Comments by Mr Yevgany Primakov, a junior Politburo member who visited Azerbai-jan after the unrest, identified moderates in the front leadership with whom Moscow might talk. Quoted by Tass, he said: "We got the impression there are people in this organisation who want democratisation but

## Nato builds base for 'European pillar' in defence

Edward Mortimer in Munich finds a consensus on Europe's future role within the Atlantic Alliance

LOSER West European defence co-operation within
Nato – the "European pillar"
was called for at the weekend by the French and West German defence ministers, by President George Bush's National Security Adviser, and by

Nato's secretary general.

They were speaking at the annual Wehrkunde conference in Munich, attended by politicisms and senior officials from all the main Nato coun-There seemed to be a virtual con-

sensus among Nato governments that the emerging shape of Europe — with a reduced US presence, a united Ger-many, an unpredictable but still powerfui Russia and a potentially unstable Eastern Europe — requires Western Europe to be more closely integrated, and organised for its own defence, within a continuing but evolving Atlantic Alliance. Among representatives of leading powers, only Mr Tom King, the British Defence Secretary, failed to refer to this in his speech.

to this in his speech.

Mr Gerhard Stoltenberg, West German Defence Minister, suggested either "an expansion of the so-called

Eurogroup within the overall struc-ture of Nato" (which at present excludes France), or an evolution of the Western European Union (WEU), to which France belongs with eight other European Nato countries. General Brent Scowcroft, the US President's National Security Adviser,

dged US support for WEU, which he praised for helping to organise a European naval presence in the Gulf. "It's time for a European pillar to be built in the security field, now, more so than ever."

Mr Manfred Worner, sec-retary-general of Nato, said the Ali-ance wanted Western Europe to become stronger and "more coher-ent", and therefore he wholeheartedly supported European defence co-opera-tion within the Alliance.

But it was French Defence Minister Jean-Pierre Chévènement who expan-ded most on the theme, saying the goal was to turn Europe into not a military superpower but "a peaceful power working for the stability of the European continent and practising a deterrent policy which is, by that very fact of the stability of the stability of the European continent and practising a deterrent policy which is, by that very fact, a non-aggressive one Apparently hinting at future



Wörner: backed co-operation

added; "I think that the Western European countries can reach an agreement concerning this kind of deterrent power which, if in close con-tact with the American potential, could be used as a pivot by the Euro-pean defensive bulwark (mote de défense), which France hopes to see."

Constructing such a bulwark, Mr Chévènement continued, could best be done within WEU, since the institutions of the European Community were not ready to deal with the mili-tary aspects of security. He welcomed a suggestion from Mr Alfred Dregger, chairman of the Christian Democrat group in the West German Bundestag, for a meeting of the chiefs of staff of the nine WEU members. All speakers welcomed the US com-

mitment to stay in Europe, reaffirmed by Gen Scowcroft, and President Bush's proposal, announced last week, to reduce US and Soviet forces in central Europe to 195,000 each. But senior European officials complained privately of the short notice they were given about this proposal and the lack of opportunity for any real European input into a key Nato decision.

They seemed to doubt the credibil-

ity of Gen Scowcroft's assurance that 195,000 would be a "floor" as well as a celling for the US, and they noted the blunt warnings from both him and Senator William Cohen that, if Europe concluded US forces were not needed, "you will have to get out of the way of our rush to the exit door".

The other theme of the conference was the consequences for Nato of German unification. All German speakers rejected the idea of German neutrality, but those from the Social Democrat Party alarmed the representa-tives of allied governments by arguing strenuously for a broader European security structure, includ-ing the Soviet Union, which would in due course replace Nato as well as the

Their main argument was that nei-ther the East German public nor the Soviet Union would accept the simple incorporation of East Germany into Nato. Defenders of Nato countered this by arguing, on the one hand, that there was no need to pay any price to the Soviet Union for German unity but, on the other hand, special arrangements could be made so that "forward defence" did not imply the deployment in East Germany of Nato

Some Nato supporters, after listen-ing to this intra-German debate, expressed the fear that Germany's position in Nato might become an issue in the West German election campaign later this year.

## **Romanian Front** leader Brucan quits

By Nicholas Denton in Bucharest

THE BITTER in-fighting which has rent Romania's ruling National Salvation Front claimed another victim yester-day, when Mr Sylvin Brucan quit in anger from the leader-

qui in anger from the leader-ship of the Front.

Mr Brucan's resignation fol-lowed by only a few days that of the Vice-President, Mr Dum-itru Mazilu. The surprise departure of two of the top four in Romania's political hierarchy further weakens the Front's hold on power, already loosened by large protest dem-onstrations against its ruling

monopoly.

Although in his letter of resignation Mr Brucan, 73, reaffirmed his support for the Front, he did not exclude his colleagues from a sharp attack on Romanian politicians. "The honest people stay at home," he said, "leaving the political arena to be dominated by personal ambitions, careerism, and political opportunism."

The focus of the campaign for elections on May 20 was on personal recrimination and

character assassination, threat-ening to bring the political dis-

course to the lowest tradition of pre-war elections". However, Mr Brucan's resignation may not be as final as it seems from the text of his letter. Last night, he had no plans to leave his office in the Front's headquarters, and an



act as a consultant. "He will always be the eminence grise of the Front, but out of range of attack. He is very smart. He wants to be in the shadows. Now he is untouchable." Both Mr Brucan and Mr

Maxilu were undermined by concerted press campaigns against them in the newspaper Romania Libera. Mr Brucan identified as the prime culprit Mr Octavian Paler, formerly an editor of the newspaper and a member of the Communist Party Central Committee until the revolution; he said Mr Paler had managed to gain control over two important publications despite his enthusiasm for Mr Ceausescu.

## Reformist premier for Bulgaria | Slovene Communists

By William Duliforce in Davos and Judy Dempsey in Belgrade

MR ANDREY Lukanov. appointed Bulgaria's Prims Minister in his absence on Sat-urday, said yesterday that he simed to include non-Communists in a government of the broadest national unity possi-

The emergency programme needed to cope with the cur-rent economic crisis called for wide public support, and such a government would offer the best guarantee for calm in the period before the first indepen-dent parliamentary elections, in May, Mr Lukanov said. The Union of Democratic Forces, the umbrella organisa-tion for the opposition groups, has previously refused to take part in a coalition govern-ment. But it welcomed Mr Lukanov's appointment, suggesting it might now consider joining a government of national consensus as the country prepares for the elections

Should a broad coalition prove to be impossible, Mr Lukanov said he would form a cabinet with fewer Commu-nists, some representatives of the Agrarian Party and indi-viduals without party sfillia-

Mr Lukanov, aged 51, a former Minister of Foreign Eco-nomic Relations and most recently Secretary of the Communist Party central committee, was in Davos attending the World Economic Forum, the businessmen's annual



He was appointed following the election on Friday of Mr Alexander Lilov as the Com-munist Party leader at an extraordinary party congress. In a stormy session, the congress dismissed Mr Peter Mladenov, who had been in power since the ousting on lovember 10 of Mr To November 10 of Mr Todor Zhivkov, Bulgaria's long-standing leader, but who had proved unable to handle the country's growing eco-nomic problems.

Mr Lukanov told the busi-nessmen in Dayos that a first decision had been taken in

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Sofia to introduce full marke economy principles - not just a market-oriented economy. In the immediate future, his government would put in place an emergency pro-gramme to restore financial balance, correct the growing deficit on external payments

and provide a safety net, to limit the social consequences On the highly sensitive issue of Bulgaria's ethnic Turkish minority, Mr Lukanov said a consensus had emerged that a respect for human rights.

# break from Belgrade

Slovenia yesterday broke from Yugoslavia's ruling party, shattering the unity of the communist movement which has ruled since the Second World War, Reuter reports from Ljuhijana.

Slovenia, Yugoslavia's most westernised republic, is the first of the eight republics and provinces to break away from the ruling League of Commu-nists, in what could be a fatal blow for the once monolithic central party.

"This is the end of the League of Communists of Yugoslavia as we know it," Mr

rugostavia as we know it," Mr Ciril Ribicic, the Slovenian party chief, told reporters after an emergency conference of the Slovenian party.

Delegates meeting in Liu-biana, the Slovenian capital, adopted a motion to change the party's name from the Legan

party's name from the League of Communists of Slovenia (LCS) to the LCS-Democratic Renewal Party, making it no longer answerable to the cen-tral party authorities. This formalised a break with This formalised a break with the League of Communists which opened when Slovenian delegates walked out of a nationwide party congress last month, protesting that the organisation was not reforming itself fast enough and was

internally undemocratic. The Slovenian decision dealt a further blow to the central party, which is facing ethnic

THE COMMUNIST Party in riots in the southern province of Kosovo, growing national-ism, rampant inflation, and calls for political reform.

Mr Ribicic said he did not intend Slovenia to secede from Yugoslavia, a federation of six republics and two provinces which includes a which includes a which includes a partition of the second secon which includes a multitude of ethnic groups. "My party is not on the side of separation but for a Yugoslavia in which the status of the Slovenian republic is equal to that of a sover-eign state." he said. "The change of name emphasises our democratic orientation and

decision was intended to improve Slovenia's co-opera-tion with other "democratic forces in Yugoslavia", includ-ing the republic of Croatia, individual party branches and independent organisations.
Slovenia and the republic of Croatia plan next April to hold the first multi-party elections in Yugoslavia since the war. In Yigosiavia since the war.
Last year, Slovenia was the
first republic to allow opposition parties. Its parliament
passed amendments to the republic's constitution last September giving it the right to secede, in defiance of federal

He added that yesterday's

leaders.
"We want to create the basis for the modern integration of Yugoslavia," Mr Peter Bekes, a member of the Slovenian party's politibure, told report

Osio announces

jobless package NORWAY'S new three-party NORWAY'S new three-party coalition Government, struggling to win public confidence amid unprecedented unemployment and scapticism over the pace of treaty talks with the European Community, has announced a package of measures to cut the number of jobless, writes Karen Fossli in Oslo.

Oslo It hopes the measures will also stimulate the economy and realign it with the EC's planned internal market. Unemployment has risen to a record 161,616, or 7.7 per cent of the 2.1m workforce.

The Government hopes to set a positive tone before this spring's wage negotiations, in which it is calling for a 3-4 per cent wage agreement.

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#### **OVERSEAS NEWS**

## Pretoria reforms unlikely to reverse disinvestment

Michael Holman and Hazel Duffy analyse how business may respond to de Klerk's measures

HERE is little prospect of any early reversal of the strategy of disinvestment from South Africa in the wake of the lifting of the ban on the African National Congress and other measures announced by President F.W. de Klerk last Friday. Barciays Bank, which pulled

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out of South Africa in November 1986, said yesterday: "Our position has not changed in the last few days."

The international business community was over the week-end still absorbing the implications of Mr de Klerk's speech. Its initial response is likely to be cautious for several reasons. Post-disinvestment links remain close in many cases. On most occasions the departon most occasions the depart-ing company negotiated agree-ments with new owners on he-ensing, servicing, future technology transfers and use of patents and titles, so that the businesses could continue to perform profitably as a recent study, "Apartheld and Interna-tional Finance", commissioned by the Commonwealth Secre-

If perceptions of the invest-ment climate in South Africa change the likely first response is to upgrade these links rather than provide new capital. Secondly there may no substantial easing in the pressure for disinvestment, particularly powerful in the US where state

tariat, points out.

and federal legislation has pen-alised ties with the Republic. Although several Western governments have responded favourably to Mr de Klerk's speech, saying they will review sanctions, disinvestment is more the product of anti-apart-

held lobbying than sanctions legislation itself. In the US in particular, stockholder pressure co-ordinated by church groups, students, universities, and trade unions, backed by a powerful black lobby have led companies to pull out.

The Rev Loon Sullivan, a black Baptist minister, published a code of conduct for US Africa. But in June 1987, the Rev Sullivan said that though the code had been a catalyst for change, he urged total withdrawal.

Another powerful factor in the US is Congress's "Rangel" Amendment of December 1987. This requires American companies to pay US taxes on their South African profits as though they were income earned in the US - that is, without credit for taxes they had already paid in South

Africa.
The Commonwealth study estimates that this change in the law cost Mobil \$5m (£3m)in 1988. This combination of legislation and boardroom pressure is unlikely to change until

Disinvestment from South Africa 1988 Distressed Number % of remaining Total 26.6 16.25 Australia Canada France 19.2 Germany Netherlands, Norway, 109 Switzerland

100.0 50.6

South Africa is much further down the road of reform. Thirdly, many foreign businessmen suspect that the days of high return from South African investments are over. Even four years ago, profits from Barclays's associate company, Barclays National Bank (re-named as First National Bank of Southern Africa since Bar-clays sold its 40 per cent stake) had fallen sharply, and were less than 10 per cent of group earnings. Barclays was sub-jected to substantial pressure

from several groups to disinvest, including the National Union of Students. The damage being done to its student business was one reason for the bank's decision. At the time, the bank said that the only time that it might

least the same again.

when all the apartheid laws were rescinded. The combination of political

reconsider its decision was

uncertainties in South Africa, as well as concern about the ANC's recent renewed commitment to nationalisation of banks and main industries. leave most investors and ex-investors cantions.

The bulk of disinvestment from South Africa took place between 1986, when a wave of township unrest began and 1988 - by which time most of the companies vulnerable to pressure had pulled out. Stocks of foreign direct

investment in the Republic have fallen sharply. Britain is the largest foreign investor (40 per cent of total direct foreign investment) but

estimates of the size of the investment vary – affected as it is by different calculations of of a broad programme to with-draw from South Africa. the book value, and the weakening of the Rand.

One study by Merle Lipton for the Economist Intelligence Unit (Sanctions and South Africa, 1988) suggested that their book value had declined from almost 23bn at the end of 1984 to £2bn at the end of 1985 (mainly due to the fall in the Rand). British-based companies welcome".

The political change in the which stayed include ICI, which owns a trading company and has a 38 per cent stake in AECI, a big industrial con-glomerate in South Africa. BP and Royal Dutch-Shell also stayed. They welcomed the South African market.

political changes in the country as vindicating their decision not to disinvest. ICI said it had always felt it could contribute more to change in South Africa by staying in the country. "We penetration there.

have felt we could change the system from within by keeping our activities in South Africa," an ICI official explained. He also stressed that ICI never condoned apartheid and that any move to change the system was very welcome. He added the company had adhered to both the British government's directions and the EC code on doing business with South Africa. BP sold its South African

coal interests last November. However, the British oil group said the coal sale was not part

Shell pointed out yesterday that it had publicly called for many years for the abolition of apartheid, the freeing of Mr Nelson Mandela and political prisoners and recognition of all organisations. Last Friday's developments were thus "very

country is likely to be closely watched by the two French car riants – the private Peugeot-Citroen group and the state-owned Renault company which both withdrew from the

The two French volume manufacturers are likely to review their approach to South Africa market in the wake of recent attempts by Japanese car producers to expand their

US investment in South Africa was valued at \$2.6bn in 1981 and has fallen to under \$1.5bn in 1987, according to UN figures, while latest estimates suggest it is now under \$1bn. But South Africa's share of US investment abroad is insignificant and the issue is unlikely to have much priority in US boardrooms. It represents less than half a per cent of all American direct investment abroad.

## Smiles of non-whites light up the grim streets of Khayelitsha

SHAPKLESS and bleak, built on the shifting sands of the Cape Flats, Khayelitsha is the kind of place which ought not to exist in a new South Africa. A township of shanties and shacks, and tiny breeze-block houses, the giant high-mast Africa's future lamp posts which illuminate

no shops, no offices, few sports grounds and no entertainment whatsoever except drinking. President F.W de Klerk has promised the people of Khaye-litsha and 25m other blacks, a new political deal. Their saint and leader, Mr Nelson Man-dela, is to be freed. Their poli-ticians and political organisa-tions are to be allowed to operate freely.

Khayelitsha give it the air of a

prison camp. Forty kilometres from Cape Town, it has almost

operate freely. On Saturday, scarcely 24 hours after Mr de Klerk out-

lined his new deal, the inhabit-ants of the township were not dancing in the streets. They were doing what they normally do on Saturday afternoon: standing in their tiny barren yards, or in the streets,

But they were smiling. And in their broken English (most of Khayelitsha speaks Xhosa, one of the main African lan-guages), nearly all echoed the sentiments of Patrick, a 32Patti Waldmeir finds optimism in a shanty town over South

year-old construction worker and union member. "We feel happy. We feel free."

Some of the women, holding children or carrying washing, were not too sure what the African National Congress stood for, and many did not know it had been unbanned the previous day. But they Mandela of the ANC was their leader, and they were ready to follow him to a new South

One after the other, the residents of Khayelitsha told me they expected their lives to change now. Violence would stop, they said. There would be equal rights. There would be power-sharing. The black man would have access to

things hitherto denied him. Mr Mandela had better be a saint to deliver all of that to Khayelitsha. But whatever the difficulties ahead, Mr de Klerk's speech was the best news non-white South Afri-cans have heard for a very long time.

#### NEWS IN BRIEF

## Thai army mediates end to docks strike

Intervention by Thailand's senior military commanders has brought an end to the four-day port stirks in Bangkok which paralysed the country's foreign trade, Roger Matthews reports from Bangkok. But it has not yet resolved the issue of whether private companies will be allowed, as the Government has demanded, to operate the city's new deep-sea port when it begins operations at the end of this year.

The involvement of the military has highlighted the even more sensitive issue of relations between the military and the political

The involvement of the military has highlighted the even more sensitive issue of relations between the military and the political parties. General Suchinda Kraprayon, the probable successor to Gen Chavalit Yongchaiyudh, as Supreme Commander, yesterday made a biting attack on democracy as practised by the present government, warning against Marcos-style chaos.

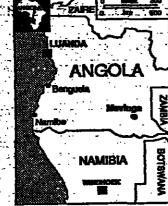
Talks are due to be held today on the lasue of private companions.

nies operating the new deep sea port which several ministers see as crucial to the Government's long-term privatisation plans. Gen Chavalit said that the return to work agreement with the six unions was negotiated on the basis that both sides went back to square one. The unions see this as a victory.

## Luanda claims a victory

The Angelson army has claimed its forces have recaptured the strategic Mavinga airstrip in south east Angels, the focus of els for a more than a month, AP reports from Lisbon. Mavinga's airstrip is considered vital for control of the south east region and the key

for any government attack on Units's headquarters at Jamba, about 120 miles further south towards the Namibian border. In a statement released in Lisbon, Dr Jonas Savimbi, Unita leader, denied that Mavinga had fallen, but admitted the situation was "difficult".



## Beirut casualties mount

East Beirnt was an inferno of explosions, smouldering buildings and burning gas storage tanks yesterday as the savage war for control of the Christian enclave continued unabated for its sixth day, Lara Marlowe reports from Beirnt.

According to Lebanese security sources, at least 1,000 of rebel General Michel Aoun's 15,000 troops defected — 600 to the Christian Phalange militia — over the weekend. Aoun himself spoke of "a plot" by two army officers to out him, but he gave no sign of

abandoning his battle against the Christian militia.

In less than a week, the general's attempt to destroy all opposition to his rule in the Christian area has killed nearly 200 civilians - about one fifth the number of Lebanese who died in six months of artillery battles between Gen Aoun and Syrian troops last year. Hospitals in east Beirut had to turn away casualities for lack of rooms, medicines and doctors.

## Storms kill 29 people

Violent winds killed 29 people and injured dozens more as they swept across France and West Germany on Saturday, leaving scenes of devastation in their wake, agencies report.

In France, 23 people died when winds as strong as 104 mph tore across Brittany, Normandy and the Paris region, ripping off roofs, blowing down trees and electric lines, cutting electricity to more than 2m people, and closing the two main Paris airports. Six more people were killed as the storms swept into central West Germany. Among the buildings damaged in France was the 12th century Gothic cathedral at Chartres. The wind ripped comper century Gothic cathedral at Chartres. The wind ripped copper plates from the roof, making a 50 sq metre hole over the na

## Turkish consul in row

Greece is insisting the Turkish consul in Western Thrace be recalled after he falled to withdraw a note to Greek authorities referring to the region's 120,000-strong Moslem minority as "kins-

men", Kerin Hope reports from Athens.

The consul, Mr Remal Gur, is accused by Greek officials of contributing to continuing tension between Christians and Moslems in Komotini, where is people were injured in violence last week and more than 100 shops, mostly owned by ethnic Turks, were damaged. In retaliation, Turkey has given the Greek consul in Istanbul, Mr Elias Klis, one week to leave the country. The Greeks say his expulsion is a violation of international law.

## Bombings in Srinagar

Two bombs exploded in Srinagar during a 12-hour curiew relaxation yesterday, police said, Reuter reports from New Delhi. One blast smashed a bus in the heart of the Jammu and Kashmir One blast smasned a bus in the neart of the Jammu and Kashmir state summer capital and shattered shops. A passer-by was injured. A blast in Sopore damaged a building housing paramilitary forces. Some 60 people have died during the past two weeks in clashes sparked by a militant Moslam campaign for Kashmir's independence from India or merger with Pakistan.

Sikh extremists held up a bus near Amritsar in the Punjab yesterday, pulled out and shot dead three police guards, then mowed down three of the fleeing passengers, police said.

#### LAST year, companies from the European Community spent over £2.5 billion buying up their British counterparts.

THIS year they can be expected to spend at

THE truth is, 1992 actually began in 1985, when the European heads of government agreed to the programme which would lead to a Single Market.

SINCE then, stories of major European investment have been a regular feature of our business pages

of a French manufacturer of industrial water purifiers.

NOT for him the sophistication of a computerised targeting of his market.

NOT for him a franchising arrangement, a distribution deal or a merger.

HE just got on a plane, his briefcase bulging with brochures.

HE flew to England, hailed a taxi and asked the driver to take him to any water-using business he could think of.

THE Frenchman is now doing buoyant

## IF THE SINGLE MARKET DOESN'T HAPPEN HAC VOLID COMPETITION PULLED

A FAST ONE?

A FRENCH company buys a large stake in two British companies which, together, undertake 11% of all our funerals.

A SPANISH company wins the contract to run the refuse service in Brighton.

A GERMAN company launches its supermarket concept in the UK, selling food straight from the packing cartons.

INDEED, all kinds of British businesses in areas as different as insurance from tomato ketchup, are now being shaken up by new European owners.

(OF course, our sharpest brains are giving many companies the same treatment over there.)

BUT the threat, or rather the opportunity, is perhaps best described by

the recent story

Spanish win fight beclean up Brighton 

business here in Britain.

AT the expense, of course, of local suppliers. (Perhaps they were still waiting for 1992 to come along?)

CLEARLY there is no time to lose. You have to pull out all the stops now.

STOP and think where you should be going in the new business environment.

STOP and talk to your accountant, bank manager or your solicitor.

STOP by your Trade Association, Chamber of Commerce or your local business club. (Have you joined one?)

EACH may have invaluable advice. And if you don't know where to start, please ring the DTI Hotline on 01-200 1992, or your local DTI office.

THEY can direct you to expert advice and

provide you with news of the latest developments from their Single Market information service.

> is that you're now part of the largest free market in the world.

THE most important development

SET up your stall.

## Brussels faces rough ride in drive for consensus on Japanese cars

Little evidence exists that EC nations are overcoming deep splits on dealing with a threatened flood of imports, Guy de Jonquières writes

HE European Commu-nity will make a new attempt this week to overcome deep internal divisions about how to tackle the competitive challenge posed by the Japanese car industry after 1992. The politically vexed issue, closely bound up with EC plans to create a single market, is due to be discussed by foreign ministers in Brus-

sels today and tomorrow. The European Commission is seeking to establish enough common ground between the Twelve to open talks with Tokyo on some arrangement to prevent a sudden surge of Japanese vehicles flooding EC markets in three years' time. But though the Commission

has repeatedly shifted its approach in a bid to build consensus, little evidence exists that EC governments are con-verging. In some cases, national positions have become more deeply entrenched. Hence, chances appear slim that the Commission will be able to formulate a coherent set of EC demands to present to the Japanese. Its best hope may be to try to stop splits in the Community's own ranks growing any wider, and to rely on Japan to co-operate in finding a solution.

The Commission's immediate challenge is to find a politi-cally acceptable way to lift the long-standing curbs on Japanese car imports in force in Britain, France, Italy, Portugal and Spain. There is general agreement these curbs cannot remain after 1992, since they would be legally unenforceable in a single market where goods and services flow freely between EC countries.

Mr Martin Bangemann, the West German commissioner for industry responsible for the internal market, originally proposed national curbs be lifted by 1992, and that the EC should freely accept Japanese should freely accept Japanese car imports. In theory, the Commission would be entitled to insist on that course, since most national restrictions require its legal approval. But Brussels is worried this would risk an explosive political con-frontation, which could lead some EC countries to defy EC law by continuing, and possi-bly intensifying, protection of their markets after 1992. At present, Japanese makes

hold about 10 per cent of the overall EC market. Their share is limited to 3 per cent in France — even less in Italy. But in Denmark and Ireland, which home are continuously. which have no car industries and no import curbs, the Japanese account for about 30 per cent of sales.

After heavy lobbying by EC governments and carmakers, Mr Bangemann switched tack late last year. He still wants national restrictions removed.

MARKET

but is proposing a "transi-tional" EC-wide limit on Japanese car sales as a step to the eventual goal of complete EC liberalisation. That approach has been endorsed in broad outline by all 12 governments. But great differences remain over the all-important question of how to put it into practice. EC deliberations on this, as on other trade issues, have en bedevilled from the start by tensions between its liberal and protectionist members. The argument has been further complicated recently by a hardening of the French position. ening of the French position.

Mrs Edith Cresson, France's
Minister for European Affairs
and an enthusiastic "Japanbasher", appears in the past
few weeks to have gained the
ascendancy over Mr Roger
Fauroux, Industry Minister,
who favoured a more conciliatory approach France's touch tory approach. France's tough line is broadly supported by Italy and Spain. More surpris-ingly, it has attracted tacit

backing from Belgium, which

has no curbs on Japanese car imports. Though Belgium has no locally-owned car industry, it is host to assembly operations belonging to Ford, General Motors and Volkswa-

The main issues on which the EC remains undecided are:

The starting date and duration of the proposed transitional arrangements. Britain, West Germany and the Netherlands want them to last as these at time as possible. short a time as possible, though they have not specified how long. France, Italy and Spain want them to run for 10

France also insists the EC should make clear from the outset it would only be pre-pared to end the proposed arrangements if it judged the balance of trade in cars with Japan to be satisfactory. • The nature of the arrange-

ments. No agreement has been reached on a mechanism for enforcing curbs on Japanes car imports, how they should be calculated, or what growth should be allowed over their lifetime. Current thinking in the Commission favours an overall EC ceiling set at a level which would prevent sudden dramatic increases in Japanese penetration of restricted EC markets such as France, without curtailing sales on open markets such as West Ger-



Such fine tuning may be hard to achieve without steps to prevent Japanese cars being freely shipped from "open" national markets to "closed" ones. But such an arrangement would directly conflict with the EC's aim of eliminating all internal trade obstacles after

overseas "transplants". This is politically the most sensitive issue of all, and the one where the EC talks most risk becoming bogged down.

France and Italy, in particular, are anxious that Japanese

carmakers be prevented from undermining future EC restraints on their direct exports by increasing deliveries from their assembly plants in the EC, North America or Eastern Europe. Britain and West Germany, by con-trast, oppose restrictions on transplants. As well as wanting to defend investments in local production facilities by Nissan, Honda and Toyota, the UK fears that any EC attempt to restrict imports from Japanese car plants in North America would unleash a transatlantic trade war.

The Commission is torn between these opposing view-points. It accepts that, legally, cars made at Japanese owned plants in the EC are European products and cannot formally be included in any restrictions on imports from Japan. Equally, it acknowledges the political dangers of trying to limit imports from Japanese transplants in North America.

But the Commission also judges that it will be politically almost impossible to achieve a consensus between the Twelve if transplants are left completely out of the equation. Even liberals in Brussels concede some way must be found to ensure that any large rise in Japanese carmakers' produc-tion in the EC should be matched by a cut in their imports from Japan.

Officially, the Commission has said only that the trans-plant issue will "have to be taken into consideration" in its planned talks with the Japa-nese Government. This vague formulation appears intended to keep its options open while it tries to devise a solution. But it seems increasingly unlikely the Commission will table firm proposals on this, or other detailed provisions, when it opens talks with Japan. It has said it requires no negotiating

mandate from EC ministers

because it does not plan to con-clude a formal trade accord.

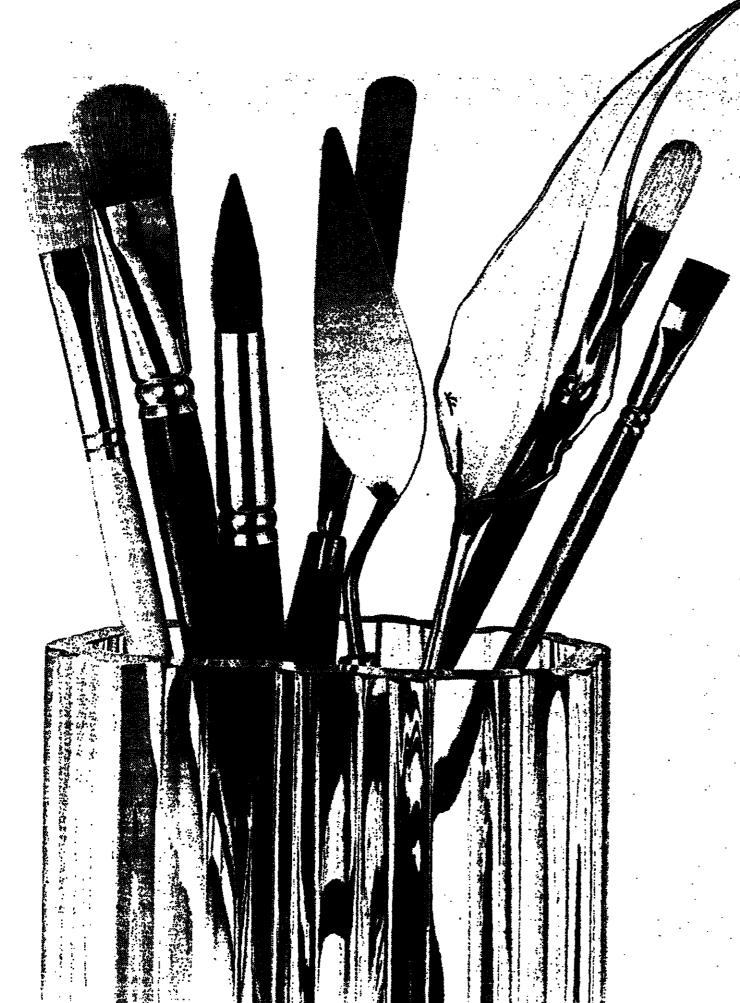
Instead Brussels appears to be counting increasingly on the Japanese to help the EC out by entering into an unofficial understanding, which would commit them to

restraining their car sales in the Community. The EC's disunity and confusion may prove its strongest card. As the Commission will doubtless argue, failure by Japan to exercise prudence over car sales in the next few years could harm its own longer-term interests.

If Japan did not offer satisfactory assurances on cars, the EC's fragile cohesion could disintegrate completely, prompting its more protectionist members to barricade their national markets. That would imperil the ultimate aim of a unified European market free of external trade barriers. Japan appears to have got the message. According to reports from Tokyo late last week, its government is prepared to go along with restrictions on its carmakers' sales in the EC after 1992, provided they do not extend into the next century.

But there would also be clear risks attached to entering into the kind of non-contractual understanding on managed trade which Brussels seems to have in mind. Not least would be the problem of terminating an arrangement which, strictly speaking, had never existed.

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## Bush seeks to end split on global warming issue

By Peter Riddell, US Editor, in Washington

PRESIDENT George Bush and his senior advisers were yesterday seeking to resolve a split within his Administration over the global warming issue, in advance of a speech he is due to deliver on the subject to an international conference in Washington this morning.

The speech was originally planned as a full statement of planned as a min statement of the US position, stressing Mr Bush's desire to take the lead on global warming before a series of international discussions. This week's meeting of scientists and officials on the Intergovernmental Panel on Climate Change set up by the United Nations will be followed by negotiations later this year in the US on a framework convention on reducing the gases produced by the burning of coal and oil.

Mr Bush, who has presented himself as the environmental president, has proposed spend-ing \$1bn (£525m) on climate-change research as well as planting 1bn new trees a year. Mr William Reilly, head of the Environmental Protection

Agency, and other senior offi-

cials have proposed that Mr Bush take a strong line, emphasising the proposals the US has already made and is prepared to take.

But Mr John Sununu, White House Chief of Staff, has sought to rewrite the original draft to take a more sceptical stand, highlighting the uncer-tainties of predicting that world temperatures will rise

because of these gases.

Mr Sumum, who has clashed with Mr Reilly several times, has led the criticism by conservative Republicans against the warnings of environmentalists which, they argue, are exagger-ated and based on uncertain scientific data. Hence Mr Sun-unu and his allies maintain that a dramatic shift in energy sources is unnecessary.

He said on TV yesterday that "faceless bureaucrats on the policies which would cut off the use by the US of coal, oil and natural gas. The argument over the speech affects how far the US is able to take a leading role in international discussions on these issues.

## Scrap MFA, Tokyo to tell **Brussels and Washington**

JAPAN will table a proposal today challenging the US and the European Community to end the politically sensitive Multi-Fibre Arrangement limiting world trade in textiles and electrical control of the sensitive control of clothing, and include textiles under the General Agreement on Tariffs and Trade as soon as possible, Robert Thomson

reports from Tokyo.
The proposal argues that resolving the textile issue is "a key factor governing the ont-come of the Uruguay Round of multilateral trade talks, and world textile trade must be lib-eralised in the interests of

developing countries. The submission will be presented at a Geneva meeting of the textile negotiating commit-tee under Gatt. Japan hopes it

will prompt the US and EC to think more seriously about scrapping the MFA, due to expire on July 31 next year. "All restrictions based on the present MFA should, in princi-ple, be eliminated by the end of July 1991" ple, be emm. July 1991."

It accepts that a sudden end to the MFA could produce an unacceptable surge in textile exports, and provides for phasing out curbs on textile exports, with total integration under Gatt rules "by the end of 1999 at the latest".

Curbs during transition to Gatt should be governed by objectivity and strict procedures, limited application, limited duration, automatic phase-out mechanisms, and

parties took control of the Diet's upper house for the first time since the 1950s. LDP sup-port had plummetted because of an unpopular consumption tax, controversial farm policies and the Recruit financial

and the Recruit financial scan-dai, but has since recovered. Mr Toshiki Kaifu, Prime Minis-

## Japanese party leaders launch general election campaigns

JAPANESE party leaders over the weekend officially launched their campaigns for a general election later this month – the ruling Liberal Democratic Party's most vital poll test in 35 years, Stefan Wagstyl reports from Tokyo.

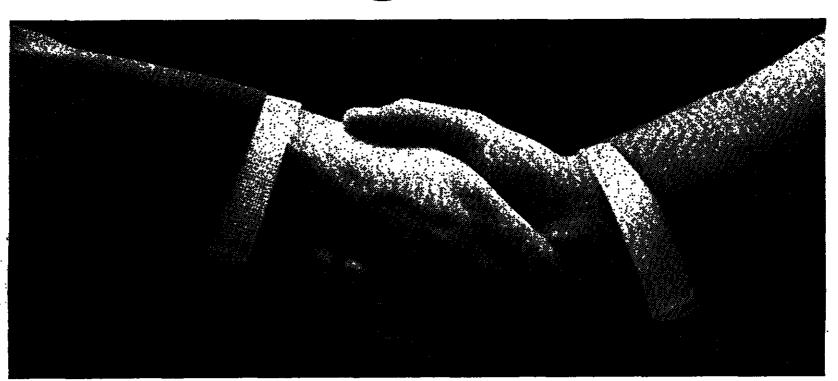
A record \$53 candidates will contest the 512 seats in the

contest the 512 seats in the Diet's lower house on February 18. The LDP, which won 304 seats in 1986, hopes to retain its majority with 257 or more seats. The opposition parties, including the largest, the Japan Socialist Party, which won 86 seats last time, are fighting to overthrow LDP

ter, has performed well, while the socialists have failed to capitalise on last year's suc-The result is seen as close, with independents and centrist parties holding the balance of power. Sixty-six women candidates are standing. The socialist party, led by Miss Takako Dot is falking by Miss Takako

ule. In polis las	t year, opp	osition	Doi, is field LDP is field	ding six v	vomen. The
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aly -	Oct '89 119.2	Sept '89 119,5	-Aug '89 121.0	Oct '89	+2.8

# On the evening of 28th December 1989, Europe's number one computer group first saw the light of day.



When Bull and Zenith merged, the full significance of the event may have escaped you. An estimated turnover for 1989 of 6.5 billion US dollars makes Bull with Zenith Europe's leading computer group. Why not let us expand your horizons? If you're looking for a complete IT solution, Bull with Zenith has all the answers. We have the world's largest range of computers, from portables to the most powerful mainframe. And the determination to bring you the innovative solution that you won't find anywhere else. Perhaps your situation demands a PC solution. In that case, you need Zenith Data Systems, Bull's micro-computing division. Naturally, you're looking for flexibility and versatility. We can offer you 15 PC models, and they all conform to MCA, ISA and EISA standards. Naturally, you insist on only the most advanced technology. At Zenith the latest and most significant research finds its way straight into our equipment, with the minimum delay. Naturally, you recognize the importance of an extensive support network. We're completely at your service - in 17 countries with 1,000 distributors and 1,500 dealers. Working in harness with Bull and Zenith's commercial engineers, that's the third largest computing sales force in Europe. And then, there's the future. Behind Zenith is the power of Bull - 12 manufacturing bases, 14 research centres on 5 continents, 7,000 research workers and distribution in 90 countries worldwide. 50,000 people just waiting to prove to you that Bull with Zenith is Europe's Number One Computer Group - now and for a long time to come.



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ATORS AND AND ATORS

## Conservative MPs oppose increases in tax

By Philip Stephens, Political Editor

GOVERNMENT supporters at Westminster are overwhelmingly opposed to tax increases in next month's budget despite a consensus that Mr John Major, the Chancellor of the Exchequer, should set lower inflation as his first priority. A Financial Times survey of

the ruling Conservative party's MPs shows that most agree that Mr Major - whose personal standing is shown as extremely high - would be justified in ruling out reductions in income tax when he unveils his first budget on March 20.

Surprisingly, a large majority are also against any increase in the £30,000 (\$50,400) ceiling on home mortgage

THE CITY of London is bracing itself for the possibility that the Government's budget surplus will be much lower than expected in the 1989/90 financial year. This might force the Bank of England to resume selling gilt-edged stock in the coming financial year.

Some City economists believe the

Some City economists believe the surplus this year could be less than half the £14bn forecast by the Trea-

sury in March and well down on the Treasury's revised forecast of £12.5bn

published in November.

interest tax relief. The Prime Minister is widely thought to

favour such an increase. Three-quarters, however, reject suggestions in the Treasury that the Chancellor should reinforce his efforts to slow the pace of price rises by not uprating personal tax allowances in line with infla-

regarded as too damaging politically, with the Government lagging behind Labour by about 10 percentage points in the opinion polls and its supporters concerned about the introduction in April of the poll tax, which will replace local government charges.

In parallel, a growing feeling that the Government must respond to the demands of vot-ers for better public services is reflected by the fact that almost half of the MPs believe it should use part of its surplus

to increase public spending.
The MPs' views have been conveyed to Mr Major and his Treasury team in a series of almost-daily meetings during the past two weeks. Living up to his reputation for listening attentively to the opinions of government supporters, Mr Major has allowed every Conservative MP time to put his or her view directly to a Treasury

The FT survey attracted

London expects big fall in government public debt repayments

expected receipts of corporation tax.
Warburg believes this is part of a
permanent change in the Govern-

ment's finances and that the 1990/91 budget surplus will be much smaller than the £10m which the Treasury forecast in last year's budget state-ment. In this situation the Bank

might have to issue up to £5bn of gilts

Mr Stephen Hannah, at NatWest Capital Markets, argues that much of the erosion of the budget surplus

reflects "one off" factors, although he

replies from 102 Conservative MPs, representing 27 per cent of the Government's total of 373 seats in the House of Com-

The survey shows that most Tory MPs are confident that Mr Major has time to turn the economy round before the general election which must be called by mid-1992. Some 94 per cent are either "very confi-dent" or "moderately confident" of a significant improve-

ment. More than half – 56 per cent - say interest rates are too high, while 42 per cent are resigned to the current squeeze on borrowing and spending.
Two-thirds agree that lower

inflation should be Mr Major's first priority in the run-up to the election, although a similar majority argue that he should not freeze the excise duties on petrol, alcohol and fobacco. Substantial minorities are also concerned that the Chancellor should introduce incentives to boost industrial invest-

savings.

Mr Major's popularity is attested to by 85 per cent of the respondents who described his performance so far as Chancellor as either "excellent" or "good." No one chose the option "disappointing," although one dissident chose

agrees that the PSDR is past its peak. But the budget surplus will rebound next year and the Bank will not have

to issue gilts, he says. Mr John Major, the Chancellor of

the Exchequer, hinted two weeks ago

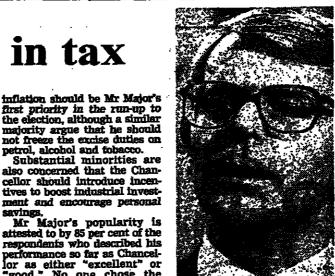
that that the budget surplus was con-tracting faster than expected when he

said the outturn for 1989/90 would be

"somewhat" less than the forecast in the Autumn Statement, the Govern-

At that time the Treasury had no clear idea of the extent to which it

ment's forecast for the economy.



## Rover looks at first round-the-clock car production in UK

By Kevin Done, Motor Industry Correspondent

ROVER GROUP, the leading UK car producer, is consider-ing the introduction of three-shift, round-the-clock working on one of the car assembly lines at its Longbridge, Bir-mingham, plant in the Mid-lands – the first such move by

a UK vehicle maker. Rover would be following the example of General Motors (Vauxhall/Opel). GM became the first car producer to intro-duce round-the-clock working at a European car assembly plant two years ago with a suc-cessful three-shift assembly at its Zaragoza assembly plant in north-east Spain. General Motors is following

this experiment by moving to a similar 24-hour assembly pat-tern at its Bochum car plant in West Germany with effect from April. It will be the first car-producer to make such a radiwould undershoot. But with the last of the corporate taxation payments for January being made last week it cal move in the Federal Repub-

has become clear that revenues have declined substantially. European car producers have been seeking far-reaching. reforms of working practices at assembly and components facilities in an effort to Still unknown, however, is whether local authorities and public corporations have continued to borrow at the rate indicated over the last months of increase production capacity without building expensive plants to cope with record

lemand. Rover has approached unions at the Longbridge plant to introduce round-the-clock working on its Rover 200 assembly line, which also produces the sister car, the Honda Concert for the Lynnese car.

Concerto, for the Japanese car

The initial response from the

Longbridge workforce has been to call for a 85-hour week in return for agreeing to the radi-

If this has happening then the PSDR could be even lower than some

cal change in shift patterns. Mr Joe Carroll, convener of the Longbridge plant, said: "We are not opposing three shifts, but to get them in they will have to reduce to a 35-hour

Rover has been unable to cope with the strong demand for the 200 since its launch late

Despite the addition of a sec-ond shift two weeks ago, which is expected to increase produc-tion to 3,700 a week by the end of this month, and eventually to a maximum of 4,600 a week, the group believes it will need additional capacity.

The range is being launched successively in continental European markets, and further derivatives, such as the Rover 400 saloon and a planned coupé, will be introduced later

Mr George Simpson, Rover managing director, said: "Demand is such that we are actively looking at three-shift working as a planning exer-

The Rover 200/400 investment programme was planned and approved on a two-shift

Round-the-clock working would be "a bonus and a bene-

fit," said Mr Simpson. Mr Simpson said Rover would expect to make a final decision on the plan within three months.

Rover employs about 2,500 people on two shifts on the 200 assembly line; a move to three-shift working would cre-ate additional jobs.

## We can recommend the new Boeing 747-400. We helped to build it.

The Treasury will publish full data on last month's public sector debt repayment (PSDR) on February 16. But figures published daily by the

Bank of England, which mirror a large part of the Public Sector Bor-rowing requirement, suggest the

Exchanger's tax take was up to £3bn lower than in January 1989. Warburg Securities and NatWest

capital Markets forecast a fall in the PSDR to around £4.5bn or less in Jan-

uary £3bn smaller than in January

1989. This decline reflects lower-than-



Lufthansa has a long tradition of never buying an aircraft "off the peg". Hence, by investing some 20,000 man hours and implementing around 400 improvements, our engineershave turned the new 747-400 into a new, tailor-made Lufthansa 747-400. Thanks to aerodynamic improvements that we suggested, giving an

increase in range, the new 747-400's can fly virtually anywhere without the need for time-consuming refuelling stops. They are quieter and more environmentally friendly, too. However, we wouldn't be Lufthansa, if we only flew you faster and smoother to your destination. Naturally, we have also taken your well-being into be excellent.

account. In First Class, with electrically adjustable sleepers in the extended upper deck; in Business Class with extra wide seats and plenty of room to stretch out; and in the spacious and comfortable Economy Class. With such outstanding service, you'll find that we keep our promise to



#### FINANCIAL TIMES CONFERENCES

COMMERCIAL AVIATION IN THE ASIA PACIFIC REGION TO THE END OF THE CENTURY AND BEYOND

This Financial Times conference brings together a most distinguished penel of speakers to assess the massive growth in transport infrastructure which is expected in the region and examine the challenges and problems it will generate. Contributors include: Mr Lim Chin Beng of the Singapore Tourist Promotion Board, Sir Colin Marshall of British Airways Ptc, Peter Suich of Cathay Pacific Airways Limited, Mitsunari Kawano of Japan Airlines, Dean Thornton of Boeing Commercial Airphines, Louis Harrington of Douglas Aircraft Company, Cacil Rosen of NASA, Lu Rulling of CAAC, Moehamad Sceparuo of IATA and Ed Bavaria of General Electric. The conference has attracted considerable support with delegates from more than thirty countries taking part.

THE LONDON MOTOR CONFERENCE 5 March 1990 - London

The Financial Times London Motor Conference, to be chaired by Dr John Wormald, Principal, Booz Allen & Hamilton International (UK) Lid is the sixth in this successful series. Timed to coincide with the Autopartac '90 Exhibition, distinguished figures from the industry will discuss the challenges facing vehicle and components manufacturers, suppliers, distributors and retailers as the Single European Market approaches. The keynote address will be given by Louis E Lataif, President, Ford of Europe Incorporated, Dr-Ing Hansière Manuer, Member of the Board of Manuscement. Robert Lous E Latait, President, Ford of Europe Incorporated, Dr-ing Hansjörg Manger, Member of the Board of Management, Robert Bosch GmbH; Osamu Iida, Managing Director of Honda Motor Europe Ltd.; Professor Dr Walter Kunerth, Group Director - Automotive Systems Group, Siemens AG; Tom Farmer, Chairman and Chief Executive of Kwik-Fit Holdings PLC; Richard Martin, Chief Executive of Mann Eserton & Company Ltd and Peter J Edge, Director of Parteo Group Ltd are among the speakers taking part.

WORLD PHARMACEUTICALS CONFERENCE 26 & 27 March 1990 - London

This topical two-day conference will focus on research, developmen and marketing and assess the rapid changes facing the international pharmaceuticals business in the next decade, at a time when the industry has seen a number of mergers and business alliances. The steadily rising costs of research, the need to identify corporate R & D strategies to maximise capital returns and the challenges of new D strategies to maximise capital returns and the challenges of new product development will also be debated. Sir Paul Girolami of Glaxo Holdings will deliver the keynote address and other speakers include: John F Chappell, Smithkline Beecham; Professor Dr Jurgen Drews, F Hoffmann-La Roche; Igor Landau, Rhone-Poulenc Santé; Dr Andrew G Bodnar, The Squibb Institute for Medical Research; Professor Trevor Jones, The Wellcome Foundation; Professor Walter P von Wartburg, CIBA-GEIGY AG and Robert Hankin, Commission of the European Communities. The conference is being arranged in association with Coopers & Lybrand Deloitte.

THE EUROPEAN WATER INDUSTRY 26 & 27 March 1990 - Londo

The European water industry is set for a decade of controversy and change as the environmental lobby and the European Commission seek to tighten standards and improve quality. This conference will provide an important opportunity to examine the crucial decisions and challenges facing the industry in Europe, the environment issues involved in water supply and in improving pollution control. Speakers include: The Rt Hon Christopher Patten MP, Secretary of State for the Environment, Martin Grüner, Parliamentary State Secretary, Federal Ministry for the Environment, Nature Conservation & Nuclear Reactor Safety, The Rt Hon The Lord Crickhowell, Chairman of the National Rivers Authority, Christine Monin-Postel, Senior Vice President of Corporate Development and International Operations, Lyonnaise des Eaux, Roy Watts CRE, Chairman of Thanes Water pic and Michael Swallow, Director of the Water Companies' Association.

All enquiries should be addressed to: Financial Times Conference Organisation 126 Jernyn Street, London SW1Y 4UJ Tel: 01-925 2323 (24-hour answering service) Telex: Z7347 FT CONF G Fax: 01-925 2125

NOTICE TO THE WARRANTHOLDERS ORIX CORPORATION (FORMERLY NAMED AS "ORIENT LEASING CO., LTD.")

USD 80,000,000 2% PER CENT GUARANTEED BONDS DUE 1991 WITH WARRANTS TO SUBSCRIBE FOR SHARES OF THE COMMON STOCK OF ORIX CORPORATION

Adjustments to the Subscription Price of the captioned Warrants made as a result of two issues of convertible bonds and an issue of new shares.

Pursuant to the Terms and Conditions of the above mentioned Warrants, we hereby notify Warrantholders as follows:

1. The Board of Directors of the Company authorised on 9th January 1990 to effect the following:

a. two issues of convertible bonds due 1994 and 1996 respectively, effective 29th January 1990; and

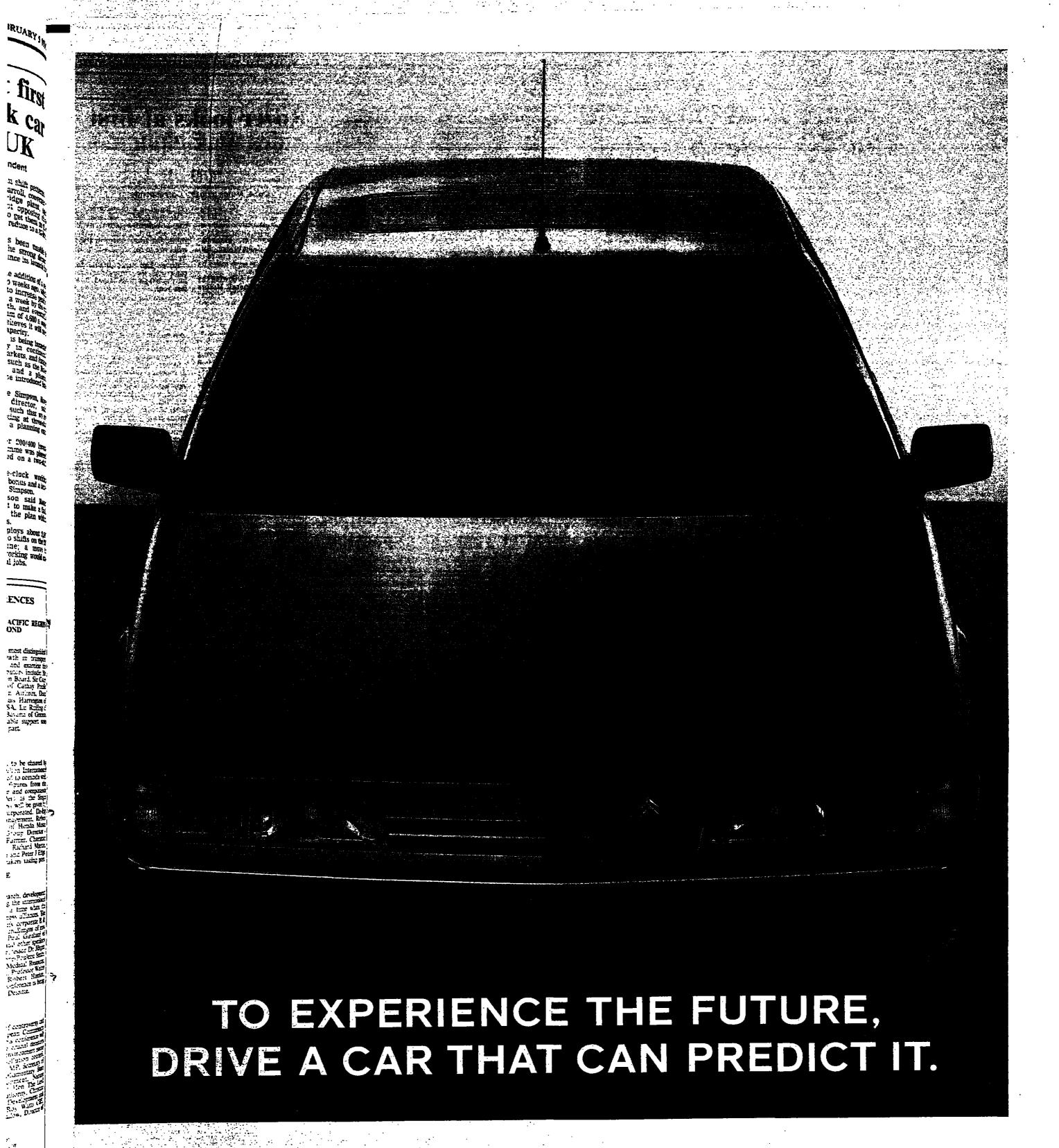
b. Issue of new shares, effective 30th January 1990;

respectively, enective 25th January 155th; and Issue of new shares, effective 30th January 1990 Accordingly, the Subscription Price (per share) of the above mentioned Warrants has been adjusted twice as follows:

Subscription Price before adjustment Subscription Price adjustment effective as at 29th January 1990 : Yen 3,838,5 Subscription Price adjusts

: Yen 3.831.4

ORIX CORPORATION



ability to anticipate the future. Now they've developed a luxury saloon which can do the same.

The forward-thinking Citroën XM.

A car that actually adjusts its ride from limousine smoothness on fast straight roads, to a taut sporty feel on winding country lanes.

It's all thanks to Citroën's new computerised suspension

CITROEN XM

system, which monitors the XM's progress, and makes modifications to its handling within just 0.05 of a second. Fast enough to anticipate the road ahead.

That's just part of an overall design so progressive that our competitors could have envisaged it only with second sight.

Like the XM's Bertone body styling, which creates a flowing band of light around the passenger compartment through its use of double-curvature glass.

The specially developed 170 hp 3 litre V6 engine, which can speed the XM from 0-60 in 7.8 seconds and on to a top

speed of 138 mph. And the reassurance of ABS braking will give you the confidence to explore its power.

Or the XM's immaculately finished interior with leathertrimmed seats and full air conditioning control, front and back.

All in all, we didn't need a crystal ball to foresee that 57 motoring experts from 17

European countries would vote it European

Car of the Year 1990. Because the experience of



driving it may change everyone's expectations of a luxury car.

THE ROAD AHEAD

PRICES FROM LIZ.700 FOR THE 2 LITRE CARBURETTOR TO 223,000 FOR THE 3 LITRE V6 SEL PRICES CORRECT AT TIME OF GOING TO PRESS AND INCLUDE CAR TAX AND WAY DELIVERY AND INLEGEN FROM LIZ.700 FOR THE 2 LITRE CARBURETTOR TO 223,000 FOR THE 3 LITRE V6 SEL PRICES CORRECT AT TIME OF GOING TO PRESS AND INCLUDE CAR TAX AND WAY DELIVERY AND INLEGEN FROM LIZ.700 FOR THE 2 LITRE CARBURETTOR TO 223,000 FOR THE 3 LITRE V6 SEL PRICES CORRECT AT TIME OF GOING TO PRESS AND INCLUDE CAR TAX AND WAY DELIVERY AND INLEGEN FROM LIZ.700 FOR THE 3 LITRE V6 SEL PRICES CORRECT AT TIME OF GOING TO PRESS AND SPECIFICATION FOR THE 3 LITRE V6 SEL PRICES CORRECT AT TIME OF GOING TO PRESS AND INCLUDE CAR TAX AND WAY DELIVERY AND INLEGEN FROM LIZ.700 FOR THE 3 LITRE V6 SEL PRICES CORRECT AT TIME OF GOING TO PRESS AND SPECIFICATION FOR THE 3 LITRE V6 SEL PRICES CORRECT AT TIME OF GOING TO PRESS AND SPECIFICATION FOR THE 3 LITRE V6 SEL PRICES CORRECT AT TIME OF GOING TO PRESS AND SPECIFICATION FOR THE 3 LITRE V6 SEL PRICES CORRECT AT TIME OF GOING TO PRESS AND SPECIFICATION FOR THE 3 LITRE V6 SEL PRICES CORRECT AT TIME OF GOING TO PRESS AND SPECIFICATION FOR THE 3 LITRE V6 SEL PRICES CORRECT AT TIME OF GOING TO PRESS AND SPECIFICATION FOR THE 3 LITRE V6 SEL PRICES CORRECT AT TIME OF GOING TO PRESS AND SPECIFICATION FOR THE 3 LITRE V6 SEL PRICES CORRECT AT TIME OF GOING TO PRESS AND SPECIFICATION FOR THE 3 LITRE V6 SEL PRICES CORRECT AT TIME OF GOING TO PRESS AND SPECIFICATION FOR THE 3 LITRE V6 SEL PRICES CORRECT AT TIME OF GOING TO PRESS AND SPECIFICATION FOR THE 3 LITRE V6 SEL PRICES CORRECT AT TIME OF GOING TO PRESS AND SPECIFICATION FOR THE 3 LITRE V6 SEL PRICES CORRECT AT TIME OF GOING TO PRESS AND SPECIFICATION FOR THE 3 LITRE V6 SEL PRICES CORRECT AT TIME OF GOING TO PRESS AND SPECIFICATION FOR THE 3 LITRE V6 SEL PRICES CORRECT AT TIME OF GOING TO PRESS AND SPECIFICATION FOR THE 3 LITRE V6 SEL PRICES CORRECT AT TIME OF GOING TO PRESS AND SPECIFICATION FOR THE 3 LITRE V6 SEL PRICES CORRECT AT TIME OF THE 3 LITRE V6 SEL PRICES CORRECT AT TIME OF

## Financial incentives to encourage NHS to refurbish older hospitals

THE GOVERNMENT will tomorrow encourage a shift away from new hospital building in favour of the refurbish-ment of existing facilities, many of which have been neglected in recent years.

Until now capital in the NHS has been treated as a "free good," with health authorities facing no continuing charges from the cost of building new hospitals. This approach is due to be replaced by a more com-mercial system of charging for capital assets in April 1991.

However, Mr Roger Free-man, junior Health Minister, will tell the Commons standing committee considering the National Health Service and Community Care Bill tomorrow that a "shadow system" of capital charging is to be intro-duced in April - having the

effect of imposing stricter financial discipline on health authority managers.
Ministers believe the new system of capital charging will give health authorities finan-cial incentives to refurbish existing hospitals rather than build new ones. Mr Freeman will also outline plans to encourage authorities to brighten up hospitals, making

them more attractive. Accountants throughout the NHS are preparing asset registers ready for the move to capi-tal charging. The exercise has not yet produced a grand total, but when it does it is likely to show that the service has buildings and equipment valued at up to £50bn. However, the NHS has a maintenance backlog in excess of £1bn. Health authorities,

budgets, have recently tended to devote all available money to patient services. Many face huge maintenance backlogs – Canterbury and Thanet nearly £57m, Enfield £51m, Central Birmingham and Frenchay in the south-west both £38m. Mr Freeman said he accepts that maintenance has often been neglected.

operating within cash-limited

"In the past there has been a temptation to solve this problem by eventually closing hospitals and building new ones.
"Sometimes this is the right solution - it is good to replace uneconomic, half-empty Victo-rian institutions with purpose-built community units. But it is often far more cost-effective to modernise than rebuild. The NHS has more than 1,000 listed buildings among its estate, so

tion is not an option. At Farnborough Hospital in Bromley, Mr Freeman saw how at a cost of £60,000 a large traditional maternity ward had been adapted to a unit with rooms ranging from two to six beds. This compares with a cost of £1m-£1.5m per ward to build and equip a new hospital. In addition to the changes

produced by capital charging, health authorities face another incentive to upgrade rundown buildings. The health reforms will introduce a funding system based on competitive con-tracts and patients are being told they will have greater choice. Health service managers realise that few will choose to be treated in buildings with peeling paint and water drip-ping from ceilings.



The Rev Jesse Jackson in front of the Nelson Mandela statue on London's South Bank. The US politician gave an address yesterday at St James's Church, Piccadilly, where he spoke about new hope in South Africa following the historic speech by President F. W. de Klerk.

## Tory backbenchers want Major | Adams backs to present deflationary Budget

a priority?

Basic rate: 16

No: 31

be used for:

Tax cuts: 30

Too high: 56

Too low: 1

4 is it important that the Gov-

Additional public spending: 49

By Philip Stephens, Political Editor

TWO THIRDS of Conservative MPs believe that Mr John Major, the Chancellor, should put the defeat of inflation at the top of his list of priorities when he unveils his first Budget on March 20.

An FT survey of the views of the Government's supporters underlines the growing consensus at Westminster that high inflation and a large trade gap will force Mr Major to rule out It shows that since taking

over as Chancellor last October after the resignation of Mr Nigel Lawson, Mr Major has won the confidence of the vast majority of backbench Conservatives. Some 85 per cent judge his performance since then as

either "excellent" or "good." There is also considerable confidence that despite the economy's present troubles, the Government can rely on a significant improvement in the outlook by the time of the general election due by mid-1992.

Some 75 per cent of the 102 Conservative MPs who completed the FT's questionnaire replied that tax cuts should not be a priority this year. The replies represent 26 per cent of the Government's total strength in the House of Commons and 35 per cent of its

backbench supporters.
The MPs, however equally adamant that Mr Major should not go into overkill in his reaction to the twin problems of inflation and the trade gap by deciding to raise the

burden of income tax. Although most of the respondents believe that the Government should aim to keep a large budget surplus, nearly haif think that there should be higher spending on key public

One of the intriguing results of the survey is that a large majority of the MPs are against any increase in the £30,000 ceiling on mortgage interest relief. It has long been accepted at Westminster that Mrs Margaret Thatcher, the Prime Minister, would have pushed up

taxation of benefits has been urged on Mr John Major, the

The Institute of Directors'

submission proposes reforms to rationalise and remove distortions in the tax treatment of

henefits and expenses.

By Simon Holberton, Economics Staff

A THOROUGH overhaul of the ably incurred by employees in taxation of benefits has been pursuit of their employment

#### Sample of 102 MPs

What should Mr Major set his first priority in the budget: Defeat of inflation: 66 Help for industry: 22 Measures to promote saving: 17 Lower interest rates: 10

Yes: 74

10 Are there other tax cha

Cut/abolish inheritance tex: 14

11 How confident are you that the economic outlook will improve significantly before the Very confident 43

Moderately confident: 51

raising income taxes by not Good: 51 Fair: 6

totals do not necessarily add up to 100 because in some cases MPs have not answered every question and in others have chosen more than one option.

to consider measures in the

The taxation of company cars should also be changed. The general level of scale

charges should be increased to

achieve an appropriate tax on the "perk" element in the car. But the business mileage threshold, above which the

scale is halved, should be cut

the ceiling had it not been for the fierce opposition of Mr Lawson. It now appears, however, that despite the obvious attraction for homeowners. such a move would have the backing of only about a quar-

ter of Conservative MPs.
There is a similarly strong consensus that Mr Major should act to raise excise duties on products such as pet-rol, alcohol and cigarettes this year, even though that would give a renewed boost to infla-

The survey shows that a sub-

gross salary or wages.

IoD proposes reform of taxes on benefits

should be deductible from

The Treasury should allow tax relief on childcare expenses, the IoD adds in its submission. The lack of relief

makes it uneconomic for

Should Mr Major increase mortgage interest relief?

9 Should be raise excise duties in line with indiction?

Reduce/abolish stamp duties:

Raise investment allowances: Cut/abolish capital gains tax: 26

12 What is your judgment of Mr Major's performance as Chan-cellor?

Other (unproven/boring): 8

stantial minority of backbench MPs also want the Chancellor

Budget to promote savings and to encourage industry to Uppermost in MPs minds however, is the current level of interest rates. Some 56 per cent say that, at 15 per cent, rates are too high. Against that, 42 per cent agree that Mr Major has to keep them at that level to curb inflation.

Only one brave soul says

Only one brave soul says that borrowing costs are too

# IRA 'armed

By Kleran Cooke in Dublin

Speaking at Sinn Fein's annual conference in Dublin at the weekend, Mr Adams said Sinn Fein - unlike the British administration in Northern Ireland – had a democratic mandate to represent the political views of its constituents.

condition for our inclusion in talks, is a pretext for delaying the inevitable," he said. Mr Adams said there was no

Northern Ireland Secretary, Mr Peter Brooke, had gone so far as to admit that there could be no military defeat of the IRA.

The British army fights in a lost cause, Mr Adams said. They have tried for 20 years

They have tried to censor us, to buy us off, to patrouise us. And they have failed, again

ernment, accusing it of collabo-rating with Britain.

#### **Holiday Inns in** £50m hotel deal By David Churchill

HOLIDAY INNS International, the hotel chain owned by the Bass brewing group, yesterday announced a 550m investment deal to open a further 12 of its Garden Court budget hotels in the UK over the next four

# struggle'

MR Gerry Adams, MP for West Belfast and president of Sinn Fein, the IRA's political wing, has ruled out his party drop-ping its support for the "armed struggle" as a pre-condition for peace talks with the British

"To demand that we con-demn armed struggle as a pre-

question of a retreat from Sinn Fein's aim of a united Ireland. To sustained applause from delegates, he said that the

to kill us, to imprison us, to marginalise us. They have tried to isolate us, to outman-

Mr Adams also strongly crit-icised the Irish Republic's Gov-

years.

Holiday Inns has signed an agreement with Commonwealth Hotels International to develop the Garden Court hotels in the UK. Commonwealth Hotels is the largest UK franchisee of Holiday Inns.

T rated barely a headline

fare as the opening two centuries earlier.
There were few headlines in 1709 when Abraham Darby, the Quaker ironmaster then work-

began in the East Shropshire coalfield, but by the 19th cen-

tury it had begun to edge east-wards into the present-day

West Midlands conurbation to tap the abundant deposits of tron ore, limestone and coal in

## **Builders see cut in output** after years of expansion

by Andrew Taylor

TWO SURVEYS published today provide evidence that the ion in UK house building is spreading to other sectors of the construction industry. The latest survey from the Building Employers' Confeder-ation shows a sharp fall in new inquirles for construction work in London and the surge in office building in the capital appears to be drawing to a close. Only 1 per cent of contractors in London reported an increase in inquiries for work during the last three months of

According to the survey development prospects look a little brighter in the north of the country, although it ion to spread ts the rece north by the end of the year.

across the country as a whole is expected to fall by at least 3 per cent this year, reversing the trend of rises in every year since 1981. It is concerned that rises in construction output have created too much space. A separate survey by British

It says construction output

Aggregate Construction Materials Industries (BACMI) shows that sales of sand, gravel and stone fell by up to 7 per cent in the last three months of last year compared with the final three months of 1988. That association says the downturn in demand for aggre-

gates and ready-mixed concrete reflects a slackening of construction activity. Sales of aggregates for 1989 rose to record levels, however.

## Drink sponsorship rules may change

toughen the voluntary agreement with the alcohol industry about its sponsorship of sport-

ing events.
The result is expected to be an agreement of the industry to use their non-alcohol and low-alcohol brands in such sponsorship wherever possible, rather than full-strength brands as at present. The initiative is due after the

meeting this week of the Minis-terial Group on Alcohol Mis-use, chaired by the leader of the Commons, Sir Geoffrey

The Government is expected to approach The Portman Group, an alcohol industry organisation, to seek its co-operation. The Group was set up last October by Allied-Lyons, Bass, Courage, Guinness, Inter-

THE Government is set to national Distillers and Vinttoughen the voluntary agreement (IDV). Scottish and Newcastle, Seagram and Whit-bread, with the task of tackling alcohol misuse. Its director is Dr John Ras, former headmaster of West-

minster School While previous suggestions for tightening the rules, about for tightening the tries, and a alcohol sponsorship have foundered, the industry's development of a greater range of non and low-alcohol bears

and lagers, is one of the rea-sons for raising the issue again It has also been suggested that Mr Nicholas Ridley, Environment Secretary until last July, and now Trade and Industry Secretary, would have opposed putting fresh restrictions on sports sponsorship by the alcohol industry.

## South-east worst hit by downturn, says report

By Hazel Dully

THE GAP between the north and south of the UK could continue to narrow if the slowdown in the economy does not intensify into a more general

Business Strategies, an inde-pendent group of economists, confirms in a report published today that the south-east is suffering disproportionately from the combination of the Government's high interest rates policy, and reliance on

Regions such as the West Midlands, East Anglia, Scot-land and even Northern Ireland are relatively healthier either because of their greater dependence on manufacturing, making them less vulnerable to the domestic downturn, or because they are less exposed to the impact of high interest rates on mortgage costs and consumer spending. But the forecasters warn

that there is a serious risk of a deeper recession, accelerated by wage inflation. A serious decline in international competitiveness would act to the detriment of regions whose manufacturing base has served them well in the last year.

If this proves to be the ca the prediction is that the regions which are now rela-tively healthy would be hard

THE RISE in interest rates is costing home owners in London more than £1,200 a year, according to a survey by the Labour Party. Throughout the UK, mortgage payments rose by at least £400 a year, it said.

More than 54,000 mortgage payers were over alx months in arrears and 6,350 were repossessed in the first balf

hit, and they would be the last to emerge from recession, as happened in the 1980s. Mr Nicholas Ridley, Trade and Industry Secretary, has argued that there will be a boost to the regions with the new uniform business rate and revaluation of properties. That, however, will not deflect the Labour Party, which plans to attack Mr Ridley in the Com-mons, this week, for his plans to cut back regional aid to

industry.

Last week's white paper on public spending showed DTI expenditure on regional and general industrial support scheduled to fall from £372m this year to £300m.

UK Regional Planning Service. Business Strategies, 10 Kendrick Mens, London SW7

## Quality may decide ITV licences Abbey National

MR David Mellor, the Home Office minister responsible for broadcasting, yesterday gave the clearest indication so far that quality of programmes, not just the highest bid, could determine who wins the new commercial broadcasting

Mr Mellor said that quality was the single most important "exceptional circumstance" to be considered by the Independent Television Commission, the body that will replace the IBA, when deciding whether the 10-year licences go to the

highest bidder. The Broadcasting Bill now before Parliament specifies that new licences for Channel 3, as ITV will be known in future, go to the highest bidder except in exceptional circumstances. "The primary exceptional circumstance in my judgment is quality," Mr Mellor empha-sised yesterday in an interview with David Frost on TV-sm. Mr Mellor added that if a bidder soared over the initial

quality threshold "an excepduanty inreshon an excep-tional circumstance could well be that somebody was excep-tionally better qualified on pro-gramming such as would jus-tify the FTC preferring his bid." He conceded that some lawyers insisted that under the bill as drafted quality was not included as an exceptional circumstance although he said it was a moot point if further def-inition were needed.

committee stage of the bill this week and if, Mr Mellor said, he thought there was a need to change the wording he would "go into discussions with my colleagues and try to persuade them on that view." Today Mr Robin Corbett, Labour's broadcasting spokes-man, will call on Mr Mellor to

translate his apparent change of mind into amendments to Mr Richard Dunn, chairman of the FTV Association and-managing director of Thames Television, emphasised yester-day that the ITV companies had always supported a form of competitive tender for the new tranchises but one in which

franchises but one in which quality weighed as strongly as

float criticised

MEMBERS OF Abbey National the second largest building society until its stockmarket flotation last year, would have done much better out of the change if the society had been taken over by an outside bidder, says a report out today. 👑 The report, by Morgan Gren-fell, the merchant bank, says the free shares given to Abbey members would have been

worth about £240 instead of £140 had Abbey not also raised cash. Had the society been bought, each member would have received £500 or more. The report says the building societies sector will become smaller in the next few years. Building Societies: Learning from the Abbey National: Mor-gun Grenfell, 23 Great Winches-ter Street, London EC2 250.

## More Black Country smokestacks tumble

The issue comes up in the

Richard Tomkins ponders on the West Midlands' future as the last steelmaker closes

It says that expenses reasonand went almost unwomen to work. from 18,000 miles to 12,000. remarked, but last week's announcement that F.H. Lloyd Engineering Steels, of Walsall, was to close with the loss of 178 jobs marked the end of the steel making industry in the West Midlands.

In its heyday, the plant was the biggest in Europe and was one of a dozen on the grimy A daily update

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Grime and dereliction: the legacies of an industrial past

It was a sparsely populated and isolated part of England, but was transformed by the mushrooming iron and steel trades into what it remains today: the foremost centre of metal-related manufacturing. Local folklore says that the smoke belching from the chimneys of a thousand furnaces gave the Black Country its name a century or more ago. Yet that name is increasingly losing its meaning as the

smokestacks come tumbling down. The death knell of West Midlands steel making was sounded in the mid-1970s when the then British Steel Corporation embarked on a programme of investment in five large inteof investment in live in grated steelworks - Llanwern, Port Talbot, Ravenscraig, Scunthorpe and Teesside.

Two oil price shocks and the

consequent recession of the early 1980s were soon to leave the industry with massive tably the smaller, older and more labour-intensive steelworks that closed. In the Black Country they fell like ninepins. Patent Shaft,

fell like ninepins. Patent Shaft, a subsidiary of Laird, closed in 1980 along with British Steel's Bilston plant and Duport's Oldbury operation. British Steel closed its Tividale plant and the Round Oak works in 1982, while F.H. Lloyd closed its Dudley works in 1984.

By 1987, F.H. Lloyd Engineering Steels was the only primary steel producer left in the region — and this because it was a specialist manufacturer

was a specialist manufacturer of continuously cast and rolled steel billets for Black Country tube makers and forgers.
In that year what remained of F.H. Lloyd was taken overby Triplex Foundries, the quoted engineering group. It sold the steel making plant to United Engineering Steels, the special steels group owned by British Steel and GKN.

By that time the Lloyds

By that time the Lloyds plant occupied only 15 acres of its former 100-acre site next to junction nine of the M6. The rest was gradually cleared by Triplex, which has set up a property division to turn it into a 550m shopping and business development

With United Engineering Steels' decision to close its Walsall plant and transfer outwaisan piant and transfer out-put to its better-equipped South Yorkshire operations, it seems probable that the plant will be demolished and the site — which still belongs to Tri-plex — merged into the larger scheme for redevelopment. It would become part of a trend that is transforming the face of the Black Country just as industrialisation did 200 years

With the closure of each steelworks that once unasham-edly disfigured the landscape, plans have been drawn up for replacing it with another glis-tening out-of-town shopping centre. Where once the Round Oak

steelworks in Brierley Hill employed 8,000 men, the Richardson twins – a pair of Black Country entrepreneurs
- have built the Merry Hill Centre, which with an area of Lam sq ft is one of the biggest out-of-town shopping com-plexes in Europe. Speyhawk and the Alton

Speyhawk and the Alton Group have been given detailed planning consent to turn the site of the Patent Shaft works into a 4m sq ft integrated leisure, entertainment and shopping complex called Sandwell 2000.

Ikea, the Swedish furniture concern, has signed up to become the flagship store on the Triplex site.

Traditionalists decry the replacement of the Black Country's manufacturing industry with service sector schemes like these. However, shopping centres do bring jobs: some

centres do bring jobs: some 5,000-6,000 at Merry Hill and an estimated 8,000 at Sandwell. In these ecologically-conscious times, they are also a lot kinder to their armines. a lot kinder to their environ-

ment than ever the steelworks were. Now someone had better start thinking of a new name for the Black Country. देत्<sub>∀(€.</sub>  $\mathcal{N}$ 68.99<sup>(14)</sup> specialisti

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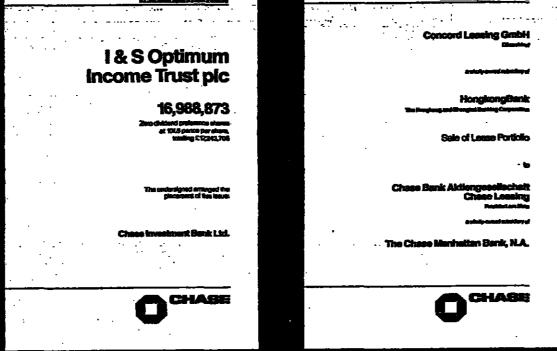
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After all, it pays to ask the experts.



# Unguided missile which crippled Ferranti

defence company at the heart of the Ferranti scandal has turned into the cor-porate equivalent of an unguided missile
As International Signal and

Control, the international arms group which began life in a US chicken farm, fell to earth it showered debris upon an apparently unsuspecting Brit-ish business establishment.

ISC's explosive potential was publicly uncovered last September when Ferranti Interna-tional, its UK parent, disclosed a gaping hole in its balance eet. Ferranti, which acquired ISC in 1987, says it was the victim of a cleverly-orchestrated £215m fraud involving three fraudulent contracts and a string of at least 12 bogus

Mr James Guerin, ISC's elusive founder, denies that he cheated Ferranti and claims that the hole was created by customers refusing to make payments on real but un-

enforceable contracts.

Whichever it is will be decided in court. What is not in doubt is that, as ISC's order book grew to \$1bn (£594m), it left a trail of corporate devastation in its wake. Ferranti is suing Mr Guerin and four other former ISC employees for \$198m. It recently launched legal action against Peat Mar-wick McLintock, ISC's auditor,

accusing it of negligence.

The hole left in Ferranti's balance sheet has forced the company into a series of emergency deals with its bankers and drove it to declare a £15.4m loss for the first six months of this financial year. This month it had to sell its fence systems division to rival GEC-Marconi for £310m in an effort to secure the group's

Was Ferranti unable to see it was plotting its own downfall in planning the ISC merger?

Smith New Court, the broker, is suing Citicorp, the bank, over its purchase from Citicorp before the controversy erupted, of Mr Guerin's shares

ISC is being investigated by at least two US grand juries, the US customs, Inland Reve-nue Service and the Pentagon. United Chem-Con, a US company which Mr Guerin helped to established, is also being investigated by a grand jury as is his sons' company. The Brit-ish Serious Fraud Office is looking into the affair, while the UK Customs and Excise's special investigations division, which deals with large scale fraud, is inquiring into Fer-

There was something deeply wrong at ISC before the take over. The investigations and legal action will disclose why Peat Marwick McLintock, one of Britain's leading accountants gave ISC's books a clean bill of health. ISC easily won a listing on the London Stock Exchange, attracting leading institutional investors such as Guardian Royal Exchange, Ferranti, a leading name in British electronics and engineering, was eager to take it over.

unable to see that in planning the ISC merger, they were actually plotting the virtual downfall of their own company? After the merger could Ferranti have moved more swiftly to clean out the can of worms for which it had just paid £420m?

How could such a suspect company lodge itself so com-fortably within the embrace of the British financial and indus-trial establishment?

Ferranti's first link with ISC was in 1981 when the two companies signed a marketing agreement. It was to be the first meeting between Sir Derek Alun-Jones, Ferranti's chairman and chief executive, and Mr Geurin, the homespun American businessman.

In 1986 the the two companies began their first serious merger talks. However, Ferranti called off that deal after spotting the first of a series of problems at ISC.
Ferranti complained that ISC

was far too aggressive in claiming current profits on secret, long-term contracts which were years from completion and final payment. Ferranti insisted if reduce profits claimed in 1986 on the con-tracts. ISC shares fell by a quarter. The irony for Ferranti was that it had made ISC a more affordable acquisition.

Ferranti executives may accounting problem. But they were unaware of more trouhling developments at ISC.

• In April 1985 Dr Victor Cohen, a senior official in the US Department of Defence's procurement division, sanc-tioned a \$17m order to Marsubsidiary, to build casings for

Sooner Defence, of Lakeland, Florida, one of Marquardt's competitors claimed the deal had been unfairly channelled towards the ISC subsidiary. An investigation was launched by the Defence Criminal Investigation Service, which brought in the FBI and the Justice Department. By the time Fer-ranti acquired ISC in 1987 the investigation had been running for two years.

That was not all. United

Chem-Con, a Lancaster fuse manufacturer, was also under investigation by a grand jury for fraud. Mr Guerin helped to establish the company, sat on its board and held a 20 per cent stake in it. Ferranti says it checked on

ISC's credentials with the Department of Defence before the takeover but was not told anything untoward. It says the British Ministry of Defence did not raise any objections. How-ever the FT understands that Sir Peter Levene, the head of UK defence procurement, had severe doubts about ISC.

The proposed acquisition did not pass without question on the Ferranti board. Mr Sebastian de Ferranti, grandson of the company's founder, commissioned a report from Lazard Brothers, the merchant bank, which urged caution over the

Just before the takeover doubts about the contracts were raised at an ISC board meeting in May 1987, when directors probed Mr Guerin for details on the highly secretive contracts. Ferranti says it now knows that by this stage ISCs value had been considerably inflated and tens of millions The corporate catastrophe which brought Ferranti International, one of the great names of world electronics, to its knees, was hatched in a chicken shed by a farmer's boy who learned electronics. His name is James Guerin.

This morning shareholders are gathering at an extraordinary general meeting to consider a £187m rights package prepared by the company before it sold its key radar division to GEC for £310m. The meeting at Ferranti's headquarters in London will give shareholders a new opportunity to question the board about the events which led to the discovery of a £215m fraud on their company. Richard Donkin and Charles Leadbeater

CHRONOLOGY James Guerin founds ISC ISC acquires Marquardt, California, for \$45.5m ISC London Bating
US Defence Criminal Investigative Service Is inquiry into Marquardi dele y into Marquardi delence contract nti acquires ISC for \$420m ISC calls in independent lawyer to check Ferranti lawyer questions ISC executives James Guerin briefs Ferranti chairman on proble Aug/Sep Ferranti scours order books and checks on Ferranti shares suspended Serious possible fraud disclosed Suspect contracts at £215m, forcing £185m write-off

Sîr Derek Alun-Jones: impressed by Mr Guerin's ability to sell unwanted stock

Revised accounts published Ferranti reports £15.4m first-helf, pre-tax losses GEC buys Ferranti radar division for £310m pounds could not be accounted

Serious Fraud Office launches investigation

Mr Guerin told his fellow directors at ISC they would have to trust him. The churchgoing entrepreneur did indeed inspire trust. He had attracted Mr David Checketts, a former Royal equerry, to serve as an ISC executive. Mr Alexander Haig, former Secretary of State and Nato commander general was an ISC consultant.

take up the tale

Jan 71:

Jan 81:

20 Oct:

To Ferranti he was a man of his word, having repaid hand-somely on a \$1m loan Ferranti. made to ISC before the merger. City analysts were seduced by ISC's apparently growing order books and profits. But most importantly Ferranti relied on Peat Marwick McLintock, the accountants to the Royal Family, who had vouched for ISC's books:

So Ferranti pressed on to pay £420m for a company which it now says had zero net worth at the time of the purchase and had made no net profits in the five years before the merger.

One of the main attractions for Ferranti was Mr Guerin's ability to call on an extensive network of well-placed contacts to sign international arms deals. As it transpired it was that which led to Mr Guerin's, and very nearly Ferranti's, downfall. It did not take long for ISC to begin its sharp turn

First there were the three suspect contracts:

• A contract with the United Arab Emirates to provide guided missiles. A deal to sell unused inven-

tory from the UAE deal to

for the worse. There were two related problems.

● A Pakistani contract to Interwined with these contracts was a second cause for concern. ISC's trade with South Africa had led to Grand Jury investigations in the US. ISC had long-standing contacts with South Africa. In the company's early days Barlow Rand, the South African electronics group bailed ISC out with a loan, subsequently converted into ISC stock, which Barlow Rand went on to sell. Mr Clyde Ivy, an ISC director and Ferranti board member. worked for South African arms companies before moving to

Ferranti says that it only became concerned in August last year that the contracts might be fraudulent. Sir Derek Alun-Jones said the first inkling that there was something amiss with the contracts came in the first half of last year. Yet Ferranti first became aware the contracts were creating managerial disquiet at ISC well before the fraud was unveiled to an unsuspecting City in September.

One man in particular seemed concerned about the accounts for the contracts. Mr Jim Deitch, a senior ISC finan-cial executive, was deeply troubled by what was going on

around him.
In November 1987 Mr Deitch raised his concerns about his personal liability over representations made in connection with the UAE contract. Before the end of the year he ques-tioned Mr Joe Zilligan, ISC's finance director, where \$128m purportedly spent on the UAE on goods which could have a contract had gone to. He was

was difficult to authenticate the value of stock and components apparently purchased for the contract. That dubious running sore for ISC and Fer-Ferranti became aware of the worries about the UAE

contract in the summer of 1988. Mr Alan Cooper, Ferranti's London corporate lawyer, visited ISC twice that year to dis-cuss that contract and the deal in Pakistan. In May and June of 1988 Mr Charles Scott, Ferranti's finance director, also visited ISC to inquire about \$160m which had been spent on the early stage of the UAE

The worries did not go away Mr Guerin said in his testimony that he became aware of a "general concern" in autumn 1988 at Ferranti about what the **\$200m final deve** for the missile had been spent

Mr Guerin could call on a network of contacts to sign international arms

The other reason why Fer-ranti might have been concerned about what was going on at ISC were the subpos summoning ISC executives to give evidence to investigations into illegal shipments to South strategic military use. Mr Richard Dunn, Ferranti's lawyer in the US, held several meetings with witnesses in late 1988 to prepare their testimony. It accepts that ISC did export to South Africa. But it does not accept that ISC's deal-ings in defence equipment went beyond the date of the takeover

In spite of the mounting ems at ISC it appears Ferranti did not attempt to strengthen its management control of its US subsidiary. It should be said that it faced a considerable obstacle in the shape of the proxy board, appointed under the Pentagon's orders for security reasons to act as a buffer between ISC and Ferranti.

In 1969 the contracts began to unfavel. In January Mr Guerin went to London to present Ferranti's chairman with an unappetising account of the state of the three deals. Th had left a \$300m hole in ISC's

From that point on, a full seven months before the alleged fraud was publicly unveiled Ferranti could have been in little doubt that there were problems with the con-The first difficulty Mr

Guerin said was that ISC had bought components for the UAE contract, which had been signed in May 1984, which had become redundant because the design for the missile had changed in midstream. The redundant inventory was what had concerned Mr Deitch. Mr Guerin claimed to have then signed a deal with Norinco, a Chinese company,

to use the inventory to manu-

facture the missile under

ently impressed by Mr Guerin's ability to sell unwanted stocks. However, according to Mr

Genrin the deal depended on Ferranti finding a third country customer for the miss failed he said and this left a \$100m shortfall. A second problem had surfaced with the Pakistan con-

tract which Mr Guerin claimed to have signed in May 1986 with General Zia al Haq, Pakis-tan's then president. General Zia's death in a plane crash in 1988, the winding down of the Afghanistan war and the political change underway in Pakistan meant ISC was facing a 200m loss on the contract, Mr Guerin explained. Ferranti says it was aware

there were payment hiccups, which were quite normal on long-term contracts. Mr Guerin sava he-made it clear to Fer ranti that there were severe collectability problems with the contract. They were so urgent that he suggested Ferranti should put \$150m towards. a \$350 management buy out through which Mr Guerin would take back almost all

Mr Guerin said in his testimony: "I looked at the LBO fleveraged buy out] as the last chance I had to save the situation of the last chance I had to save the situatio tion that had built up into problem areas with Ferranti. I looked at it as the last combination that we had to, in effect, save that situation. and trankly save me."

Ferranti was aware that Mr Guerin made several trips to sort out the purported contracts, visiting South Africa, China, the UAE and Pakistan Ferranti appeared to have

from supposed customers tem-porarily restarted. But they iried to make further checks. mred to make further thecks.

Mr Scott made two trips to
Pakistan where he interviewed
Major General Talat Mashud,
the head of Pakistan's defence

As one Ferranti executive said: "If you visit the Head of Defence procurement to discuss an arms contract and he tells you it is alright, you would be crazy to go to the defence secretary seeking reassurance. You do not go around questioning your customers as to why they are paying you." Mr Scott returned reasured although General Mashud may

not have fully understood why Ferranti was expressing concern. General Mashud ha since said that there may well have been fake Pakistani contracts but that he knew nothing about them

Mr Guerin's buy-out plan, which he said was based on a promise from the UAE Royal promise from the UAS koyal Family that the privately owned ISC would win large contracts, collapsed and in May he and Mr Ivy resigned from the Ferranti board. Mr Guerin sold Ferranti shares

Ferranti says it realised it was in trouble when it found that three of the main companies ISC dealt with Eleverton, Navarino and Lerwick Holdings, all registered in Panama City, were dissolved on August

There are several explanations for why Ferranti's attempts to check on the con-tracts failed to uncover the alleged fraud earlier, why the warnings signals about ISC were never followed through.

The main explanation is that

the alleged fraud was extremely cleverly orches-trated. It started with apparently faked sales contracts which triggered payments to at least 12 purported sub-contrac-tors, which had offices in Bel-gium, South Africa, West Germany and Chile.

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About half the £215m was simply circulated around the ring of sub-contractors through Swiss back accounts to maintain the appearance that con-tracts were being worked on, it

Ferranti alleges that the source of the money to keep the fraud going was ISC's growth. As new contracts were signed part of the money paid up front was diverted to maintain the suspect contracts which had been signed earlier. This way Mr Guerin could keep alive the idea that he had sive contract the hope that something would turn up to fill the gap.

There is no sign of where this money went to. One theory put forward by some West ern observers is that it was used for a covert arms operation run by an intelligence ser-

Whether the Ferranti affair turns out to be a question of fraud or gross mismanagement, Ferranti did not perpetrate it. Ferranti attempted checks with some customers and relied upon Peats to vouch for the accounts. Yet it seems remarkable that in spite of a stream of subpoenas, investiga-tions and internal warnings within ISC, Ferranti managers did not see there was some-thing rotten in ISC and did notmove more quickly to cut it

house in 1971, setting up a production line in a chicken shed, making test

equipment for transceivers. "I begged.

borrowed or stole as much money as I could get together," he said afterwards. From the very beginning he was hidding for communications related defence contracts.

His international meanderings in the

defence business brought him in contact with the CIA whom he would seek

out to give briefings. When ISC went to the UK stock market Mr Bobby Inman,

the former deputy director of the CIA, agreed to serve on ISC's proxy board, needed as a Chinese Wall between the US defence department and what had become a foreign company.

Mr Guerin set out to establish a personal friendship with General ZIA Alleg the Paristensi Description.

James Guerin: confessed he had lost money in Third World arms dealing

## Human face of the ISC founder

Richard Donkin examines the God-fearing, guy-next-door image of James Guerin Market where "going public" did not mean quite the same thing. He started his business in the basement of his

R JAMES Guerin, the 59-year-old founder of International Signal and Control, remains an enigmatic figure in the Ferranti affair. For a man accused by Ferranti of helping to perpetrate a £215m fraud on the company he is demonstrating remarkable coolness. In Lancaster, Pennsylvania, his home

for 20 years up to last May, he is revered in the same way that children think of Santa Claus. However, last Christmas he ran out of presents. You do not have to seek out admirers

of Mr Guerin. They are everywhere, A waiter in one of the town's most up-market pubs said: "All I know is that he helped my dance group, as far as I'm concerned he is a great guy.

Mr Guerin has been back to Lancaster at least four times in the past six months. Every time he has sung with the choir of his church, the Landisville Church of God, whose Christian fundamentalist concerned to his church the

mentalist congregation believes the Bible is the unassailable word of God. While he cultivated the "guy next door" image in Lancaster as a personable, sober, God-fearing family man, traits demanded within this Pennsylvania Dutch community, there was another side to him which gives a clue to his capacity to spend.

He was a generous party-giver. One of his former employees remembers the Guerin's planking over their pool to host a dinner for 100 guests. Then there were the three company jets, known in the company as "the ISC air force" and the helicopter he frequently used.

Mrs Bulah Docherty, an elder of the church, described Mr Guerin as top drawer. "He would often give money to pay for church outings but he didn't want anyone to know, he wanted to give for the sake of it, she said. His philanthropic donations in Lanster are thought to have amounted to about \$10m (£5.94m) in seven years.

and the second s

This was from a man whose business dealings came close to the edge of collapse more than once in their early years. "I have seen the black hole," he once told a newspaper. On one of these occasions, a former ISC manager said, Barlow Rand, the South African elec-tronics company bailed him out. Mr Guerin was born in Morristown,

New Jersey. The son of a farmer, he graduated in agriculture from Rutgers University, New Brunswick, and later in electrical engineering from the University of Arizona, before going to work for Lockheed Electronics company from where he transferred to Lockheed Missile and Space Corporation. He left in 1969 to become general

manager of the systems division of Hamilton Watch, a Lancaster fuse company, working in the highly competitive and aggressive world of military fuse production.

While working there he made friends and contacts for the future, people such as Mr Carl Jacobson who would become his brother-in-law, Mr James Christian, who he helped to set up in business, and Mr Terry Byrne, whose son would work for him.

A former colleague explained: "The fuse business is a preity small world. Everybody who supplies fuses to the military meets up perplayin for drinks."

military meets up regularly for drinks in the America Defence Preparedness Association. That's where they talk

Mr Jacobson, who ran Rep Com International, a one-man electronics sales company, is awaiting sentence after he admitted bribing a US Navy official to obtain a defence contract. Mr Christian is serving a six-year jall sentence for taking part in a scheme to defraud the Defence Department of the during his time as maddet. \$12m during his time as president of United Chem-Con, a now bankrupt defence company which Mr Guerin helped to establish.

Mr Byrne is back in business in the US with Byrne Industries, his New Jersey company, after an earlier arms deal-

sey company, after an earner arms tear-ing venture collapsed in the UK with debts of more than fign.

Messrs Guerin, Jacobson, Christian and Byrne had more than friendship in common. All four were intimately acquainted with the the international arms trade which was boiling with activity during the 1980s. Many of the grey market arms dealers were centred in London where they would deal by telephone using separate off-shore com-panies to service individual deals.

This is the world in which Mr James Guerin found himself embroiled by the time he brought his privately owned ISC business to the London stock market in 1982. He began dealing with supplier companies, registered in Pansma but based all over the globe, many of them in Europe. Ferranti now says that five of those Panamanian companies were used to perpetrate the fraud.

a speech to Lancaster Optimist club in 1982 he confessed he had already lost money in the high risk business of Third World arms dealing. The company suffered a \$200,000 loss when two of its pilots were arrested in the Philippines on their way to Malaysia. They were later released About the same time he briefly courted Pakistani defence officials for another deal but falled to win the contract:

He had become closely connected with South African arms manufacturers but he made sure these dealings and his business with Third World customers

were strictly concealed.

When he decided to go public he had no intention of reporting his dealings to the Securities Exchange Commission which required disclosure of any deal worth more than 5 per cent of a company's sales.

So he opted for the London Stock

Haq, the Pakistani President. "They had a shared interest in parapsychology and spiritual things," said a Pakistani businessmen who had been close to Zia before the general's death in August 1999. "But they would never have had business dealings," said the businessman.
"General Zia employed others to do

Mr Gueria left Lancaster in May to make a new home with his wife Helen in the millionaire's quarter of Naples, a fashionable coastal community in Flo-rids. He had resigned from the Ferranti board and was trying to buy out the troubled subsidiaries but his financing collapsed when Ferranti refused to lend him money for the deal.

Ownership of the house has been transferred to his wife. His shares in his private company. Parent industries, now Urban industries, have been sold to his former partner but according to company records his wife is still on the board.

#### MANAGEMENT

regarded as a curious ar suspilarge earth-moving and hauling equipment, based at Green Bay, Wisconsin, has been rehabilitated by some people in the hard-bitten machinery sector as a good industrial citizen.

Randy Lenz, former real estate developer and foreman in a metal farging plant, pur-chased a stake in an obscure and bankrupt US crane maker called Northwest Engineering seven years ago. By 1986, with Lenz the majority shareholder, the company still had annual sales of just \$25m but was back in profit.

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Four years on and Lenz has used this unpromising vehicle to build, through acquisition, a business with sales of over \$1bn a year and 10,000 employ-ees, but with a net book value of just \$85m and a debt load of

33m. "Well **\$**85m might not sound much but it's a lot when you started with zilch," says Lenz, a short, stocky 42-year old who looks like a blue collar worker, but now a very rich one.
in the process, Lenz's com-

pany has acquired several equipment makers, including Fruehauf, the world's largest truck trailer maker and Terex, the former General Motors con-struction machinery division. The Terex name was then adopted for the whole mini empire in which Lenz owns over 50 per cent of the stock. The strategy for creating this group from virtually nothing has been the same at every turn: selection of acquisitions where big improvements in profitability and cash-flow can be squeezed out through consolidation of manufacturing space, reducing capacity to below demand, and dropping

unprofitable products. Mitch Quain at Werthelm Schroder, the New York analysts, says three features are common to these acquisitions. They are all companies with significant machine popula-tions and therefore strong after-markets" for parts; they make specialist machines rather than volume products and each company has a strong

These companies, which include Bucyrus, a dragline and crane maker. Koehring, which makes big excavators, and Unit Rig, which has a

Terez can no longer be Construction equipment

# That comment made by a New York analyst last year suggests that something of the shromal attended the Targe Company rise of the Targe Company rise o ishing rise of the Terex Corporation. It also indicates that the manufacturer of extra takes on the giants

Nick Garnett on Terex's acquisition and turnround strategy





Randy Lenz: "Everything we do is plain ordinary common sense. I don't think there is any magic. You identify what is necessary to make a profit in a global market."

range of products centring on dump trucks up to 270 tonnes, have been acquired by borrowing large amounts of cash.
The acquisition last year of

Fruehauf, which quadrupled Terex's group sales, was achieved through an invest-ment of \$10m in equity and \$190m in debt.

Managers in the same industry have raised eyebrows at the progress of Terex. The question is whether a company with this financial structure can survive in such a fiercely competitive industry packed with both large producers like Caterpillar of the US and Komatsu of Japan and a host of small and medium-sized makers, many debt-free and family-owned.

The group still makes a low return - an \$18m profit last year on sales of \$750m. And though the Terex divi-

sion of the Terex group makes some modern articulated dump trucks, many of the group's other products have not been redesigned for many years. This question has been further reinforced by general suspi-cions in the industry about the long-term commitment of Lenz, who remains somewhat of an outsider in a rather incestuous-

ness global industry. Lenz expresses no doubts about the future of the company or its financial structure. "I like some debt. If you get rid

of all your debt it is difficult to get enough yield on your investment. I am interested in return on my dollars and on assets employed. We do not have to make acquisitions to make money." Lenz, who lives in Florida where he has a 45 ft sailing boat and a collection of British sports cars of the 1950s, says the debt is manageable We are not leveraged. Anything but. Cash flow is two times debt service though I would not say we exactly want this present debt level. Any-

way, it will come down by \$100m in the next two years." He points to a series of financial and managerial improve-ments within the group. Almost every company pur-chased by Terex was in debt and most are now or are about to come into profit. Bucyrus had effectively stopped trading. His philosophies are simple, "Profit must be the first priority. Everything we do is plain ordinary common sense. I don't think there is any magic." Fancy theories about "synergy" and the need to build dominant market positions in particular products make Lenz's eyes glaze. "I don't buy that. It's a lot of mul-

larky. We don't do things for strategic purposes. As for mar-

ket share, we don't pay a lot of attention to that. You identify

what is necessary to make a profit in a global market."

Some of the changes have been straightforward rationalisation. For example, the North American manufacturing operations of the group's Terex division was shut down and production centred on the division's Motherwell plant in Scotland. Some of the former Northwest Engineering sites have been shut. At Fruehauf, another loss-maker, 2,000 jobs out of 7,500 are being cut, some of the company's 100 sites in North America are being disposed of and its US shipyards sold. Lenz expresses a cold, if perhaps practical, view on one of the shipyards. "We asked for

work rule changes. The unions said no so we closed it." These changes have gone hand-in-hand with efficiency improvements which the industry recognises as largely beneficial for the companies involved. Lenz shakes his head at what he sees as gross stupidity by earlier managements at some of the companies he has

"At Hudson, Ohio. Terex had

built a facility to make 2,000 crawler tractors a year. They kept saying, hey, we are going to make these. The year before we bought it they had built 17. eventeen, can you believe it?" The US market for truck trailers is falling. Trailers which Fruehauf has recently failed to make money on have been dropped. The company

made 37,000 trailers last year

and will make 10-15 per cent fewer in 1990, Lenz says. Changes in component sour-cing have also been intro-duced. At Northern Engineering, booms for cranes and dragtines are now out-sourced. But at Fruehauf, under Terex ownership, some components like axle hangers have been brought in for manufacture. Some \$50m of working capital has been removed at the trailer

Lenz says one of his aims is to improve product lines and manufacturing technology. "One of the reasons these companies were faltering is that they did not improve product lines. About 80 per cent of the Terex division's product line is different from when we bought it. Eight new products are coming out from there this year." A lot of emphasis at the Terex division has been placed on the articulated dump truck, with the number of models expanded from one to four. "Since 1987 we have quadrupled our share of a growing market for the artic." The same thing has happened at Koehring, he says, where output of hydraulic cranes has more than doubled in the past two wars. Long also elements two years. Lenz also claims that, apart from Fruehauf, the companies he has purchased began re-hiring after initial job cutbacks and now employ more than when they came

into the Terex group.

A good deal of money, some from the Scottish Development Agency, has been spent reequipping the Motherwell plant, Lenz says there was only one shopfloor machine less than 12 years old when the site was purchased.

Lenz's close involvement with all significant capital investments within the group reflects more than a wish to maintain tight financial con-trol. It also results from his interest in product policy - he may claim to have a rather cavalier attitude towards strategy, but he is aware that you cannot survive by selling poor, overpriced products to construction and mining compa-

The rise of Terex has rekindled people's memories of IBH, the West German construction machinery mini-empire built up by Dieter Esch which finally fell apart in the early 1980s (though its disintegration was partly bound up with fraud, and no-one questions the financial honesty of Terex). But Lenz brushes aside any worries about Terex's future. "We are long term operators,"

Executive search

## A self-defeating cordon

Simon Holberton seeks a definition of 'off-limits'

eadhunting is a curious trade where, it seems, there is seems, thete-safety in promiscu-

ity.
The headhunter's self-imposed code of ethics - that he will resist raiding a client for prospective talent for two or three years - drives him ever onward to seek more clients, and forces the client to protect himself by using the services of more than one lest his executives in turn fall prey to the headhunters' blandishments.

The practice of putting cli-ents "off-limits" is common among European and US firms involved in executive search. to use headhunting's more dig-nified title. According to a recent study published by The Economist Publications in Europe, more than 80 per cent of clients are offered a two

year guarantee of immunity from being raided.

The question is, if a head-hunter offers immunity, how many other companies - companies which might contain the person you want - enjoy the same status?

This is a problem that cuts both ways. A client is poten-tially at a disadvantage if it is not aware that whole slabs of industry are off limits to it. For the headhunter, the greater the cordon sanitairs he has offered his pool of clients, the less the opportunity for him to find the right executive and deliver the appropriate service.

But there are signs that headhunters have begun to realise the essentially self-de-feating nature of the problem and that change, of a glacial sort, is occurring. The Econo-mist survey found that the def-inition of "off limits" is nar-

rowing.
While most search firms still offer nationwide immunity, the study found a number of cases where immunity is being restricted to divisional level; it cites one case where the offlimits guarantee was applied to just 15 of the company's top executives. Multinational search firms offer global search immunity to only 5 per cent of

their clients.
This is just one aspect of the executive search business which the authors of the study throw into high relief. But there are others which show that the business is facing

challenges of internationalisation which will force its members to think about fee structure, the networking of data-bases, and alliances or affiliations with other firms. This is especially so in the context of the 1992 single market

Although most of the top firms are multinational, their operations are geared to serving the market in which they are situated. In the current circumstances foreign offices are activated usually after considerable effort has been spent in discovering that there is a dearth of local talent to fill a position.

The involvement of an affiliated office raises the problem of having to make "fee splits". precisely at the point where the profit earned from a search has already diminished. For firms which pay end-year success bonuses to consultants, the prospect of fee splitting could therefore act as a disincentive to offer clients a full international service.

A solution to this problem - which is not wholly obvious would go some of the way to cementing the necessary inter-office communication that the study suggest exists in multinational search firms today. But once the financial reward aspect of an international search is sorted out, the deci-sions on compatible computer systems, for example, ought to

At the nser level the survey reveals a large amount of dis-satisfaction with headhunters. But the lack of a corresponding section on how headhunters evaluate their clients makes a fair picture of the relationship

The three most frequently cited criticisms of headhunters, say the researchers, were that: insufficient effort was made on behalf of the client; they had an inadequate understanding of the client's needs; and that the assignment took too long.

Clients may indeed not be as open with their advisers as they ought to be. Executive a computer in its output being constrained by the quality of initial input. It is of little use for clients to claim that their needs are not understood if they are not fully open from

the start. The Economist study is par-The Economist study is par-ticularly poor in this area and falls to give a balanced account of headhunting. The beauty contest it conducted of top headhunters ought also to be treated with some caution.

The accompanying table pur ing to be made public. It cer-tainly provides food for thought. But close attention should be paid to the sample size. The Economist estimated that Egon Zehnder, for example, conducted 500 assignments between 1987-89, yet only 19 of Zehnder's clients responded to its survey - the response rate was generally low. It seems odd that while Zehnder has a 75 per cent repeat business track record in the UK it should have scored so lowly. This would seem to raise questions about the report's methodology.

Executive Search and the European Recruitment Market, The Economist Publications, 40 Duke Street, London W1A 1DW.

Top Ten Executive Search Firms									
Firm	Points	No. of clients replying	Times placed 1st or 2nd	% clients placing firm 1st or 2nd					
Goddard Kay Rogers	93	25	15	60					
Norman Broadbent	77	15	12	80					
Egon Zehnder	67	19	10	55					
Russell Reynolds	58	16	8	50					
Spencer Stuart	42	13	6	46					
Whitehead Mann	34	7	7	100					
Heidrick & Struggles	31	8	5	62					
Boyden	24	6	4	67					
Korn/Ferry	24	8	3	38					
Tyzack & Partners	24	8	3	38					
		Sou	rce: The Econor	nist Publications					

#### CONTRACTS & TENDERS

## EXCELLENT OPPORTUNITY TO INVEST IN HONG KONG'S TRANSPORT INFRASTRUCTURE

Invitation for Expression of Interest in the Lantan Fixed Crossing Project

The Government of Hong Kong invites commercial organisations to express interest in the franchise for the Lantau Fixed Crossing project, which will be privatised on the basis of a "build, operate and transfer" arrangement.

To meet the continued economic growth of the territory, the Government of Hong Kong has decided to relocate its existing international airport to Chek Lap Kok on Lantau Island by early 1997. The new airport will have the capacity to handle up to 80 million passengers, 320,000 aircraft movements and over 4 million tonnes or air cargo annually. The Lantau Fixed Crossing will initially be the only land transport link to this new airport.

It is currently envisaged that this combined road and rail Crossing will incorporate two suspension bridges of main spans of 1,413 metres and 450 metres respectively. Together with connecting highways, the whole project will have a total length of approximately seven kilometres. The road crossing will be of dual-3 lane capacity, the rail crossing will consist of a twin track railway. According to the present plan, the Crossing should be in operation by mid 1996.

The Government of Hong Kong intends to invite in late 1990 proposals for a franchise to finance, design, construct and operate the Crossing which will include a right to collect tolls within the franchise period. Organisations who wish to register an interest may do so by obtaining and completing the registration form attached to the Invitation Package. The Invitation Package, which includes further details of the proposed scheme and the bidding arrangements, may be obtained from the Director of Highways on or after 12th February, 1990 at the following address:-

Highways Department, 10th Floor, Empire Centre, 68 Mody Road, Hong Kong.

(Fax No. 852 311 3648)

The completed registration form should be returned not later than 16th March.

This invitation does not constitute any commitment by the Government of Hong Kong in respect of any expression of interest which may be submitted in response to it.

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## Cladding **Docklands** offices

HINCHCLIFFE FACADES, subsidiary of Triplex Lloyd, has secured what is believed to be one of the largest single cladding contracts ever placed with a UK company, worth over £20m, spread over two years. The developer is NCC Property, the UK-based subsidiary of NCC Fastigheter AB.

The contract is for the facade cladding to four office blocks in the London Docklands at East India Dock. The

buildings incorporate a combi-nation of granite and curtain

#### Hammersmith office village

JONES CONSTRUCTION GROUP has won a £2m contract to build an office village, to be known as Parkfield Mews, in Galena Road, Hammersmith, West London. The group was awarded the contract by Parkfield Properties.
The village consists of seven

three-storey units with secured semi-basement car parking, providing a total area of 24,000 so ft. The scheme, being built on a restricted site, makes full use of traditional materials with predominantly brick ele-

vations and tiled roofs.
Other recent London projects include a £3m 24,000 sq ft office development in North West London on behalf of the William Pears Group.

#### **CONSTRUCTION CONTRACTS**

## Upgrading Birmingham's water supply facilities

Severn Trent Water has awarded a £50m contract to extend its Frankley water treatment works in Birming-ham to two TRAFALGAR

HOUSE GROUP companies.
The contract, awarded by
Severn's wholly-owned subsidiary, Severn Trent Water, is going to Trafalgar's Cementa-tion Projects, which will undertake the design and construction of the civil engineering works, and to John Brown Engineering, specialists in process engineering.
Frankley is one of the largest

water treatment works in Britain, and supplies about 70m gallons of water a day to more than one million people.
Planning for the project began
in 1987 and work will start
early this year, with comple-

tion set for 1993. Severn Trent is one of the 10 water and sew-age businesses in England and Wales privatised by the UK government last December.

The Frankley project is part of a £4bn capital investment programme planned by Severn over the next 10 years to meet UK and European Community water standards. The plan was set out during flotation.

## £21.5m shopping centre for Weymouth

Thomas Street and Commercial Road, Melcombe Court will

provide two levels of shopping

FAIRCLOUGH BUILDING's London and southern division is to build Weymouth's first large modern shopping centre. The £21.5m contract from Speyhawk subsidiary Carter Commercial Developments will include a multi-level covered retail space in the heart of the West Country's seaside resort. On a 41/2 acre site between St

in a glass-covered climate-con-trolled environment. Constructed with a precast frame, the centre will incorporate external brick cladding with - complementary to local architecture - ceramic floor tiling, suspended cellings, and balustrading in the malls. Lifts and escalators will also be installed.

modate some 70 retail units including two department stores - grouped around malls finished to the highest standards. Parking for some 750 cars will be provided on three parking levels above the retail area. The project is scheduled for completion in 80 weeks.

## £30m orders awarded to Try Group

the Centre Court.

the refurbishment of the debenture holder's lounge at

Other projects include con-struction of offices in Poole

and Chatham for C. Garrard

and Sons International at

£1.75m and £1.99m respectively;

the redevelopment of buildings at Park Royal, west London

(£1.25m), for Try Mistletoe Properties and the construc-

The TRY GROUP of companies has started the decade with new orders totalling over £30m. The main contracting arm, Try Construction, has won the major share with jobs totalling £22m. The largest, at £5.3m, is a design and build contract in Windmill Street, central London. It is a mixed development of residential, retail and offices for Finlan Property Developments. The tour-storey, steel-framed building, with base-ment car parking, will be completed at the end of the year. The All England Lawn Ten-

tion of the £2.2m Swallowbrook business centre in Hayes for Try Build has orders worth £8m and they range from new construction to fitting out and nis Association and Croquet Club has placed a contract for maintenance. Armstrong

World Industries heads the client list, its UK headquarters at Uxbridge is to be fitted out at a cost of £1.2m.

Work is also being carried out for the Post Office. In Hornchurch, Try is building a sorting office (£960,000) and the regional sorting office at How-ick Place, London, is to be redecorated (£576,000).

General refurbishment projects include alterations to offices in Paul Street, City of London, for Skyline Investments (£350,000) and phase 2 of the Pocklington House retire-

## £9m Lancashire hotel development

NORTHERN, a subsidiary of Beazer Regional Construction. has been awarded a £9m contract to build a hotel for Queens Moat Houses in Bolton. The 130 bedroom hotel will

and banqueting facilities for up to 300 people, a leisure complex including a pool, jacuzzi, sauna and solarium.

#### **LEGAL COLUMN**

## High rate of redundancies among solicitors 'a crisis'

By Robert Rice, Legal Correspondent

RISES in salaries for solicitors which could have a knock-on are signs that the shortage in private practice in 1990 are expected to be below reported rises in previous years, says the 1989 Hay Survey of Solicitors' Remuneration, published

That may indicate an easing of the recruitment difficulties the profession has faced in recent years, it says. Support for the suggestion that the profession's much-

publicised recruitment crisis may be over came last week from the Young Solicitors Group of the Law Society. It announced that alarming evidence has emerged of a

deepening redundancy trend in the profession since the group set up its Redundancy Helpline just before Christmas. In less than one month the YSG Helpline has had more

than 30 inquiries from solicitors facing redundancy. All but one, however, have been from solicitors specialising in convevancine. As the property market -

both residential and commercial - declines further, solici-

#### Lay-offs also in large practices

tors are being laid off, not only in the small provincial firms but also in the large commercial solicitor's practices, the group says.

a major crisis with substantial numbers of solicitors having recently been made redundant," it concludes. It seems inevitable that the

downturn in the property mar-ket should have a knock-on effect in the service industric Estate agents and surveyors are by all accounts having a tough time with all but a few of the big firms reporting very much reduced full-year

So there is no obvious reason why solicitors in the commer-cial and residential property field should escape a similar downturn in their fortunes.

The broader question is whether, after what could loosely be described as a "Big Bang" for lawyers in the late 1980s, the legal profession is about to see a shakeout similar to that which has swept through the City's dealing houses and market makers over the last 18

months. It is possible that if the UK economy moves into recession, reduction in merger and acoussition activity, for example,

effect in the City law firms which have built up substantial corporate finance departments in recent years. But a downturn in work in these areas could be matched by an upturn in corporate insolvency work or international and European-driven business, for

example.
So whether a general downturn in work would translate into redundancies among the City firms is an open question. Certainly for the moment the large City law firms remain bullish about growth and will take on more trainee solicitors than ever in the coming September.

Given that firms do their recruiting at the secondyear undergraduate stage and are generally looking at least two years ahead, the number of trainee solicitors they recruit this autumn to join them in the autumn of 1992 prove a more significant

What the emerging redundancy crisis almost certainly signifies, however, is that the traditional five-year recruitment cycle for solicitors is proving true to form. From oversupply in the early 80s to a significant shortage of suitable candidates in the middle of the decade, the profession appears to be moving back towards a

position of oversupply. The profession is now all too aware of this cycle and it is to downturn in demand for solicitors can be managed more effectively so that we do not

see such violent swings. It is no good, as the profe sion knows, turning off the supply tap and expecting to turn it on again without illeffects when the economy picks up in a year or two. If that is allowed to happen the

#### Signs of shortage lessening

sis of the 1980s have not been Detailed interviews carried out by Hay, with some of the 265 organisations in the indus-trial, financial, public and professional sectors which took part in its 1989 survey, reveal that a high proportion of organisations are still finding

legal staff of the desired experience and quality. The overall shortage of legal staff identified in the 1988 survey continues, although there

it difficult to recruit and retain

may lessen in the future. This is due to improvements both on the demand and supply side. Hay says. "Factors such as a flat prop-

erty market and a generally less buoyant economy will ease demand and extra places on finals courses will improve supply," it comments.

For the short term, however, companies will continue to be forced into manipulating salary policy by introducing mar-ket premiums or different salary ranges in order to recruit lawyers of sufficient calibre, it

Hay also notes the emer-sence in 1989 of a significant trend towards retaining lawyers who wish to raise a family.

Many firms are tackling the issue as a matter of urgency, it says, particularly now such a high proportion (more than 50 per cent in many cases) of their annual intake are women. Career breaks, crèches, job-sharing and part-time working are all under consideration.

As for salaries in 1989, solicitors continued to be paid

#### Career breaks are considered consistently above the median

for all jobs with the difference most marked around the recently qualified/two to three years post-qualified The median salary for a

newly qualified solicitor was £17,648 compared with £16,463 for all jobs - a difference of 7.1 per cent, and for two to three years post-qualified, the median solicitors' salary was £21,122 compared with £18,723 for all jobs - a difference of 12.8 per cent.

Overall, salary levels for lawyers increased by around 10 per cent over the year to Sep-tember 1 1989. However, this average figure disguises certain important points, for example that some organisations, particularly those in the professional sector, awarded increases well in excess of this

Predictably, salaries paid to legal staff in Inner London ceeded the national median by the greatest amount, which on average was 16.3 per cent. Solicitors based in East Anglia and the East Midlands tended to he the worst paid - on average 16 per cent below the national median. These differences varied

newly qualified level, for example, the median base salarv in Inner London was £22,533, whereas in the East Midlands/East Anglia it was £13,990. These figures compare with a national median of Within commerce and indus

between job levels. At the

try salaries varied considera-bly. Financial companies generally remunerate legal staff more generously than compa-nies in the industrial and service sectors, with the banking and oil sectors paying the

Judges, by contrast, learnt from the 1990 Report of the Top Salaries Review Body published last week, that their salaries are to rise by 7 per cent over the next year with an additional 10 per cent payable over two years for junior members of the judiclary, from senior circuit judges down.

Six per cent will be payable from April 1, with the remaining I per cent payable from January 1 1991. The additional 10 per cent for the lower judiciary will be

payable in three instalments of 3.3 per cent. The salary of the Lord Chief Justice, Lord Lane, the highest paid judge, will rise from 289,500 to £95,750 by January next year. Law Lords and the

Master of the Rolls will receive £88,500. Appeal Court judges will receive 85,000.

The salaries of industrial tri-bunal chairmen, metropolitan stipendiary magistrates, special commissioners for income tax and immigration adjudicators will rise by stages from £39,400 to £46,100 by April 1 It doesn't seem a great deal

when first-year partners in some large City law firms earn £100.000 or more.

THE SOVIET UNION The Financial Times proposes to publish a Survey on the

12th March 1998 For a full editorial synopsis and advertisement details, please contact:

Patricia Staridas on 01-873 3426 or write to ber at: Number One, Southwark

FINANCIAL TIMES

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## **PARLIAMENTARY**

Commons: Debate on the Royal Navy. Lords: Pakistan Bill, commit-Courts and Legal Services

Debate on report of the European Communities committee on irradiation of food. on irraniation of 1001.
Select committee: Public Accounts: subject, aid to India.
Witness: Mr T. Lankester,
Overseas Development Administration. (Room 16, 5 p.m.)

Commons: Debate on agricul-

ture. Lords: Criminal Justice (International Co-operation) Bill, report. Human Fertilisation and

Embryology Bill, committee. Committees on private bills: Cardiff Bay Barrage Bill (Room 5, 10.30 a.m.) and King's Cross Railways Bill (Grand Committee Room, Westminister Hall, 10.30 a.m.)

#### Wednesday

Commons: Motion on Social Security Benefit Uprating Reg-Motions on further social

security orders.

Lords: Debate on "The role of a free market economy in creating jobs and wealth." Environment Protection Bill.

second reading. Select committees: Agriculture: subject, fish farming. Witnesses: National Rivers Authority, Scottish River Purification Boards Association, Water Research Centre, and Department of the Environ-ment. (Room 20, 10.45 a.m.)

Defence: subject, security of military installations. Witnesses, British Security Indus-try Association and Defence Police Federation. (Room 15, 11 a.m.)

Energy: subject, cost of nuclear power. Witnesses; Lord Marshall of Goring, Mr John Baker and Mr Alan Bowen of National Power. (Room 8, 11

#### DIARY DATES

a.m.)
Trade and Industry: subject, company investigations. Witnesses: Mr Nicholas Ridley, Trade and Industry Secretary

and officials. (Room 16, 11 a.m.) Employment: subject, tour-ism. Witness: TUC. (Room 20, 4.15 p.m.) Home Affairs: subject.

Crown Prosecution Service. Witnesses: Association of Chief Police Officers, Police Pederation and Police Superinten-dents Association of England and Wales. (Room 15, 4.15 p.m.) Public Accounts: subject, invalidity benefit. Witness: Mr M. Partridge, DSS. (Room 16,

Defence: subject, security of military installations. Witness: MoD (Room 8, 4.30 p.m.) Procedure: subject, working of the select committee system. Witnesses: Mr Tom King, Defence Secretary, and Mr David Waddington, Home Sec-

committees on private bills: Cardiff Bay Barrage Bill (Room 5, 10.30 p.m.) and King's Cross Railways Bill (Grand Commit-10.30 a.m.)

Thursday Commons: Opposition debate on the Scottish economy. Motion on EC documents on

rights of residence. Opposed private business. Lords: Human Fertilisation and Embryology Bill, commit-

Motion on Official Secrets Committees on private bills:

Cardiff Bay Barrage Bill (Room 5, 10.30 a.m.) and King's Cross Railways Bill (Grand Committee Room, Westminster Hall,

Friday Commons: Private members' bills.

Lords: Coal Industry Bill, second reading.
Motor Trade (Consumer Protection) Bill, second reading.

m Mr Tim Pendry has been

appointed managing director of McAVOY WREFORD

development and management of financial communications

assignments. He was deputy

■ AMERICAN EXPRESS has

promoted Mr Howard A. Morgan to vice president and

general manager of its UK financial services institutions business in London. He will

traveller's cheque product in

m Mr Tim Flanagan has been

appointed finance director of

which makes rising security

societies. It is an associate

is backed by Schroder

was an executive.

SAFETELL INTERNATIONAL,

screens for banks and building

sales and marketing.

the UK. He was vice president,

BAYLEY, with special responsibility for the

managing director of

Shandwick Consultants.

## **APPOINTMENTS**

## Senior post at Barclays

■ Mr Alastair Robinson (pictured), director, personnel, becomes executive director, UK operations, from April 16, and joins the board of BARCLAYS



BANK. He succeeds Mr Owen Rout, who is retiring.

■ Lord (Frank) Taylor of of AIMS OF INDUSTRY following the death of Sir John Reiss. Lord Taylor is founder and life president of the Taylor Woodrow Group, Lord Boardman has rejoined the organisation's council.

SINTROM has appointed Mr Ian Hillier-Brook as group chief executive. He was managing director of Storage

HENDERSON ADMINISTRATION GROUP has appointed five directors at Henderson Financial Management: Mr Michael Clayton, Mr Alastair Morley-Brown, Mr Rory Montgomerie, Mr Peter Hillier and Ms Esther Gardyn.

Mr John Bailey has been appointed managing director of CORPORATE BROKING SERVICES. He was deputy chief executive, Credit Suisse Buckmaster and Moore.

■ Newly-formed AMEY FLOORING has appointed Mr Michael L. Kitchenham as chairman; Mr Arthur S. Tyler as managing director, Mr David A. Cawthorne as finance director; and Mr Richard E. Hall as technical director.

■ NATIONAL & PROVINCIAL BUILDING SOCIETY has appointed Mr Ed Hucks as

Mr John Wilken and Mr Kevin Stratford have been appointed directors of BERRY, BIRCH & NOBLE.

Mr Denis Gautier-Sauvagnac, inspecteur général des finances, has joined KLEINWORT BENSON as a director, in charge of activities in France. He will be based in Paris.

■ Lord Nicholas Gordon Lennox, former ambassador to Spain, has been appointed a director of THE FOREIGN AND COLONIAL INVESTMENT TRUST. He replaces Sir Nicholas Henderson who has retired.

#### **FINANCIAL**

Oc. report Barrett (Henry) 3.46p Boots 3.85p Settleh Bidg, & Eng. App

e & Lyle 6 ip TOMORROW BOARD MEETINGS-

os Currency Fund

END AND PRIEREST PAYMENTS-

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Exhibition and Conference

and Conference (0733 60535) Novotel, Hammersmith February 13-15

Overseas exhibitions

February 9-18 (01-486 1951)

company of Tate & Lyle, and Chocolate, Biscuit and Pastry Exhibition - INTERSUC Ventures, where Mr Flanagan (01-225 5566)

■ Mr Andrew Saver has been appointed a director of DEN NORSKE CREDITBANK, in February 7



Mr Paul Goodland (above) has been appointed development director, grocery and leisure operations, EXEL LOGISTICS, part of NFC. He joins from sister company BRS Midlands where he was business development director, and succeeds Mr Andy Wood who becomes divisional IT director.

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ino. Distances & Visiones 8-2 to Uni A.35je. Priest (Benjamio) 1.5p Randionistri Esta. Gold Mining 40; Whitbread 7-1 ft. Red. Deb. 38/94 / Whitbread 7-1 ft. Red. Deb. 38/94 / WEDNESDAY FEBRUARY BOARD MEETINGS-

Fiver & Merc. American Cap. & Inc. Tst. 1.8p Southern Finadesia 41<sub>2</sub> % 87/92 (Unascented) 2.25pc. Do. (Assented) 2.25pc. Text Holgs. 59 Unisys Corp. Stots. TPURSDAY FEBRUARY 8 COMPANY MESTINGS

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Group, The Oue Bourne, Leeds, Yorkshin BOARD MEETINGS Reside

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London Food Exhibition (01-486

G-Mex Centre, Manchester

February 25-27 Menswear Fair – MABNORTH

Northern Wine and Spirit

**International Automotive Parts** 

& Accessories Trade Show. -

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**NEC.** Birmingham

AUTOPARTAC (01-302 8585)

G-Mex Centre, Manchester

(01-437 8754)

March 4-6

March 4-7

February 28-March1

Trade Fair (01-637 2400)

Wembley Centre

Harrogate

#### Trade fairs and exhibitions: UK

International Spring fair (01-855 9201) (until February 8) NEC, Birmingham February 7-9 1951) February 20-22 Business Communications Undersea Defence Technology Exhibition - NATIONAL Conference and Exhibition CONNECT (0652 650505)

Novotel, London February 7-11 Scottish Boat, Caravan, Camping and Leisure Show (041-221

Centre, Glasgow February 13-15 Corporate Computer Security '90 International Exhibition

The Property Business Enterprise 3 (01-834 1717) Barbican, London February 20-22

International Boat Show

Helsinki Pelamary 18-21 International Confectionary,

BCB Conference: Disaster relief and mitigation (01-222 3651) QEII Conference Centre,

aviation in the Asia-Pacific region to the end of the century and beyond (01-925 2323) February 13-14 National Materials Handling Centre: Warehouse & distribu-

Ramada Inn, West London February 15 Design for Europe conference (01-228 8034) QEII Conf Centre, London February 16 CBI Conferences: Legislation

behind the Social Charter

February 8-14
International Toy and Hobby
International Sports Equipment & Fashion Trade Fair

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ment & Fashion Trade Fair ISPO SPRING (01-940 4625) Munich

March 10-18 International Boat Show – HISWA (01-495 7977) Amsterdam March 11-17 ·

International Spring Fair (0375 392222)

## **Business and management conferences**

February 8 The Economist: Managing service: the key to total customer satisfaction (01-976 6565) Marriott Hotel, London

Financial Times: Commercial

tion\_software\_(0234 750323)

(01-379 7400) Centre Point, London February 19 Technology Forum: Risk assessment techniques and fire afety (01-519 4105) London Tara Hotel February 20

Information for Energy Group:

Oil price information (01-636

Institute of Petroleum February 22 PCTS: ESOPs, share schemes, and performance related pay for executives and employees (01-284 0470) Cafe Royal, London February 22 Tolley: International tax plan-

ning conference (01-680 5682) London Press Centre February 22-23 Acquisitions Monthly and Bankers Trust Company: Acquiring in Europe (01-823 London Marriott Hotel

Anyone wishing to attend any of the above events is advised to telephone the organisers to ensure that there have been no changes to the details published

## **COMPANY SECRETARY**

## £30k

Brown & Tawse Group PLC, a leading UK distributor of steel, pipeline and other industrial products is seeking to appoint an experienced professionally- qualified Company Secretary to be based at the Group's new Corporate Headquarters in Reigate, Surrey.

Reporting to the Group Finance Director, the appointee will be responsible with a small professional team, for the statutory requirements of subsidiary companies, the Group's pension and share option schemes and the insurance schedule. Aged 30-45, applicants should have

PLC experience and be qualified to

assist with the legalities of business

acquisition/divestment/restructuring

Reigate, Surrey and the management of the property portfolio. Knowledge of Stock Exchange listing requirements and the City Code would be a distinct advantage.

The commencing salary will be negotiable from £30k depending upon experience, and the benefits package includes a company car at executive level and family medical insurance cover. C.V.'s and handwritten letters of

application, which will be treated in

strict confidence, should be addressed

to:- Group Personnel Manager, Brown &

Tawse Group PLC, P.O. Box 159 Imperial Street, Bromley-by-Bow, London E3 3,10 **900 BROWN** 

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## Hoyland & | ARCHITECTURE Ohana

LILIAN BAYLISS THEATRE

Music theatre came of age in the 1960s, when composers realised that traditional opera houses lacked both the resources and the inclination to put on new work with the thoroughness and frequency they desired. Now, when opera is In and commissions for new works seem to be distributed with abandon to anyone who scies the idea of a stage work, the more minimal. dramatic trappings of music theatre have come to seem 📑 quite unfashionable, even ough they often offer a fiercer, more revealing fusion of text, music and gesture than the opera house....

Both the works in Lontano's double bill on Thursday were new to London, yet there seemed something pleasantly old-fashioned about the whole enterprise – an on-stage instrumental ensemble larger than the Fires of London might have mustered 20 years ago, a solo soprano and no set at all in the first work, a singer, two mimes and a few drapes and costumes in the second.

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In fact the staging of Maurice Ohana's Trois Contes de l'Honorable Fleur blurred definitions of opera and music theatre. It was credited to Lentoteatro, director Elisa Toledo Todd, though the use of two mimes to counterpoint the soprano's presentation of some slender Japanese legends, was part of Chana's original concept; the piece was first performed at the Avignon Festival in 1978. There are some fetching things in Ohana's instrumental writing, straight borrowings from Stravinsky and Varèse, and delicious textures heavily influenced by those composers. The vocal writing is less distinguished though, and the whole wispy concept just a little precious; perhaps a simpler presentation, clinging closer to the narrative (delivered crisply by Valérie Chonaniere) would give it a simpler, less pretentious

charm: Vic Hoyland's *La Madre* was hrand new, commissioned by Lontano and written for Linda Hirst who sang it with the group here. It sets an episods from Dario Fo's The Worker cnows 300 Words, the Boss knows 600 - That's the He's the Boss in which a Sicilian mother recalls her son's murder by the Maiia. Hoyland presents it in a mix of Italian and English (translation by David Hirst), in speech, melodrama and carefully rationed song, while the comment, and finally stretch

themselves into a languorous The proportions are surprisingly modest; I expected something more than 20 minutes of music, and the shipitt is a darkly moving one that could have been explored at greater length. But dramatic shape has always been one of Hoyland's strengths, in his instrumental as much as his theatre pieces, and La Madre moves in a beautifully proportioned, economical curve; the switches between the vocal modes are finely calculated and the textures full of his spiky rhytims and edgy, potent sonorities. It exploits Linda Hirst's talents to the full, but eft the feeling that Hoyland's dramatic gifts are more than ready for a larger canvas, and one of those ubiquitous opera commissions ought to have

NOTICE TO THE WARRANTHOLDERS

USD 88,069,000

SHARES OF THE COMMON STOCK OF ORIX CORPORATION

31/4 PER CENT GUARANTEED BONDS DUE 1992

WITH WARRANTS TO SUBSCRIBE FOR

Adjustments to the Subscription Price of the captioned

Warrants made as a result of two lesues of convertible bonds and an issue of new shares. Pursuant to the Terms and Conditions of the above mentioned

Warrants, we hereby notify Warrantholders as follows:

1. The Scand of Directors of the Company authorised on 9th

a. two issues of convertible bonds due 1994 and 1996 respectively, effective 29th January 1990; and b. issue of new shares, effective 30th January 1990

2. Accordingly, the Subscription Price (per share) of the above

Subscription Price before edjustment : Yen 3.752

as at 29th January 1990 : Yen 3.751 Subscription Price adjustment effective

as at 30th January 1990 : Yen 3,746

ORIX CORPORATION

mentioned Warrants has been adjusted twice as follows:

January 1990 to effect the following:

Subscription Price adjustment effective

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# Cities should be about people

here are very few great thinkers or writers in the world of town planning and architecture and one of the greatest of them, Lewis Mumford, died last week at the age

Many people must have been surprised to find that this sage had lived into the 1990s. He had retreated from the fray to his rambling house in Amenia, upstate New York, undertaking only the work that appealed to him. His writings on cities and

architecture were highly influential, from the time he wrote Technics and Civilisation in 1934 to his remarkable survey, The City in History, published

What was it that made this I think it was because his work shows a breadth of mind that has been unfashionable in so much of the 20th century. He was something of a prophet when it came to the future of the city.
In London in 1960 he said:

"The curse of all cities is the quantity of everything they have to contain, from people to cars. Cars should be cleared away from city centres and the space they devour should be restored to public transport. He identified many of the problems of the current debate about the inner city, and inspired much of the thinking about green belts, new towns and settlements that work well as organised communities. His particular anxiety was what he saw as a love affair between 20th century man and the machine. "If you fall in love with a machine there is something wrong with your love life. It you worship a machine there is something wrong with

your religion." In his early books, Sticks and Stones (1924) and The Brown Decades (1931), he was instructtheir own artistic heritage. Only gradually did he move on



A deceptively charming view of the new Spitalfields: the whole area will be overshadowed by office blocks completely out of scale with the neighbourhood.

was The Culture of Cities, published in 1938, which placed him at the centre of the international town planning debate. Mumford's particular gift was to synthesise his vast reading and learning in the fields of technology, the arts, history and philosophy, into a single volume. He saw the development of the city in terms of the activities of man, both social and intellectual. While he recognised the posi-tive contribution of cities in history, his careful analysis forced him to conclude that the dehumanised industrial city led to spiritual impoverish-ment and social disorder. But he never abandoned hope and produced ideas for planned and limited communiplanned and limited communities that occupied an organised regional framework. This was his vision of the "New Urban Order," which recognised that the objectives of planning and architecture should always be

environmental improvement. His column, "Skyline" in the New Yorker, was a morally principled commentary on the state of the architectural and planning world. His long correspondence with Sir Frederic Osborn, the British campaigner for new towns and gar-den cities, runs from 1938 to 1970. He was sympathetic to the aims of British planners and these letters reveal a shared concern of two men who were prepared to take on governments and, in Osborn's case, to risk money on the development of new towns.

Socialised planning is today unfashionable in both Britain and America, but I detect a return to the more principled approach to development that Mumford would have He must have been horrified by the Reagan years in the US, when even a laissez-faire approach to planning was replaced by a "rip it up" policy to both plans and cities. What would humford have thought

of London today, particularly

as the city falls more and more under the influence of American architects and developers?

Take a couple of recent schemes. Rosehaugh Stanbope Developments is beginning on its huge office development at the foot of Ludgate Hill, which stretches from Holborn Viaduct to Queen Victoria Street. Of the five blocks, three will be designed by the American firm of Skidmore Owings and Merrill.

Initially they look completely routine. The developer has allowed one burst of creative energy on the site by commissioning the British architect John Outram to design an office building behind the famous art nouveau Black Friar public house. In its use of materials, use of materials, encouragement of pattern and arched skyline, the Outram proposal looks like being one of the city's livelier new offices suggestive indeed of a

Victorian richness. But, as Mumford would have than architectural style. The real effect of the Ludgate proposals will be to create a wall of offices at the foot of the hill, with little attempt to enhance the skyline or understand the scale of the

city.
The same criticisms must surely be applied to the latest proposals for the market site in Spitalfields by the Spitalfields Development Group, which has also opted for American architects, Swanke Hayden Connell. This New York firm has, in my view, completely failed to design buildings that bear any relation to London at

It is sad indeed that this neighbourhood of London, rock star. where the efforts of the community have saved the remarkable heritage of Georgian streets around that masterpiece of Hawksmoor's career, Christ Church Spitalfields, is to become as mediocre as anywhere else. The scale and design details of the lumpen office blocks are, quite simply, wrong and insensitive. What is worse is that the architects and developers pretend that their scheme is in the tradition of the surrounding architecture.

If this Swanke Hayden
Connell scheme goes shead, all
Spitaffields will gain is an or even J. Geils. ingeniously engineered shopping galleria by Santiago Calatrava set in an unharmonious group of office blocks. Why should a lively,

historical, varied and rich part of London be changed into a suburb of Toronto? Is there anyone there in Mr Patten's office who has read a word of Lewis Mumford? Is there anyone there who actually looks and walks in the city? Do not be deceived by smooth-talking architects and their mendacious perspectives any more. London is on the brink of character brink of character assassination again – has nothing been learned since the

Colin Amery

## Bob Dylan

HAMMERSMITH ODEON

The "new" Dylan is about as frequent a feature in our lives as the "new" Daz and a jolly sight more interesting. Even when at his most perverse and patronising the 48-year-old from Minnesota, who can rightly claim (as if he could be bothered) equality with Presley and the Beatles in the pop pantheon, is always fascinating, always has a point. He is at Hammersmith until

Thursday, and judging by Saturday's opener, these concerts will be among the hottest of the year. The venue, which manages to be both intense and laid-back, is the ideal setting for Dylan Mark IX. At last he is stripped down to what may be another pose but a comfortable one - Dylan, the

The new album which brings him here, "Oh Mercy", is his best since the last Labour Government. It is built round fastmoving pop songs, belted out by one of those tight, gutsy, born to boogie. They are widely featured in the set and anyone glancing in at the thin, saturnine figure in the white jacket and with the long black stick legs, crouching over an electric guitar along with his buddles, might think they had stumbled on one of those unregenerate American rock bands of the 1970s - Tom Petty, say,

But Dylan, being a twisted genius, never lets an audience

the money was exhausted by November. The Government

and ABSA are still confident

that arts sponsorship will grow and, to regulate the demand

for grants, the subsidy is to be allocated through six bi-monthly budgets, with first

comers getting the money.
This optimism clashes with

the view of many arts organi-

sations, who are finding it harder to get cash from tradi-

tional sponsors. However, it is the larger, London based, opera companies and art gal-leries that are meeting resis-

tance while, in the regions,

business is still discovering the

joys of sponsorship. The latest statistics for 1989-90 show that

131 new sponsors received

BSIS grants under the old dis-

pensation as against 31 experi-

enced sponsors. In all, the BSIS

scheme has attracted more than £31m in new sponsorship

funding gap.

Now the RLPO is entering

its a 150th season in fine fettle,

thanks to Libor Pesek, the new music director and its success in selling itself to business, helped by persuading business

men to join its board. In the

last two years its sponsorship income has trebled to \$400,000

a year. The main event of the orchestra's celebrations still

awaits a sponsor - probably

because the RLPO is looking

for a six-figure sum. Paul

McCartney is writing an 80 minute oratario celebrating his

home town, for performance in

June 1991. With recording and

video potential, the orchestra

sees this as a key sponsorship

In the meantime, it is trying

to do for Merseyside what the

CBSO and Sadler's Wells have

achieved for Birmingham and

its selection as European Year

of Culture for Glasgow. On

March 21 at the Berbican, Lon-

don, Business Opportunities on Mersyside (BOOM) is holding a

conference, with 250 companies invited to hear about the

investment appeal of the

region. The day climaxes with a concert by the RLPO, spon-sored by Unilever and the Uni-

The orchestra has managed

versity of Liverpool.

opportunity.

in five years.

relax for more than a couple of songs. When he plays the standards, the songs from the sixties which rellied a generation around the youth banner, you strain to recognise them beneath the cynicism - they are thrown away in garbled almost punkish, bursts of energy. Gone are the days when Dylan drawled out every phrase into nonsense; now he seems to despise his poetic imagery and his millennial

illusions.

There is not much politics,
but "All along the watchtower" is played with Hendrix-like passion, and "Like a Rolling Stone" with a hint of nostalgia. No room for the great love songs, or the anthems of the new religious order. After 90 minutes, with every eye drilled on the stage and every mind delivered up to Dylan's mag-netic casualness, he quits.

He returns. The audience relaxes and anticipates the classics of pop. Instead there is a detached "Mr Tambourine Man" and "Everything is broken," from the new album. The stage lights go off; the audito-rium lights go on. True to him-self to the end Dylan has toyed with the enthusiasm of his ecstatic fans for a while and then abandoned them to cold turkey. It will be different tonight - but as mesmeric.

**Antony Thorncroft** 

#### **SPONSORSHIP**

BSIS tightens its belt The Government is tightening up on its help for business sponsors of the arts. In future, well as the University, the local Polytechnic has sponsored a concert (which costs any company that has sup-ported the arts for more than three years will not be eligible for a back-up grant under the

ance, IBM and ICI. Business Sponsorship Incentive Scheme. This is now concentrated on first-time sponsors, but even here its

generosity has been narrowed: instead of providing £1 for every £3 from a new sponsor the Government will only respond on a £1 to £4 basis. At the same time Mr Richard Another reason why sponsor-Luce, Minister for the Arts, has soneezed another £250,000 from the Treasury so that, starting from April 1, the BSIS will have £3.5m to dispense, in maximum packages of £25,000. The additional cash and the less generous provisions should ensure that the Associa-tion for Business Sponsorship of the Arts (ABSA), which administers the scheme, will not run out of cash premaalmost £2m.

> including the opening gala at on October 8. Of the financial institutions the Bank of Scotland is putting up £135,000, which includes installing lifts for the disabled in the concert hall, while the Royal Bank of Scotland is good for £100,000. The Clydesdale Bank is making a modest con-tribution and Brechin Robb, solicitors, is putting up £5,000

If London arts organisations are experiencing problems, there are encouraging reports from the regions, notably from Merseyside and Glasgow. Four years ago the Royal Liverpool Philharmonic Orchestra was up against it. A big supporter Merseyside Regional Council had been axed and Liverpool City Council had other priori-ties and refused to bridge the

> Art Show 1990, sponsored appropriately with £100,000 from 31, the venture capital group, which is building a reputation as both buyer and sponsor of contemporary art.

ers, is coming to the aid of threatened arts and crafts. Last week it gave bow maker Stephane Thomachot Ff75,000 (27,500) with which he will train an apprentice and buy the rare Brazilian wood, most favoured in the construction of bows. Other traditional skills were considered for the award.

Valentino

Snarling Beastles, award a style that changes with each warlous women in Valentino's life is strong though bordering on the same-ish, a short, sharp stab at the system gives on a walkie-talkie final act, to affect the whole

talented young Coventry-based touring company, giving full rein to the physical inventiveness that made such an impact in *Punch and Judy*, their low-down on marital violence. The villain of this first

full collaboration with Birmingham Rep, is the Studio boss — dubbed "The Manipulator" — whose initial reluctance to hire the young reincance to here the young Italian fortune hunter ("Italians play heavies, thugs, greaseballs") turns to rank opportunism as the dollar signs dawn before his eves.

in three acts of subtitled melodrams Valentino's life is played out by a trio of actors in lieu of a cast of thousands. From his birth, silent movie-style, to a mother flatting arms and legs from the depths of a chair, one of the few props on an austere black-and-white stage, out here is followed through two Andrew Clements marriages and several falls to fame and misfortone in

related to social aims. Throughout his life Mumford

wrote, campaigned and argued

Hollywood governed by moguls (Andrew McIlwee), whose professional interest does not stop at the studio door. that made and broke Rudolph It is a subject that gets close to the stylistic heart of this Valentino is groomed and dragooned into celebrity and out of marriage to the domineering, set-designing feminist who for a while held

his life together.
Dubbed a pansy by an obsessively homophobic society, he fights a rearguard action framed as a boxing action framed as a boxing match, finally doffing his gloves and giving in to the pressures of infamy.

It is not the subtlest of psychological readings, nor the most sophisticated of political analyses, but Snarling Reasties are not in the business of actually.

actuality. Their passion is the politics of power, whether it is Punch knocking Judy out for the count or The Manipulator brutally stripping Valentino of his independence — and his

Writer and director Debbie Isitt sets about the show with a characteristic verve: her script is generally sharp and funny in the right places; her portrayal of the

The invigorating physicality of the work reaches a shocking

peak in the second act when the outstanding Mark Kilmurry as Valentino, Mark launches into a routine which begins with the condescending signing of autographs and degenerates into a brutal striptease, as his clothes are torn from him by adoring This is the Beasties at their

beastly best, turning an image on a knife-point and letting it spin. The trouble comes when the images are so complete that nothing more needs to be The flaw of Punch and Judy.

an awkwardness with the ending, re-surfaces here as Valentino is pitched into the boxing ring for a finale that smacks of playing to formula.

There is no doubt that audiences will enjoy the show, but the next step for Snarting Beastles must be to hitch themselves to an outsider capable of setting their skills in a new and more challenging nersnective.

## Swan Lake

**COVENT GARDEN** 

It is one of the inevitabilities of shapes she draws in moveballet that new Swan Queens take to the lake for the first time on Saturday afternoons. Siegfried mimes surprise at the swan's transformation; that brief orchestral phrase prepares us and there she is young, graceful and probably riven with nerv s. And there we are, eager for her success. So it proved yet again last Sat-urday when Darcey Bussell was the debutant Odette/Odile. She appeared, with the hold stretch of her limbs signalling wonderful things to us, and our hearts went out to her. Miss Bussell, not three years out of the Royal Ballet School but with the grand achieve-ment of her heroine in *The* Prince of the Pagodas to sustain her, brings exceptional gifts of technique and physical distinction to Swan Lake. Her line stretches proudly out, lifting the choreography and, at her finest, giving it a luscious power. We are watching a young artist in the earliest moments of her career, and it is potential rather than present success that is most exciting.

Saturday's debut, with Jona-than Cope an attentive Siegfr-

ied, was well judged, well pre-pared: when her emotional view of the double role Claire Armitstead matches her physical aptitude for it, echoing the exultant ment, we shall have a notable interpretation. And as a note in passing let me urge that the Royal Ballet abandon the swan's bathing caps and curious make up designed for the lake-side acts forthwith. The beautiful placing of Miss Bused was distorted by he head-dress - and in the even-ing Lesley Collier's Odette very wisely reverted to the simple wings of white feathers, and looked vastly better.

Miss Collier's sincere and unforced interpretation had the advantage of another notable debutant, Laurent Hilaire, as partner. M. Hilaire is one of nature's (and ballet's) Princes. Aristocratic manners, an alert clarity in mime - and an elegant way of speaking the bravura of the role, make him an ideal Siegfried. M. Hilaire's temperament is

all the more potent for the con-trol of true and commanding classic style. Amid the flummery of this production -heavily populated with drunks and merry 'retainers and flaunting guests and some noxious tots - Laurent Hilaire reminds us of the value of good manners and ardent virtuosity.

Clement Crisp

## February 2-8

OF ORIX CORPORATION
(FORMERLY NAMED AS "ORIENT LEASING CO., LTD.")

Prokofiev, Debussy, Chopin (Tues). Purcell Room, South Bank Centre (228 8800).

Trio Tchaikovsky (Mon). Salle Gaveau (45632030). Orchestre Colonne conducted by Philippe Entremont, Karen Adam (violin), Gary Hoffman (cello), Brahms, Boulez, Debuss (Mon), Saile Pleyel (45638873). Orchestre de Paris and Enseal

Netherlands Philharmonic with Frank Peter Zimmerman (violin), Hartmut Haenchen conducting. (Thur). Concergebouw. (718 345).

Barcelona

Madrid

Nikita Magaloff (piano). Scar-latti, Beethoven, Debussy, Stra-vinsky, Chopin (Tues). Auditorio Nacional de Musica (337 01 00). Italian-Spanish festival Divertimento Ensemble de Milan conducted by Sandro Gorli. Bus-sotti, Marco, Gorli (Tues). Audi-torio Nacional de Musica (337 nt 00).

01 00).
Symphony Orchestra of the Tchalkovsky Conservatoire Officerow conducted by Laonid Mikolaiev, Ruggero Raimondi (bass). Mussorgaky, Rimsky-Korcher, Papastin Tshelitember. sakov, Borodin, Tchaikovsky, Glinka, Verdi (Wed). Auditorio Nacional de Musica (337 01 00). Spanish National Choir conducted by Alberto Blancafort. Rossini programme (Thur). Auditorio Nacional de Musica (337

Gerhard Oppitz (piano). Brahms programme (Thur). Auditorio Nacional de Musica (237 01 00).

Lindsay String Quartet. Mozart, Britten, Smetana (Thur). Musikverein\_ Klena Baschkorova (piano) Schu-

mann (Mon). Konzerthaus. Wiener Symphoniker, Hans Graf conducting. Schubert, Enbin, Mendelssohn (Wed). Musikver-Daniel Barenboim piano recital.

Bach's Goldberg Variations (Wed). Konzerthaus. Kuchl Quartett. Hadyn, Theimer, Brahms (Wed, Thurs). MusikverNew York

Orchestra of St Luke's conducted by John Eliot Gardiner, Stravin-sky, Bartok (Tue). Carnegie Hall (247 7800) New York Philharmonic. Erich Lebusdorf conducting, Philip' Myers (horn). Strauss, Comparin, Haydn, Mozart (Tue). Avery Fisher Hall (874 6770)

Washington

Chamber Music Society of Lincoln Center. Albinoni, Purcell, Mozart, Zelenka, Bach (Wed). Kennedy Center Concert Hall

Chicago Symphony Orchestra. Claudio Abbado conducting Viktoria Mullova (violin). Shostakov-ich, Tehaikovsky (Tue, Thur). Orchestra Hall (435 6666)

Tokyo

Austrian Radio Symphony Orchestra, conducted by Manfred Honeck, Mozart, J. Strauss, Sun-tory Hall (Mon). (235 1661). Mstislav Rostropovich (cello) with the National Symphony Orchestra, conducted by Steven Arbatt. Dvorak, Prokofiev. Bunmura, Orchard Hall (Wed).

(289 9989). National Symphony Orchestra conducted by Mstislav Rostro-povich. Tchaikovsky, Arbatt. Bunkamura, Orchard Hall to develop close ties with local educational institutions. As (Thur). (289 9999).

between £5,000 and £15,000) and so has fee paying Ruthin School It joined Royal Insur-The RLPO has even per-suaded GEC, notoriously dubi-

ous about sponsorship, to back the orchestra on a forthcoming trip to the Soviet Union; its subsidiary, GPT, is bringing the modern telephone to

ship money might be thin on the ground down south this year is that much of it is going to Glasgow. Eighteen months ago Glasgow poached Wendy Stephenson from the Edinburgh Festival with the task of drumming up sponsors to help pay for its ambitions as European City of Culture in 1990. To date she has brought in

Some arts organisations their own sponsorship links, but dozens of events are going ahead thanks to the St son blitzkrieg on around 250 locally based companies. About 100 have offered something. Most generous were BP Exploration, with well over £200,000, most of which is going behind the development of the Dome of Discovery, and Tennents, which has spread almost \$200,000 around eight events,

to take a performance of Madama Butterfly by Scottish

Among new sponsors Britannia Life is backing the major Degas show at the Burrell with £60,000, and MDW Construction is investing £100,000 in the exhibition of Scottish art at the modernised McLellan galleries. Other builders gave help in kind - Tarmac and Rush & Tompkins have made the Tramway, a former tram factory, an enjoyable arts centre.

The McLellan Galleries kicked off last month with the British The privatised institutions

are proving keen art sponsors. British Airways has come up with £10,000 worth of air travel for the best final year art student who enters a competition to be judged at the interna-tional Contemporary Art Fair at Olympia in late March, which it also sponsors. And John Simmons has put together a show of over 200 paintings by 60 of the best post 1985-art graduates. Auctioneers Bonhams, which has a vested interest in encouraging new art patrons, is exhibiting, then selling, them on April 9.

Hine, the French cognac makwhich will now be annual.

**Antony Thorncroft** 

## **ARTS GUIDE** MUSIC

London Nigel Hutchison (piano).

**Paris** 

Orchestre de Paris and Americane Intercemteuporain conducted by Pierre Boules. Varese, Dal-havle, Bartok (Wed, Thur). Salle Pieyel (45830795). Orchestre National de France. Levinas, Schnittke, Bartok (Thur). Radio France, Grand And Hardinge (4490816). Auditorium (42301516).

London Symphony Orchestra conducted by Michael Tilson Thomas plays Berlioz, Ives and Mozart (Thur). Palais des Besux-

Frankfurt

Frankfurt's Radio Orchestra conducted by Gerhard Schwarz with plants: Christian Zacharias. Aaron Copland, Beethoven, Webern and Mendelssohn (Wed, Humlch

Hermann Prey Heder recital, accompanied by Hartmut Deutsch (piano). Schubert and Karl Loewe (Tues). Philharmonia

Berlin Philbarmonic Orchestra conducted by Zubin Mehta and Midori (violin) with a Richard Strauss programme (Thur). Phil-harmonie.

Amsterdam

Hartmit Haenchen conducting. Berg, Bruckner (Tue, Wed). Con-cartgebouw (718 345). Royal Concertgebouw Orchestra conducted by Riccardo Chally, with Ronald Brautigam (piano and harpsichord), Viktor Liber-man and Jaap van Zwedan (viclins), Araxia Davtian (soprano) and Artur Eisen (bass). Stravin-sky, Schnittke, Shostakovich

Colorado Quartet. Mozart, Bartok, Beethoven (Wed). Fundacion Caja de Pensiones (317 57 57). Mikita Magaloff (piano). Scar-latti, Beethoven, Debussy, Stra-vinsky, Chopin (Thurs). Palau de la Musica Catalana (3016943). NUMBER ONE SOUTHWARK BRIDGE, LONDON SE1 9HL Telephone: 01-873 3000 Telex: 922186 Fax: 01-407 5700

Monday February 5 1990

## A green tax challenge

ONE OF the thorniest problems confronting politi-cians is how seriously to take warnings of impending environmental disaster.

Recent projections by the Paris-based International Energy Agency suggest "drastic" measures would be required to achieve a significant reduction in the growth of explore discride explores.

carbon dioxide emissions.

If a "carbon tax" severe enough to double the landed price of European coal and raise oil prices by 50 per cent were imposed, the rate of growth of energy-related car-bon dioxide emissions in OECD countries might be cut by 50 per cent in the period to 2005. But that would still mean an absolute increase of 13 per

And if such draconian policies were not accompanied by comparable abatement measures in the rest of the world, the impact on global carbon dioxide emissions - and hence global warming - might be

negligible.
These gloomy projections reflect the IRA's belief that global energy use (allowing for improvements in energy efficiency) will rise by about 50 per cent in the next 15 years; 90 per cent of this energy, moreover, will be derived from fossil fuels - the energy source most responsible for greenhouse gas emissions. Energy demand is set to grow the fastest in developing countries, which are likely to resist the imposition of fiscal penalties designed by already pros-perous industrial nations.

These scenarios are disturbing, not least for free market economists who spent much of the 1980s campaigning successfully against egalitarianism, excessive public expenditure and other obstacles to faster growth and higher living stan-

Now that these battles have been largely won, the market economy seems to be running headlong into a far more serious constraint: the environ-ment. If the "dark greens" prove correct, the world ought to be preparing not for envi-ronmentally-friendly growth, but for no growth. Indeed, if Third World countries are to world might have to accept slightly lower living standards. At present, there is no

environmental threat, rightly or wrongly, is perceived as a distant cloud on the horizon, not as a serious constraint on

The boldest initiatives likely in the developed world are tax reforms designed to encourage less dirty growth. Even this kind of intervention will be galling for some: fiscal neutrality – the principle that taxes should not be used to influence individual or corporate behav-iour - became a totem in the

Apart from supporting an international carbon tax and taking more vigorous steps to promote energy conservation, what can the UK do to promote green growth?

e obvious move, sted by the Institute for suggested by the institute for Fiscal Studies, would be to tax all fuel consumption more heavily. At present Britain is the only EC country not to impose value—added tax on household fuel. This means that demostic energy is taxed. that domestic energy is taxed less heavily than any other good, even though it imposes the heaviest costs on the envi-

The domestic motorist is the other obvious target. On average each car produces four tonnes of carbon dioxide a year; road usage, moreover, is expected to double by 2025. The most effective way to encourage people to use cars less is to raise the price of petrol, which in real terms is well below the levels of the late 1960s.

The IFS calculates that a 55p increase in petrol duty would be needed to bring real prices back to their peak 1975 level; this would still leave British prices lower than those in Italy. The abolition of tax benefits for company cars (50 per cent of the UK market) would be a quick way to promote the use of small cars.

The Government should recognise, however, that many environmentally-desirable measures, such as VAT on domestic fuel, would inflict pain on vulnerable groups such as pensioners. Some of the revenue raised by green taxes would thus have to be spent on welfare benefits of

Green rhetoric may win to find green policies surprisingly contentions even if the gloomier predictions prove wide of the mark.

## No need for war in Kashmir

THE LAST THING the Pakistani and Indian governments want is a war over Kashmir, the divided region of the Himalayas where India, Pakistan and China all dispute control of some of the highest and most remote land in the world. Pakistan would surely lose, as before, to India's superior military might. India has problems enough with other neighbours - Sri Lanka and Nepal - without becoming unnecessarily involved in a new conflict.

Yet enough nonsensical rhet-oric is being talked in Delhi and Islamahad to make a tense situation dangerous. An early private meeting between Mr V.P. Singh, the Indian Prime Minister, and Ms Benazir Bhutto, his Pakistani counterpart, is vital as both appear more restrained and pacific than some of their advisers. Kashmir's troubles are as old

as partition in 1947, when Pakistan became an independent Moslem state. India's iaim to be a secular rather than Hindu state was reinforced then, as now, by its retention of Kashmir, the only state in the union without a Hindu majority.

Kashmiris have a long and proud tradition of separateness; at partition the ruling Maharajah tried, unrealistically, to remain independent of both countries before acceding to India under extreme pres-sure from Delhi. War broke out immediately with armed sup-porters of independence swarming in from Pakistan.

#### Commitment floated

A long and bitter war ended in 1948 with a UN-mediated ceasefire under which Pakistan controlled a third of the territory and India the rest includ-ing the Kashmir Valley (Moslem), the southern area of Jammu (Hindu) and the Ladakh Plateau (Buddhist). The ceasefire contained a spe-cific commitment to a plebiscite to allow Kashmiris to determine their own future, a have persistently flouted to

India and Pakistan fought a second disastrous war in 1965 over the same issue, the Pakistanis misreading the new Indian government of Lal Bahadur Shastri as being too weak to risk a military

The latest crisis, fuelled by dubious state election results in 1987 and a controversial state government, worsened when Mr Singh's new government appointed an unpopular Hindu governor. Pro-independence and pro-Pakistani groups both called demonstrations which quickly escalated along a familiar pattern: curfew, inflows of Indian troops, shoot-ing and killing. Just as Mr Singh appeared to be having some success in soothing Sikh grievances in the Punjab it became Kashmir's turn to appear ungovernable.

#### Unproven claim

India's claim that Pakistan has fomented the troubles and has sent arms and trained insurgents across the border is unproven and unlikely to be true. Pakistan's claim that the border is sealed and that its portion of the territory, Azad (Free) Kashmir, is an autonomous state within a state, while Kashmiris in India are fighting to free themselves from Indian tyranny, is equally tendentions.

Both governments are being forced into unhelpful rhetoric by opportunists scenting the chance to exert pressure on the two minority governments; in India the Hindu fundamental-ists have found an ideal issue and in Pakistan the opposition finds ready ears for demands that Pakistan cannot ignore 'oppressed Moslem brothers."

The Pakistani claim that the Kashmiris should be entitled to a say in the way in which they are governed retains some force because of the 1948 commitment to a pleblscite, no matter how loudly India pro-tests that Kashmiri participation in Indian elections makes a plebiscite redundant. It was a commitment made under UN auspices and perhaps the UN is may eventually have to return. Better now, however, for Mr Singh and Ms Bhutto to get together quickly and agree on how to achieve the peace which both so obviously want. A moratorium on belligerent statements would be a useful

or the next two days, the fate of the Communist Party of the Soviet Union (CPSU), keeper of the sacred Leninist flame of the October Revolution,

hangs in the balance.
Either it embarks on a path of radical reform which could change its very nature. Or it refuses to change, and faces possible extinction in the face of mass popular revolt.

Mikhail Gorbachev will be present-

ing to the ruling central committee a blueprint for a complete overhaul of the party structure, including the abandonment of its monopoly on power. The blueprint is supposed to become the platform on party rules and policy to be adopted at the next full party congress - already brought forward from 1991 to the autumn, and now possibly to be advanced again to the summer.

Mr Gorbachev will propose the first

steps towards a federal party, with all the 15 republics equally represented in the ruling Politburo; grass-roots democratic control over party offi-cials; and a division of power at the top, with a new post of chairman

alongside the general secretary.

He will also put forward a party programme on which to base "democratic humane socialism," which dares to accept such ideological heresies as the existence of private prop-erty, a multi-party system, and a "planned market economy" in the reformed Soviet state.
The solid ranks of Communist con-

servatives will argue that those very proposals amount to the abandon-ment of everything they and the 1917 Bolshevik revolutionaries fought for. Reformers like Mr Boris Yeltsin, the darling of the Moscow crowds, will

say that without such sweeping changes - and probably far more rad-ical reforms - in the heart of the ruling party, its very survival is in question.

The CPSU, the real executive Gov-

ernment structure of the Soviet Union, has become a bankrupt bureaucracy presiding over every aspect of life at every level of Soviet society. Since Mr Gorbachev launched his perestroika process, and liberated political debate through glasnost, its political authority has crumbled, and its officials face the prospect of humil-lation in any free and fair elections. Open rebellions and petty corrup-

tion scandals in recent weeks have left the ruling party looking even shabbier. The former leader of the Leningrad party, Mr Yuri Solovev, who was a candidate member of the ruling Politburo, the highest body in the land, has just been expelled for buying himself a Mercedes motor car. Autocratic party bosses have been unceremoniously overthrown, along

with their party committees, in huge regions like Tyumen in Siberia (heart of the oil industry) and Volgograd. The discovery of a party car loaded with sausages and vodka in the Ukrainian city of Chernigov caused a near riot, a mass meeting, and the dismissal of the party secretary.

Now top Government ministers and an army general have been implicated in a scandal to export T-72 tanks, strategic metals, scrap metal, and strategically sensitive aviation equipment. In the outlying republics, the opsurge in nationalist feeling has left the ruling party powerless and irrelebers in Azerbaijan (at least 18,000 destroyed their party cards). Only where the party has put on the clothes of the nationalists, as in Lithuania, Estonia and Moldavia, can it

hope for a creditable performance in the forthcoming local elections. Yet that compromise, in Lithuania, where the Communist Party has announced its unilateral secession from the CPSU, is part of the chal-lenge to the future of the party with which Mr Gorbachev must now deal. The party itself can no longer make any pretence at unity. It is deeply

divided between a host of competing

Quentin Peel analyses the Soviet Communist Party as it prepares to deal with Mr Gorbachev's reform proposals



# What's to be done after bankruptcy

factions, broadly allied into conserva-tives and reformers. Little other than the Gorbachev charisma gives it any

credibility in the country.
This now is the party that Mr Gorbachev must persuade to reform itself to save itself. If acceptance of a multi-party system goes through, with whatever bad grace, that could clearly mean agreeing to abandon power.

Party leaders are being asked to vote for something awfully like their own suicide, just as the other Communist Parties of eastern Europe have been doing. Every instinct of the central committee members must be

They are the very people who have risen through the ranks of that ossi-fied party bureaucracy, the cream of the ruling nomenklatura who owe their jobs not to any qualifications or originality, but rather to the capacity not to threaten their superiors, and to look after their peers and subordinates. The whole system is built on the principle of who you know, not what you know.

Even the old-style party bosses who have been sacked are still members of the central c imittee Bogomyakov in Tyumen, Mr Kalashnikov in Volgograd, and Mr Vezirov

in Azerbaijan. The party reforms are also a critical factor for Mr Gorbachev's own posi-tion. If he gets his way, then he may be able to extricate himself gradually from the party leadership, and build up the executive presidency. If he fails, then it is hard to see how he could walk away from a party which refuses to abandon its power monopoly. But from then on, he would be hamstrung as a leader, bound to a party set on confrontation with the wider political process.

For the crucial debate on the varty's new rules and platform, Mr Gorbachev today has managed to summon an enlarged plenum, including all the new figures elected to leadership posts over the past two years, since the last party congress in 1867. By definition, they should be more reformist than their predecessors although by no means all of them are For example, Mr Boris Gidaspov, the new leader in Leningrad, is seen as an important neo-conservative - for a more efficient, but not a more democratic system - rallying opponents of

Mr Gorbachev's supporters say he may atlast feel strong enough to confront his conservative rivals

excessive change The radicals fear that faced with such solid conservative suspicion, Mr Gorbachev will once again offer comreform. Instead of proposing the outright abandonment of Article 6 of the constitution — which enshrines the "leading role" of the Communist Party — they fear he will simply go for a more ambiguous wording for a more ambiguous wording. Instead of real grass-roots democracy, with all officials facing regular re election, and a requirement that there must be alternative candidates, they fear he will also choose some modified form leaving effective choice in the hands of the party apparatus. Yet the indications of the past week

suggest the contrary: that although Mr Gorbachev's overhaul of the party

enthusiastic espousal of a multi-party system, it will allow it to happen. He will suggest scrapping the constitu-tional guarantee of the party monopoly, not merely amending it. And he will admit that economic reform, leading to a market economy, can even

The whole blueprint has been kept to an extraordinarily close circle in the highest echelons of the party many in the central committee staff swear they have not seen a glimpse of the final version, or even recent ones.

However the word is out, from close supporters of the party leader, that he has pulled off a major coup against his conservative opponents over the past week. They are even convinced that he may at last feel strong enough to face down his conservative rivals in the ruling Polithuro, including Mr Yegor Ligachev, his erstwhile number two and Mr Withly Venerality and two, and Mr Vitaly Vorotníkov, president of the Russian federation. Mr Gorbachev's supporters insist that Mr Ligachev attempted to go

hehind his leader's back last week, in a direct approach to the military commilitary action in the republic, and crush even the moderate nationalist leaders in the Popular Front, as a threat to Soviet power. That strategy was spelt out in public by General Dmitri Yazov, the Minister of Defence, and another likely casualty - and immediately denounced by Mr Eduard Shevardnadze, the Foreign Minister, and one of Mr Gorbachev's closest

Certainly last week Moscow News, controlled by the government's Novosti News Agency, dared to print an extraordinary and extensive attack on Mr Ligachev, declaring: "If his line

in perestroika does not gain the upper hand, he will have to quit the political scene. Ligachev stands up for the most unhealthy elements in social ism." Even by the standards of today's glasnost, such an article is

Supporting the thesis of a co-ordinated Gorbachev offensive against conservatives has been the string of revelations in the past two weeks of revelations in the past two weeks of revelations in the past two weeks of petty corruption among powerful party officials, and the wide publicity given to grass-roots revolts like Tynmen and Volgograd. It bears the hallmarks of a campaign co-ordinated by Mr Gorbachev's allies in the KGB.

Yesterday, Pravda, the central committee newspaper, ran a long reminder of the excesses and corruption which occurred when Mr Geidar

tion which occurred when Mr Geidar Aliyev ruled Azerbaijan. It is as if the Soviet leader and his allies are warning those still in positions of power that they can rapidly be exposed if they fail to toe his line.

Yet a hig question remains over just how far Mr Gorbachev himself may want to go. He is determined to maintain a socialist system in the Soviet Union, albeit one with a human face. Does he recognise how bankrupt the Communist Party bureaucracy at the local level has

The Soviet leader may be delighted to see leading conservatives ousted from their positions around the coun-

from their positions around the country. He must be more worried by the trend to sack not just the party boss, but the entire party bureau as well. Indeed, the television pictures of a mass rally in Volgograd, insisting that the sacking of Mr Kalashnikov was not enough — the whole local leadership must follow — looked ominously like exactly what has been happening in East Germany and Czechoslovakia.

Popular bitterness with the whole structure of "the power" — Party.

Popular bitterness with the whole structure of "the power" - Party, Government, KGB or military - is deep. Mr. Gorbachev has falled to tap any significant vein of sympathy for the fact that his perestroika reforms must inevitably cause more chaos before they can provide any cure.

The Soviet leader faces the classic dilemma that the economic austerity essential for remuine reform includ-

essential for genuine reform, including a radical overhaul of the subsidised price system, is incompatible with the explosion of popular debate. Every attempt by the government to liberalise, to raise some prices to become more realistic, or allow enter-prises and co-operatives to charge what the market will bear, runs into

hysterical popular opposition. In order to compet the party to change, Mr Gorbachev has played an intricate game, setting one institution against another. He has already largely succeeded in making the new Supreme Soviet, elected through the Congress of People's Deputies, the real centre of power and debate; Few would doubt that the leak to

CNN television last week, suggesting that Mr Gorbachev might consider giving up the Communist Party leadership and concentrate on the state presidency, was a deliberate plant by an ally of the Soviet leader. It was not realistic at this moment, but it was well worth reminding the party bar-ons of what could happen if they refuse to change. It was also widely repeated by the Soviet media, thanks

The leak was immediately followed by articles in several Soviet publica-tions debating the need for a stronger presidency, and blaming indecisiveness on the continuation of divided rule between party and executive government.

The truth is that the Communist Party is already far less relevant than it used to be. Mr Gorbachev's reform proposals are needed not so much to revive it as a force, as to manage its decline. He has to persuade or shame his defensive and increasingly desper-ate party barons into letting it happen. That is the gamble he has taken.

#### Gorby has his fans

An intriguing invitation has reached us via our New York Office. It is to join the Mikhail Gorbachev Fan Club. For a membership fee of \$20,

you can have a year's subscription to Glastnost (sic), the official newsletter of the MGFC. a membership certificate (suitable for framing), a member-ship card (suitable for carrying) and a "Go Gorby Go" bumpersticker and button.

All those are in "appropriate shades of pinko-pink." There is an additional line of quality products, which go into other colours and for which you have to pay extra. For instance, the MGFC official T Shirt at \$15: "In all sizes, silkscreened logo, black on pink in 100 per cent cotton." Other offers include the MGFC official cap: "One size fits all. Logo, blank on pink, \$10," and a ceramic coffee cup,

also in black and pink at \$10 and bearing the lettering: "Wake up and smell the Glast-The most expensive item so far is a logo wrist watch: Battery powered quartz move-ment, gold plated thin case with genuine leather band.

\$50." More is in the pipeline. Future products will include "Club Gorby" fashions and accessories, decoder rings, imported Russian products and some things called decals and some things. and tattos.

Anyone who joins the Club and recommends another member will receive "Gorby Dollars" which are redeemable for MGFC goods. Moreover, members have the opportunity to apply for a seat on the MGFC Central Committee if they can show that they have the right mixture of talent, information and connections.

Apart from the mis-spelling of glasnost, which could hap-pen to anyone, the brochure looks perfectly genuine: a way, as it says, of encour-aging members of the club

## **OBSERVER**

to have fun with each other. The address to write to is the MGFC, 4614 Kilauea Avenue, Suite 417, Honolulu, HI

Spring soon

■ Prepare for an early spring. The Punxsutawney groundhog, referred to in last Friday's Observer column, did not see his shadow.

English pride I was glad that England won the rugby match against France in Paris on Saturday, and I hope that it was not an

outbreak of chauvinism on my part. As the reporter wrote in The Independent on Sunday: This was an England that I have never seen before. Never in my lifetime, certainly, has a side representing the country displayed such a command of the language of interna-tional rugby."

It is rare to see England perform so well at such a level at anything. The side actually set out to win and the greatest pleasure of all was to see the forwards still going forward in the last part of the game.

According to the commenta-tors, the last time England won by such a margin in France was in 1914 – a pregnant year. And there was perhaps just a little bit of politics in my reaction this time. It is not good for the French to have the impression that it the impression that the English are falling behind in everything. If the score had been the other way round, they might have done.

Closing shots Observer's campaign to get rid of the double genitive is closing, largely along the lines of the American politician who said of Vietnam; "Let's get out



"And don't let us see you in here again, Mr Mandela."

and say we've won."
All that Observer wrote in the first place was that "He is a friend of John Major's" must be wrong because the apostrophe "s" is redundant. I do not think that anyone has refuted that, although many readers have pointed to other genitive anomalies and several have said that it is a Sisyphean the English language. Most readers, however, want

Observer to take up quite dif-ferent linguistic campaigns. Michael Lake, writing from the Office of the European Commission in Tokyo, thinks that the airlines are especially guilty of tautology and redun-dancy.

For example, the statement
"Captain Yamamoto and his
entire crew welcome you on
board this flight..." is unlikely
to be completely true. And "We
ask you to extinguish all smoking materials" could be replaced by the simpler "Stop

smoking."
Peter Walker, writing from Holland, also complains about the the airlines' use of lan-guage, as in: "We will be tak-ing off momentarily." He is

equally annoyed by excessive deference to anti-sexism and claims to have seen a restaurant bill in Washington, on which was written: "Please pay your waitperson." P. G. B. Wills of Tunbridge Wells asks us to campaign

against the use of the comparative question in television interviews. For instance: "How lucky are the family to be alive?" Or: "How disappointed is the Archbishop?" Professor J. Patterson, writing from addresses in Hudders-field and Kent, suggests that the rot set in when people

stopped being obliged to learn "My, thy, his, her, its, our, your their," as he was at a Presbyterian church in Comber circa 1930. A point that is quite hard to answer comes from Irvine Donsky in Toronto. He says that there are times when "A word of Coleridge's" means something quite different from "A word of Coleridge." Perhaps

that is the exception that proves the rule. Meanwhile, suitably chastened, we accept that the Financial Times does make the odd mistake of its own.

Loose change ■ News item from a recent issue of Canada's Financial Post: "The Federal Business Development Bank has stripped its chief operating

officer of all responsibilities and dressed down 14 other managers for lending \$17m to strip clubs." The Bank has reported to

Canadian MPs that the employ ees are being punished for not carrying out their duties prop-erly, but admits that its own lending guidelines were imprecise and caused many of the staff to make honest mistakes,

Black humour

Why did the South Africans keep Nelson Mandela in jail so long?" "Because they were hoping that he would turn white."

GREAT UNPRONOUNCEABLES OF OUR TIME (Pop-o- catter-pettal, Aztec. Popoca, to smoke, tepeti, a mountain) is easily the most unpronounceable

voicano. It rises in the form of a cone to a height of 17,720 feet above the sea-level and is composed chiefly of porphyritic obsidian. Although no eruption has been recorded since 1540, it still smokes. This hot, volatile, Mexican geological peculiarity has no connection whatsoever with the smooth, subtle and infinitely dependable qualities of Bunnahabhain (Bu-na-ha-venn) 12 year old single malt Scotch whisky.

Bunnahabhain is distilled on the Isle of Islay and the pleasures of drinking it are directly proportional to the difficulties of pronunciation.



Available at Oddbins, Harrods and Selfridges and Selected branches of Victoria Wine, Poter Dominic

spetition. 

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early everybody in early everybody in British education's seems to agree that the 18 to 19 mar old seems to agree that the 16 to 19 year old curriculum will have to be to encourage a larger proportion of young people to remain-in full-time education and training. Shortly before Christ-mas, Mr John MacGregor, the Education Secretary and a stort defender of the anachronistic Advanced (A) level examination system, decided this was a bandwagon he had

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He conceded that A levels do not provide a natural progression for some 16-year-olds and urged schools to offer a wider range of vocational qualifica-tions. Mr MacGregor wants the curriculum for all students to include "core skills" such as numeracy, communication, familiarity with information technology and the world of work, personal skills, and competence in foreign languages. Curriculum reform is certainly vital. But it is not the only factor likely to influence staying-on rates. The institutional framework for delivering education and training for 16 to 19 year olds also needs reviewing. The present struc-ture tends to reinforce several artificial divides: that between academic and vocational edu-cation; that between full-timeand part-time study, and that between youth and adult or

continuing education.

A minority of bright students follows full-time academic courses in school sixth forms or sixth form colleges. The normal pattern is to take three A levels, often in related subjects. Such institutions offer few opportunities for either vocational or part-time study. The fallure and drop-out rate is high as many students discover too late that A levels are not for them; only 14 per cent of school-leavers pass in cent of school-leavers pass in

two or more subjects.
The non-academic majority (the "goats") leave school at 16. A small proportion follow full-time vocational courses at colleges of further education (FE). A significant chunk join the Youth Training Scheme, which may involve part-time study at the local FE college. But around a third of all 16 to 19 year olds go straight into full-time employment and

receive no training.
The school system is thus organised to serve the interests of a predominantly middle class academic clite. FE or technical colleges, which tend to be situated at the "wrong end" of towns, cater for the educational proletariat. Such colleges offer A levels but specialise in vocational education.

Michael Prowse argues that tertiary colleges will encourage students to stay in school longer

# An end to educational 2 segregation

part-time and mature students. The sector thus provides a refuge for those dubbed "failures" at school.

The question raised by curriculum reform is whether the

traditional school/FE-college How can participation rates be raised when full-time study is still usually presumed to mean academic study? How can the prestige of vocational courses be raised when the best state and independent schools focus almost exclusively on A lev The short answer is by ceasing to segregate academic sheep from vocational goats: ideally 16 to 19 year olds of all abilities and persuasions ought to be educated together.

This already occurs in Britain's 50-odd "tertiary col-leges." These are state-funded institutions run under FE regu-lations which offer a full range of academic and vocational courses for everybody over the age of 16 - mature students as well as teenagers. The concept of tertiary colleges was first advanced in the late 1960s as an extension of the comprehen-sive ideal that was revolutionising secondary education.

The "tertiary moveme

"tertiary movement" has steadily attracted support since the early 1970s, despite predictable opposition from both FE colleges and schools (which are rejuctant to lose their sixth forms). The concept has cross-party political support: in recent years both Labour-run Sheffield and Conservative-run Harrow have "gone tertiary."

Mr Graham Phillips, the principal of the Henley College, Oxfordshire's only tertiary college, is a strong advocate of this educational model. He deplores the division between "makers and thinkers" which characterises much of British education, arguing that at his college every course and type Many courses are designed for - of student enjoys "parity of accept the Higginson Commit-

The Henley College was created in 1987 through the merger of South Oxfordshire Technical College and King James's College, the local sixth form college. The very names of these defunct institutions sum up post-war attitudes to academic and vocational education. Now everybody in the Henley catchment area rubs shoulders at the same college unless they opt for the inde-pendent sector. This is surely a psychological step forward. Mr Phillips runs a large and diverse institution. The college has an annual budget of £3.5m

employs 120 full-time and 300 part-time staff, and offers

courses to 1,400 full-time and

700 part-time students. In addi-

tion, some 2.500 adults attend

day and evening classes.

Like supermarkets, these colleges offer a wide range of good courses. Many sixth forms, by comparison, are corner shops

To anybody educated in a classes for adults range from A conventional school, the range of courses will appear bewil-deringly broad. On the academic side, students can choose from 40 A levels, including such non-standard subjects as dance, fashion and textiles, philosophy, and design and technology. Nine languages are offered including GCSE Arabic,

Japanese and Russian.
From next autumn, the college also intends to offer the International Baccalaureate. This is a broad pre-university programme involving the study of six subjects including maths, English, a foreign language, an experimental science, a social science and an elementary course in epistemology. The college is offering the IB partly out of frustration at the Government's failure to

level maths to City and Guilds photography and "Ice Your Christmas Cake." The college also educates young offenders and the severely handicapped. Strong educational, social and economic arguments favour the tertiary model. On the educational front, few conventional schools can hope to match their range of academic options, let alone bridge the academic/vocational divide. The diversity of courses offered at tertiary colleges makes them the perfect environment in which to forge the new kind of "core skills" curriculum advocated by Mr MacGregor and many educationalists. What other institutions have experience of both YTS courses and Oxbridge tuition?
The social arguments are

equally powerful. Tertiary col- youngsters. Yet the vocational



Graham Phillips, Principal, in an art class at Henley College

tee's recommendations for leges are melting pots in which leaner A level courses and partly because it thinks ties and backgrounds can mix leaner A level courses and partly because it thinks freely. Such institutions, while demand for a European style education will rise as the 1992 placing considerable emphasis reforms gather momentum.
On the vocational side, the on "pastoral care," offer 16 to 19 year olds a more adult envicollege offers around 20 Business and Technician Education ronment than secondary schools. As Mr Phillips puts it, Council (BTec) courses, includwe ease students towards independence." Young people ing two-year full-time prowho would not consider stay-ing on at school may happily grammes in business and nance, leisure studies, art and design, engineering and elec-tronics. The college co-operates attend such colleges. Mixing with mature students may also with local businesses such as encourage the view that learn-Fads DIY, Rouse's Honey and Harvey Forklift, providing ing is a lifetime activity rather than something that stops at some 20 YTS courses in fields such as catering, motor vehicle servicing, construction and hairdressing. A plethora of

From the Government's point of view there are also powerful economic arguments in favour of tertiary colleges. Such institutions are the educational analogue of supermar-kets in the food industry. Like Tesco and Sainsbury, they can exploit economies of scale to offer a wide range of quality courses. By comparison the sixth forms of many comprehensive, grammar and private schools are inefficient small corner grocer shops. It is hard to believe they will ever be able to afford to offer a wide range of vocational courses. Yet as Mr Sean McLoughlin, the secretary of the Tertiary Colleges Association, points out, the Government's attitude to the tertiary model is at best "ambivalent." Instead of pro-moting the kind of institutions best able to bridge the academic/vocational divide, ministers have advanced down ideo-logical cul-de-sacs. For example, they have strained relations with local authorities by investing enormous sums in a handful of free-standing City Technology Colleges.
These will doubtless provide

a good education for some

and scientific education the CTCs are supposed to be pio-neering is already being provided by tertiary colleges, which extend their net to mature students. The difference is that the tertiary coleges have the resources to balance science and technology with a very wide range of cul-

tural and artistic activities. The provisions allowing state schools to "opt out" of local authority control are potentially more harmful. Tertiary colleges can often be cre-ated only by removing sixth forms from local secondary schools. In future the automatic reaction of threatened schools may be to out out of the local authority system. This may give students a wider choice of schools but it could paradoxically narrow their educational opportunities ~ because none of the corner shops would be able to offer a full range of academic and

But perhaps the strongest argument in favour of tertiary colleges is their popularity with students and parents. A recent favourable assessment of Harrow's tertiary system by Her Majesty's Inspectorate noted that demand for places had far exceeded forecasts. The story is the same at Henley and elsewhere. Mr Phillips notes that the staying-on rate at 16 is nearly dou-ble the national average. The college's full-time student population has risen by about 30 per cent since 1987, a period of declining school rolls. More encouraging still, about 25 per cent of the college's intake rep-resents transfers from the inde-pendent sector. When most of e traffic heads the other way,

this surely suggests that ter-tiary colleges are doing some-thing right.

vocational courses.

LOMBARD

## How the East can jump ahead

By Hugo Dixon

EASTERN Europe's new Governments have rightly targeted telecommunications as one of their development priorities. So long as customers have to wait five to 10 years for a phone line and frequently spend the whole day trying to get through to one another, it will be difficult to get other sectors of their economies

However, in trying to build modern communications systems, the new Governments may be tempted to ape the West both in technology and in regulatory structures. They may hope to catch up with the West by digging up the roads to put in copper cables. And they may suppose that the best way of encouraging investment is to guarantee the monopoly positions of their operators. This would be a pity because eastern Europe has a chance

not merely to catch up with, but to leap-frog the West. Instead of sticking to the traditional practice of putting hard-wire connections into every office and home, they would be wise to go straight to mobile communications. And they would develop their networks more rapidly if they opened their markets to competition than if they stuck with their old monopolies.

The benefits of using mobile communications to provide basic services - not simply to reach an elite market - are already becoming apparent in the West.

By the mid-1990s, the costs of mobile technologies are expected to have fallen to levels where they are competitive with fixed technologies. Mobile systems may use more complex electronics than fixed systems, but it is unnecessars to dig up roads to construct them - the most expensive part of building a traditional network.

The backwardness of eastern Europe's networks means it makes sense to use mobile systems for the basic phone service now, not in five years time. The existing networks are so run down that most of them need replacing anyway. So, in contrast to the West, there is not a huge amount of useful investment already sunk in fixed networks.

Moreover, there are fewer than 10 phones for every 100 people in eastern Europe compared with a typical figure of about 70 in the West. When density is high, it is relatively sensible to use fixed links because the links do not need to be very long. The opposite is true when density is low.

Beyond these technical sons, there are powerful economic arguments why eastern Europe should go mobile. One is that it is much quicker to get a mobile system up and running and it is therefore the best way to cut waiting lists. Another is that it will be easier to attract foreign funds to invest in mobile projects because of the current excite-ment in the West over anything to do with mobile com-

This, of course, assumes that eastern Europe opens its borders to foreign investment in telecommunications and abandons its monopoly structures.

The lessons of the US and
UK are that deregulation leads
to greater investment in infrastructure because established operators have to modernise their networks if they are to keep up with their new rivals. Deregulation also leads to the provision of a wider variety of services because entrepreneurs have an incentive to think of

clever ideas. The advantages of deregula-tion will almost certainly be even greater in eastern European countries because they do not have enough funds of their own to invest in networks. By opening their markets, there is the prospect of using foreign money to make a rapid transi-tion from ancient to modern

Some may argue that, if the market is fully liberalised, for-eign companies will concen-trate on the business market and neglect residential customers. It would be possible to guard against this by requiring all players in the market to pay a special levy to subsidise residential services.

Moreover, with residential customers now getting such a bad service or no service at all, At least those with a pressing need to communicate would be able to buy a mobile phone.

# **LETTERS**

## Competition as the only spur industry requires

Sir, Richard Layard ("The fallacy about productivity and pay," January 31) aimed to show where senior ministers and the Confederation of Britand the Confederation of Brit-ish Industry were wrong. But he conveniently ignores one crucial fact. The policies that he proposes were tried — and failed - in the 1970s. As a consequence, he marely repeats three fallacies that lie at the heart of our current difficul-

First Lavard succests that while pay should match productivity across the economy, it is somehow not appropriate for pay to match performance at the company level. It is precisely this kind of thinking that led the UK in the 1970s to become a low-pay, low-performance economy by interna-tional standards. The drive to raise performance cannot be separated from the issue of recognition of this at the com-

From Mr Paul Seabright. Sir, Mr King's statement

(Letters, January 29) that an auction system for airport slots

would greatly raise BAA's prof-

its is true only if BAA were to keep all the revenue.

have received a significantly

higher price when BAA was floated if such a system had

been in place, it would be

entirely reasonable for the

exchequer now to receive a

royalty in exchange for the

cessary regulatory changes.

Many uses for the revenue

suggest themselves, including

the UK's share of investment

in a proper European air traffic

Since the exchequer would

Auctioning airport slots

pany level that enabled us to move towards being a high-pay, high-performance econ-omy. Nor should we pretend that certain sectors of the economy are somehow immune from performance improvements. Pay must affect individual performances throughout the economy, in the public and

private sectors.

Second, it is proposed that there should be a going rate for pay, regardless of performance. Again, this approach was dis-credited in the 1970s. Indeed, it is our lingering addiction to the notion that pay rises must always, at least match the retail price index — a habit acquired during our previous dalliance with "going rates" which is making it so difficult to hold pay movements across the economy to the rise in out-put. The laws of economics do not ordain that our standard of living should always be maintained, regardless of our performance or willingness to invest

control facility.

The question of who should

keep the revenue is quite dis-tinct from the question of

whether access to airport slots should be allocated by a pric-ing mechanism. Markets in

slots would not work perfectly,

when all the purchaser

requires is access to slots.

Paul Seabright, Director of Studies

in Economics, Churchill College,

ity in setting pay levels reinforces the awareness among employees that their well-being depends on the performance of the enterprise that employs m. This should be encouraged, not stifled.
Third, Layard suggests that

the CBI should act to "persuade its members" to accept a going rate of pay settlements. CBI members have no desire for such a return to the corporate state mentality of the 1970s. They need no lectures from their Director-General on how to run their husinesses and control costs. Nor will any be given; competition is the only spur they need. J.M.M. Banham,

Centre Point, 103 New Oxford Street, WC1-

From Mr Peter Oppenheimer. Sir, Richard Layard's generally pelhicld exposition of the

ments contains one confusing blemish. This is his claim that productivity-based pay leads to inefficiency because employ-ment patterns will be skewed towards the low-wage sectors. If the labour market were sufficiently segmented to permit such an outcome, it would not necessarily be inefficient, and the alternative might be unemployment of the low paid. In reality, the labour market is not segmented, and the ineffi-ciency observed in practice is the opposite of that suggested

Lagging wage sectors experi-ence shrinkage or degradation of their output, because of inability to recruit labour. The Government acknowledged this recently in relation to tax inspectors. Sooner or later it will have to do the same in relation to ambulance men. Peter M. Oppenheimer, Christ Church

## The toughness of Nikkeiren

From Mr Jon Woronoff.

I welcome the letter by John Crump (Letters, January 25) countering Ronald Dore's observations (Letters, January 22) on Japanese-style consensus management. I agree that Mr Dore must be living on a but are much to be preferred to the current system. This dis-criminates against new entrants and encourages the takeover of whole airlines different planet.

I have spent 10 years in Japan and 20 studying that country and I have never encountered anyone who would recommend the employer's organisation, Nikkeiren, as a model for consensus-building. While there are some Japanese organisations and some Japanese business leaders who do seek consensus

and harmony, Nikkeiren is most assuredly not one of

It is known historically for its confrontational approach to keeping labour in line and in past years has repeatedly pressed for the lowest possible wage rises and the smallest possible concessions to the

I do not think that Nikkeiren would object to this evaluation. In fact, it must be feeling embarrassed by Mr Dore's inti-mation that it is anything but tough.

Jon Woronoff, 3839 Rodman Street NW, Washington DC

#### Azerbaijan and the nasty repetitions of continuing history what was then one of the

From Ms Gill Burke. Sir, Edward Mortimer's comments on the situation in Azerbatjan ("No crusade, no jihad," January 30) were interesting and timely. They show that not only is history far from at an end, as that silly fellow in the US would have it, but also that nasty repetitions are all too

Nationalist and ethnic animosity in Transcaucasia predate the 1917 examples quoted by Mr Mortimer and well predate the Russian revolution. In 1905 and 1906 there were similar riots and massacres to those of 1917 and of today. The British Ambassador to

St Petersburg, Sir Charles Hardinge, wrote to the Foreign Secretary that "religious antag-onism between the two races has for long past been carefully fanned by revolutionary agents, with the object of creating difficulties for the authorities and producing a state of anarchy all over Russia, by which they hope to overthrow the present government." Many a thoughtful analyst might say the same today.

The ambassador's concern

reflected Britain's interest in

world's most productive oilfields. Between 1899 and 1902 the Baku district yielded more oil than the total output of the US. British money accounted for about 80 per cent of foreign investment in Russian oil. Foreign companies were

questered at the revolution, and oil productivity declined, but, judging by contemporary descriptions, little else seems to have altered. Those of your readers keen to learn from past events, and

unable to wait for a reprint of

Firuz Kazemzadeh's The Strug-

gle for Transcaucasia, mentioned by Edward Mortimer, should turn to K.H. Kennedy's Mining Tzar: the Life and Times of Leslie Urquhart (Allen and Unwin, 1986). Urquhart's lasting memorial is Mount isa Mine in Australia, but from 1903-1906 he was in Baku. Kennedy's early chapters present a fascinating account of "... a city of Blood, a Hell on Earth."
Gill Burke, South Downs Form,

Near Kerris

# Why is Chuo Trust in the middle?

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## FINANCIAL TIMES

Monday February 5 1990



## US and Bonn agree reunification timetable

By Our Foreign Staff

THE US and West Germany have reached a broad understanding on a timetable and framework for handling German reunification.

Agreement was reached late on Friday at a meeting in Washington between Mr James Baker, the US Secretary of State, and Mr Hans-Dietrich Genscher, the West German Foreign Minister. The main features of the

joint US-German approach are that West and East German leaders will open talks on eco-nomic and monetary union immediately after the March 18 elections in East Germany.

They will present their dis-

cussions on unity to a 35-nation European summit, attended by the US and the Soviet Union, to be held in late October or November. The Conference on Security and Co-operation in Europe (CSCE)

co-operation in Europe (CSCE) will also ratify a treaty substantially to reduce conventional forces in Europe.

Mr Helmut Kohl, the West German Chancellor, outlined elements of the framework on Saturday, in an address to businessmen assembled at the annual World Economic Forum in Davos, Switzerland. He focused on the security and economic structure of Europe into which a re-unified Germany could fit without raising the fears of its neighbours or the fears of its neighbours or threatening broad East-West

His blueprint would entail the creation of a security struc-

ture spanning Nato and the Warsaw Pact, which could be prepared at CSCE.

Mr Baker will put the joint US-German ideas to the Soviet leadership when he arrives in Moscow later this week. Mr Baker is due to meet Mr Roland Dumas, French Foreign Minister, tomorrow on a Minister, tomorrow on a refuelling stop in Shannon, ireland, on his way to Prague for a two-day visit before going to Moscow.

Pressure for the re-unification of the two Germanies accelerated recently after proposals by Mr Hans Modrow, the East German Prime Minister, for a neutral, unified German state and by Mr Eduard Shevardnadze, Soviet Foreign

Berlin, have been safeguarded. But Mr Kohl rejected the referendum on reunification. There has recently been a marked shift in US policy towards closer involvement in idea of German neutrality. A nnea of German neutranty. A united Germany should not have a special status in the heart of Europe which would isolate it, he said.

Such a proposal could "wipe out at one blow the lessons of history." The alliance between Europe and North America remained indispensable. the reunification question because of fears that events are moving out of control with-out an adequate framework to take account of wider East/ West security interests. US pol-icy is still developing, with an

urgent National Security Counremained indispensable. cil review under way, and Mr Baker is, as often in the past,

remained indispensable.
"I think I am right in saying
that this is clearly recognised
in Moscow, too," Mr Kohl said.
Mr Modrow said yesterday
the Chancellor's rejection of a
neutral Germany had not made
his remainification offer chaptelets his reunification offer obsolete. He had expected his proposal to bring out differing views. German heart for the new

#### **MERGERS AND ACQUISITIONS**

## Europe takeover deals surge to \$51.7bn

By Guy de Jonquières, International Business Editor, in London

ALMOST 1,300 cross-border mergers and acquisitions with a disclosed value of Ecu 45.3bn (\$51.7bn) were made in western Europe last year, most of them in the second six months,

according to Translink's European Deal Review.

The surge in the number of such deals, which is believed to be a record, was propelled by a powerful increase in activity by US companies, which made European mergers and acquisi-tions worth Ecu 13.8bn — more than companies from any other

country.

Almost three-quarters of the US deals were made in Britain, which was by far the most popular target country for foreign acquirers. The total disclosed value of cross-border deals completed in the UK was Feet completed in the UK was Ecu 20.8bn, half of which was accounted for by US compa-

European activity by US acquirers was heavily concentrated in the second half of the year, when they made more than 100 deals worth Ecu 10.2bn. These included Ford's purchase of the Jaguar car company (Eco 1.9bn) and PepsiCo's acquisition of Smith's and Walker's crisps from BSN of France (Ecu 1.2bn).

The Translink figures cover only deals which have been



more than 700 of the deals recorded. The figures do not, therefore, capture the full extent of merger and acquisition activity. Nonetheless, it appears that

a relatively small number of transactions accounted for a large proportion of the total value of deals. Fifty of the 542

worth almost Ecu 30bn. 'Although the number of deals in the second half of the year (699) was slightly greater than in the first six months, the value of transactions was

much higher, at Ecu 29.9bn against Ecu 15.4bn. France, which had been the most active acquiring country in the first half of 1989, was in

whole, making 167 deals in Europe with a disclosed value of Ecu 9.7bn. By far the biggest by the Victoire insurance group of 42 per cent of West Germany's Colonia Versicherung for Ecu 1.7bn.
France was also the third

pushing policy forward.

The Western allies, notably
Britain and France, will be

looking to a reassurance from the US that their concerns

about the avoidance of a neu-

tral Germany and about the role of the Second World War

allies, especially in relation to

most popular target country, after Britain and West Ger-many, for mergers and acquisi-tions by bidders from other parts of Europe. The disclosed value of foreign mergers and itions in France was Ecu 5.4bn, of which Ecu 4.1bn was accounted for by companies based in other parts of Europe. One of the most pronounced trends was the growing appe-tite of West German companies for mergers and acquisitions in the rest of Europe. These were valued at Ecu 6.6bn for 1989 as a whole, compared with a mere Ecu 300m in the first six

months of the year.

Activity was swollen by several big deals, notably the Ecu 2.9bn joint bid by Siemens and GEC for Plessey, Deutsche Bank's Ecu 1.3bn acquisition of Bank's Ecu 1.3bn acquisition of Morgan Grenfell and the Allianz insurance group's Ecu 934m purchase of part of Navigation Mixte of France.

Deals carried out in West Germany by foreign acquirers totalled Ecu 5.7bn, of which more, no value was given for been disclosed were together second place for the year as a ders from the rest of Europe.

Britain was the fourth most active acquiring country, after the US, France and West Germany, making deals in other parts of Europe valued at Ecu 5.5bn. However, the value of all foreign deals made in the UK was almost four times higher than that, and the value of British deals by European acquirers was almost twice as

British acquirers made 281 cross-border deals, more than those by companies from any other European country, but most were small. Their average value was only Ecu 28m, compared with Ecu 200m for the Germans and Ecu 186m for the Americans.

The most popular target countries for British acquisitions were France, West Germany and the Netherlands, while the US, France, West Germany and Japan were the most active acquirers in the

The busiest sector for mergers and acquisitions was food and food retailing, followed by automotive and aircraft, insurance and banking, and finance. These industries together accounted for more than half the total value of cross-border

• Translink's European Deal Review. 730 Fifth Avenue, Suite 1906. New York. N.Y. 10019. Tel.

## Bank of England seeks to change investment directive

THE BANK of England will as a battle between London today add its weight to a growing campaign aimed at per-suading the European Commission to amend a draft directive which, it is claimed, would drive investment business away from the Community.

Mr Penn Kent, an executive director of the Bank, will warn at a London conference that the fourth and latest draft of the directive on the capital adequacy requirements for investment firms - poses a threat to all EC financial cen-

His warning marks an attempt to shift the debate, which until now has been seen

Last week. Mr John Redwood, UK corporate affairs minister, warned that Zurich, New York and offshore centres might benefit should the Community make a mistake when negotiating directives to regu-late capital requirements, and

and Brussels, into a wider con-

ment services is intended to allow companies authorised in one EC country to operate

freely throughout the Community after 1992. Smaller London brokers and

investment companies fear that the final directive will insist on high basic capital requirements without considering the actual risks and positions taken by firms.

smaller houses claim, would be forced away from the Commu-

Mr Redwood echoed their fears, saying: "Zurich will rub its hands with glee at the folly of the EC, if it does not get its regulations on financial services right."

A fifth and final draft of the

directive is being drawn up by the Commission, but has been delayed by British objections. It is likely to be ready for dis-

today seek to reassure British securities firms that new EC capital adequacy rules will not divert investment business away from Europe, or play into the hands of the universal hanks.

In a speech to the Overseas Bankers Club in the City of London tonight, Sir Leon will make it clear that the new rules will be aimed at maintaining the competitiveness of European financial centres and

nies which strike the right balance between too much and too little support.

# The big business of going bust

The pick-up in corporate bankruptcies suggests that something more than a soft landing is happening in the UK economy. Given the rate of new company formation, it is not surprising that the number of bankruptcies has been steadily rising - reaching almost 8,000 last year - but the industrial and geographical spread is quite remarkable.

spread is quite remarkable.

Business failures notified to
Trade Indemnity in 1989 were
up 20 per cent in the southeast, 35 per cent in Wales, 41
per cent in Yorkshire and
Humberside and 51 per cent in Rast Anglia. Among the sec-tors, building and construction failures rose by 18 per cent; but that gloomy statistic was out-stripped by food and drink (19 per cent), furniture and upholstery (28 per cent) and worst of all, clothing and textiles (49 per

There is also diversity among casualties in the stock market. The six which have recently called in receivers or administrators include, predictably, a Docklands housebuilder and a shopfitter, but there are also an aerosol manufacturer and a coemetics company. Stock Exchange companies can sometimes fall back on the value of their quote, but the shell transformation trick is shell transformation trick is more easily pulled off in buil markets and booming economies. Indeed, part of the problem for many struggling quoted companies may be the accounting techniques used during the fat years. As the saying goes, recessions uncover what auditors do not.

Obviously, high interest rates — at a time of a corporate financial sector deficit and financial sector deficit and enthusiasm for leveraged buy-outs – are the main factor.

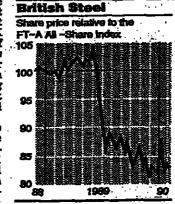
Whether or not some of the big MBOs collapse, there is now a climate in which managers are eager to conserve cash by delaying payment and suppli-ers are unwilling to extend credit to perceived problem customers. The strong, in the act of surviving, sabotage the weak; and the banks, with plenty of bad experience in the US and developing countries behind them, are faster in pull-ing the plug. Whether they have been fast enough may

Elf is not the only foreign

company anxious to get more heavily involved in a UK petrol

retailing market which has long been dominated by just three big players — Esso, Shell

become apparent in the coming results season as they reveal their bad debt provisions. UK petrol retailers



and BP. Spain's Repsol and the Kuwaitis have also been aggressively expanding their UK operations, which is all rather surprising if the returns are as poor as the hig boys

The structure of UK petrol retailing has remained unchanged for so long that the stock market has become scep-tical about whether periodic official investigations will ever official investigations will ever do anything to upset the status quo. However, the apparent delay in the publication of the Monopolies and Mergers Com-mission's latest report on the supply of petrol by wholesale could mean that the new Trade and industry Secretary may be more interested in stimulating real competition than his prereal competition than his pre-decessor... He has already toughened up a MMC report on credit cards and would begin to make a real mark if he decided to take on the hig oil compa-nies. What better way to encourage more competition in one of Britain's forgotten growth industries?

#### British Steel

After the buoyant conditions After the buoyant continons of 1988-89 times are getting a great deal tougher in the steel industry, a message underlined in last week's figures from Bethlehem Steel and Thyssen. But gloomy though the indicators were - sales down 14 per cent in 1939's last quarter at Bethlehem Steel, orders down 12 per cent in the same period at Thyssen-Stahl - it is hard to see why British Steel's share price is quite as low as it is.
At 133p, only 8p above the
November 1988 flotation price,
British Steel's shares are trading on only 4.7 times market
estimates of the current year's earnings and yielding a prospective 8.2 per cent. Even if that figure is adjusted to allow

low tax charge, the p/e comes out at less than six times, or about the same as the much weaker Bethlehem Steel. This is old given British Steel's status as a low-cost producer, a sterling/DM relationship still in its favour, its stranglehold on the domestic market and the fact that it is further up the technological road than most rivals.

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Paradoxically, one way out of this impasse may lie in the other big fact about British Steel: its strong finances. Its proposed £381m purchase of the C. Walker stockholding business and recent shadowy talks with West Germany's Hoesch show that the company could, and probably should, be buying big to strengthen its European position. But if its acquisitions and up blocked by regulators and entrenched Ger-man steel interests, at these share price levels British Steel should perhaps think about using the money to buy back its own equity.

#### Investment trusts

The re-animation of the Smaller Companies Internastional Trust represents another step in the revival of the trust sector. British Steel's pension fund, having failed to hit the 90 per cent mark in its earlier bid for the trust, winds up with the investment portfolio. The new trust starts as a £64m cash shell and avoids flotation costs. The political developments in eastern. Europe obviously create the right investor climate for a Germany fund; and although Foreign & Colonial may appear to be jumping on the bandwagon, there is only one other Germany-specific

Specialisation represents one clear way forward for the trusts, since their use to institutional investors as general funds has long been in doubt. In places such as Korea and Taiwan, foreign investors may have no other vehicle. In other small markets, investors may prefer to let professional managers face the settlement diffi-

Last year was one of the secasset value have narrowed by about five percentage points to 13.5 per cent, a historically low level; and after a net outflow of £1.3bn of assets in 1988, there was a net addition of £528m in 1989. Private investors are rediscovering the sector's merits through savings schemes; and for those who want to invest in overseas markets, specialist funds are probably

the best vehicle.

#### This would favour the large West German and British banking groups and restrict competition, hurting smaller players in the international ensuring that banks with the overall regime for financial services. EC financial centres cussion in the spring. In a further move to find a in-house securities traders do not have an advantage over such as London, Frankfurt, compromise, Mr Leon Brittan, independent firms. He will stress the need for a and Paris would lose out, he securities trading market who EC Commissioner responsible need high returns on their capital. Some business, the common set of rules on solfor financial services, will vency for investment compa-The draft directive on invest-

## Eight die as gunmen attack Israeli tour bus in Egypt

MASKED gunmen killed eight people and wounded at least 17 on an Israeli tour bus near Cairo on Sunday, blocking the bus with their car then blasting it with grenades and machine guns, Renter reports from Cairo.

The attack, immediately con-demned by Israeli Prime Minister Yitzhak Shamir as a murderous sign of rampant hatred for Israel, seemed certain to complicate efforts to arrange Israeli- Palestinian peace talks Police said three or four

attackers in a white Peugeot car swerved across the path of the bus on the Cairo-Ismailiya highway at about 6pm (1600 GMT), forcing it to halt. Mr Samiri Sultan, director of Heliopolis Hospital in northern

Cairo, told reporters 10 of the 31 people on board were killed but it was not clear whether all **WORLD WEATHER** 

the casualties were Israelis. between Israel and Palestin-It was the most serious assault on Israelis in Egypt

since 1985 when a deranged Egyptian soldier killed seven Israell tourists on Ras Burka beach in Sinai. Hospital sources said Egyptian border guards accompanying the bus, heading to Cairo from Rafah in the Israeli-occu-

pied Gaza strip, were among the dead. Israeli commentators and security sources said the ambush might have been carried out by Arabs opposed to Palestine Liberation Organisation leader Yasser Arafat's efforts to engage Israel in

Diplomatic sources said the foreign ministers of Israel, Egypt and the US had been expected to meet next weekend in Europe to finalise prepara-tions for a Cairo meeting

Mr Shamir told Israel television the attack was serious and shocking. "(It) proves that hatred for Israel still exists and is running wild in the area," he

An Egyptian interior ministry statement, released by the Middle East News Agency (MENA), said the attackers used two sub-machine guns and tossed four grenades at the bus. Two of the grenades It said three women were

among those killed. "The interior ministry deeply regrets this savage inci-dent which led to the death or injury of innocent people," it said. Israel's foreign ministry said

The Israeli army announced that a military plane carrying a medical crew including doctors and nurses would go to Cairo to help treat the Israell victims in Rayptian hospitals. Tens of thousands of Israelis have visited Egypt each year since the 1979 peace treaty between the former foes. Between 1984 and 1986 two Israeli embassy officials were shot dead and several other

Israeli nationals wounded in three attacks in Cairo.

Twenty people, including the son of Egypt's late President Gamal Abdel Nasser, are on trial in Cairo on charges stemming from the three attacks. Each assault was claimed either by telephone or by letter on behalf of Egypt's Revolution Organisation.

the US to start Israeli-Palestinian peace talks in Cairo under Egyptian auspices. The talks depend on the go-ahead of a sceptical Mr Shamir. It is likely to be used as evi-

dence for not accepting the US plan by right-wingers within amir's Likud Party who are challenging him strongly not to make any concessions to the Palestine Liberation Organisation at a special party con-

ference on Wednesday.

The future of the talks proposal is seen as depending on Mr Shamir facing down the party rebels.
Mr Ariei Sharon, the power-

ful Industry Minister who leads them, said after the attack: "We can only see one thing – there is no change in the attitude of the PLO terrorist organisations. I believe these are PLO terrorists."

## Hugh Carnegy adds from Jeru-salem: The attack seems sure to have adverse effects on a Egypt had promised full cooperation in bringing the killers to justice. Listening for an echo from the Kremlin

Continued from Page 1

throughout in reverential silence, many likening the depth of solemn intent to the mood during the funeral of Mr Andrei Sakharov, which drew crowds of 60,000 into the freezing Moscow streets last December.

Moreover, for all the range of groups represented at the rally – bringing Baltic, Ukranian. Armenian and even Azer-baijani nationalists side by side with legion nascent demo-cratic movements – there was a clear theme of opposition to the Party's conservative lead-

ers. Criticism of Mr Yegor Ligachev, the Polithuro mem-ber, invariably raised a cheer. But there was little overt support for Mr Mikhail Gorba-

chev, the Soviet President. The clear message of the speakers and banners was a warning to the Soviet leader not to renege on perestroika – a sentime arising from a widespread wariness over the true depth of his reformist convictions. "No right turn Mikhail," read

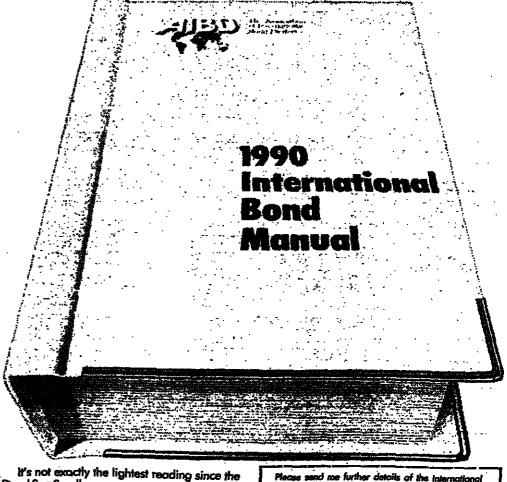
"People want to show the Government that there are many people in this country who will fight for democracy,"

a radical candidate for the a radical candidate for the Moscow council elections, as crowds gathered before the rally. "We hope today will be the beginning of events like in Czechoslovakia; a march of change," he said. An onlooker added to make the point: "Our motto is no passaran."
But it was left to an histo-

rian to identify the portent of the day's events. Mr Yuri Afanasyev, rector of the his-Alamsyev, rector of the his-torical archive and a radical deputy, summed up: "I end with a call – hall the power-ful, non-violent 1990 All-Union revolution."

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## Clear view through the smokescreen

They give a rare insight into the workings of a high-powered bid defence team. Documents filled by BAT industries with the Illinois insurance department have come to light as a result of a "leaked memorandum" concerning a meeting of BAT and its advisers on November 14. The UK tobacco-based conglomerate has been under threat from Str James Goldsmith's Hoylake consortium, and the briefing note was apparently stolen from an adviser's office and sent to the enemy. It set out various possible courses of defensive action - ranging from

#### Paradise on cannibal island

acquiring a clearing bank to "greenmailing"

Hoylake, Nikki Tait reports, Page 21



The juiclest targets for companies seeking new markets often means looking for mouth-watering margins in typically high-value, low-volume sectors, where scale is small and the risks of entry are correspondingly low. But there is an alternative, explains Peter Martin. corporate cannibalism. This discusses how advantage can be gained by entering market segments in which competitors cannot respond for tear of cannibalising their core businesses.

#### Lower profile for Michelin Faced with weaker



demand for its products, Michelin, the world's leading tyre manufac-turer, is planning an across-the-board review of its investment plans. It says car sales slowed in the second half of last year in the US and prospect in Europe are not therefore decided to

maintain its stocks in 1990 at the same level as last year, and will put off all non-essential investment plans, as well as paying particular attention to cost control. Page 19

#### Market Statistics

Base lending rates

FT/AIBD int bond swee Foreign exchanges London recent issues US money market rates US bond prices/yields Unit trusts

Mainmet Mandarin Oriental Michelin

Companies in this section

21 Nippon Life

Peter Marsh, Louise Kehoe and Alan Friedman on Hoffmann-La Roche's surprise deal with Genentech r Fritz Gerber, chairman of Hoffmann-La Roche, is keen on thinkdeal, said that Genentech first talked about seeking a buyer last The company decided the

Roche, is keen on thinking long-term. And over the weekend he was in a visionary mood, following a breathtaking agreement on Friday to acquire for \$2.1bn Genentech, the US group that is one of the world's leading biotechnology companies. "We will allow them (Genentech) to take a far-sighted approach," said Mr Gerber. "We are looking towards the end of the century."

the century."
Roche, the large Swiss drugs group, has for some time been studying acquisitions in the US, but last Friday's move surprised

most observers.

The deal — in which Roche will take a 60 per cent stake in Genentech and has options on the rest of the shares — is probably the most far-reaching of a series of mergers and takeovers which has shaken the \$130bn-ayear drugs sector in the past 12 months. It is also the biggest cor-porate accord so far in the infant business of biotechnology - a series of relatively new techniques for producing medicines and chemicals by rearranging

genetic material. The Roche/Genentech move will almost certainly lead to a reappraisal in the drugs industry of prospects in biotech. The disci-pline burst forth in the 1970s to much excitement. Since then, however, many observers have been disappointed by the failure of the technology to produce more than a small number of

potentially big-selling products.

Only about 1 per cent of the drug industry's turnover comes from biotech-derived products. And while prospects over the longer term appear good, the relative lack of progress by many of the US's several hundred biotech companies in recent years has led to frustration in the US financial

community.

These sentiments have applied even to California-based Genentech, which with \$400m in sales is the world's biggest biotech group in terms of revenues. The 14-year-old company has

some promising products both on sale and under development. dissolving drug for treating heart attacks which went on sale in 1987. It is the world's biggest sell-ing biotech drug, with annual revenues approaching \$200m. For all this, Genentech realised last year it was running short of capital for funding future devel-opments. Mr Joseph Perella, a partner of Wasserstein, Perella, the Wall Street mergers and

acquisitions company that advised Genericch on the Roche

Fritz Gerber: plenty of scope for interaction with Genentech

Swiss hearts captured

by US test-tube baby

pharmaceuticals industry was

cial resources would be needed and that it wanted a link that would help it achieve its goals without being suffocated." In October, Mr Robert Swan-son, the 42-year-old founder of Genentech, flew to Roche's head-quarters in Basle to talk about

co-operation, accompanied by Mr Kirk Raab, Genentech's chief operating officer. The move came after Genentech had sounded out

a number of US and European

Under the agreement reached with Roche, Genentech will con-

time as an independent entity, although Mr Swanson will relin-quish his duties as chief executive. Mr Swanson has been criticised for some aspects of his management style, most notably a failure to delegate decision making. He will become chair-man, while his former post will will be taken by Mr Raab. Mr Gerber said he would "change nothing" at present in the way Genentech operates. "We

will do a lot of talking and there will be plenty of scope for interhas high hopes for a swopping of ideas between the chemistry-based research teams at Roche and the biotech-oriented scientists at Genentech.

He says that taking Genentech away from continual analysis by Wall Street will be good for the company. He said that Roche - which as a Swiss-incorporated company is reckoned to be immune from takeover and last year had cash deposits of SF16bn

(\$4bn) - would "take a view that goes beyond the next quarter." For Genentech employees, the shock move was tempered by the terms of the deal, under which consolidating, that more finan-cial resources would be needed

Roche will pay \$36 per share for 50 per cent of Genentech's outstanding stock. For most Genentech employees, 82 per cent of whom hold shares acquired though a generous employee stock options program, this represents an opportunity for immediate profit. Mr Swanson, the owner of 5 per cent of Genen-tech's stock before the Roche deal, stands to gain an estimated

The reaction of Genentech's key researchers to the Roche acquisition will be critical to the company's future. Genentech's top managers must persuade these young men and women, widely regarded as the best and brightest in the US blotech industry, to stay with the company.

What attracted people to Genentech was the opportunity to make a difference and to hit it big financially," said one Genen-tech scientist. "That's why we work so hard. That's why we want to be here.

Prior to last week's events, there had been signs of problems at Generatech, In November Mr David Martin, head of research and development, resigned sud-

Generatech's corporate culture has changed significantly since the introduction of Activase, when the company added manufacturing, sales and marketing departments, according to cur-rent and former employees. "It used to be entrepreneurial, everybody trying to get the job done. Now it is a corporation, where politics come first," said a former Genentech manager who left the company last year.

The Genentech/Roche deal has set off speculation about further consolidation in the US biotechnology industry. Share prices of other major US hiotech companies rose sharply on Friday. Cetus was up 8 per cent, Chiron 11 per cent and Amgen 9 per

It is not clear, however,

prompt a spate of blotech take-overs. "These things will happen from time to time but will be relatively rare," said Robert Fildes, chief executive of Cetus. But several industry analysts said they expect the Generatech deal to spark the interest of other large pharmaceutical companies in buying up biotech ventures, if only to ensure that they are not left behind when biotechnology products finally take off.



## Election year US Budget manoeuvres

By Anthony Harris in Washington

The enjoyment of panto-mime, as we all know, depends on the willing change from a funded to a pay-as-you go state social security suspension of disbelief. Lose that,

and you grow up rather sud-denly. You see that those grace-ful fairies are being hauled about on wires, that the edge of a solid castle is fluttering in a draught, and that the plot doesn't make much sense Washington seems to be in something of that mood at the moment. President Bush's first Budget last year got a much better reception than it deserved, as his audience willingly accepted the wish or the slogan for the deed, on a whole range of pro-

grammes - education, drugs, and the environment most notably. This year a rather more honest document has been greeted with cries of "He's got it up his sleeve!" and "Get off!." The Budget Director, Mr Richard Darman, has moderated his previous optimism a little, but is accused of wishful thinking. The President is at once too cautious and too unimaginative.
It would be reassuring to report that this more sceptical

mood indicated a greater realism; but in truth it signals little more than the resumption of party hos-tilities. There is a peace dividend - everyone knows this, whatever the economists say - and there was bound to be a squabble over that. What is more, this is a high-stakes election year, and a President with such unprecedented popularity must expect

So we hear that he's all talk and no do; that the credit for the good news can be divided between Mr Gorbachev and ex-President Reagan; above all, that he is simply out to belp his own rich kind. In practical terms, this doesn't mean an enormous lot. Mr Bush has set his heart on a cut in capital gains tax, he nearly got it on its own supposed merits last year, but this year it will come with a high political price

Otherwise, however, Mr Bush is not presenting much of a domestic political target; he is simply doing his best to run against an unpopular Congress, blaming the Hill for the so far invisible impact of his (largely empty) programmes to tackle education, drugs and the environ-ment. A more interesting development is Senator Moynihan's attempt to seize the policy initia-tive for Congress by proposing to

This move is both smart politics - it would lead in the short to a really substantial tax break

for ordinary wage earners - and an attempt to introduce some genuine reality into a discussion which has so far been dominated by fantasy and dread. The fan-tasy has been that the future old-age incomes of Middle Amer-ica are in fact secured by a trust fund; the dread has been of confronting the extremely powerful retired vote with the facts. Not even the tempting short-term rewards may be enough to per-suade Congress to expose the

It is hard for a British observer to envy the illusions which sus-tain this debate. Our own beliefs in the funded approach which underlay the post-war Beveridge scheme were burned up with inflation may years ago. Mrs Cas-tle introduced pay-as-you-go, on the endearing assumption that ing to look after their old folk. Then, at the end of the 1970s, somebody started doing the sums, and another illusion was

In response, Mrs Thatcher reduced the choice to the real alternatives: you could have as much pension in real terms as younger generations were willing vote to pay, and as much future income as you could buy with your own money. That is also, by definition, the genuine choice facing the US; but it seems impossible to find acceptable language to explain the fact.

E ven those hard ideologists of the right who have wel-comed Mr Moynihan's proposal for its self-reliant principles are having difficulty in describ-ing what is wrong with the exist-ing system. The tax is not invested productively, they argue; and an attempt to put that nationalisation. (This is of course nonsense: it would simply bid up the price of assets, as similar private arrangements have to do in

Japan.)
What they cannot face saying is that even if their savings had been ideally invested, the retired would still be perceived by those at work as a burden on the economy. That plain arithmetic is seen as too plain by half – obscene, in short.

Since they cannot utter this plain truth, not even the right wingers can readily point out that there is no magic in a tax which makes a national scheme any more reliable than private saving and investment in guaranteeing any future level of wealth or income; and indeed that it is probably much less likely to do so. Social security revenue is now used as a fig leaf to cover fiscal irresponsibility, and the system will probably make the country poorer rather than richer in the long run. But to admit this would long run. But to admit this would be a threat to the older voters who believe that they have "paid for" some guaranteed level of

A s a result of this core eva-sion, there is only a muf-fled discussion of the real economic question: is it true that higher saving today will increase national income in the future, and if so under what rules? And Senator Moynihan's entirely logical proposal may well be defeated, because its opponents will talk of it as "messing about with social security." I was enjoying that dream have deep reserved. ing that dream; how dare you wake me? Unfortunately for the Americans, this is only one of a number of dreams which is ending a painful awakening. Medicare is now going broke a great deal faster than social security itself, and will lead to a very expensive crisis while Mr Bush is still President.

The illusion that tax burdens can be avoided by keeping capital outlays off-Budget may last a lit-tle longer. Above all, the amazing illusion which has been sustained for several years now that it is possible to promote growth while fighting inflation, and cut taxes while reducing government borrowing, may have little life

Meanwhile, the private sector has its own dreams. There is the Wall Street dream that it is possible to strip the capital value out debt-laden shell as successfully as a solid company. There is the real estate dream, that even if inflation slows, real values never fall (this is no longer believed in the South West, but persists elsewhere). There are all the banking dreams, and the fall-back dream that all the follies of finance can be made painless by insurance. In sum, has the American Dream itself become what bankers might call a moral hazard?

**Economics Notebook** 

## Dark side of UK spending

Not a single Treasury minis-ter or mandarin felt obliged to emerge from pre-Budget pur-dah last Tuesday to explain the details of why or how the state will be spending nearly 40 per cent of the nation's income

April.

For the second year running, the Public Expenditure White Paper – once one of the major events of the Treasury calendar – was left to land unexplained in the in-trays of MPs and journalists.

over the three years from

On the day of the White Paper, a brief three paragraph note explained that its 18 volumes would contain no new statement of public expendi-ture policy because the Autumn Statement, published. in November, was now the main vehicle for announcing overall public spending plans. The nearest that officialdom has come to a discussion on public expenditure policy is a short essay on the changing pattern of spending over the past 10 years in the latest issue of the Treasury's Economic Progress Report, published

today. Events in the UK were in marked contrast with those on the other side of the Atlantic. With much fanfare, the US administration last week initi-ated what will be many months of debate on spending policy and detail when it unveiled its Budget proposals for the 1991 fiscal year starting

No one would claim that the US system, with its bargaining and pork barrel politics, is an ideal way of establishing priorities in public spending. But neither is the lack of debate on public expenditure in Britain. Mr Christopher Johnson, Chief Economic Adviser of Lloyds Bank, argues that the

PUBLIC expenditure is the poor relation of the British Budget process.

British system lacks a mechanism for reviewing priorities and involves an insufficient qualitative assessment of value

Mr Johnson, who advises the House of Commons Treasury and Civil Service Committee on public spending issues, also complains that it is increasingly difficult to interpret the information the Government

It is impossible, for example, to work out real, inflation-ad-justed spending levels in the various departments because the Government does not, as a rule, disclose the differing inflation rates for health, defence, transport and the rest. An added complication from this April will be the decision to exclude self-financed local authority expenditure from the

Government planning total. This makes comparisons diffi-The British habit of splitting the Budget, with the revenue raising half in March and the spending half in November, does nothing to aid understanding. Whereas Americans generally appear obsessed with how their governments spend their "tax dollars," the average Briton seems not to link taxa-

tion and public spending. A more serious failing is the method of determining departmental spending totals. The public expenditure round pitches individual ministers against the Chief Secretary of the Treasury in gladiatorial combat for almost six months

to November each year.
The discussions are carried out behind a veil of secrecy, pierced only by self serving leaks from the various spending departments. According to Professor Alan Budd, economic adviser of Barclays Bank, the system militates against intelligent changes in spending strategy. Priorities depend on how far individual ministers succeed in pressing their individ-ual cases against the Treasury. The able civil servants of the Treasury are the only ones with an overview of what is happening to the departmental bids, and their training is

always to say no to increases. The Government is hardly involved in the process: the full cabinet discusses the outline of the spending plans in July and briefly before disclosure in the Autumn Statement

If the Autumn Statement were the beginning of a serious debate on spending priorities, there would probably be less cause for concern. But last week's White Paper showed that public spending plans, once decided, are only changed at the margin. There are some sound rea-

sons for such immobility. The inflationary experiences of the 1970s put cash planning and firmness at the centre of public spending. But senior back benchers say that the interest in debating public spending issues in the House of Commons is very low, suggesting that a parliamentary counterbalance to Treasury rigour

may be missing. One way forward may be to make the entire public expenditure debate more accessible. Next year, as part of a plan promoted by Professor Andrew Likierman of the London Business School, the White Paper will be replaced by departmental annual reports.

Diverse reports will not pro-vide a strategic overview of public spending. But if they are interesting and intelligible, unlike the dry and complex fare served up in last week's White Paper, they may prompt more people to ask what really is happening to the taxpayer's pounds.

THIS WEEK

THE US continues to dominate the conomic scene with the release of the December producer price indices on Friday and a round of Treasury bond auctions that will test Japanese interest in the Treasury

Analysts are expecting a shock from the producer price figures, principally as a consequence of the fierce cold spell that has raised seasonal food The freeze is expected to

have a sharp impact on the index, which includes energy and food.

This index showed a 0.4 per cent rise in December, an increase which did not reflect the surge in demand for oil. The market is looking for a substantial increase of 1.2 per cent in the inclusive index, while the index excluding food and energy is expected to show a more modest rise of 0.3 per

Also in the US is the quarterly refunding and three Trea-sury note and bond auctions. (On Tuesday, of three-year notes; Wednesday, of ten-year notes, and Thursday, of 30-year bonds.)

Both bond and equity mar-kets are waiting to see whether Japanese investors will stay away. If he does, the bond auction could meet an unresponsive and nervous market, espe-cially in the wake of the unsuccessful auction of Resolution Funding Corporation

Losses sustained in the Japanese bond markets have led investors to realise profits on other major markets.

On Tuesday, the Federal Open Market Committee – the Federal Reserve's chief policy-making unit - meets. It has been expressing growing con-cern about the results of the Fed's anti-inflation strategy. Some analysts are expecting the FOMC eventually to sanc-tion lower interest rates though not at this week's meet-

Peter Norman
This would lead to a rally in the US bond market, as it

#### **US** producer prices

Monthly percentage change 

would give an incentive for yields to continue declining. In the UK, attention is focusing on Thursday's publication of the Bank of England's Quar-terly Bulletin, which will be scoured for clues about monetary policy.

The main domestic events are the final estimate of retail sales, credit business, and housing starts and completions for December, all out on Mon-The retail sales figures

should confirm there was a rise in consumer spending before Christmas. In December, there was a large rise in provisional retail sales of 2.1 per cent, leading analysts to expect a slight

downwards revision in the final figure. Other events and statistics (with consensus figures from MMS international, the financial research company, in

brackets) include: Tuesday: France, industrial production figures for the third quarter. West Germany, unemployment and employment figures, December.

Wednesday: US, consumer

credit, December. (\$3bn). 10-

ear Treasury note auction. UK, family expenditure figures.
Thursday: UK, Bank of
England Quarterly Bulletin. Friday: US, producer prices

This announcement appears as a matter of record only.



## Crédit Lyonnais Securities

acted as financial adviser to

General Portfolio Group PLC

in the raising of up to £106 million

of new equity capital, and the offer from

## Groupe des Assurances Nationales.

These arrangements placed an initial value on General Portfolio's enlarged share capital of £289 million.



Crédit Lyonnais Securities is a trading name of Laing & Cruickshank, a Crédit Lyonnais Group Company.

February 1990

#### INTERNATIONAL CAPITAL MARKETS

INTERNATIONAL BANK LENDING

## Troubled times for property financing

TRYING TO structure a UK
property financing in these
uncertain times can be a tough
proposition. Not only are
banks shrinking from leveraged buy-outs on both sides of
the Atlantic but high UK proposition. Not only are banks shrinking from lever-aged buy-outs on both sides of the Atlantic, but high UK interest rates are making some of them chary about increasing their exposure to property in

Citicorp will find out just how chary as it syndicates loans which are financing the £258m takeover last August by JMB Realty, the big Chicago-based real estate concern, of Randsworth Trust, the UK property investment company. JMB Realty originally took a bridging loan from Citicorp to finance the deal and repaid it

In its place, Citicorp provided a senior loan facility, which has already been drawn on, while JMB retained itself and placed with other institu-tions a total of £95m in equity in Randsworth and a further £95m of unsecured subordinated notes.

in December.

The secured revolving credit facility, with a final maturity of December 1996, is of a maximum £260m and is divided into two parts. The first element consists of £130m in senior debt secured on properties where there is a maximum ratio of loans to value of 60 per cent. The second tranche is split into two, part of which carries a 60 per cent loans-tovalue ratio and the rest a 75

per cent ratio Loans in either tranche with 60 per cent loans-to-value ratio carry an interest rate above London interbank offered rates of % percentage point. Those with the 75 per

EUROMARKET TURNOVER (\$m)

Week to February J. 1990

Kensington, will be revalued annually, although either the borrower or lender can insist on valuations at other times. The loans-to-value ratios will

limit the borrowing under the facility initially to about £200m. If the valuations increase, the borrowing will be able to expand. If they fall then the borrowings will shrink. A commitment fee of ¼ per cent is payable whether the loans are available or not. In the second tranche, about 65 per cent of the loans would currently fail within the 75 per cent ratio, but not within the 60 per

About 80 per cent of the properties in the portfolio are being held for investment, the remainder being mixed between development properties and for trading. Banks invited into the transaction cen participate in one or both

Citicorp is hoping that the name of the sponsor, JMB Realty, the relatively conservative loans-to-value ratios and the fact that the west end of London has been fairly well insulated from the difficulties becoming apparent further east, will ensure the deal meets a positive response.

In the latest of a series of deals, National Westminster Bank is raising funds for a US company, this time the Dallas-based housebuilding concern Centex Corporation. The £100m revolving credit carries a three-year maturity, but other terms have not yet been

A £150m facility for Meyer International was increased last week to £180m after subscriptions of £216m in syndica

Signed was a DM750m facility for Hoesch of Dortmund, with a syndicate of 38 Euro-pean banks led by Deutsche Bank Luxembourg.

Yamaichi International has arranged a \$50m Eurocommer cial paper programme for NMP International Finance (Netherlands), a wholly-owned subsid-iary of Nippon Meat Packers.

Stephen Fidler

INTERNATIONAL BONDS

## Italian bond issues are no longer just a family affair

IN James Buchan's novel, Davy Chadwick, the protagonist's father makes his money in Italian Bots which he describes jokingly as, "a Treasury bill, issued in profusion by a spendthrift state, and carrying a very high yield."

The Italian government bond market has been seen as a toke

market has been seen as a joke by foreign investors, with most issues bought by families and issues bought by families and held until maturity. However, there are signs of the world's third largest government debt market - after the US and Japan - becoming more accessible to funds from abroad. A striking sign of a growing

foreign interest in Italy is the huge flow of cash into Eurolira bonds in the past year. A L125bn Issue of bonds for Exxon Capital Corp on Thursday was the latest in a rush of strong corporate names to tap

the market, where new-issue activity rose about four times last year to 30 new issues. As Eurolira market liquidity deepens, it attracts more for-eign investors, particularly retail customers. Indeed, the queue to issue new bonds. which is imposed by the Bank of Italy, is already full until March, with Eurofina expected

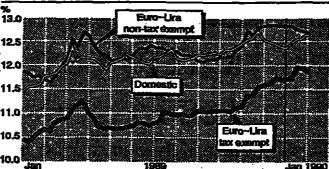
to be the next big issuer.

The return of fiscal discipline to the Italian Treasury has sparked a growing interest in the bond markets. The entry of the lira into the narrower 2.25 per cent band of the European Monetary System at the beginning of the year holds the Italian Government to stricter

monetary targets. Furthermore, Italy has been tidying up the technical side of its public sector debt market in the past few years, which will

January 1990





help make it more accessible to foreigners. The secondary market for bonds is now, for exam-ple, operating on an entirely automated trading and settle-ment system with 20 primary short-term instruments -many of which are floatingrate notes. The average maturity of Italian debt is 2½ years in a market which has \$600bn of debt outstanding. However, in the last two

a huge variety of mainly

years the Government has turned towards issuing fixed income bonds with longer

maturities.
A current benchmark is the new BTP bond, issued this year and which matures in 1994 with a yield of more than 12 per cent - offering a real interest rate of about 6 per cent. The Government is looking to issue bonds with longer maturities when the market allows.

Italy's shorter-term instru-ments — 3—month, 6—month and 9-month Treasury bills -will probably be of little interest to overseas investors who cash into money market instruments.

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April 1

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For investors willing to take the plunge, the Italian fixed-rate bond market offers real opportunities. Some brokerage firms compare it with the level of development of the French market in 1984, before the Gov-ernment began a series of bond

The Italian Government is extending its bond market liberalisation to the Eurolira sec-tor as well as the government market. The development of the Eurolira's full potential is hampered at present by the inability of companies resident in Italy to issue bonds and the imattractiveness of the bonds to Italian resident investors.

**Deborah Hargreaves** 

#### **NEW INTERNATIONAL BOND ISSUES**

dealers obliged to make a mar-

Foreign investors are faced with a plethora of issues in the Italian bond market as, in the past, the Treasury churns out

ket in seven issues.

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SPEYHAWK PUBLIC LIMITED COMPANY

£120,000,000 **Revolving Credit Facility** 

#### BARCLAYS SYNDICATIONS

**Barclays Bank PLC** 

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National Westminster Bank PLC

Lead Managers

Barclays Bank PLC National Westminster Bank PLC The Industrial Bank of Japan, Limited Provinsbanken A/S, London Branch

Hill Samuel Bank Limited Commonwealth Bank of Australia The Mitsui Bank, Limited Swiss Bank Corporation

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The Long-Term Credit Bank of Japan, Limited Bayerische Landesbank Girozentrale, London Branch Continental Bank N.A.

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#### INTERNATIONAL CAPITAL MARKETS AND COMPANIES

## Mexican group issues fixed-rate Eurobond

By Stephen Fidler, **Euromarket Correspondent** 

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MEXICO'S largest cigarette manufacturer, the Monterey-based Empresas La Moderna, has issued a fixed-rate Eurobond, one of the few fixed-rate issues to be issued by a Mexican private sector company since the country hit foreign debt problems in 1982.

The issue, a \$65m issue with a 21/2-year maturity, carries a 131/2 per cent coupon and a 95.49336 issue price to yield 16.37 per cent. The proceeds will be used to refinance the company's repurchase last November of 45 per cent of its shares owned by Westminster Tobacco, a subsidiary of BAT of the UK.

Bear Steams, La Moderna's financial adviser, also acted as a placement agent for the notes, which it said had been placed not only with Mexican investors but with investors in Europe. There was some interest from disaffected junk-bond

investors, officials said.

The last such issue for a Mexican company was a \$150m deal last October for Sun Belt A new West German federal

government bond issue, which overshadowed the bund market for much of last week. received an enthusiastic reception on Friday, when the 10-year issue was launched with 2 7% coupon and priced at par.
There had been fears the price could be as high as

However, other recent medium-term bunds fell by about 20 pfennigs in Friday's trading, partly due to switching to the

new issue.

The Hong Kong arm of China International Trust and Investment (Citic) has denied speculation that it did not have speculation that it did not have its Peking parent's approval to buy a 20 per cent stake in Hongkong Telecommunications from Cable & Wireless of the UK, Reuter reports.

Mr Larry Yung, managing director of the Hong Kong unit, said: "We have been negotiating with C&W for about one year. It's an investment of

year. It's an investment of more than HK\$10bn; how can we make it without the consent of the authorities con-

## Nippon Life to acquire 4% stake in Spain's BBV

NIPPON LIFE, the world's largest insurance company, is to take a stake of nearly 4 per cent in Banco Bilbao Vizcaya (BBV), Spain's largest commercial bank, to become the second big Japanese financial institution to agree in the last eight months to buy into a big Spanish bank.

Last July Nomura, the securities house, spent \$93.5m buy-ing a 1.5 per cent share in Banco Santander and 10 per cent of Santander's investment bank, Banco Santander de Negocios. Nippon Life will reportedly pay more than \$250m for its investment in

BBV owns two of Spain's biggest domestic insurance companies, Euroseguros and Plus Ultra, but it is unclear whether they will collaborate with Nippon Life in the small but growing Spanish insurance market. However BBV will help build an investment portfolio for Nippon Life in

The prospective Japanese partner is, in turn, sponsoring BBV's efforts to be quoted on the Tokyo stock exchange, and a flotation of BBV shares in Japan is likely later this year. Banco Santander, which this weekend revealed it had become Spain's second-largest bank with assets totalling Pta4,500hn (\$41bn), began quoting in Tokyo last month. Spanish banks have had

some difficulty getting on to the Tokyo bourse because of a succession of banking scandals in Spain. Nippon Life's agree-ment to buy into BBV is all the more remarkable as it comes just after a searing boardroom dispute at BBV over a new Although this row had little

effect on BBV's 1989 results, figures published late last

week suggest the bank . resulting from a 1988 merger of Banco de Bilbao and Banco de Vizcaya - is having trouble finding its feet. The 15.5 per cent increase in consolidated group pre-tax profits for 1969, to Pta141bn, is the lowest of the four big banks that have reported so far.

At the weekend Banco Espanol de Credito (Banesto) reported a 20.37 per cent gain before tax to Pta48bn for the bank alone, but has yet to publish consolidated data. Provisions and amortisations were Pta49.52bn against Pta71.75bn

Banco Popular, the smallest of Spain's "big seven" commer-cial banks, lifted consolidated pre-tax profits by 20 per cent to Pta57bn and Santander, boosted by its acquisitions abroad, has reported a 28 per cent rise in consolidated pre-

## Swiss engineers see profit rise

By John Wicks in Zurich

TWO Swiss engineering companies, Sulzer Brothers and Georg Fischer, expect to report substantial rises in earnings for 1989, while a third, Saurer Group, has expressed optimism for 1990.

Sulzer forecasts a "substantial" increase in group earn-ings in the past year. In 1988 consolidated net profits rose 3 per cent to SFr79m (\$52.6m), permitting payment of an unchanged parent-company dividend of SFr110 per share. New-order volume increased by 20 per cent to SFr6.7hn

Business is said to have been good in medical technology, plant and building services, paper machinery, pumps and thermal turbo-machinery. For the current year Sulzer plans an 18 per cent increase in

spending to SFr295m and SFr252m respectively.

Apart from projects in Swit-

zerland, a major expansion venture will involve the Sulzermedica (formerly Intermedics) subsidiary in the US.

Georg Fischer expects a "marked rise" in group earnings for the past year. This would follow an increase of 42 per cent in consolidated profits to SFr50m in 1988. The Schaffhausen-based

company says group sales advanced 12 per cent in 1989 to SFr2.5bn. Sales volumes were up for all four divisions foundries, piping systems, manufacturing technology and plant engineering. - apart from a positive influence from the strengthening of foreign

investment and research currencies. Orders rose 15 per

cent last year. Saurer, which has gone through radical restructuring in connection with the divestment of its loss-making commercial-vehicle operations, now expects a further "considerable" growth in both sales and earnings for 1990. An important contribution

will come from the takeover of the Denver-based company Melco Industries, a leading US maker of embroidery

Most of the group's 1989 expansion came from its operations in the field of textile machinery, surface metallurgy and plastics technology. It is building up activities in computer telecommunications and zip-fastener technology.

## **New chief for troubled Campeau stores**

MR Allen Questrom, chief executive of the Neiman Mar-cus department store chain, is the new head of Federated Department Stores and Allied Stores the two US retailers owned by Campeau Corp and

now operating under Chapter 11 of the US Bankruptcy Code, Reuter reports.

Mr Questrom, who only a week ago denied his interest in the post, will assume his new position immediately. He will

join Mr James Zimmerman president and chief operating officer of Federated and Allied in forming the top manage-ment team of the \$7.5bn Federated Stores (FSI) department

## Accor buys 10% of HK hotel company

By John Elliott in Hong Kong

ACCOR, the French hotels group, has acquired a stake of about 10 per cent in Mandarin Oriental International, the Hong Kong-based luxury hotel company which is part of Jar-dine Matheson group.

It bought the shares on the open market for about HE\$370m (US\$47.4m) and is looking for ways for its Sofitel, Novotel and other hotel companies to co-operate with Man-

"We do not intend to try to take over Mandarin," Mr Phi-lippe Lamy, Accor's Hong Kong-based Asia development director, said yesterday. "Man-darin has strong assets and it is a good investment. But maybe there are things we could do together because Mandarin has wanted to expand into Europe and we are anding in Asia."

Along with other leading companies in the Jardine Group, which is controlled by the London-based Keswick family, Mandarin is incorporated in Bermuda. There have been rumours that it might be sold by Jardine, which has a 48 per cent stake through Jar-dine Strategic.

Jardine said yesterday it

was one of the group's core businesses and was not for sale. There had been no co-operation talks with Accor.

The flagship hotel is Hong Kong's Mandarin Oriental which has been hit by a 4 per cent drop in the colony's tour-ist arrivals last year. Mandarin has failed in the

past to clinch ambitious plans for international expansion beyond its other hotels in Macao, Bangkok, Manila, Jakarta and Singapore. Now it is focusing on Asia and six months ago it announced new plans for hotels in Kuala Lumpur and New Delhi, Interim half of last year totalled HK\$190.4m, 31 per cent up on the same period in 1988.

Accor's international expan-

sion plans outside Europe are concentrated in Asia. Mr Lamy said it planned to have 36 Asia hotels open by 1992, most involving equity stakes, com-pared with 12 now.

## Michelin reviews spending as motor industry slows

By George Graham in Paris

MICHELIN, the world's leading tyre manufacturer, is planning an across-the-board review of its investment plans in the face of expected weak demand for

its products.
The French company said the tyre market was facing a spell of low sales, with the car industry slowing down from the second half of last year in the US and poor prospects in Europe.

Michelin had decided to maintain its stocks in 1990 at the same level as last year, and would put off all non-essential investment plans, as well as paying particular attention to

cost control. The company, heavily

indebted since its \$1.5bn takeover of Uniroyal Goodrich last September, still expected results for 1989 to be around the same level as 1988's FFt2.37bn (\$415m).

Mr Thierry Huon, analyst with Patrick du Bouzet, the Paris stockbroker, said he expected earnings to be much the same as last year, excluding exceptional profits. He added that Michelin would be less affected than its rivals by the downturn in the car market because of its strong position in the replacement tyre

Based in Clermont-Ferrand in central France, Michelin has controlled an estimated 21.5 per cent of the world tyre mar-ket since the acquisition of Uniroyal Goodrich, the second

largest US tyremaker.

Its position in the market is ahead of Goodyear and Bridgestone/Firestone, with about 17 per cent each.

Michelin has increased its sales of tyres for original fit-ting to General Motors, at the expense of Firestone, now controlled by Bridgestone, the Japanese company. This meant it was, on occasion, short of tyres for the more profitable replacement market, so a downturn at GM and other carmakers would leave Michelin with room to switch sales to replace-

## Raider alters Lockheed tactic

By Roderick Oram in New York

MR Harold Simmons, the Dallas corporate raider, has said in a regulatory filing he might try to win control of the board of Lockheed, the US military aerospace group he has been stalking for more than a

He had said previously he was only accumulating stock as an investment. He and companies he controls recently increased their stake to 18.94

per cent from 17.9 per cent.
His change of tactics came
after Lockheed turned down his request to name six of the company's 15 directors and for the disarming of the company's poison pill anti-takeover

defence. The rejection came in a meeting Mr Simmons had last Wednesday with Mr Dan Tellep, Lockheed's chairman, and Mr Vincent Marafino, vice chairman.

Mr Tellep said in a statement on Friday: "Mr Simmons offered no plans or proposals other than his requests concerning board representation and the shareholders' rights plan." Lockheed was unable to determine Mr Simmons' broader intentions, he added. Wall Street has the same

problem. Mr Simmons has pul-led off some notable victories in his career as a corporate raider. His style is the long

game which leaves arbitrageurs and investors confused Only last week, for example, he launched a bid for Georgia Guif. However, he might only be trying to force the chemical company to improve the terms of the onerous recapitalisation it had proposed to evade him.

Analysts think Mr Simmons

might be playing the same game with Lockheed.

They think he is showing a loss on his share stake so he might be trying to force Lockheed into an action, such as a share buy-back, to drive up the stock price to the point where he can unload at a

## Pathe Communications sells cinemas

By Alan Friedman in New York

PATHE Communications, the Hollywood film company that took over the assets of now-defunct Cannon films, has sold 41 cinemas in the UK and the Netherlands to a Dutch investment vehicle owned by Fininyest, the master company of Mr Silvio Berlusconi, the controversial Italian commercial television tycoon,

Pathe, which is controlled by Mr Giancarlo Parretti, an Italian financier, is to receive \$233m for 21 cinemas in Britain, out of a total of 149 owned there, and 20 in Holland. Mr Parretti and Mr Florio Fiorini, a Geneva-based Italian financier, jointly and indirectly control 88.5 per cent of Pathe.

The theatres are to be leased back to Pathe so Mr Parretti's company will continue to receive benefits from the operations. Proceeds will be used for expansion.

Pathe, which is quoted on the New York Stock Exchange, suffered a \$55m loss in the first nine months of 1989 on revenues of \$276m. In 1988 the

group, then known as Cannon. lost \$21m on sales of \$371m.

Mr Parretti has faced contro-versy in the past; the French Government only recently dropped efforts to prevent him from taking control of Pathe Cinema assets based in Paris and related legal proceedings in the Netherlands are still under way. Aside from the Hollywood

production business, Mr Parretti's group also controls Odeon Television, a private

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£300,000,000

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(a savings bank established under Danish banking law)

¥5,000,000,000

Floating Rate Notes

Due 1993

Notice is hereby given that the

Rate of Interest for the Interest

Period from 3rd February, 1990

to 3rd August, 1990, is

Interest payable on

3rd August, 1990 will amount to

¥3,396,849 per ¥100,000,000

principle amount of the Notes.

Agent Bank

The Long-Term Credit Bank of Japan, Limited Tokyo

N M Rothschild & Sons Limited

A\$1,976.80 per A\$50,000 Note.

February, 1990

Daiwa Europe Bank plc

The Sanwa Bank, Limited

Landesbank Girozentrale Londoe Branch

Yamaichi Bank (U.K.) Plc

The Sumitomo Bank, Limited

The Taiyo Kobe Bank, Limited



Mitsubishi Bank of Australia Limited A\$50,000,000

Notice is hereby given that for the three months interest period from 31st January, 1990 to 30th April, 1990 the Notes will carry an Interest Rate of 16.2142 per autum. rrest payable on 30th April, 1990 will amount to

Floating Rate Notes due 1991

The Mitsubishi Bank, Limited London Branch Agent Bank

#### **SPAIN**

The Financial Times proposes to publish this survey on:

19th February 1990

For a full editorial synopsis and advertisement details, please contact:

Richard Oliver on (Madrid) 577 0909

or write to him at:

Financial Times Serrano, 58 28001 Madrid Fax; (Madrid) 577

Alternatively

Sandra Lynch One Southwark Bridge, London SEI 9HL. on 01-873 4199

**FINANCIAL TIMES** 

#### **MACHINE** TOOLS

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19 MARCH 1990

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Number One Southwark Bridge London SEI 9HL

**FINANCIAL TIMES** 

December 1989

AMP (UK) PLC

£525,000,000 Term Loan Facility

Arranged by: Lloyds Bank Capital Markets Group

Chase Investment Bank Limited

Provided by: Amsterdam-Rotterdam Bank N.V. Commonwealth Bank of Australia Credit Suisse Deutsche Bank Aktiengesellschaft London Branch The Fuji Bank, Limited Midland Montagu Corporate Banking The Mitsubishi Bank, Limited **National Australia Bank Limited** The Sanwa Bank, Limited Westpac Banking Corporation The Chase Manhattan Bank, N.A.



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## INTERNATIONAL CAPITAL MARKETS

US MONEY AND CREDIT

## Gorby rally halts six-week decline

IT TOOK another Gorby rally, but the US Treasury bond market has finally managed its first "up" week of the decade after six weeks of remorseless decline under pressure of domestic and foreign factors.

factors.

A US television report from Moscow that President Mikhail Gorbachev was about to resign as head of the Communist Party sparked a rally of the dollar last Tuesday which pulled US long bonds along with

Mr Gorbachev swiftly dismissed the report as a scandalous rumour and the dollar retreated, but bonds hung on

to some of their gains.
In spite of further buffeting later in the week in response to US economic news, long bonds finished the week fractionally ahead.

This minor accomplishment, due more to short covering than renewed investor interest in bonds, repaired next-to-none of the damage done to the market by inflation worries at home and rising interest rates abroad.

From the turn of the year to just before the Gorby rally, the price of the benchmark 30-year Treasury bond had declined nearly seven points with its yield rising some 65 basis robust to 861 per cent

points to 8.61 per cent.

Worse is the feeling among investors and traders that nothing in the latest crop of economic data or comments from Federal Reserve officials indicates the market can rally on economic fundamentals in

Mr Alan Greenspan, the Fed chairman, told Congress last week that chances of a US recession had diminished sharply since last spring.

One Fed measure indicated that the risk had dropped to 30 per cent, another to 10 per

Thus the economy's sluggish performance in the fourth quarter of last year was a "temporary hesitation in the continuing economic expansion."

Cautious economist that Mr Greenspan is, he added though that he "would not bet the ranch" on these assertions about growth.

He once again said he was worried about current inflation levels.

With these comments in mind, the market did not take too well to the purchasing managers' survey for January, released on Thursday.

Their composite index dropped to 45.2 per cent from a revised 46.7 per cent in December – the original figure was

With an index figure lower than 50 per cent indicating slowing growth, bonds might have attracted some buying on hopes of a fall in interest rate.

48 per cent.

But these were nipped in the bud by a jump in the purchasing managers' price measure, reinforcing inflation

The week ended on a confused economic note when the market learned on Friday that 275,000 jobs were created in January, some 50 per cent more than forecast.

On balance, job creation appears to be trundling along at a moderate pace.

December's growth was revised down to 96,000 from

142,000 and the January figure was distorted by a whole host of seasonal factors.

Warmer weather, for example, accounted for a 104,000 jump in construction jobs after a 50,000 decline in

December.

The market faces three main events this week — a meeting of the Federal Reserve's policy-setting open-market committee, the Treasury refunding

December 1983 = 100

and an horrendously big jump in the producer price index.

The first should spring no surprises, the second will be dogged by uncertainties and the third should be dismissed as an abstration.

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Not to be outdone by Mr Greenspan's extensive comments to Congress, most of the other Fed governors have been busy speaking their minds of

Thus the markets are in no doubt that the FOMC, more concerned about inflation than recession, is highly unlikely to ease monetary policy at its two-day meeting starting

Fed funds, a key to other interest rates, will stick at 8.25 per cent.

But this is the FOMC's most important meeting of the year. In addition to its review of monetary policy, it will assess the two-year forecasts of the central bank's staff and set long-term monetary and credit

targets.

"This year, all the drama of the meeting has been removed," Mr Brian Fabbri, chief economist of Midland Montagu, says.

In contrast to previous Fed

In contrast to previous Fed boards, this one has become quite vocal for good reason. "Public statements by Fed officials remove the uncertainty surrounding Fed deci-

US MONEY MARKET RATES (%)

US BOND PRICES AND YIELDS (%)

Money supply: In the week ended January 22 M1 rose \$2.9bn to \$794.1bn.

NRI TOKYO BOND INDEX

sions and help forge market psychology. "They also defuse Congres-

"They also defuse Congressional attempts to legislate more public disclosure. As a result the financial markets have already concluded that the chances of a change in monetary policy at this meeting are very small.

"Therefore, too, the Treasury's quarterly refunding can

be auctioned in a more static monetary environment."

As for this year's monetary targets, little change from last year's is expected.

The Fed set a 1999 growth range of 3 to 7 per cent for M2 and 3.5 to 7.5 per cent for M3. It is likely to reaffirm them or reduce one or both only half a percentage point.

The Treasury auctions begin tomorrow with the sale of

\$10bn of three-year notes, followed by a like value of 10-year notes on Wednesday and 30-year bonds on Thursday.

Given the back up in interest rates over the past six weeks, domestic investors should bid quite enthusiastically for the three-year notes.

But the going could get a lot tougher for the second and third auctions if foreign — i.e. Japanese — buyers fail to show up in strength.

"The yield spread is quite narrow versus Japan and neither the bond market itself nor the dollar offer super capital appreciation prospects as an offset," says Mr Robert Brusca, chief economist in the US for Nikko Segurities.

Nikko Securities.
"I see near-term risk, long-term value. The Japanese fiscal year ends in March — it may be too close at hand for too large a bet to be made on the long term."

No sooner will the market

No sooner will the market have slogged through the long bond auction on Thursday than it must cope with an arresting inflation figure on Friday.

The producer price index

jumped 1.2 per cent in January, many economists forecast, its biggest one-month gain in nine years.

Bad weather over the turn of the year wreaked havoc on sev-

Energy prices were probably up about 10 per cent and food prices about 1.5 per cent. Excluding such items, the core increase might have been more like 0.25 per cent.

Roderick Oram

#### UK GILTS

## Unsettled times likely to continue

THE GILTS market, which spends much time searching for storm clouds, could be battening down the hatches in just under two week's time.

On February 16 the Treasury is to announce the public sector debt repayment in January – a figure that looks likely to be low enough for the forecasters to revise downwards, yet again, their estimates for the final PSDR for 1989-90.

final PSDR for 1989-90.

Anxiety was manifest throughout the week, Gilts lost half a point in response to some inflationary news from a bleak CBI industrial trends survey on Tuesday. Rumours of Japanese selling also persisted, and the benchmark Treasury 1003/07 gilt 11% closed on a high yield of 10.86

per cent.

The market chose to ignore Tuesday's impenetrable public expenditure White Paper and listened instead to Mr Alan Greenspan's comments about the US economy. As a result gilts had an erratic week as they pursued US Treasuries.

This unsettled state of affairs is likely to continue at least until the figure for the January PSDR makes clearer the likely

1990-91.

The January PSDR could show a marked drop on that for last year, which was £6.8hm. This is because the Exchequer did not reap its usual tax harvest in January, the month when companies traditionally

pay their corporation tax.

state of the gilts market in

UK gilts yields

Restated at par (%)

13.0

Feb 2, 1990

12.0

Dec 29, 1989

0 10 years 20 30 Source Washing Secondise Many paid instead in the third

quarter of last year.

Exchequer transaction flows

together with the admission
from Mr John Major, the UK
Chancellor, of a smaller PSDR
this time round — are giving
preliminary evidence that tax
receipts have been unexpectedly and exceptionally low.

The erosion of the January surplus might be made more severe by heavier-than-usual public spending by the local authorities and public corporations. Economists' forecast depend on their monitoring of Exchequer flows in the money markets and assumptions about the other elements of

public spending.

The worst scenario comes from Warburg Securities. It thinks the January PSDR will fall to £4.5hn, resulting in a final year outturn of £7bn or

possibly less. This refinement of work done a week ago has since been partially endorsed by other analysts.

by other analysts.

With a £7bn PSDR there is a strong possibility the Bank of England could become an issuer of glits again. This is because the number of glits bought in 1989/90 could be far greater than the PSDR and the surplus would be underfunded. The Bank started 1989/90 thinking the surplus would be £14bn; this was cut to £12.5bn in the Autumn Statement and now it will even undershoot that forecast.

This scenario, economists are saying, has not reached the market's ears. Talk of a tap issue — possibly to be announced in the Budget — could cause some surprise and anxiety. With the Bank's gilt buy-in programme at an end, prices may fall and long gilt yields could nudge 11 per cent or higher.

This could have a profound psychological effect on the market. Mr Chris Anthony, of UBS Phillips & Drew, describes the Bank's presence as a "prop" the market will lose if the PSDR shrinks as fast as economists are predicting.

He says the Bank as buyer encouraged investors to believe

He says the Bank as buyer encouraged investors to believe prices were protected from the worst effects of the deteriorating economic and political background. When the authorities fully funded, there was little risk premium. Changes in funding policy, coupled with

the end of the buy-in programme, have re-introduced the risk premium, driving up yields to more "appropriate"

Before the January PSDR is published it is premature to speculate much further. Not all economists are doomsayers. Some say the authorities will happily sit on an underfund of £3hn or so. Although it would entail a loosening in monetary conditions, the 1930/91 Budget surplus might allow it to be absorbed in the coming year. Mr Stephen Hannah, of Nat-West Cills, points out that an underfund of £3hn would sit quite nicely with the overfund of £2.2hn carried over between 1986 and 1989. "They will wipe each other out," he says. Why issue gilts, he adds, if it looks likely the PSDR in 1990-91 will grow to £9hn again?

A further consideration must

be funding policy. The Treasury is committed to full-unfunding of the Budget surplus or deficit in principle. In practice, it has decided it can leave sterilising foreign exchange intervention for another year.

The political impact of gilt issuance should be weighed up before traders sell off stock in a knee-jerk reaction to a smaller January PSDR. It might look as if the Government had lost control of the economy if it issued gilts and increased debt near to a general election.

Rachel Johnson

D MEETINGS

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#### ET/AIRD INTERNATIONAL BOND SERVICE

FT/Ai	BD INTERNATIONAL BOND SE	RVICE
US SOLLAR STRUMBERTS Beard prior work Yield A.B.S. 94-94 200 971- 44- 9.23 A.B.S.Y.MATONAL 85 93. 155 985 6 942	QUEBEC FROV 9 98	MOCKEFFELER CENTER 0 00
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## Pulling out the stops to mount a defence

Nikki Tait on the workings of the BAT team in its efforts to fight off Hoylake

workings of a high-powered bid defence team are revealed in documents filed by BAT Indusdefence team are revealed in documents filed by BAT industries, the tobacco-based conglomerate which has been David Verey, chief executive of glomerate which has been under bid threat from Sir James Goldsmith's Hoylake consortium, with the Illinois insurance department.

The documents have come to light as a result of the "leaked memorandum", concerning a meeting of BAT and its advisers on November 14. The note, stolen from one of BAT's advisers offices and sent to Hoylake, set out various possible courses of defensive action ranging from acquiring a clearing bank to "greenmailing" Hoylake.

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A CONTROL OF THE CONT

When Hoylake publicised the "developing a financial sermemo 10 days later, BAT vices business in Europe". This brushed off the notions as an led to a Warburgs working "advisers' brain-storming ses-sion", and said that no further

action was planned.
But Axa-Midi Assurances —
which has been lined up as the
buyer of Farmers Group — has been permitted to request a mass of supplementary documents and to depose certain BAT executives and advisers. The resulting impression is very different. Not only were some ideas pursued into December at least, but other appropriate and appropriate appropriate the participation. avenues - not even mentioned in the November 14 memo - were also investigated by the

Even now - despite the fact that filed papers extend to handwritten meeting notes adorned with some intriguing doodles - the picture is less than complete. Some documents (or portions of them) are where this avenue led. But, still withheld from view; one deposition has yet to find its of potential Euro-partners had widened to include the likes of ers to Axa and that serious

BOARD MEETINGS

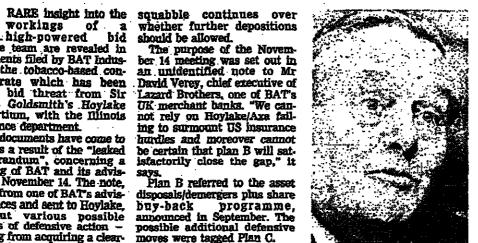
should be allowed.

Lazard Brothers, one of BAT's UK merchant banks. "We cannot rely on Hoylake/Axa failing to surmount US insurance hurdles and moreover cannot be certain that plan B will satisfactorily close the gap," it

ays. Plan B referred to the asset disposals/demergers plus share buy-back programme, announced in September. The possible additional defensive

moves were tagged Plan C.
One idea followed up immediately was the possibility of
"developing a financial serpaper, the draft of which is dated November 22, which looked at four possible partners in the insurance area. Allianz, the German insurer which owns Cornhill, and France's Union des Assurances de Paris were dismissed. Axa-Midi, despite receiving some fairly favourable comments, was clearly tied up with Hoy-

The most promising candidate was taken to be Generali. Lazards, whose French associate has often acted for the Italian insurer, was instructed to make diplomatic inquiries. The mission was acknowledged to be delicate given Generali's own substantial shareholding in Compagnie du Midi, part of the Aza group.
The documents do not relate



Patrick Sheehy: Sumitomo was

the favoured name the Italian Fondiaria group,

Union y el Fenix in Spain and Credit Commercial de France. Goldman Sachs, meanwhile, was looking at German expan-sion possibilities. Its conclusion possibilities, its conclu-sions were not encouraging. The market, the investment bank suggested, was highly competitive and many alli-ances had been made. How-ever, it did recommend that the state-owned "Landes-

the state-owned "Landesbanks" could offer interesting opportunities — notably Weil, Bayerische and Hessische.
Simultaneously, the US insurance situation was addressed. At the most basic level, Cazenove, brokers to BAT, drew up a short-list of analysts who could be steered towards doing an "independent" assessment of Farmers' worth. This is fairly critical to the US insurance regulatory

legal repercussions could flow. Consideration was then given to the idea of acquiring Safeco, the Seattle-based insurer. The snags were the scant possibility of an agreed deal and the problem of explaining additional exposure to the Californian insurance market. The idea seems to have been dropped fairly

But also mooted at later meetings was the notion of a joint venture with American International Group, the large New York-based insurer. AlG, it was suggested, might be interested in some European link-up.

Meanwhile, the tobacco front was not being neglected, either. It is clear that BAT perceives the difference between the stockmarket valuation of its tobacco business and the "private market valuation" as a prime factor behind the Goldsmith interest. As a result, work was undertaken on an intriguing plan for a "lever-aged partial disposal" of the tobacco interests.

The idea centred on using Brown & Williamson, the US tobacco subsidiary, as the LPD vehicle. This would borrow funds, acquire the other Batco and Batig tobacco businesses for cash, and "upstream" money to BAT. A 51 per cent interest in the LPD vehicle would then be sold to outside investors, taking the debt off BAT's balance sheet. The pos-sibility of distributing equity in the vehicle to BAT holders

was also discussed. At the same time American Brands, the US tobacco and consumers goods group, shot into BAT's sights - largely because of the "excellent" fit which its Gallaher business Period."

offered. Some preliminary work was done - there is even mention of "unbundling" the insurance interests to Axa-but again the deposition of BAT chairman, Mr Patrick Sheehy, makes clear that this was not a suggestion pursued.

Two ideas never came to light in the leaked memo. The first was the "Smith Kline Beckman" option — presum-ably the pursuit of a friendly partner with which a merger might be contemplated. Shearson Lehman was dispatched to do a trawl of companies capitalised at over £5bn.

The second concerned possible Japanese involvement in the BAT situation. Two approaches were logged by Shearson from Japan Tobacco, which controls a majority of the Japanese tobacco market, offering help to see off Hoy-lake, and the bankers were requested to investigate.

More generally, the notion of persuading Japanese investors to take anything from 10 to 30 per cent of BAT's equity was advanced. According to Mr Sheehy, Sumitomo - with which BAT has significant commercial links - was the

favoured name. Where all this has led is anyone's guess. BAT, predictably, has downplayed any repercus-sions: But when Mr Sheehy was asked that question three weeks ago, his lawyer speedily intervened, instructing him not to respond.

"I know you are very ner-vous about something," suggested Axa's lawyer. "I am not nervous about anything," came the reply. "You are not entitled to inquire into whatever BAT is thinking in connection with your client's offer.

## Blue Arrow planning disposals to cut debts

By David Owen

ARROW. BLUE employment agency group which fell from grace after its \$1.3bn (£778m) takeover of Manpower in 1987, is actively looking to sell 7 US employ ment services companies as part of a plan to reduce debt.
Mr Mitchell Fromstein,
chairman, described the sale of these businesses, which were originally bought in the months prior to the ill-fated Manpower deal, as "the first consideration" in the group's debt referring extrategy.

debt reduction strategy.

From a strategic point of view, these activities are totally unnecessary to the ongoing company", Mr From-stein said. Together, they account for less than 10 per cent of Blue Arrow's overall sales and a "much smaller" proportion of aggregate profits. None is national in scope.

Mr Fromstein last week unveiled plans to move the group's headquarters to the United States and to change its name back to Manpower. "The roads all lead to the company returning to what it was before it was acquired", he said at the time.

The debt reduction may also precipitate the sale of some British units, including Brook Street Bureau and Blue Arrow Personnel Services, the staff agencies, and Hoggett Bowers, the executive search firm.

#### Tender offer for SeaCon extended

Temple Holdings, jointly owned by Swedish shipping concern Stena and Tiphook, a UK container rental group, has extended its \$70 per share tender offer for Sea Containers to

midnight on February 16.

Temple has already agreed to end its offer for Sea Containers. Instead the Sea Containers' board has advised holders to approve the sale of its ferry, port and container assets to Temple for \$1.1bn. The standstill agreement is contingent on Sea Containers complying with provision of the settlement.

## Mainmet agrees to Danish takeover

By Clare Pearson

THE ROARD of Mainmet, the supplier of metering equip-ment and controls where the The offer values the whole shares were quoted on the USM at 60p just a few weeks ago, is recommending a cash the shares were suspended last offer from ISS, the Danish month. The company at that cleaning group, at 10p per stage said it was in bid talks share. Mainmet said it was now

reliant on the continued support of its bankers and had asked ISS, both its biggest supplier and largest trade creditor, Mainmet, which was part of ISS Clorius, the Danish com-

Together with the 11.2 per pany's 50 per cent-owned Mid-cent it already holds, ISS has lands arm, before a managereceived irrevocable undertakings in respect of slightly more than 50 per cent of the share capital.

Meggitt Holdings, the engineering concern, has an 8 per cent stake. Mr Ken Coates, managing director, voiced con-cern yesterday that Mainmet's board had not kept shareholders better informed.

which might lead to it being sold for a nominal sum. A takeover by ISS would

"We had absolutely no idea

company at £630,000, against a

market value of £3.8m when

on the USM in 1983. Mainmet said it had slipped into a pre-tax loss of over £650,000, before a potential exceptional credit of £233,000, for the first half of the year. The poor trading results had given rise to cash flow prob-lems.

ment buy-out in 1981. It floated

#### **BRITAIN'S REGENERATION FUND** SICAV

Registered Office: Luxembourg, 14, rue Aldringen Commercial Register: Luxembourg Section B 28.277

NOTICE OF ANNUAL GENERAL MEETING OF SHAREHOLDERS

The Annual General Meeting of Shareholders of Britain's Regeneration Fund, Sicav will be held at its registered office at Luxembourg, 14, rue Aldringen, on 13th February 1990 at 14.00 p.m. for the purpose of considering and voting upon the following matters:

To hear and accept :

a) the management report of the directors
 b) the report of the independent auditor.

To approve balance sheet and profit and loss account and to allocate the net profit as at 30th September To discharge the directors with respect to their

performance of duties during the year ended September 30th 1989.

To elect the directors to serve until the next annual general meeting of shareholders.

Any other business.

Adam & Company .
Allied Trust Bank ..
Allied Irish Bank ..

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Bank of Cyprus .... Bank of India ..... Bank of Scotland ..... Bank of Scotland

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 Chilbank Bank

DM 100 000 000.-

Schuldverschreibungen

- Serie 263 - 1989/1999

Floating Rate Notes

Listing in Frankfurt.

**DSL Bank** 

The shareholders are advised that no quorum for the general meeting is required and that decisions will be taken at the majority of the shares present or represented at the meeting.

**BASE LENDING RATES** 

Contis & Co...... Cyprus Popular Bk....... Oundar Bank PLC......

Equatorial Bank pls .....

Hampshire Trest Pic..... 151 Heritable & Gen Inv Bok. 15

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und Landesre

For the three months 5th February 1990 to 4th May 1990 the notes will carry an interest rate of 8,00% (Fibor less 0,10%) per annum

with a coupon amount of DM 100,- per DM 5 000,- note.

The relevant interest payment date will be 7th May 1990.

Doutsche Siedlungs - und Landesrentenb

Kennedyalies 62 - 70, 5300 Bonn 2

Telephone 02 28 / 889-215

Teletex 229324 DSL Bank

Horthern Bank Ltd.

Horwich Gen. Trest Hykredit Mortage Bank PRIVAThanken Limited Provincial Bank PLC

R. Rapkael & Sons ......

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Unity Trust Bank Pic ...

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• Members of Prillsh Merchant. Banking & Securities Houses Association. • Deposit now 5.9% Samuric 8.5%. Too Ter-£10,000 + Instant access 12.8% & Mortgage base rate. § Demand deposit 9%. Mortgage 15.2% - 15.95%

DSL Bank

#### THE revamped and expanded Buckingham International made a pre-tax profit of £5.41m

Finals- Beckenham, Floring Clime, Trust and UTC.

FUTURE DATES ASMO Oli Production Stk ..... In the years 1986-88 the old Feb. 22 group incurred losses totalling

This arrestancement appears as a malitir of record only.

U.S. \$200,000,000

Moody's investors Services, inc. P1

Deutsche Bank Aktieng

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Rating

Arranged by:

January 1980

Chase Investment Bank

Chase Investment Bank

Dalwa Europe Limite

CHASE

leave Agent and Principal Paying Agent The Chase Manhattan Bank, N.A.

Country Care Homes improved its contribution to £675.000 and the Preston/Repose travel and hotel group made £737.000.

This notice is issued in compliance with the requirements of the Council of The International Stock Exchange of the United Kingdom and the Republic of Ireland Limited ("The Stock Exchange"). It does not constitute

BZW

CONVERTIBLE

INVESTMENT TRUST PLC

(Incorporated in England and Wales with Registered No. 2409732)

Issue by way of placing of Equities Index Unsecured Loan Stock 1996-2002 in units of 5p nominal each at an aggregate

issue price of £20 million payable in full on acceptance. The issue price per unit will be the amount expressed in pounds obtained by dividing the figure for the level of the FT-Actuaries All-Share Index for 5th February, 1990 (as published in the

Application has been made to the Council of The Stock Exchange for the whole of the above mentioned stock ("the Stock") to be

admitted to the Official List. It is expected that, subject to the

posting of the Rule 520 notice, dealings in the Stock will commence

Listing particulars relating to the Stock will be available in the statistical services of Extel Financial Limited. Copies of the listing

particulars may be obtained during normal business hours on any weekday, Saturdays and public holidays excepted, up to and including Wednesday, 7th February, 1990 from the Company Announcements Office, The Stock Exchange, 46-50 Finsbury Square, London EC2A 1DD (for collection only) and up to and including Wednesday, 7th February, 1990 from:

SPONSORED SECURITIES

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366 297

Securities designated (SE) and (USN) are dealt in subject to the rules and regulations of The (SE, Other securities listed above are dealt in subject to the rules of TSA. These securities are dealt in strictly on a mutched hargain basis. Neither Granville & Co.

G

Limited nor Granville Davies Limited are market makers in these securities

These securities are dealt on a restricted teals. Further details available

de Zoete & Bevan Limited

London EC4R 3TS

Ebbgate House, 2 Swan Lane,

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Granville Davies Limited

77 Manuell Screet, London E1 8AF Telephone 01-488 1212

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Financial Times on 7th February, 1990) by 1,000.

at 9.00am on Thursday, 8th February, 1990.

Barclays de Zoete Wedd

London EC4R 3TS

5th February, 1990

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Ebbgate House, 2 Swan Lane.

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Acts Group

Jackson Group (SE) .....
Multiflymse M.V.(AnstSE)

Robert Jenklas .......

5775 Veterioury Drug Co. PLC .... 6675 W. S. Yestes .....

Granville & Co. Limited

77 Manuell Street, London E1 8AF Telephone 01-488 1212

#### compagnie bancaire ¥10,000,000,000

Floating Rate Notes

nd Conditions of the No notice is hereby given that for the Interest Period from 3rd February, 1990 to 3rd August, 1990: (i) the Rate of Interest for the Notes will be

per ¥10,000,000 Note.

PIMA Savings and Loan Association US\$100,000,000

dne 1995 In accordance with the terms of the indenture, notice is hereby given that the Rate of Interest for the period 1st February, 1990 to 1st May, 1990 his been fixed at 8.6875 per cent per

Barclays de Zoete Wedd Limbed

For the three month interest period February 2, 1990 to May 2, 1990, the rate has been determined at 15%%. The interest payable on the relevant interest date May 2, 1990 will be \$370.33 per £10,000 and £3,703.25 per £100,000 în bearer

February 5, 1990

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	Financial times stock indices											
eb 2	Feb.	Jan 31	Jan 30	Jan 29	Jan 26	1989 High (	9/90 Low	Since Con Kigh	ngilation Low			
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66.4	1866.0	1864.0	1853.0	1863.9	1851.5	2008.6	1447.8	2008.6	49.4			
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Government Secs. .... Fixed interest ... Gold Mines ..... FT-Act All Share ..... 1174 

## Revamped Buckingham turns in £5.4m profit

in the year ended October 31 1989 and "is well on the way to becoming an international hotel and leisure group", according to Mr Nick Jivraj, the chief executive.

AMAG BOYNE LTD

IRREVOCABLE DIRECT-PAY LETTER OF CREDIT

Österreichlsche Länderbank Aktiengesellschaft

AMAG Boyne-Limited. An affiliate of the AMAG Group

EURO COMMERCIAL PAPER PROGRAMME

£1.65m, of which £320.000 related to 1988. Dividends have been passed for two years, but now shareholders are to receive a payment of 1.5p from earnings of 6.98p. The board will also be considering an interim for the current year. Buckingham, formerly Leisuretime International, owns

hotels in Orlando and Houston,

in the US, in Jersey (CI), and has started a mixed commercial, residential and hotel development in central Lisbon. It runs nursing and residential care homes and a tour opera-

Turnover in the year under review doubled to £25.72m. Karena Hotels, bought a year ago under its old name of Pre-

an invitation to any person to subscrappears as a matter of record only.

mier and since expanded, contributed over £4m to £5.5m operating profit. Further progress was expected when recent acquisitions were fully opera-

Dae 1995 In accordance with the Terms

6.25% per annum, and (ii) the Interest Amount will be ¥309.932

Agent Bank The Long-Term Credit Bank of Japan, Limited Tokyo

# Floating Rate Notes

amoun. The Interest Amount. as defined, of US\$21.48 will be payable on 1st May, 1990.

Agent Bank

#### 2150,000,000 **Bristol & West Building Society** Floating Rate Notes due 1994

By: The Chase Membridge Busik, R.A. Leades, Agust Bank

CIVAS 3 LIMETED Secured Figation Rate Notes due 199 Interest Rate 8.8576% p.s. Interest Period February 5, 1990 to August 8, 1990, Interest Payable per US\$100,000 Note US\$4,381.90.

#### FOOD INDUSTRY

For a full editorial synopsis and advertisement details, please contact:

Jonathan Wallis

or write to him at:

**FINANCIAL TIMES** 

The Financial Times proposes to publish a Survey on the above on

on 01-873 3565

Number One, Southwark Bridge London SE1 9HL.

6th March 1990

San Baranasa

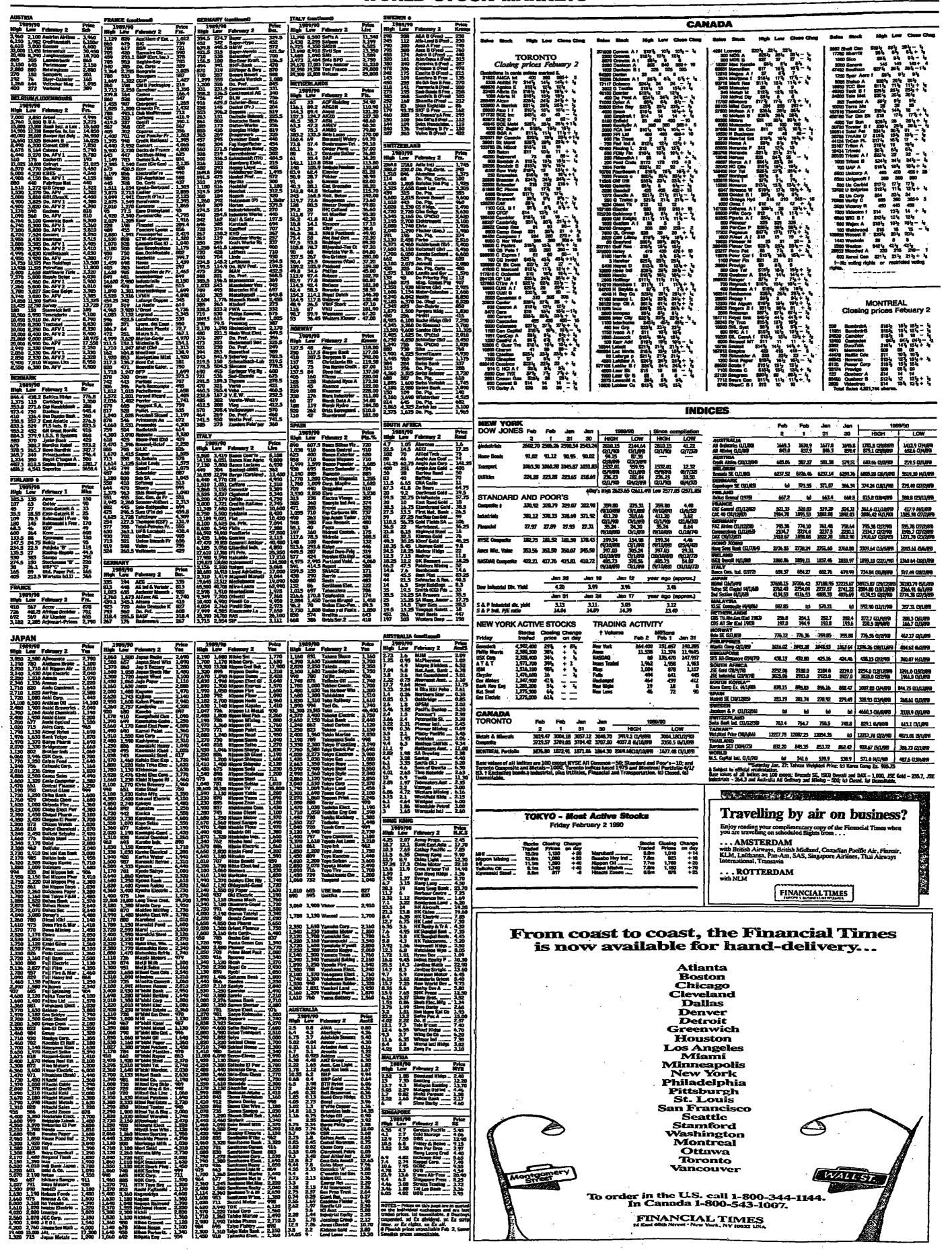
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## **WORLD STOCK MARKETS**



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MM Life Assurance Int List\*
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5 Equity Life Fund... 12.992 3,215

5 Fibral Int. Life Fund... 12.005 2,155

5 Fibral Port Life Fund... 12.005 2,155

5 Equity Life Fund.... 12.005 3,076
6 Managed Life Fund... 1832.62 2,1975

Hong Rong Life Fund... 1832.62 2,1975 0481 21374

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## **MONEY MARKETS**

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## Australian dollar to stay volatile

IT IS not uncommon for currencies to take the strain when a Government with economic problems faces an election. An example is the Austra-lian dollar. Two weeks ago Mr Paul Keating, the Australian Treasurer, said monetary policy was to be eased because of "marked slowdown which has occurred in several sectors of the economy."

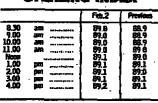
UK clearing bank base lending rate 15 per cent from October 5

Since then the Australian dollar has been volatile. It weakened from 79.00 US cents to a low of 75.50 cents, as the market took a sceptical view of the ruling Labour Party's motives. A general election must be held by early May, and with high interest rates squeezing living standards the result is hanging in the balance.

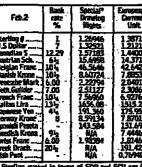
**E IN NEW YORK** 

Feb.2	Close	Previous Clase
f Spot I month 3 months 12 months	1.6840-1.6850 0.86-0.85pm 2.72-2.70pm 9.25-9.15pm	16840-1.6850 0.86-0.85 2.74-2.72pm 9.23-9.13pm
Forward premis	ms and discounts ap	ply to the US dollar

STERLING INDEX



**CURRENCY RATES** 



# Sterilog quoted in terms of SDR and † European Commission Calculations. \* All SDR rates are for Feb.1.

CHICAGO

92.06

1.04 0.6649 0.6635 0.6635 0.6650

An electorally popular move would be a cut in mortgage rates from the present 17 per cent. To this end the authorities have nudged cash market rates down '4 per cent. but further reductions are needed if mortgage rates are to

believe the Government is happy with a weaker currency, but Ministers did not expect such a sharp fall on a relatively modest easing of

Stop loss orders were triggered when the currency climbed through resistance at 77.10 cents, rising to 77.40 cents at the close in London on Friday, A further move up to 77.70 or 78.30 cents looks possible in the near future. In the longer term, further rate cuts may bring the rate down to 75.00 cents, but in a

CURRENCY MOVEMENTS							
Feb.2	Sank of England Index	Morgan** Granaty Changes %					
ering 5 Deliar 5 Deliar 6 Deli	89 2 67 2 102 3 109 9 110 0 109 0 118 7 108 8 114 5 103 6 100 2 128 4	-22 3 -11 0 -0.4 +12 1 -3.3 +3.5 +3.5 +3.6 -18.6 -18.8 +59.3					

2982.00 3062 85 1775.00 -1825.00
-21705 -21775 1.2915 -1.2925
30 3830 -30.4555 18.0650 -18.1075
8.65615 -6620 3,9500 -1,9700
282.75 -267.25 156.20 158.00 1,9700
115.40 115.40 115.30 7 81300 7 8130
115.40 115.40 19.30

1-math. 3-math. 6-math. 12-math. 1.6729 1.6545 1.6299 1.5890 Spot. 1.6815 MINI-STERLING & per & 16712 1,6642 1,6704 1,6460 1,6402 1,6448 1,6210 1,6170 1,6220

High 91.67 91.62 91.56 91.32 91.24 91.23 91.09 91.01 Pres. 91.66 91.61 91.54 91.31 91.23 91.12 91.00

Strike Price 1,600 1,625 1,650 1,725 1,725 1,725 155 262 472 16,16 Feb 8.00 5.50 3.15 1.38 0.46 0.09 0.22 0.30 1.29 2.81 4.95 Previous day's open Int.: Calis 385,096 Puls 372,721 (All currencies) Previous day's volume: Calis 11,190 Puls 35,669 (All currencies)

Foreign exchange dealers

monetary policy. However, a recovery of about half this loss is likely to encourage a further cut in rates.

e controlled manner.

Feb.2	Sank of England Inter	Morgan** Granges %	
ortog  5 Doriar  sodian Ostbr  stries Schilling  sjaten Franc  etsche Mark  his Franc  etsche Mark  de Franc  etsche Franc  etsche Franc  etsche Franc  f	89 2 67 2 102 3 109 9 110 0 109 0 118 7 108 8 114 5 103 2 128 4	-22 3 -11 0 -0.4 +12 1 -53 3 +25 1 +16 5 -12 5 -18 8 +59 3	

OTHER CURRENCIES

POURP-S (FRIEDRIK EXCHANGE)

**MONEY RATES** NEW YORK Treasury Bills and Bonds (Lunchtime) Feb.2 7.35-7.45 7.75-7.85 7.95-8.10 8.30-8.45 104-107 11-117 7,70-7.80 105-103

LONDON MONEY RATES Feb 2 14% 14% 14% 14% 15 15 -151 151 852 915 113 113

Treasury Billis (sell): one-month 14H per cent; three months 14H per cent; Bank Billis (sell): one-month 14H per cent; three months 14H per cent; Bank Billis (sell): one-month 14H per cent; three months 14H per cent; Treasury Billis; Average tender rate of discount 14.4760 p.c. ECGD Fixed Rate Starling Export Finance Make up day January 31, 1990. Agreed rates for period February 26.1990 to March, 25, 1990, Scheme 1: 15.299 p.c., Schemes 18.1990, Export Finance Houses Bank Broad Rate 15H prinance Houses Bank Rate 15H prinance Houses Bank Rate 15H prinance Houses Bank Rate 15H prom January 1, 1990; Bank Deposit Extentor sums at seven days notice 4 per sent. Certificates of Tax Deposit Series 6); Deposit 5100, 500 and over held under one month 11H per cent; one-three months 13 per cent; three-six months 13 per cent; six-aliae months 15 p

FT-ACTUARIES WORLD INDICES

Jointly compiled by The Financial Times Limited, Goldman, Sachs & Co., and County NatWest/Wood Mackenzie in conjunction with the Institute of Actuaries and the Faculty of Actuaries

NATIONAL AND REGIONAL MARKETS Local Currency Index 1989/90 Low Div. Yleid Sterling Index Currency Index 1989/90 High 132.76 203.46 131.21 123.48 221.82 131.15 128.28 92.84 125.58 124.67 185.35 118.63 150.78 94.55 133.00 136.52 155.25 135.30 118.60 84.28 129.37 135.56 79.02 192.11 156.63 150.57 230.76 148.81 140.04 251.58 -0.5 +26.7 -3.8 -8.0 +3.9 +11.6 129.81 198.50 129.25 120.16 220.28 123.50 134.32 119.22 119.27 170.17 229.01 1059.91 120.50 62.04 200.08 165.27 127.59 179.80 87.41 141.60 132.92 160.41 129.39 202.30 129.55 120.55 123.78 136.16 116.30 112.56 178.76 91.62 170.58 243.55 5.21 1.31 3.31 1.452 2.77 1.82 5.50 0.48 2.50 0.47 4.42 1.37 1.75 3.21 1.89 2.44 4.53 4.53 4.53 150.24 221.51 149.32 139.91 249.15 150.03 129.63 112.26 98.40 185.85 98.40 185.85 230.19 359.04 139.36 69.39 227.22 189.72 221.94 198.30 94.15 180.39 132.39 195.59 135.58 123.28 129.57 130.77 132.20 114.23 86.37 120.28 316.38 122.60 200.22 187.18 195.55 136.83 Australia (84). Austria (19).... Belgium (61)... Canada (120)... 251.58 159.16 157.97 132.69 140.33 198.57 102.11 200.11 +29 +34 -369 -413 -473 -423 +147 -265 +115 +73 +1148 +27 -265 148.75 151.36 132.69 1112.24 197.20 97.98 185.66 234.39 371.53 140.11 70.98 225.90 193.53 233.98 156.00 112.57 79.56 86.41 125.00 74.97 164.22 133.46 116.99 98.97 173.88 86.39 163.70 206.66 -3.0 +7.2 -48.6 -5.9 +2.3 +12.8 +12.8 +13.0 +19.1 -4.3 +18.6 +18.6 +18.6 143.35 153.32 110.63 62.54 139.92 124.57 238.21 371.93 145.66 88.18 227.22 193.53 238.98 169.75 206.95 98.12 164.31 146.29 161.66 113.43 73.96 327.94 123.54 62.58 1097.96 121.57 62.73 73.96 158.10 139.48 122.09 145.28 150.09 75.60 150.26 120.82 199.53 166.47 169.07 128.70 160.79 88.88 142.13 133.80 199.18 170.64 206.30 137.55 175.37 115.35 143.14 174.74 82.97 141.60 117.13 138.45 67.81 198.89 95.83 161.20 84.49 142.13 117.97 133,28 112.13 133.80 126.06 168.17 166.45 150.36 132.12 116.46 119.99 127.36 169.39 166.85 151.14 132.97 118.18 120.16 150.56 126.26 172.60 160.22 146.81 117.41 115.77 117.52 146.57 134.56 146.68 198.12 194.72 174.18 146.66 134.66 140.05 +1.5 +5.0 -5.7 -3.3 -8.6 118.97 -0.8 +4.0 -4.6 -3.3 -6.4 +0.5 +0.2 112.63 143.29 195.87 181.82 144.45 196.78 181.69 167.00 134.08 127.36 3.96 1.68 0.73 1.65 3.52 2.64 4.77 1.72 2.04 2.26 3.50 143.73 187.74 160.23 121.66 99.71 135.21 159.03 Europe (989) Nordic (121) Pacific Basin (687) 137.95 160.44 141.56 112.79 173.50 160.20 147.25 166.61 133.24 131.38 118.22 117.16 96.30 111.93 +1.4 -0.7 -3.2 -4.7 -4.4 -2.9 132.88 133.95 118.11 147.10 133.37 166.34 149.76 144.33 173.77 162.00 141.49 166,84 153,35 153,54 139,25 143.69 144.40 121.29 135.21 135.38 122.78 145.19 144.70 131.67 -4.4 -4.3 -3.7 152.71 152.98 138.19 143.89 130,62 161.84 145.52 136.67 144.26 135.81 144.87 2.27 153.40 135,17 162.05 136.68 -4.2 154.03

Base values: Dec 31, 1986 = 100; Finland: Dec 31, 1987 = 115.037 (US \$ Index), 90.791 (Pound Sterling) and 94.94 (Local); Nordic: Dec 30, 1988 = 139.65 (US \$ Index), 114.45 (Pound Sterling) and 123.22 (Local).

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Constituent change: You Nerryo to Tonen Corp. (Japan) (1/2/90).

Prices for Finland & Sweden were not fully updated following problems at the exchanges. The World Index (2391)...

CURRENCIES, MONEY AND CAPITAL MARKETS

POUND SPOT- FORWARD AGAINST THE POUND , i 0.87-0.85cps 0.39-0.25cps 15-15-cps 25-17cps 25-17cps 25-17cps 15-15-cps 12-45ps 12-45ps 12-45ps 31-25-cps 31-15-cps 11-15-cps 11-15-cps 0.25-0.25cps

DOLLAR SPOT- FORWARD AGAINST THE DOLLAR Case mouth 0.87-0.85cpm 0.41-0.35cpm 0.39-0.45eds 0.05-0.05eds 4.00-7.05eds 1.78-1.95ereds 0.04-0.05ptpm 80-95eds 1.38-1.53ereds 1.38-1.53ereds 1.39-1.55eds 1.39-1.55eds 0.24-0.18ppm 0.80-3.59ptpm 0.80-3.59ptpm 0.84-0.18ppm 1.6755 1.6805 1.1955 1.1895 1.1895 1.1895 1.8975 1.520 1.6772 6.522 1.6750 1.6915 148.05 148.05 198.30 1244 5.1254 6.49 6.51 1.494 6.51 1.494 1.187 1.494 1.187 1.494 1.187 1.494 1.187 1.494 1.187 1.494 1.187 13.00-01.0008 5.70-6.2008 0.05-0.020m 305-33068 172-182-05 13.00-15.00d8 4.95-5.35d8 3.48-3.59d8 3.48-3.59d8 0.47-0.44pm 0.49-0.54d8 1.30-1.25pm or rates taken towards the end of Loudon trading v U)C, Ireland and ECU are quoted in US carrency. Furnand and discounts apply to the US dollar and not to the individual correscy, Belgian rate is for convertible spotial fract 35,25-35.35.

**EXCHANGE CROSS RATES** 0.595 244.5 9.643 2.515 3.198 2105 145.4 5.733 1.495 1.901 1251 2 5 1.999 59.25 1.188 35.25 8.593 6.879 3.401 39.44 0.887 10,29 1.128 13.08 1 11\_60 742.5 8609 10. 3.834 3-316 1-272 2.073 0.795 2183 837.0 3.015 4.58) 0.786 1.195 0.625 0.950 1 1.519 0.500 1.688 1.600 5.397 1.258 4.245 1 3*3*74 Yen per 1,000: French Fr. per 10: Lira per 1,000: Belgian Fr. per 100.

EURO-CURRENCY INTEREST RATES								
Feb 2	Short term .	7 Days actics	One Month	Three Moeths	Six Mouths	Que Year		
Sterling US Dellar Can Dollar Can Dollar D, Garlider Sw. Franc Dente Lorsari Fr. Franc La Fr. (Flad B. Fr. (Flad B. Fr. (Can) Ver O. Knose Asian SSing	144-144 84-84 124-124 87-84 97-94 15-11 104-104 105-104 105-104 124-12 84-84	15-14% 84-84 124-124 83-84 95-94 71-71 105-105 44-13 105-105 105-105 105-25 124-12 83-83	151-15 81-82 125-125 81-82 81-92 85-105 134-125 105-105 105-105 105-105 121-12 81-81	154-154 84-84 124-124 84-84 94-94 84-84 103-103 104-104 74-7 124-12 81-84	15 - 15 2 8 2 - 8 3 12 2 - 13 1 8 3 - 8 3 8 4 - 8 3 11 2 - 10 1 13 - 12 3 10 - 10 3 10	15-14] 81-82- 111-111-8 81-83- 91-94- 131-131- 101-101- 101-101- 74-74- 110-111- 81-82		

Logg term Eurodollars: two years 87,-83, per cent; three years 9-67, per cent; four years 91,-9 per cent; five years 92,-92, per cent nominal, Short term rates are call for US Dollars and Japanese Yes; others, two days' notice.

FT LONDON INTERBANK FIXING

**LONDON RECENT ISSUES** EQUITIES Low 225 Bear Brand Warrants
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"Claybord Storage Serv £1
"Citybord Storage Serv £1
"Citybord Storage Serv £1
"First Philippo Imi Ts.
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Garintere Eine Pac. 100
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Grassmir Dev. Cab.
"Image Store Hidgs. 100
JF Philippine Fil \$1
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Northam Platinium
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Section Okst. Water A 1p
Do B 1p
Water Package Units
Yorkshire Water

Closing Price £ Price Pald #P F.P. E30 F.P. E50 F.P. +2 RIGHTS OFFERS Closing Price p Patel Renero Date High Low 280 NII 5/3 27pm 14pm Cook (Wox.) 20p 14pm 14pm 1100 F.P. 28/2 108 99 Medica 10p 14pm 14pm 100 F.P. 28/2 108 99 Medica 10p 14pm 100 F.P. 28/2 108 99 Medica 10p 100 F.P. 28/2 100 F.P. 20 F.P.

**FIXED INTEREST STOCKS** 

CENTRE

**IRELAND AS A FINANCIAL & INVESTMENT** 

The Financial Times proposes to publish a Survey on the above on 20th February 1990 For a full editorial synopsis and advertisement details, please

> Gillian King on 01-873 4823 or write to her at: er One, Southwark Bridge London SE1 9HL.

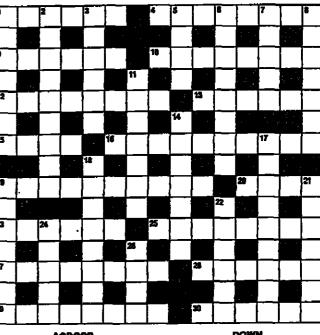
CORTACL

Herengracht 472 1017 CA Amsterdam Netherlands Tel (020) 239430/225668

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CROSSWORD

No.7,156 Set by DANTE



**ACROSS** 

1 Song about a sailor overseas 4 it rarely turns out like this in books (8)
9 The French always turn back from this show (6)

10 Players' entrance at the football ground? (4.4) 12 Eats when the sun comes 13 Country girl on the vessel (6) 15 His victims got it in the

neck (4)
16 Napoleon's novel home (6,4)
19 Appears to accept poetry of acceptable quality (10)
20 There's need for variety in a garden (4) 23 Content of a book (6)

25 Animals cannot be put inside this vessel (8) 27 Told off (8)

11 Write a number of chain letters? (7) 14 Beautiful girl who causes havoc? (7) 17 German car is not beaten in performance trials (9)
18 Gets up, but it involves a scramble (8) 19 A little bit of heaven (7) 21 The last place a Buddhist wants to go (7)

1 Endless assorted tropical

Coming upon a river may be exciting (9)
 He had high-flying ambition

but became unstuck (6)
5 The bird or one encore? (4)
6 Watch dances in which one

has pupils (8)
7 Perfume from far Oman (5)
8 It was used for suspended

sentences at sea (4-3)

fruit (7)

22 Journey to the game (6) 24 Fruit of the melon variety 28 Knock out some facts about an aircraft (6) 29 Allocates to workers on 26 A state of pure chaos (4) strike (5,3) 30 Light sleep? (6)

The solution to last Saturday's prize puzzle will be published with names of winners on Saturday February 17.

**JOTTER PAD** 

**LONDON SHARE SERVICE** 

**BRITISH FUNDS BRITISH FUNDS-Contd** Price Red. Last Saterest City-

"Shorts" (Lives up to Five Years)

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\*\*Prospective real redemption rate on projected inflation of 5%.

(b) Figures in parentheses show RPI base month for indexing, (te 8 months prior to issue) and have been adjusted to reflect relaxing of RPI to 100 in Jamisery 1987. Comersion factor 3.945. RPI for May 1989:115.0 and for December 1989:118.8

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## Where the fear of cannibals rules

ompanies hungry for new markets could be forgiven for seeking the juiclest flesh into which to juiclest flesh into which to sink the corporate fangs. That means looking for the most mouth-watering margins, typi-cally high-value, low-volume sectors where scale is small and the risks of entry are correspondingly low.

In the search for flesh, however, an alternative strategy is possible: cannibalism. The approach is summarised in a recent article by two McKinsey consultants\*. The authors are not suggesting that executives eat their own flesh, or even their cabin boys'. Rather, they point out the advantages of entering market segments in which competitors cannot respond for fear of cannibalising their core businesses.

The most attractive sectors for this approach are those where businesses are using profits from one market segment to subsidise those in

Such subsidies have been common in the financial services business. Banks have often used hefty margins on deposits or personal loans to subsidise commercial loans. For many years full service stockbrokers in the United States charged their small customers hefty commissions, to offset the increasingly slender margins on their business with larger customers. In another service business, telecoms, MCI was able to enter the US long-distance market, because at the time AT&T was using profits from this sector to subsidise local phone calls.

#### History's lessons

As these examples suggest, businesses which have until recently been tightly regulated often have historical legacies of cross-subsidy which cannot easily be unwound by the existing participants. Their cost structures and corporate cultures predispose them towards the existing pattern of managers will often have been brought up to believe that the cross-subsidy is an important social benefit, one which the company exists in part to pre-

One way of hunting for new markets worldwide is thus to spend some time looking for cross-subsidies - whatever their original cause or rationale - then moving quickly to exploit them. "The key to success." say the McKinsey authors, "is to identify situations where the cannibalisation will be so expensive for existing players that they cannot react until the new entrant has already developed a strong

Cross-subsidies are not the coly opportunity for exploit-ing companies' distaste for cannibalism, however. Indeed, any business where high-margin and low-margin segments co-exist provides an opportu-nity of this sort. Two more

 American carmakers were reluctant to manufacture small cars like those made by European and Japanese importers, partly because this segment of the market has lower margins.

 Sony has been able to create a strong position in profes-sional broadcasting equipment from scratch, by starting with low-tech products based on consumer electronics, and progressively moving up in tech-nology and price.

#### Starting low

As these stories imply, the cannibalism theory explains why Japanese competitors have so often been successful in starting at the low end of a market, where established companies – unwilling to can-nibalise their high-margin business at higher price points are often unenthusiastic competitors. The new entrants have been able to establish a firm beach-head, then move higher up the price range,

where margins are juicier. The lesson for would-be global competitors is not just that today's despised bottom-of-the-range entrant may be markets. It is also that an attempt to enter overseas mar-kets by going for high-margin niches is inherently more vulnerable to counter-attack by established competitors than an approach which starts in a part of the business where the fear of cannibalism prevails.

Peter Martin \*Signposts for global strategy, Joel Bleeke and Brian Johnson, McKinsey Quarterly, Autumn

"THE PLAYING field is more complicated in telecommunica-tions than in football. It is a multi-dimensional field that can be titled in many different

ways."
Sir Bryan Carsberg, Direc-Sir Bryan Carsberg, Director-General of Telecommunications, is the man who was given the job of tilting the field to ensure fair play when British Telecom was privatised five years ago. He is the first of a breed of regulators appointed by the Government to act as watchdogs over the newly-privatised utilities.

During the post-privatisation

vatised utilities.

During the post-privatisation period, Sir Bryan has cultivated an image as the champion of consumer interests. He has put in place a formula which requires BT to reduce its prices by 4% per cent in real terms each year and has told BT to compensate customers if it fails to install or repair telephone lives on time.

At the same time, he has been a great advocate of competition, believing that this will provide consumers with extra choice and give BT the best incentive to improve the quality of its service. Accordingly, he has forced BT to open its network to Mercury Communications, its smaller rival, in order to allow Mercury to get access to BT customers. The policies adopted by Sir Bryan and the Office of Tele-communications (Oftel), which he heads, have had considerable success, most notably in promoting vigorous markets in telecommunications equip-ment, mobile communications and value-added data services. He has found it more difficult to crack BT's monopoly on the basic phone service, in which

it still has a market share of over 95 per cent. Never the less, while Sir Bryan is highly regarded as an effective regulator, there are some doubts about how he fulfils that role.

There is a constitutional con-cern that he has an immense amount of power over a vital sector of the economy but is not properly accountable to

anybody. Sir Bryan's initial response to this is that his independence from Government is one of the virtues of the British system of regulation, not a vice. It means that day-to-day political calcu-lations do not interfere with important long-term decisions on regulation. "We don't want [phone] prices held down because an election is coming

up," he says. Sir Bryan then goes on to challenge the description of himself as an all-powerful man-darin: There are "very real limits to my power.

He points out that he is answerable to Parliament, although in the five and a half years that he has being doing the job he has only once been called up before a select comMONDAY INTERVIEW

# Freeing the phone networks

Sir Bryan Carsberg, Britain's Director-General of Telecommunications, speaks to **Hugo Dixon** 

mittee. He argues that his deci-sions can be challenged in court if people feel that he has exceeded his powers.

exceeded his powers.

A civil action was brought for the first time in 1989 when Computerdial, a supplier of interactive telephone services, argued that Sir Bryan had followed the wrong procedure in imposing a tough code of conduct on the industry. Computerdial and Oftel now expect to settle this dispute in an amicasettle this dispute in an amica-ble manner.

#### PERSONAL FILE

1939 Born, London 1960-64 Accountant in private practice

1969 Professor of Accounting, University of Manchester 1974 Visiting professor, University of California

(Berkeley) 1981 Arthur Andersen Professor of Accounting, LSE 1982 Advised Secretary of State for Industry on telecommunications liberalisation

Appointed first Director-General of Telecommunications 1987 Re-appointed D-G 1989 Knighted

Finally, says Sir Bryan, "it seems to me that I am accountable to the public through the media. If someone in my position took a decision at variance with public opinion, there would be a storm about it and I would be under heavy pressure

to change tack."

Despite Sir Bryan's willingness to consult and to listen to suggestions, it is difficult for outsiders to check whether Oftel is doing its regulatory job properly because they do not have access to the detailed financial information on which the regulatory body bases most

Nobody, for example, is in a position to challenge whether Sir Bryan's formula requiring BT to cut its prices by 4½ per cent each year is too lax, too tight or just right. In this respect, the British system of regulation differs considerably from the American system where huge amounts of inforwhere noge anothers to infor-mation are published and poli-ticians and lobbyists con-stantly make use of it to challenge regulators' decisions.

Sir Bryan says he has a policy of justifying in a general way his reasons for a particular decision but does not give detailed figures. He admits that this means that nobody would able to shall more him or would able to challenge him on a matter of fine-tuning - for example, if it were just a question of a 10 to 20 per cent dif-ference in opinion — but argues that people would be able to complain if they "felt something outrageous were

happening."

He points out that he does not have a free hand when it comes to divulging information about BT, because he has a duty to respect the company's confidentiality. "I can disclose information

for the purpose of my regula-tory functions, but not just because it is of interest. Putting information into the public domain is going to help the competition and, in that sense, it is going to be to the detriment of BT." But why should sir Bryan, as somebody who favours competition, be worried about helping BT's competitors? His answer is that revealing private information is not the right way to help

competitors.
Well, what about the argu-



"I can disclose information, but not just because it is of interest"

ment that more information should be divulged in order to help outsiders check that Oftel was doing its job properly? "I cannot say it is essential to put information into the public domain to second-guess my

decisions," he replies.

Another concern about Sir Bryan's period as Director-General of Offiel is that he has artificially hindered BT in an attempt to inject competition into parts of the telecommuni-cations market where it would not naturally develop if market forces operated freely.

This has been most apparent

in Sir Bryan's policies to pro-mote competition for the basic phone service. At the national level, Sir Bryan's favourite vehicle for providing this com-petition is Mercury, at the local level it is the cable television

His policy has sometimes involved holding BT back in order to let competition flourish. But some wonder whether this is wise, given that Mer-cury and the cable companies have been slow to take off.

"I've never been simplistic about competition," is Sir Bryan's answer. "The extent of competition worth having is a cost-benefit question."

The chief benefits of competition are an increase in consumer choice and an incentive for efficiency; the main cost is a loss of economies of scale because networks are dupli-

"If that [the loss of economies of scale) is not too big, the benefits will outweigh it," Sir Bryan says. Competition, he claims, has already caused BT to pay more attention to getting prices down, serving its

customers and modernising its

But he points out that BT's established nationwide network gives it such an in-built advantage that competition would not develop unless Offiel took these to fewers the new took steps to favour the new players. This is why Mercury does not have to provide a universal nationwide service nor subsidise loss-making rural operations — a requirement. that is written into BT's

BT complains that such an asymmetry in regulation allows Mercury to "cream-skim" its most attractive business customers. This is exacerbated by the fact that BT is not allowed to respond by cutting the tariffs it offers to selective customers who are in danger of being poached by Mercury. Sir Bryan explains that it is unacceptable for BT to cut prices for only those customers who are able to switch to Mercury. If BT wants to respond to the competitive threat, it should reduce charges for all customers of a similar size

whether they can get access to Mercury or not.

He makes clear, though, that
Mercury will have to bear its
share of the social obligations when it becomes more established as an operator. That time, he says, is rapidly

Oftel has taken a similar line with the cable TV companies. BT complains that it is unable to transmit television pictures over its network, but that the cable TV companies are free to offer telephone services - with restrictions - over their net-

Sir Bryan justifies the asymmetry in this, way: "What we are doing is giving the others a bit of a time advantage, a head And he argues that it is not a foriorn hope to be to trying to encourage local competition to BT. Some commentators believe that it will never pay to put two cables into each home in the country, but all that is necessary for a healthy market is to have two trunks going down each street. Customers would then be free to choose either one or the other.

Nevertheless, Sir Bryan makes clear that the ban on BT using its network for TV is not perpetual, since it will soon make economic sense to inte-grate telecommunications and TV traffic on the same cable. traffic on the same cable. He holds out the hope that BT will be given this freedom in a staggered way - in different parts of the country at differ-It wouldn't be right to pro-

hibit BT altogether," he says.

After all, "we want to keep BT in the local telephone market."

The final decision on this and other matters, though, will have to wait until after November 1990, when the Government embarks on a major

## Football's lack of commercial sense

Sir Peter Taylor's final report on the Hillsbor-ough stadium disaster is, as one would expect from a Lord Justice of Appeal, a devastating analysis of the mal-aise in football. It is altogether less compelling in its prescrip tion for curing the ills of the sport. Perhaps judges are no better than ministers and civil servants at gauging what are the right remedies for social

problems. Overcrowding on the ter-races at Hillsborough was the immediate, primary cause of the disaster. But the fatal crush of so many human beings behind a rigid wire fence also represented the bad administration of those who organise and manage Britain's

national sport.

The police took the brunt of the criticism - justifiably so, according to the interim report. Now blame is properly laid at the door of the administrators. Part of the problem has been that crowd control on the private premises of football clubs has not been fully recog-nised as an aspect of public order. Until now Governments have not insisted that the police should be in sole com-mand at the ground instead of being lawful interveners on private property in a game controlled by private ownership under limited public regula-

Most of the big football grounds were built in centres of dense urban population at the end of the last century when few supporters of the local team travelled to away matches. Transport for those who did attend presented few spectator accommodation has been provided over the years has rarely been accompanied by adequate ancillary facilities such as toilets and places of such as tonicis and places of refreshment. Safety and com-fort have come behind the interests of the game on the field. All this is chronicled in

the report. Sir Peter makes a wistful allusion to what used to hap-pen on the pitch in bygone days. He regrets that the unostentatious and decorous behaviour of the Corinthian Casuals has been replaced by the over-enthusiasm that now invari-



## JUSTINIAN

ably envelops the goal-scorer. But what is too often forgotten is that the days of amateurism in soccer - and Sir Peter might have mentioned the more recent successes of that other Oxbridge product of the 1950s, Pegasus - were matched by appalling attitudes to the conditions in which professionals played. We are only 30 years away from the time when players were made to suffer under the maximum wage system. Footballers were paid a pittance in comparison to their entertainment value. The law finally came to the players' rescue in 1959 by declaring that such contracts were unlawful.

It is the commercialism of the sport that has consistently called in vain for high quality management. Commentators on the football scene would have been better advised to focus on the financial administration of the sport itself rather than on the cuddling habits of the players, which do no harm beyond evoking a frisson in supporters and causing a cold shiver among the opposing team and fans, including perhaps a judge on his day off from court.

The prime remedy for the future is to impose all seated accommodation. This will be costly but it is the best hope for safety, comfort and good order where large numbers of people congregate. It is, however, too much of a blanket remedy. Smaller clubs, which attract fewer than 5,000 fans well spread out in the stadium, should not have to put in seats if they do not want them.

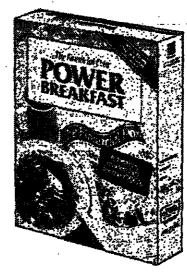
The really pressing problems for the policing of football crowds have shifted away from

the grounds themselves to the access to them. A colour photograph of the Stadion Galgen-waard in Utrecht, included in an appendix to Sir Peter's report, shows how a ground ought to be arranged. The sta-dium, which is owned by the local authority, stands in parkland with ample car parking facilities. Space underneath the stands and in corners of the ground provides accommodaion for commercial use. The rest provides the local authority with sports accommodation which pays for itself.
Hillsborough itself is des-

fitting end for an unhappy epi-sode if Sheffield Wednesday Football Club found a new home at the edge of the town. Other clubs might join other local authorities in a similar enterorise.

The report has much to say about handling small bands of football disruptors both at and in the approaches to the ground. To label these elements as hooligans is unhelpful. The street rowdy is an aspect of industrialised society and not a product of football alone, although disorder con-nected with the sport is common. Resorting to criminal jus-tice will not solve the problem of anti-social behaviour. Indeed, Sir Peter's own analysis - that civilised conditions at football grounds will evoke a civilised response from those who benefit from them - demonstrates a better understanding of the issue. Compelled to use degraded facilities, people tend to to behave disruptively. The recommendation that

electronic tagging be considered when sentencing football offenders is not sensible. Sir Peter says that if the social experiments now being under-taken by the Home Office taken by the Home Utilice enable tagging to be extended to sentenced offenders, the measure would be a "most useful and effective way of ordering convicted hooligans, excluded from grounds, to remain at home during designated matches. Their obedings ence . . . . would be monitored without excessive resource requirements." Those who do not fayour this technological equivalent of the stocks will be comforted to know that the experiments are already fall-



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# **FINANCIAL TIMES**



Thriving economies and a middle-class population with an increasing urge to travel have brought

sustained growth in air transport to Asia-Pacific. As Paul Betts reports, the area holds the biggest promise of economic opportunity for the industry in the decade to come

## The year of Asia's dragons

IT WAS no accident that the more sharply to around 20 per International Air Transport Association (Iata) picked at its annual meeting in Warsaw last October a representative from the Asia-Pacific region as the new president of the organisation grouping 187 airlines. By appointing Mr Moehamad Soeparno, the head of Indon-

esia's Garuda airline, president of lata for the current year, the world's airlines were saying that 1990 would be the year of Dragon after 1989 had been the year of perestroika with Aero-flot joining the lata fold and Eastern Europe opening up. Both Eastern Europe and the

Asia-Pacific region are now seen as offering significant growth prospects for air transport and for the international aerospace industry. But the Asia-Pacific area clearly holds by far the higgest and most tangible promise of economic opportunity for the world airline and aerospace industries in the decade to come.

Thriving economies and a burgeoning middle-class population with a growing urge to travel inside and outside the region have brought sustained annual growth in air travel in Asia-Pacific of more than 10 per cent during the past 20 years. More recently, passenger air traffic has risen even

cent in some areas like Japan, Singapore, Hong Kong and

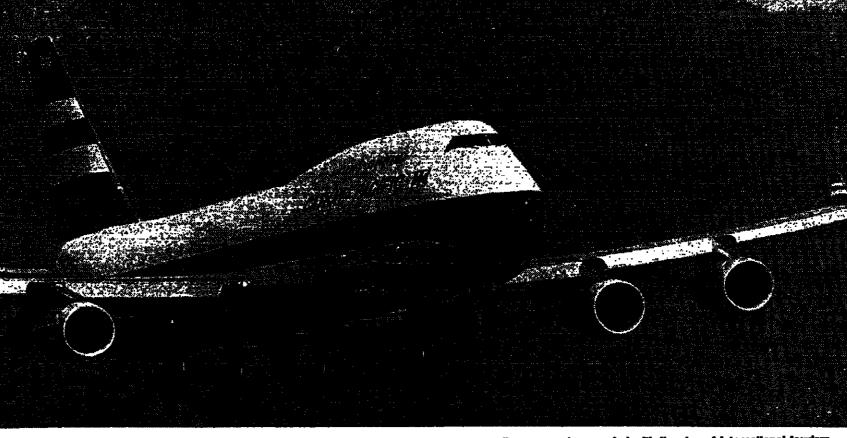
This growth has been and continues to be driven essentially by the expanding economies and ambitions of many countries throughout the region coupled with the rise of both regional and international

In a recent study of the region, lata noted that the number of Japanese overseas travellers is expected to double from 5.52m in 1986 to 10m by next year and that in 1988 alone 23 per cent more Japa-nese travelled abroad. The study added that the relaxation of travel restrictions in Taiwan and South Korea had also led to waves of outbound tourists from the region. Even allowing for some pos-

some countries, growth is expected to continue throughout the decade. Airline organisations and aircraft manufacturers are forecasting\_a doubling in passenger traffic by the end of the decade. Scheduled air pa fic to, from and through the region already accounts for about 18 per cent of total world ger air traffic of about

1bn a year. By the end of the

sible economic slowdowns in



# & Pacific Aviation

century, it is expected to rise to nearly 25 per cent of the estimated 2bn passengers who will be travelling by air in 2000. Growth is expected both within the region — Asia is fast developing its own internal air travel market with more and more local business people turning to regional air travel and political change opening up new regional mar-kets like Vietnam – as well as on international routes to Europe or North America. Indeed, North America is increasingly regarded by Far East and Asian carriers as offering the biggest long term economic opportunities. Some airlines are now predicting that traffic across the Pacific will quadruple during the cur-

This growth has become the motor behind a series of signif-icant developments for airlines and aerospace manufacturers alike. With it, however, have also emerged a string of problems ranging from growing congestion at some key airports as well as in the region's air traffic control system, to the impact of competition, rising labour costs and more expensive bank borrowings on

airline profit margins; not to mention the repercussions of strikes, accidents and political unrest on the operations of some airlines in the region. Australian carriers, for example, have been hit by a bitter and prolonged domestic pilots

This month's Singapore Air

Show, which has fast become the world's third most important aerospace and aviation industry show after Paris and Farnborough, is expected to highlight the main trends emerging in the region's fast growing aviation sector. The most significant include: ■ The way growth in long distance air travel to and from the region is turning into a driving force behind the development of a new generation of bigger long-range jet airlines. Boeing, which is expected to launch soon the \$4bn development programme for a new widebody twin engine jetliner, the 777, believes that between now and 2005, out of the \$516bn that will be spent on new jets, the countries of the Asia-Pacific area will account for about 26

per cent of the total. The airlines of the region are planning to more than double their current fleets by buying more than 200 new aircraft with less than 300 seats, and another 350 aircraft with more than 300 seats. Singapore Airlines recently announced a \$8.6bn order for 50 US jetliners, while Quantas of Australia plans to spend \$4.7bn to nearly double its fleet over the next

The West's three leading commercial aircraft manufac-turers - Boeing and McDon-nell Dongias in the US and the Airbus consortium in Europe - are all vying for a large share of the new market for long distance non-stop air travel from the region. But there is also a growing market for smaller regional jets and turbo-propeller aircraft in the area to serve expanding regional airline markets. British Aerospace, for exam-

ple, claims the market for smaller regional airliners shows "equally impressive potential" as the market for bigger jetliners. It predicts that the overall turbo-prop fleet in the region will increase from the current 480 aircraft to about 785 aircraft in 2005. It also sees an attractive market for 100 seat regional jets like

■ The boom in the region's airline business has coincided with an increasing interest on the part of south-east Asian countries to develop aerospace manufacturing and engineering industries of their own. Japan, in particular, has already expressed ambitions to become a big player in the industry. Japanese companies are now negotiating becoming risk-sharing partners in Boeing's 777 programme while another Japanese group is con-sidering joining General Electric as a risk-sharing partner in

the US company's recently unveiled programme to develop the world's largest commercial jet engine, the GE90, to power the new generation of long distance jetliners. Japan has also been actively promoting international co-operation in supersonic jet engine technology as part of its efforts to play a significant role in the eventual development of a second generation commercial supersonic aircraft to

replace Concorde sometime after 2000. Other countries in the area have also actively sought to

of their own. This is the case of Indonesia and China which is

now co-operating with McDon-nell Douglas in the assembly of commercial jetimers. Fast growing airlines in the area are adopting global strategies in seeking to establish partnerships with other carriers inside and outside the region. The prime example is Singapore Airline's crossshareholding agreements with Swissair and Delta of the US to

create, in the company's words, a "truly global system". Quantas has taken a 20 per cent stake in Air New Zealand with Japan Airlines and American Airlines also investing in a 7.5 per cent stake each in the New Zealand carrier. That continues to have close relations with SAS, while other regional carriers have sought to forge specific partnerships with other European or American

These moves reflect the efforts of south-east Asian air-lines to boost their overall competitiveness. Not only are Asian carriers finding that their net margins and costs are heginning to come more in line with their European or US competitors, but many well

carriers.

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Tokyo's congested airport

Profile: Bryan Grey, Compass

Profile: Moehamad Sceparno president of lata and head of

Tahwan: South Korna

established regional carriers are starting to face fiercer local

Taiwan's flag carrier, China Airlines, is aiready bracing itself to face new competition from the country's start-up air-line, Evergreen Airways, which plans to begin international services next year and has already placed a big order for aircraft. Korean Airlines is also now. facing competition on international routes from Asiana, the domestic South Korean carrier which has just started its first international service between Seoul and Tokyo.

While regional airlines jostle

to increase their market share, some of the area's leading air-ports are competing to become dominant hubs. in south-east Asia, Singapore and Bangkok are both investing heavily to achieve such ambitious aims. Indonesia is also anxious to develop hubs around Jakarta and Bali, while Hong Kong has launched a big airport invest-

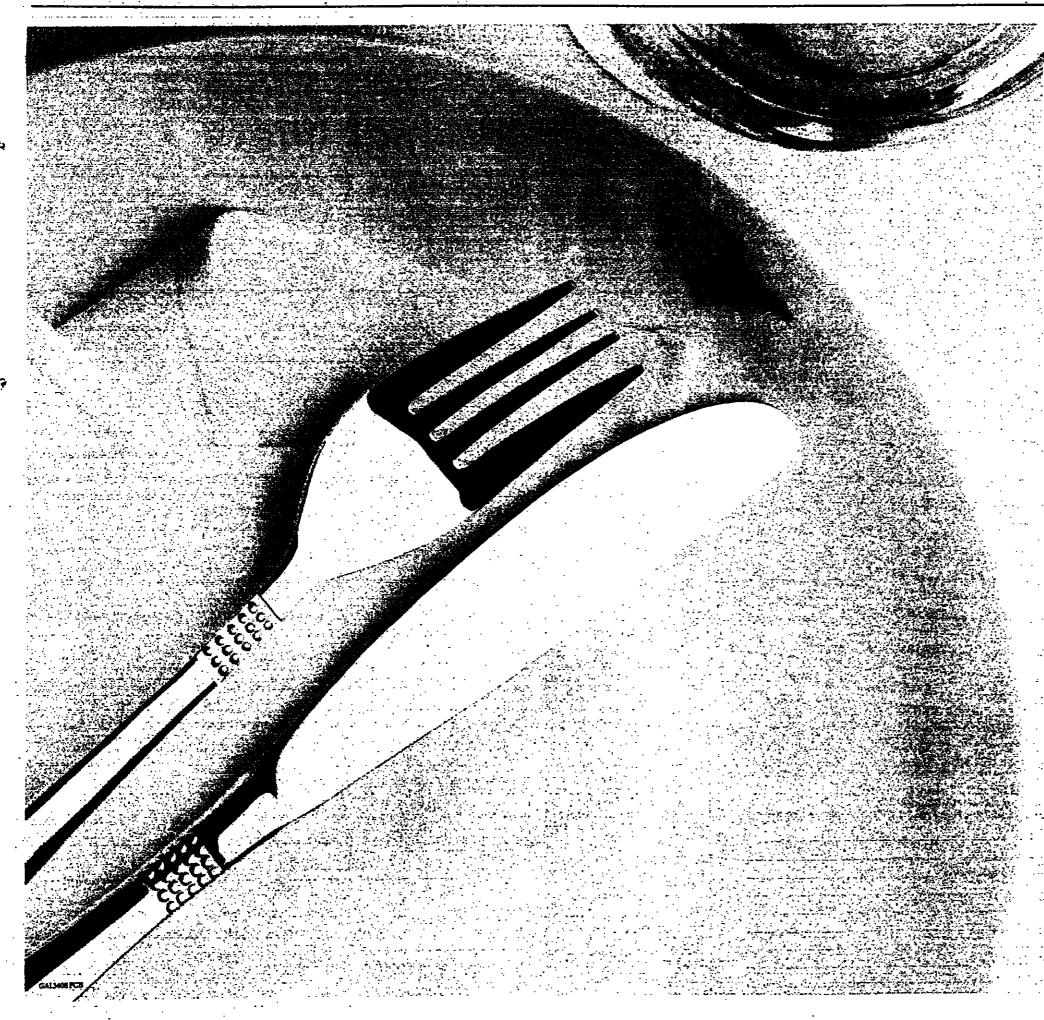
ment programme.
All these multi-million dollar investment programmes also reflect the growing concern over the impact airport and airspace congestion could have on the future growth of air transport in south-east Asia and the Pacific region.

Iata sounded the warning

clearly at its regional conference in Bangkok last September. It said the encouraging prospects for air transport in the region could be upset by two factors.

The first was a general economic downturn. The second was the ability of the region's air transport infrastructure to cope with the expanding volume of traffic.

"However, the airlines have little control over economic swings, but it is essential to mobilise action to ensure that airport and airspace congestion are not allowed to prevent the growth of air transport," it



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Michael Donne on the problems likely to arise ahead of another decade of regional growth

## Lack of funds ground big expansion plans

commercial aviation in the vast Asia-Pacific region, including the Far East, Southeast Asia and Australasia, remains bright, with a current growth rate of around 20 per cent a year in both passengers and cargo and between 15 per cent and 18 per cent in aircraft movements, significant problems are emerging.

They include serious capacity constraints leading to conestion at some of the region's gestion at some of the region s big airports, especially in Japan, Hong Kong and Australasia, along with severe conges tion on some long-haul air routes, especially on the international routes across India linking Europe with the Far

On many other routes there is a need for substantially improved "airspace manage ment" techniques, including better air traffic control and air navigation facilities.

Indeed the future expansion of the Asia-Pacific market is expected to give rise to many of the problems already being experienced in the congested western Europe and North American regions, unless sub-stantial remedial action is

Attempts to co-ordinate this action is taken by the International Air Transport Associa-tion (IATA), in the belief that while the air transport indus try has little control over the onomic situation, it can mobilise action to ensure that airport and airspace congestion are not allowed to prevent the smooth expansion of air transport throughout the region.

At the first Asia-Pacific Regional Conference in Bang-kok last September, IATA identified many of the problems. It recognised the willingness of many of the countries in the region to correct them, but at the same time stressed the need for more sustained efforts in some countries to achieve the changes in the air trans-port infrastructure needed throughout the next decade.

IATA's own industry-wide Task Force, set up to study airclosely following the situation in the Asia-Pacific region, and believes that growth can be kept under control if the gov-ernments and administrations are made fully aware of the problems and work with the airlines to keep all kinds of avicompatible with increasing

The expansion of the market is expected to give rise to many of the problems already being experienced in the congested European sector

traffic demand.

This will mean significantly increased investments in new airports. Already several ventures are either under way or tures are either under way or planned — for example, at Changi Airport, Singapore, where a \$540m second tarminal is well advanced, and in Japan, where Kansai airport on reclaimed land in Osaka Bay is also under way, and in Tokyo Bay, where a \$5.60m expansion of Haneda, also on reclaimed land in Tokyo Bay, is making land in Tokyo Bay, is making progress too. But throughout the region it

Many airport plans have been mooted but their implementation

is clear that while many other

is slow, largely because of lack of funds er insufficient political commitment

hig airport plans have been mooted, their implementation is slow, largely because of lack of funds or lack of sufficient political recognition of the vital role that air transport can play in the overall economic development of the country concerned.

In terms of smoothing the flow of the increasing number of aircraft throughout the region, it is generally believed that while much more can be done through increased invest-ment in local air traffic control (ATC) facilities, in the longer term the expansion will best be served by the earliest introduction of satellite systems for aeronautical communication, navigation and surveillance.

This is largely because the region has vast areas of ocean, desert and jungle where it is either impracticable or difficult to instal surface-based ATC facilities similar to those exist-

ing elsewhere. This problem has been under study for some time by the Future Air Navigation systems (FANS) committee of the inter-national Civil Aviation Organi-sation (ICAO), and present indications are that by 1995, there will be two international global navigation satellite systems (the US GPS and the Soviet Glonass) deployed which will be available for satellite navigation services throughout the world.

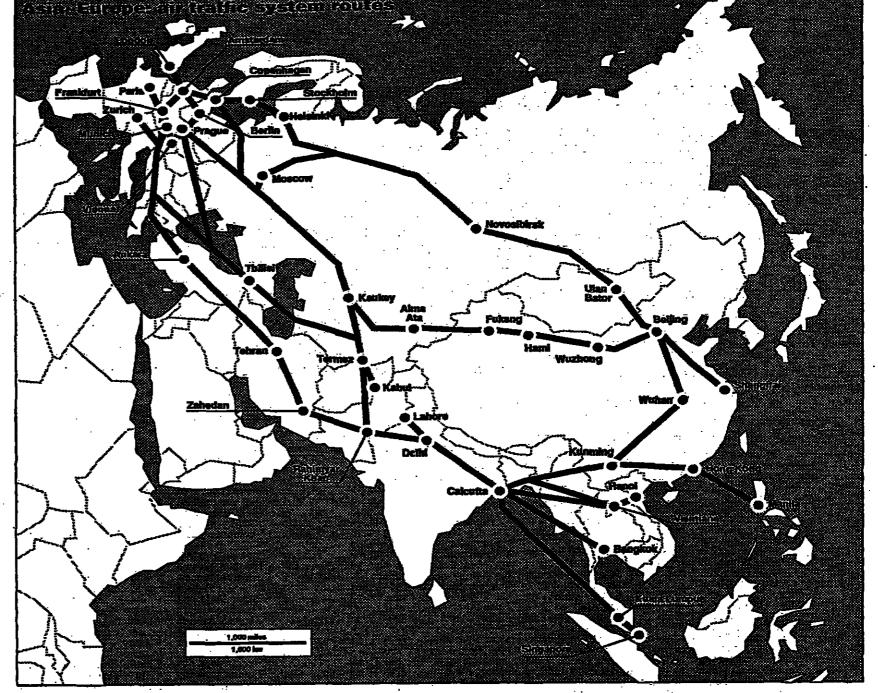
But ICAO points out that satellite systems by themselves are not enough – they must be accompanied by complemen-tary un-to-date local air traffic control and communications systems to be fully effective.

Moreover, because the cover-age of satellite systems would extend over much greater areas than any current ATC systems, the planning and implementation of such systems will require a much higher degree of international planning and co-ordination

than has currently been achieved in the area.

Another problem in the development of the region's air transport infrastructure lies in the provision of new interna-tionally defined and recognised air routes - the "Tracks in the Sky" along which the sirerair must all fly - especially between the Pacific Rim countries and western Europe. The implementation of a new

route structure over China and the Soviet Union for Europe-Hong Kong traffic is now con-sidered urgent, because the excess mileage involved in fly-ing the current Europe-Hong Kong track is almost double that incurred between other Asian airports (such as Tokyo)



and Europe.
For example, it is believed that a route from Hong Kong over Xian and Lanzhou in China and over Mongolia to Novembersk in the Soviet Union could save some 10 per cent (500 nautical miles) in route mileage compared with the existing more southerly track, with consequent benefits to atrines and passengers in less flying time and lower costs leading to lower fares. There is also the need for

improvements to long-haul international air routes over India and Pakistan, and between Peking and Europe via Ulan Bator in Mongolia and

Although there are discus-ions on these matters between other countries and the Soviet Union, China and India/Pakistan under the auspices of the ICAO, progress is slow, again largely because of the political difficulties involved.

Other difficulties include a

The Miti official and other

lack of facilities in some areas, such as English-speaking air traffic controllers and up to date navigation aids such as radio-navigation beacons.

It is also believed that the capacities of many existing air routes could be significantly increased by the provision of improved air navigation tech-niques, such as radio-navigation systems.

esing the cost is difficult, but taken together - new airports, improved air traffic

control facilities and satellite navigation system, together with changes to the pattern of air routes — the cost will col-

lectively amount to many bil-lions of dollars. While some financial aid may well be forthcoming from the ICAO itself through its existing programmes for tech-nical financial assistance to eping countries, most of the burden will undoubtedly fall upon the individual states

They will be obliged to allo cate larger proportions of their annual budgets to commercial civil aviation, comething which may prove difficult to achieve politically in countries where other more immediate priori-

ties exist. They will also have to be convinced that the cash invested in commercial aviation is not an extravagance, but a vital ingredient of long-term economic, sociological and even political growth.

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SEET ATTECT.

## JAPAN

## Commercial Aviation in the Asia-Pacific Region to the End of the Century and Beyond

The massive growth expected in the entire air transport infrastructure of the Asia-Pacific region and the challenges and problems it will generate, will be the subject of the Financial Times Conference to be held in Singapore on 12 & 13 February 1990, just before the Asian Aerospace '90 Exhibition.

.. Tan Sri Abdul Aziz Abdul Rahman....Frederick W Bradley.... ..Michael Donne, OBE....Dr Günter O Eser....

..Dr William Fromme..., Louis F Harrington.... ..Andrew J Herdman....Graham Howat....Stuart Iddles....

.. Michael J S Jones.... Mitsunari Kawano....Lim Chin Beng.... ..Lim Hock San....Sir Colin Marshall....Charles Masefield....

.. Henri Puel....Cecil C Rosen, 111....Otto Schneider.... ..Peter Sutch....Nicholas R Tomassetti....Dean D Thornton...

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#### **Commercial Aviation** in the Asia-Pacific Region

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## Poised to join JAPANESE manufacturers "JAPANISE manufacturers can make any type of aircraft," claims an official of Japan's influential Ministry of International Trade and Industry (Miti). "It is not a question of technological know-how but of marketing and costs which call for collaboration (with western manufacturers)," he states.

Japanese members of the industry are hardly the only ones to give Japan's aviation assurfacturers high marks for technological expertise. Beeing, which has long recognised the technological skills of the Japanese, recently invited the country's leading aerospace manufacturers to become aging director of the Society of Japanese Aerospace Manufac-turers. Joint production pro-jects offer opportunities that are not available to the Japamanufacturers to become risk-charing partners, rather than subcontractors, in the development and production of its latest aircraft, the B777, while General Electric has asked Ishikawajima Harima Heavy Industries (IHI), Japan's pre-eminent aero-en-gine manufacturer, to become

a partner in the production of its new engine, the GE90.

The world aviation industry is still securely in the hands of the Americans and Europeans, but the growing technological strength and financial means of the Japanese at a time when the high risks and costs of acrospace development call for greater collaboration among aerospace manufacturers means that the stage is set for the Japanese to become a for-midable force in the not-too-

distant future.

The size of the Japanese aerospace industry, which has been hampered in its growth by the lack of a substantial densestic market, is only one fiftiath of the Japanese auto-mobile industry, according to an official at one of the leading manufacturers. But Japa-nese serospace manufacturers have long been building up technological strength

have long been building up technological strength through licensing agreements and through subcontracting, particularly from Boeing.

The lessons they have learned over the decades have brought them to the point where they are now eager to break out of the role of subcontractor to become manufacturers on a comperable, if not equal, footing with the western leaders in the field.

In order to do so, they need to put their accumulated skills directly to the test and to acquire experience in the crucial aspects of marketing and product support. The best, and most likely the only way for them to do so is by linking up with the industry leaders and participating as joint production partners in projects which

the high fliers would give them experience in the overall development and production of aircraft and manufacturers to market their products has become a prereq-

elt is important to find more opportunities to co-operate on an international level," says Mr Yasuichi Arao, senior man-

nese on their own.

To take technology, for example, although industry experts claim that the high level of Japanese simulation technology assures a relatively high success rate at the pro-duction stage there are obvi-ous limits to relying on simu-lation technology, particularly in commercial aerospace pro-duction where reliability is a priority. There are no attitude test facilities to determine the equipment will perform at high altitudes in Japan. Flight tests are not really a practical

possibility either.
Even in the defence industry, where development costs would be shouldered by the Japan Defence Agency and would therefore not restrain development in the ways they development in the way they do in the commercial field, the lack of space in Japan, for example, makes it impractical to conduct flight tests, says Mr Makoto Momoi, an indepen-dent defence analyst.

In the commercial field, where the high cost of production makes it essential to seeme marketability before a product can even be developed, Japanese manufacturers, with no history of product reli-

with no misory or product reliability in the aerospace industry, have little chance of succeeding on their own.

"It is sometimes claimed that Japan will develop its own industry, but this is impossible because of market conditions," states Mr Shinishim Obts director of the Alexander of the Ale chiro Ohta, director of the Air-craft Ordnance Division in

North America

Europe Asia and Pacific Latin America/Caribbean

products has become a prerequisite for production. And for the Japanese, joint production with an industry leader is a necessary step in building up the reputation for reliability

that is crucial in finding a The need to find a market outside of Japan is another factor that makes joint production a necessity for Japanese

"Even if all the Japanese airliners buy only Japanese six-craft it would still not support the development of a Japanese aerospace industry," says one industry expert, "The US makes up 70 per cent of world air travel demand. Unless orders can be obtained from orders can be obtained from this market, it will be impossi-ble (for a full-fledged Japanese aerospace industry) to sur-

vive," he says. In addition, Japanese manufacturers face the same issues of high risks and costs that are driving such world leaders as Boeing and Rolls Royce to seek an increasing number of international partners.

It is probably impossible

for a single company to develop a completely new product from scratch, and it is (therefore) no longer appropriate to argue about each country's technological strengths and weaknesses," says an official of 122

and weaknesses," says an omcial at IHL
Yet while Japanese aerospace manufacturers may not be about to strike out on their own, there is little doubt that they are determined to become a leading force in the industry. a leading force in the industry. For one thing, the companies involved in the industry, the heavy industry manufacturers, are predominantly shipbuilders, who are under pressure to diversify from a sector where they are losing their cost competitiveness and into other growth industries where the need for a high level of tech-

sis and Pacific carriers' share of world traffic (%) 1967 Increase

edge over their rising Asian

competitors.

These companies are also the country's leading defence contractors, which, like their US counterparts, face a likely decline in orders from the defence authorities. There is greaty reason to believe that every reason to believe that they are eager to move away from a dependence on orders from the Japan Defence Agency. While defence contracts do not generate the bulk of their profits, a fall in orders is expected to slash the compa-nies' profits by more than

Yloobn annually.
The flames of their ambitions are no doubt being fanned by the eagerness of the mighty Mit, to develop aerospace as a key industry for the

next century.
The Ministry's Mr Ohta says that the main reasons why Miti is keen to develop Japan's aerospace industry are the benefits of synergy between aerospace and other indus-tries, the need for Japanese manufacturers to be able to produce aircraft for Japan's self-defence and the opportuni-ties offered by aerospace pro-duction for international cooperative manufacturing

Critics in the US are suffi-ciently worried about the Jap-anese threat to the last bastion of US technological strength that some have even called for government intervention in Boeing's joint Boeing's joint projects with the Japanese. The US manufacturers themselves, however, are more concerned about ensuring their own survival and competitiveness, for which the technological and financial contribution of the Japanese are deemed essential.

As aerospace production becomes more complex and costly, the technological skills that the individual companies have to offer and the financial means that are available to them and to the trade ministry assure Japanese aerospace manufacturers a role of grow-ing importance in the indus-

try.
The trade ministry, for taking the iniexample, is now taking the ini-tiative in research and devel-opment of hypersonic passen-ger transport. It will launch a ger transport. It will launch a Y28hn project next year to develop a prototype Mach 3-6 engine as Japan's proposal for an international co-operative venture on hypersonic passenger transport, a project which the world's leading engine makers have already expressed a keen interest to participate in.

#### **ASIAN PACIFIC AVIATION 3**

Roy Garner on Japan's poor airport facilities

## Tokyo pays the price for inadequate space

A NEW Japan-US aviation agreement concluded last more interested in using local November on the expansion of trans-Pacific flights, combined with a boom in Japan-Europe travel and a continuing rise in the number of Japanese wanting to make overseas trips, have all contributed to the current upbeat mood in Japanese aviation circles.

Just one black cloud darkens Japan's lucrative flight paths: the chronic shortage of sirport facilities, centred on the illconceived and grossly over-burdened New Tokyo International airport, at Narita.

With its remote location and inadequate transportation facilities, travellers from neighbouring Asian countries routinely find the journey from Narita into Tokyo takes longer than the flight to Japan itself and tempers often flare among passengers in the overcrowded terminal building.
With construction of a sec-

ond runway at Narita, planned for March 1991, still in doubt following continued action by anti-airport protestors, and resistance to increased services coming from both local residents and air traffic controllers, there is little sign of an

end to the crisis.

Fears are also now growing that the new Kansei International airport, now being constructed on reclaimed land in Osaka Bay, could face similar problems. The opening dead-line in 1993 is currently threatened by the refusal of 378 local people to sell the land needed for the island airport's road

Among those frustrated by the overcrowded airports are the 38 countries whose applications for aviation agreements with Japan are still pending. Japan Air Lines spokesman

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Mr Geoffrey Tudor, describes the inadequate airport facilities in Japan as "a tremendous constraint on the whole mar-ket here," and points out that although some foreign airlines are keen to utilise smaller regional almorts as alternative gateways to Japan, leading airlines such as JAL, with "huge outlays already at Narita and Osaka" balk at the prospect of making more costly infrastruc-

Japanese airports, one reason being the terms of the original Japan-US aviation agreement of 1952, under which they have "beyond air traffic rights" allowing them to fly to a third country via Japan without restriction. These third countries would likely include South Korea and other Asian

Last month, American Airlines' application to the US Department of Transportation for six new routes between the US and Japan, included a request for three flights serving Nagoya.
South Korea's recently estab-

lished second airline, Asiana, has also sought expansion in Japan through the use of

With construction of a second runway at Narita, planned for March 1991, still in doubt, there is little sign of an end to the crisis

regional airports, with plans to inaugurate flights from Seoul to Nagoya, Fukuoka and Sendai during the first half of this

The industry's biggest

growth area is the Japan-Bu-rope market. A recent JAL survey found that Europe came second only to Hawaii as the most popular tourist destina-tion among the Japanese, and seat occupancy levels exceeding 70 per cent are the norm for airlines serving the route. The domination of London-Tokyo traffic by British Airwave and JAL was ended in July last year, when All Nippon Airways (ANA) began offering services on the route, a move which also facilitated the granting of a license to Vir-

to fly to Tokyo.

ANA aims to boost its four weekly flights to a daily service within three years, while Virgin is challenging the Japaness on passenger comfort, for example offering all passengers seats with built-in video

gin Atlantic Alrways of the UK

ies, in Japanese if requested, France and Japan have also agreed to introduce four extra weekly flights between the two countries from spring serving both Tokyo and Osaka.

A common objective of the airlines offering Europe-Japan services is to be well-placed to meet the expected rise in demand following the lifting of European Community trade barriers and the creation of the Single Market in 1992. With this end in mind, mutually beneficial tie-ups between European and Japanese air-lines are expected to multiply. Austrian Airlines and Scandi-navian Air System are already working together with ANA, and Swissair now offers a Tokyo-Zurich service in a joint operation with JAL. Trans-Pacific services con-

timue to form the backbone of Japan's international aviation network. Six US airlines currently provide 260 weekly flights between the two coun-tries, while three Japanese carriers offer 140 services.

The new bilateral agreement, concluded last November, calls for 100 more US-Japan flights per week, and allows Japanese carriers to open three new routes between Tokyo and the US, including Hawaii. Competition for these services is cur-rently intense between JAL, ANA and Japan Air System. ANA wants to inaugurate flights to New York, San Francisco and Honolulu, while JAL is pitching for Boston, Washington and Maul. JAS, which presently only serves Seoul, hopes to fly to Honokuku. Both ANA and JAL are also seeking route extensions to Orlando, Houston and Denver.

Among the new services pro-posed by US airlines are Kona-Tokyo, Mani-Tokyo, Honolulu-Nagoya and flights to Fukuoka, for which Northwest Air-lines has applied to the US Department of Transportation.

With Japan-US passenger numbers increasing by 20 per cent a year, and cargo by 30 per cent, over the past two years, 1990 is certain to see a marathon struggle between US and Japanese atrlines seeking to secure the top spots in an intensely competitive market.

FOR THE past eight months, debate in Australia's aviation industry has been dominated by a bitter and disruptive domestic pilots' dispute. For the next eight, the arrival of deregulation will do the same.

The two issues are not unrelated. What, on the surface, looked like a tra-ditional pay clash involving the pilots unfolded in the way it did largely in anticipation of deregulation, which takes effect in November.

For the pilots, the dispute was a last chance to secure big gains before the industry was opened up to real competition. For the domestic airlines, it was a critical opportunity to ensure competi-tiveness before facing vigorous new

In the event, it turned into one of Australia's longest and most costly industrial relations battles. The domestic airlines' flights were grounded for three weeks, and the government had to turn to international airlines, forelen-crewed aircraft and the air force

Even now, neither side has actually given in, nor can they claim much hon-our. The 1,640 pilots, who were already a pampered elite in the industry, showed they were prepared to shut down one of the country's vital services to press for a flat 29 per cent increase no one could possibly support.

Having resigned as part of their tactics, most now remain outside the industry. Ironically, those who have gone back are receiving pay increases close to what they wanted, but in return for productivity concessions. They have also lost their union, the Australian Federation of Airline Pilots.

As for the airlines — the privately-owned Ansett and its subsidiary East-

WHEN it comes to experience, few aviation executives in Australia can match the long and diverse record of Mr Bryan Grey. As head of the new Compass Airlines, he will need every bit of it.

Come November, when Australia's "Two Airline Agreement" finally ends, he will not only take on the established carriers, Ansett and Australian Airlines, but also any other new entrants in the domestic aviation industry.

Now 60, his aviation career stretches back to 1958, when he joined Ansett. In the 1970s he managed Air Niugini in Papua New Guinea, then helped run Ansett and, in the early 1980s, headed East-West Airlines in Australia.

"Twe had experience of com-muter airlines, of domestic and international operations," he says. "Twe been involved in buying and leasing aircraft, introducing new routes, fighting fare wars and managing air crew. I also know what makes pilots tick."

Even so, he is under no illusions about the battle ahead. In the wake of the hitter pilots' Chris Sherwell on the Australian sector

## **Double trouble**

lines and the freight group Ipec - they showed they were unwilling or incapable of negotiating a compromise both before and after the dispute went out of control, and are now struggling to rebuild their businesses.

All have suffered lost revenues and profits. Last month, Australian confirmed that it would report big operat-ing losses in the current year, but would benefit from asset sales and yet another fare increase. The cost of the dispute to the economy, and especially to travel-related businesses, is still

being calculated The next big test for the industry comes in November, when at least one and perhaps three new entrants join the competitive fray which is expected to follow the end of Australia's 38-year-old

Two Airline Policy. Under this policy, tight regulation of sircraft imports, of routes, load factors and even fares has protected the existing airlines' oligopoly, guaranteed them satisfactory returns and resulted in high operating costs and inefficiencies. When the Government in 1987 gave three years' notice that this policy would end, its aim was a more efficient industry offering a wider range of services and lower fares to consumers.

So far three players have signalled a desire to compete: Compass Airlines, Capitol Airlines and Southern Cross Airlines. Compass, which is headed by

Mr Bryan Grey, a former head of East-West Airlines and Air Mingini, appears to have advanced furthest so far.

According to the government's Bureau of Transport and Communica-tions Economics, they will be entering a risky market and can expect an uphili-battle to establish themselves. Brokers Ord Minnett, which recently published its own study, also foresees difficulties.

Apart from pointing out the heavilyentrenched position of Ansett and Aus-

tralian Airlines, both analyses cite the need for new entrants to have a route structure with adequate frequency, fares and load factors, a reservations system, assured airport terminal facilities and peak-period access to Sydney airport, the critical hub of the domestic

In response Compass, which is alming for a small market share using heavily discounted airfares, claims several advantages in having a fleet of identical wide-bodied aircraft in a single class, and capitalising on public distillusionment with Ansett and Australian. In fact the principal battle will almost certainly remain between Ansett and Australian. Ansett, together with East-West, holds an estimated 56-59 per cent

of the domestic air passenger market, compared to Australian's 41-44 per cent. The difference is explained by Austra-lian's more limited presence in the regional markets of Australia. Ansett, which is half-owned by Sir Peter

Abeles' TNT group and half by Mr Rupert Murdoch's News group, is also a stronger and more aggressive player.

On the other hand Australian has successfully eroded Ansett's share of the high-yielding business class market. From last month it has also had a change of leadership, with Mr John

Schaap succeeding Mr James Strong. As the post-deregulation fight unfolds, another big policy issue will increasingly demand resolution, namely the future ownership of Australian and of Qantas, the international flag-carrier, which has also had a change at the top.

For some time ministers in the present Labour Government have questioned the value of government ownership of the two airlines, but the party's left wing has vetoed the idea. The Government is said to have considered alternative forms of capital injection to reduce its obligations in helping the airlines meet their heavy financing commitments over the coming years. None has vet taken concrete form.

If the opposition Liberal and National party coalition wins power in the gen-eral election due to be held by May, privatisation of the two airlines is likely within 12 months of it taking office. It is assumed that a proportion of the companies would be offered to foreign

Qantas itself has meanwhile pulled off a memorable achievement over the past year, managing a publicity coup in the process. After taking delivery of the first of 10 long-haul Boeing 747-400s, it flew the new jumbo jet non-stop from London to Sydney. It was the first time this had been done and, at 17,850 km, the distance was the furthest any com-mercial jet had ever flown.

Profile: Bryan Grey, Compass Airlines

## Turbulence ahead

Australian have secured productivity gains which make them better equipped to take on competition of the sort

Compass will offer. The new airline's strategy is focused on the deep discounting of air fares, using a fleet of five new wide-bodied (288-seat) single-class Airbus A300-600R aircraft operating between seven cities - Sydney, Mel-bourne, Adelaide, Perth, Bris-bane, Cairns and Coolangatta

on Queensland's Gold Coast. Compass will price its peak and off-peak fares 20 per cent below whatever standard economy fare Ansett and Australian offer, while certain nighttime flights will have a 50 per cent discount. It is planning on a 63 per cent load factor, but expects 80 per cent in practice. lis target is a market share of about 10-12 per cent.

Mr Grey reckons Ansett and Australian, in spite of their recent productivity gains, will be unable to match Compass discounts because they operate mixed fleets of different aircraft, and do not have their flight crews based in a single

Also, because the new airline's routes already carry 70 per cent of the domestic passenger market, Ansett and Australian will be limited in their ability to use increase fares on other routes to subsid-

ise their own discounting. According to an information memorandum prepared for pro-spective investors in Compass, Ansett and Australian would have to halve their cost structure before they were cost competitive with Compass. It also reckons Compass would be profitable if the discounts were

As matters stand, Mr Grey is to "wet lease" two Airbuses from a European airline for 30 months from November 1, com-plete with five captains and five first officers and technical support. Delivery of the airline's own aircraft is due to start in February 1991, continu-

ing to September 1993.

For these Compass has arranged operating leases with Polaris of the US, a subsidiary of General Electric, whose engines will power the Air-buses. The aircraft will be based at Brisbane, and maintenance will be done by Hawker Pacific, part of the Hawker Sid-

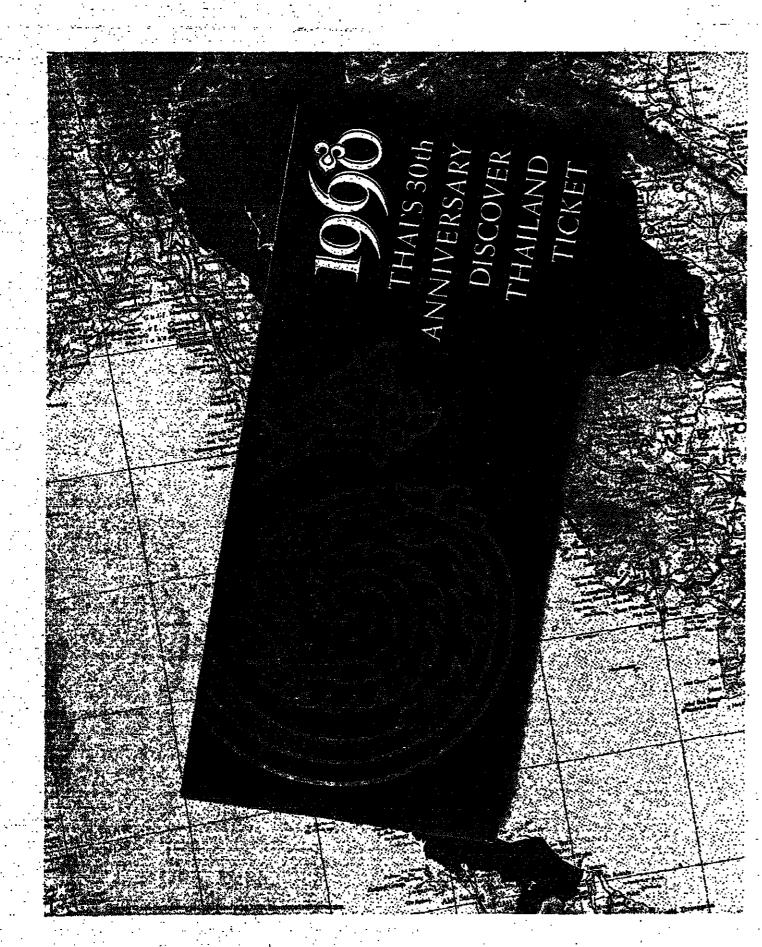
deley group of the UK. To ensure access to travel agents, Compass is finalising an agreement to use the Sabre reservation system developed by American Airlines and used by Qantas. Just as important. the airline and other new

entrants are guaranteed access to the terminals which Ansett and Australian presently hold under 20-year leases.

Mr Grey has staked most of what he owns on the success of Compass, and is now seeking A\$50m in equity capital through a private placement and another A\$15m in borrow-

His efforts and those of his advisers, Potter Warburg, were not helped last month by a research paper from brokers Ord Minnett recommending that, because of the uncertainties, prospective investors "wait for the dust to settle" before investing in new airlines, especially as opportuni-ties should arise to invest in Australian and Qantas.

The study attracted a blistering response from Compass, which said Ord Minnett's "generally negative" view of prospects had failed to address the fundamental economics of aviation in Australia and the "tremendous cost advantages" Compass would enjoy over its



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CHINA'S airlines have long suffered from inefficiency, bureaucracy, and poor cus-tomer service. The massacre in Tiananmen Square last June and the subsequent imposition of sanctions and collapse of the tourist industry served to fur-ther compound the aviation

industry's many problems.

Now, however, the Civil Aviation Administration of China (CAAC), the government agency which owns and oper-ates the airlines, is striving to expand, upgrade, and modern-ise its aircraft fleet and air-

ports.

With the type of TV coverage there was last spring, the tourism market dropped right to the bottom of the barrel," said a western airline execu-tive. "People don't have to come here as tourists when they can go to the Caribbean.
Many people equate Tiananmen with Xian as a tourism spot and they don't want to feel threatened.

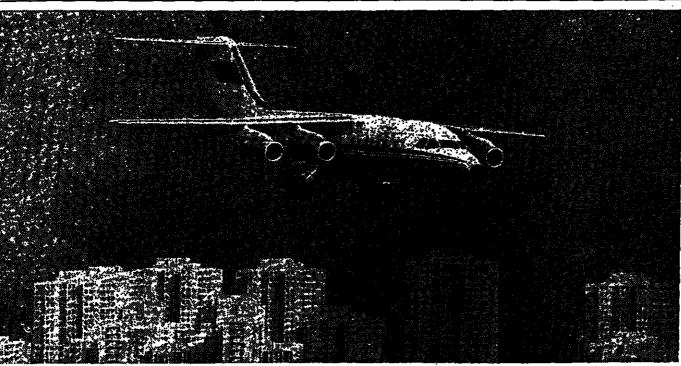
The impact of the Tiananmen Square slaughter on tourism was devastating. Last year, tourism revenue fell to approximately \$1.7bn compared with \$2.2bn in 1988, according to a western diplomat. The government's target for 1989 before

June was \$2.5bn.
The number of passengers travelling on both Chinese and foreign airlines also plunged. CAAC flew about 12m passengers last year, according to the English-language China Daily, compared with 14.4m in 1988. CAAC subsequently reduced the frequency of its domestic flights and those it operated to Tokyo, although for political reasons it has generally contin-ued to operate on most of its international routes.

Foreign airlines also promptly reduced their flights. pan Airlines, which operated 13 weekly flights between Japan and China during the peak season in the spring, has reduced the frequency to seven a week. All Nippon Airways cut its flights to Japan from seven to two a week. And United Airlines, which had plans to add another aeroplane to the three operating from Peking, scaled back to one a

Canadian Airlines has suspended its flights altogether from Peking to Canada until 1991. The only money-making flights leaving Peking are those making stopovers in Hong Kong or elsewhere.

The sanctions imposed after June also hit sales of military aircraft to China. Sikorsky, which had delivered 24 Blackhawk helicopters to the Chinese Air Force, withdrew its support service and supply of



The June massacre had a devastating impact on the tourist and aviation industry. Fieets and airports are now being modernized

Sanctions have severely hit China's inefficient aviation sector

## The fall-out from Tiananmen

The sale of six Boeing Chi-nook helicopters for military use was also stopped, according to western sources. West-ern sources said Grumman, the US aircraft manufacturer, had discussed with the Chinese military a proposal to upgrade a Chinese fighter with \$500m worth of electronic equipment. The US Administration had not approved this sale before the crackdown and now it has reportedly been temporarily shelved. The imposition of sanctions

also delayed the delivery of three Boeing 757s last autumn to Chinese civilian airlines in Guangzhou and Shanghai. President George Bush subse-quently lifted the ban on the export of the aeroplanes, apparently because the Chinese already had access to similar planes with sophisticated navigational systems that could have military use.

Apart from the sanctions.

the aviation industry has also been affected by the downgrading of China's overall credit rating in international financial markets. The cost of borrowing to finance aircraft purchases has risen. One western

FINANCIAL TIMES

**SURVEYS** 

The Financial Times proposes to publish the following surveys in 1990

TAIWAN TRADE & INDUSTRY - May

**HONG KONG - June** 

**NEW ZEALAND - July** 

**SINGAPORE - August** 

**MALAYSIA - August** 

TAIWAN - October

THAILAND - December

For further details of these surveys please contact:

Sarah Pakenham-Walsh

1, Southwark Bridge, London SE1 9HL Tel: 01-873 3595

Fax: 01-873 3079 Telex: 885033 FINTIM G

FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER

source said some banking syndicates in London were asking Chinese Airlines to pay % per cent higher than Libor for their loans compared with below Libor rates earlier in 1989. Banks were also reportbasis on its flights from Peking edly requesting airlines to obtain loan guarantees not only from the Bank of China but from other sources as well. In addition to financial constraints, CAAC is facing the

task of improving its appalling customer service. It is still hampered by bureaucracy, inefficiency, and an extreme reluctance by staff to assume responsibility or be helpful when things go wrong, particu-larly at the airports. Thus, CAAC is taking steps to improve its service and tech-

nical and maintenance standards. One of the most dramatic steps Air China, CAAC'S Peking-based airline, is taking is the installation of a computer reservation system. This will eventually function as the central reservation source for all of CAAC's other regional carriers, according to a western airline executive.

Purchasing a round-trip ticket has proved extremely difficult. Individual travellers

are allowed to make return bookings only after they have reached their outward bound cheaper prices or as part of a barter agreement. destinations. Now, however, Air China is starting to offer return tickets on a limited

to Shanghai. Travellers must still confirm upon arrival in Shanghai that the tickets are valid, but western airline sources said some uncertainty is a normal part of the process of switching from a manual to fully automated res-

ervation system.
CAAC is also expanding its fleet of aircraft. The agency has plans this year to purchase more Bosing 747s and 757s, Mcdonnell Douglas 82s, and Chinese made Yun-7s, according to the China Daily. However, because of the government's austerity measures, CAAC is also likely to acquire some Soviet-made planes such as the Tupolev 154, the Yak 42, or the Ilyushin 62, say aviation

The Soviets have stepped up their marketing of aircraft in recent months. While the Chinese prefer western airplanes, because they require less main-tenance and have better engine performance, the Soviets are

To meet long-term domestic air traffic demand, however, the Chinese still plan to develop their own trunk line system by establishing a joint menture with a forsion aircraft. venture with a foreign aircraft manufacturer. This would be an enormous undertaking, involving the production of 150 aircraft with each seating 150

Two US companies, Boeing and Mcdonnell Douglas, are competing for the contract. Before the end of this year, the Ministry of Aerospace Industry and the China National Aero-Technology Import and Export Corp (CATIC) are expected to select their joint venture part-

"The Chinese have carefully cultivated relationships with both Boeing and Mcdonnell

Douglas," one aviation source said. "They have bought a number of Bosings and have a joint production arrangement with Mcdonnell Douglas in Shanghai." Under this arrangement, Mcdonnell Douglas and the Shanghai Aircraft Industrial Corp will co-produce a total of 25 MD-82s by 1991 for

use in China.
So far, the factory has made
13 aircraft, and the latest one was turned out last month ahead of schedule, according to an aviation source. Both sides are now negotiating an exten-sion of the agreement which would involve the further manfacture of between 10 and 20

The Chinese aviation industry is not only seeking to pro-duce its own airplanes, but is also modernising many of the country's airports, including Xian, Guilin, Shanghai, Hang-zhou, and Chengdu, among

Since CAAC underwent a massive reorganisation in 1987 to improve management and efficiency, it has established four of six regional airlines.
These are: Air China from Beijing, China Eastern from Shanghai, China South Western from Chengdu in Sichuan Province and China Province, and China North-West from Xian. China Southern from Guangzhou is expected to begin operating this year, while the sixth and final alrime will eventually fly from Shenyang in the

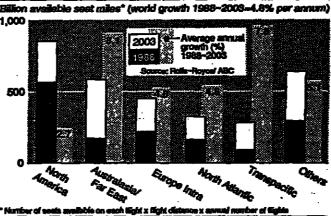
In addition to breaking up into separate airlines, CAAC also split its operations into airport authorities and regional administrative organisations. However, CAAC still acts as a kind of bureaucratic superagency with regulatory powers. In an effort to raise the airlines' technical standards. CAAC has adopted an informal consulting arrangement with the US Federal Aviation

Authority.

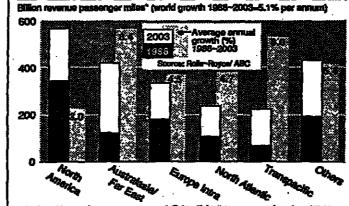
Air China and Lufthanss have also established a large aircraft overhaul and mainte nance joint venture in Peking Ameco, to serve and maintain all of Air China's fleet and ultimately to be able to overhaul aircraft engines in Peking instead of returning them to the manufacturer to do the job.

A Special Correspondent

Total capacity by region



Total traffic by region



#### INDONESIA

## **Home-grown** talent starts to bear fruit

FIVE YEARS ago Mr Mursid Sumardi was an out of work architect kicking his heels doing partitime labour on a

Jakarta building site.
Today, just 33, he leads the computer-sided design team on Indonesia's very first homegrown aircraft, a 50-seater turbo prop which IPTN, the state aerospace company, expects to be in production by the mid-1990s.

His story in many ways typi-fies an organisation which has always seen itself more as an institute of learning than a fully fledged business. Youth-ful, ambitious and not a little head strong, IPTN is today in the vanguard of Indonesia's high-tech development effort. Led by the charismatic Dr

Jusuf Habibie, the Minister of Research and Technology, IPTN has relations with the best known foreign aerospace companies, on a range of deals from simple maintenance to design and siritame manufacture. Its factory at Bandung in the West Java hills houses state of the art airframe assembly equipment, a wind tunnel research unit and an engine maintenance centre.

mantenance centre.

Since being established in 1976 IPTN has had a key influence on a whole generation of Indonesian scientists. Air Vice Marshal Suwondo, director of general affairs at IPTN, says: To build an aircraft is easy. To train a workforce is much more difficult." Today's staff of 14,000, includes 1,000 engineering graduates. Half the workforce are bachelors. The aver-

age age is only 28.

President Suharto's backing has been vital to the project ever since he recalled Dr Habihie from Germany where he had been a director with Messerschmitt-Bölkow-Blohm. Like almost all Indonesian state companies IPTN publishes no financial statement. One offi-

ciones Aeronauticas (Casa), Spain's state-controlled aircraft manufacturer. It makes the fixed-wing multipurpose NC-212 and the jointly designed CN-235, a 44-seat short-hop air-craft which can be used for container use or as a troop car-rier. The company also assem-bles several rotary wing aircraft under license including the Aérospatiale Puma helicop-ter, MBB's BO-105 and the Bell

NB-412.
Foreign aerospace companies are now looking at IPTN as a possible partner for component manufacture. Boeing, the world's largest manufacturer of civilian aircraft is already making some \$50m worth of parts for both the 737 and 767. Fokker has a similar deal for its F-100. The most recent convert is Airbus Industries which agreed a component deal last November to make wing flaps and cockpits which officials

IPTN is also planning joint aero-engine collaboration with Rolls Royce of the UK.

While some cynics dismiss this all as a commercial ploy by the foreign companies to sweeten their own efforts to sell planes to Indonesia, the rush of interest in subcontract work none the less suggests that IPTN could carve itself an important niche in the increasingly global aerospace market. It will also promote Indonesian technology know-how and provide the company with badly

needed revenues.

For even in the rarefled atmosphere of the IPTN boardroom the arguments for good housekeeping are beginning to have an impact. Last year for the first time the company's budget came now under annual review. Previously it was assessed on a five-year hasis. Dr Habibie's latest move is to incorporate IPTN and the wing, as part of a new strategic industry quango in order to stave off the threat of possible

Ouris

privatisation. The arguments for further protection for IPTN are certainly getting harder to sus-tain, even for Dr Habible. Under the original agreement half of the parts for every CN-255 are made by IPTN, either assembled at Bandung or shipped to Casa. Dr Habibie recently claimed 70 per cent of the plane was now sourced to Indonesia, largely as a result of the cheaper labour costs. Some observers say IPTN may even

in aviation terms, IPTN is 'aiready beyond the point of no return'

be leading its Spanish partners on design innovation, like the recent addition of "glass cockmade at IPTN go to the Indone been interest from private lines penetrate the US market. In 1989 the Indonesian com-pany received another fillip

when its Spanish partners agreed to guarantee the export of the CN-235 to the US - the first time any Asian-made plane has won approval from the US Federal Aviation

Administration.

Not discouraged, Dr Habibie's latest scheme, the totally Indonesian designed N-250, will push the limits of IPTN's acrospace capability even further. The plane is seen as a replacement for the country's Fokker 28 and 27. It is planned as a possible competitor in the export markets for the Italian-French made ATR-42, as a short-loop commuter plane for the south-east Asian region. In aviation terms, says an official, "we are already beyond the point of no return.

John Murray Brown

Profile: Moehamad Soeparno, president of lata

## New broom with radical plans

EVEN in these heady days of communist reform, it seemed an extravagant gesture to sug-gest that Aerollot, the Soviet carrier banned from Indonesia following a spying incident, should ferry the country's Mos-lem pilgrims to Mecca. Yet when Mr Mochamad Soc-

parno, new president of Ista, then proposed that Garuda, the state-owned airline that he also heads, be floated as a public

heads, be floated as a public company, he received even shorter shrift from his government colleagues in Jakarta.

But Mr Sosparno is a breezy character. Ambitious, with the looks of an old fashioned matines idol, he in many ways personfiles the new breed of Indonesian businessman.

In October he was appointed President of the International Air Transport Association

President of the International Air Transport Association (IATA) — a move which he says reflects growing interest not just in the Asia Pacific region, but in Indonesia and more particularly in Garuda.

Last February after juggling with the accounts he proudly amounced the company's first profit for a decade. He then inveiled a \$50bn expansion programme to upgrade the fleet to take advantage of the projected growth in Asia Pacific air traffic. On a lighter note, in December he was again voted one of Indonesia's again voted one of Indonesia's best dressed men.
Garuda has never been one of Asian's more fashionable

airlines, but Mr Soeparno is determined to change all that. And at IATA he wants western sirlines to pool resources in areas like staff training, to assist carriers in developing

a flight to Medan for example. The Batak people complain there is too little meat. The

tourists is also up, and reached 1.3m in 1988 compared with 700,000 in 1984. Over the period Garuda more than trebled its We are entering a service industry but sometimes the public expects too much. Take passenger income to rupiah 2.2 trillion (billion billion), using the same number of staff and the same size of fleet. "As a businessman you have to be optimistic once in your life,"

At lata he wants western airlines to pool resources in areas like staff training, to assist carriers in developing countries

people from Java say there is not enough rice." An Indonesian sociologist Suggested the reason for Garuda's poor service was that many of the stewardesses came from middle or upper class families and were less accustomed to waiting than to being writed on

waited on.
There is certainly a need to expand the fleet. In 1989 Garuda faced a serious shortage during the Haj pligrimage to Mecca when Garuda farries to Mecca when Jaruda farries in 25 days Atm. 60,000 pilgrims in 25 days. Air America was contracted to

help out.
Indonesia is strategically located in a region which is projected to be the fastest growing aviation market in the next decade. Indonesia's own

economy is growing, reflected in increased trade and invest-ment flows. The number of

says Mr Soeparno.

However, the expansion plan is not without its critics. In the early 1960s after going into the market for Airbuses the company was left saddled with a large dollar debt which at one time stood at \$1.6bn. The company still has outstanding debts of \$380m, but officials say it should be paid off by 1983.

Mr Soeparno says Garuda borrowed without the equity to back it up. The company also bought the planes without a proper marketing plan, he says. Garuda anticipated sharp growth in air traffic for its new

growth in air traffic for its new wide bodied aircraft, only to find that with the world-wide recession, and a slowdown in Indonesia's own economy,

ter health today although no accounts are made public. But some observers wonder whether the time is right for increased spending.

Mr Soeparno says the six McDonnell Douglas MD-11s and eight Boeing 737s will be financed by leasing, to avoid increasing the debt. However a decision on the remainder – 12 Fokker 100, six Boeing 747 and nine Airbus A330 – has still to be made.

Perhaps more controver-sially. Mr Soeparno has attracted comment for the way attracted comment for the way the children of President Suharto have been allowed a slice of the leasing contracts. Bimantara, a company owned by Bambang, the second son of President Suharto was appointed Garuda's sole agent under the first accord for the 737s signed last year with International Lease Finance of California. Bimantara was also involved together with Humpuss, a company owned by Tommy, the youngest son of President Suharto, in forming a consortium with Guinness Peat Aviation to lease the MD-IIs to Garuda. Businessmen ils to Caruda Businessmen say Bimantara has been offered first refusal on all future leasing agreements as

John Murray Brown

cial said total investment was less than \$2bn. The budget conpit" computer instrumentation.

The company has yet to conclude its first export order for tinnes to rise in spite of a less than impressive sales record.

In addition it enjoys privileged import rights on key
inputs like plastics, steel and
aluminium. Local carriers are
obliged to buy from the core. the CN-235, the pride of the fleet. Currently all the planes sian military or local carriers like Merpati, a wholly-owned subsidiary of Garuda, the national airline. There has obliged to buy from the company, and even the military's spending plans are increasingly linked to offset arrange in the US, including the Con-quest Airlines Corp of Hous-ton A joint marketing arm has been established with Casa to At the centre of its plans is a collaboration with Construc-

## Open skies policy pays off

images spring swiftly to mind: Singapore Airlines, the national carrier, and Changi International Airport. One has, in its worldwide advertising campaign, the Singapore Girl - a byword for youthful beauty coupled with excellent inflight service, and the young-est and one of the most efficient fleets in the world, operating non-stop long hauls.

The other has, for the past

two years, been voted the world's best airport by the UKed Business Traveller magazine. Changi also boasts numerous other awards for efficiency and baggage retrieval. Its duty-free shops are the world's fifth largest in term of sales and are expected to become Asia's number one

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before 2000. Thirty years ago, 300,000 passengers and 30,000 aircraft movements were recorded in movements were recorded in Singapore: 20 years ago, the figures had risen to 1.7m and 51,000 respectively. In 1981, when Changi Airport was opened, there were 8.1m passengers, more than 63,000 aircraft movements and 800,000 fromes of airfraight. This were tonnes of airfreight. This year, the airport expects to handle

some 15m passengers and 650,000 tonnes of airfreight and by 1995, at the height of the forecast boom in Asia-Pacific travel, it expects to handle 20m passengers and 1.2hm tonnes of air cargo. By 1995, one in three passengers will be an Asian. But there is more to Singa-pore than SIA and Changi the blemmal Asian Aerospace, for

example, is the third largest ce event in the world after Farmborough and Paris. This month, outdoor space rented has doubled while indoor exhibition space is up

There are also superior air-craft repair facilities offered not only by Singapore Airlines but also by the Singapore Aero-space group which has begun forging links abroad, for exam-ple with Politich Aeromaco. ple with British Aerospace. Singapore has reached this agreeable state of affairs

because of a strict adherence to an open skies policy, its incessant promotion as an air hitb. and forward planning in anticipation of future needs. Riessed by its location at the crossroads of the world's principal trade routes, Singapore is well aware of its leading role in

passenger and airfreight move-

has hewed to a liberal aviation policy where air traffic rights are exchanged with other countries with reciprocal rights for the national carrier. It is trying to attract yet more airlines with as many weekly frequencies as possible and, in the process, linking itself with many more destinations around the world.

The Civil Aviation Authority Singapore (Caas) has helped achieve this pre-eminence through the liberalisation of air service agreements to provide for expanded scheduled service. This policy has made the republic one of the largest and fastest growing international air services centres from which 51 airlines operate to 110 cities in 54 countries.

However, Singapore Airlines has not always benefited from such reciprocity between national carriers. For instance, among the reasons for its strategic alliance with US-based Delta Airlines was its continued frustration with restrictions on its US operations. Mr Michael Tan, SIA deputy managing director (Commercial), explained the Delta link-up thus: "We are not allowed to operate more than a daily frequency through Tokyo to the US because of an outmoded,

one-sided restriction. We can only fly to the US via the Pacific and not the Atlantic." This and other restrictions have made it difficult for SIA to take full advantage of the market opportunities on the US route. And yet, US carriers can operate free of such limita-tions to and beyond Singapore, he pointed out.

"Any number of US carriers can fly to Singapore from any direction, trans-Atlantic or Pacific, and they can start from any US point," he com-plained. The US has cited an aviation impasse with Japan behind its reluctance to consider Singapore's appeal to remove the Tokyo restriction. Now that the impasse has been broken, following the signing of a new US-Japan aviation agreement last November, SIA

expects more positive action. In fact, through a \$360m share swap and 10-year marketing agreement with Delta, the third largest and most prof-itable American carrier, SIA can attain its goal more easily. It has also negotiated a similar share swap and marketing agreement with Swiss-Air. In the opinion of analyst Mr James Halstead of Salomon Brothers, the carrier will in the medium term be exploring with Delta opportunities for access to New York through its

The longer-term benefits of ready to soar.

Swiss-Air is to create the world's first truly global airline network covering 237 destinations in 64 countries on all continents with considerable opportunities for revenue generation and savings.

SIA, for example, will get greater access to Delta's substantial US domestic network and there will also be greater potential for passenger transfers through timetable co-ordination and the sharing of facilities at common destinations to reduce the cost of route

Mr Halstead added that the Swissair deal would give SIA indirect access to markets in Africa, the Middle East and South America, which to date have proved economically unjustifiable.

To gear up for between 8 per cent and 10 per cent growth over the next five years, SIA's immediate priority is to step up investment in aircraft, equipment and crew. It would rather have excess capacity than be caught shorthanded and without equipment.

"We will recruit and train at a steady pace and acquire more aircraft options, whatever the economic weather. This may mean a temporary surfeit but with the inevitable turn of the tide," said SIA's managing director Dr Cheong Choongkong. The carrier has placed a \$8.6bn order for 50 planes, comprising Boeing 747-400s and McDonnell Douglas MD-11s to be delivered between 1994 and

The Caas has not been idle in preparing for the expected upsurge in traffic. Among Changi's improved and expanded infrastructure facilities are the opening of a third cargo centre, the doubling of space to 44,000 sq m for aircargo forwarders in the airport's free trade zone and, later this year, the opening of a second terminal at a cost of \$540m. All these plans are designed to substantially aid Singapore's efforts to become the region's leading air cargo transhipment and distribution centre.

The new second terminal, or T2 as it is called, will increase its total passenger-handling capacity to 20m a year, the largest in the Asia-Pacific region.

The two terminals will be connected by a monorail, the first such facility outside the US and UK. T2's facilities include 51 shops, a business and medical centre, fitness complex, banks, auditorium and facilities for the disabled. for its future, Singapore is

John Elliott on Hong Kong airlines' defensive strategies

## Slowly drawn into Peking's net

influence in the Pearl River Delta in advance of its resumption of sovereignty over Hong Kong in 1997 and the nearby Portuguese enclave of Macao in 1999. Hong Kong's Cathay Pacific Airways and Dragonair have both been drawn closer into Peking's net in recent weeks, and China's influence is also being felt on new airport projects planned by both Hong Kong and Macao for the 1990s. In the case of Cathay and Dragonair, China has helped to

which has invigorated the British colony for 150 years.

This happened last month when Peking's main foreign investment organisation, China International Trust and Investment Corporation (Citic), linked up with Hong Kong's dominant Cathay Pacific Airways to take over Cathay's

blunt Hong Kong's basic busi-

ness ethic of open competition.

only local passenger airline competitor, the small and loss making Dragonair. Cathay and its parent, Swire Pacific, now own 35 per cent of Dragonair (Citic has 38 per cent) and Cathay is managing the airline. Routes are to be rationalised which means Dragonair will initially concentrate on China where the British and Hong Kong governments hope to negotiate improved traffic rights soon with Peking, now that the Cathay-Dragonair dogfight is over. But the Peking-sponsored takeover also means that Dragonair's five-year old interna-

tional ambitions are finished. It is also not yet clear whether Peking's influence will be entirely constructive on Hong Kong's plans, which are now going ahead, for a new HK\$35bn airport at Chek Lap Kok off Lantan island and HK\$27bn associated road and rail links.

Although Mr Li Peng, China's prime minister, recently told Sir David Wilson, Hong Kong's governor, that he backed the colony's economic development, there have been a steady stream of queries and qualifications from Peking about the large size of the airport plans

China's political problems last summer have also had an impact on the growth of the region's air traffic which fell sharply in the second half of last year as tourism dropped away. Hong Kong's overdled about 16.2m passengers last year, which was only 6.1 per cent above 1988's figure compared with a 20.6 per cent

rise in 1988. Forecasts for annual passenger growth in the next two or three years have consequently been trimmed from at least 12 per cent to only about 8 per cent, though what actually emerges will depend on China's internal political situation. Cargo handled at Kai Tak last year totalled 730,000 tonnes which was 5.2 per cent up on 1988 compared with an 8

per cent forecast. The sharp decline in passen-ger growth rates is easing problems at Kai Tak which otherwise might have reached saturation point within a year or so. Now it looks as though full capacity will be reached in

Various construction plans

line, probably Portuguese backed, will be run from the airport. There is some speculation that Mr Stanley Ho, a Hong Kong-based entrepreneur who controls many Macao

businesses and has a stake in

the airport, might want Air Hong Kong to fill that role. Mr Ho recently bought bought a controlling stake in Air Hong Kong, a small freight carrier launched a year ago. The other airport, for Chi-na's domestic services, is being built in the Shenzhen special economic zone adjacent to Hong Kong with a scheduled

completion date of 1991-92.
Along with Macao, it will help to ease pressure on Kai Tak before Chek Lap Kok is There has been some criti-

cism that three airports are eing built at the same time within a radius of about 60

In the case of Cathay and Dragonair, China has helped to blunt Hong Kong's basic business ethic of open competition

costing HK\$3.6bn have been drawn up to improve Kai Tak's operations till the new airport is ready in 1997. These include HK\$2bn which will partly be used to attack the airport's main problem of a lack of aircraft parking space by adding 30 bays to the existing 39.

Preliminary construction works on the new Chek Lap Kok airport, which is to be located on partially reclaimed land, are to start next year. The target is to have the first of two runways operational by 1997, shortly before the June 30 sovereignty handover to China. That runway will be capable of handling 28.6m passengers a year compared with Kai Tak's

Meanwhile, two other airports are already under construction in the Pearl Delta. One is being built to international standards with a single 3 km runway in Macao, 40 miles across the river estuary from Hong Kong. This is relying on backing from Peking and it will provide direct access into China, as well as Macao, through separate immigration checks. China which has a one-third stake through a consortium which includes the Bank of China.

miles. But Hong Kong in par-ticular has been determined to have a new airport within its own territory. It consequently rejected suggestions a few years ago that a joint Hong Kong-China airport should be built on the border at considerably less cost than would be needed for reclamation sites like Chek Lap Kok.

Hong Kong is trying to protect its air traffic rights after 1997 in order to secure as successful as possible a future for the British Swire-controlled Cathay airline which has been facing two main problems. First there is the onset of the 1997 change of sovereignty. Second, there has been the allied problem of Dragonair's emergence as a rival airline owned by local ethnic Chinese entrepreneurs backed by the

Swire reacted by floating Cathay onto the local stock exchange in 1986. This gave it post-1997 viability because, in the terms of the 1984 Sino-British declaration on the sovereignty change, it became an airline "incorporated and hav-ing its principal place of busi-

Cathay's future was further

Citic bought a 12.5 per cent stake. Now the latest joint takeover of Dragonair indicates that Cathay has established good links with Hong Kong's future sovereign rulers, which should help when it comes up against airlines belonging to the Civil Aviation Administration of China that are bound to want to enlarge their services to Hong Kong after 1997.

Cathay also fought back by constantly opposing Drago-nair's ambitions on all fronts. Now, however, it acknowledges that there can be a second-level regional feeder role for Dragonair, primarily with China but also with other nearby secondary destinations in countries such as the Philippines and Taiwan.

However, it remains to be seen whether Cathay is prepared to go so far as to hand over its Peking and Shanghai routes to Dragonair. At present Dragonair does not have the necessary aircraft - it has only five narrow bodied second

hand 737-200s. Cathay's current passenger fleet consists of 17 Tristars, with one more being added in July, and 16 Boeing 747s including two 400s. Negotiations are now being finalised to give it 10 more 400s on firm orders with 16 more options, plus one or two 400s on lease.

The first eight Tristars were bought new from Lockheed in the 1970s but the fleet has been enlarged in the past couple of years with second hand aircraft, mostly from Eastern of the US. These cost just under \$20m each after refurbishment which has enabled Cathay to

expand its regional network relatively cheaply. The Tristars will gradually be replaced by Airbus A330s, 10 of which are to be delivered in 1995-96, with options for another 10 in 1996-97.

That order book demon-strates Cathay's confidence in its future. China may be extending its influence in and around Hong Kong, but Cathay believes it has gone a long way to protect its airline's future: first through the 1984 joint dec-laration; second through the building of Chek Lap Kok: third by building itself into a high profile successful opera-tion; fourth by the expanding links with Citic, and finally by seeing off the once ambitious underwritten in 1987 when Chinese-launched Dragonair.



Tokyo Airport, where the shortage of facilities has been cribed as a "tremendous constraint on the whole market

## THAILAND

## Tourism fuels strong growth

ON DECEMBER 23, Thai compared with Bangkok's Airways International (Thai) 18 19.8m), more destinations (110 against 86 in 1989) in more 1,000 km off course and was forced to land at Anchorage in more flights (1,700 a week Alaska instead of taking its 319 passengers direct from Seattle to Tokyo. Fears of a repeat of the Korean Airlines disaster five years earlier receded. Navigation equipment turned out to be forther and was replaced. to be faulty and was replaced.
Those outside Thailand might little suspect that questions have been asked repeatedly over the past year or more about the airline's ewn administration and the second of the control of istrative navigators. Only a few weeks before flight TG741 deviated from its course, Thai embarked on another series of changes of direction amid much turbulence in the political expension.

much turbulence in the political atmosphere.

None of this seems to have affected That's popularity and prosperity. Fiscal 1989, which ended on September 30, saw a 14 per cent leap in pre-tax profit to a record Bakt 7.42hn (\$283.9m), with revenue up 16.9 per cent to Baht 46.42hm.

Part of the success is due to the upsurge in tourisms and the strong economy, which boasts the world's fastest rate of

the world's fastest rate of growth. But the Thai economic miracle cannot alone explain

the popularity of the airline.

The 7.4m passengers who flew in fiscal 1989 on the carrier's 46,068 scheduled flights to 49 cities in 36 countries could have chosen another carrier: 56 others serve Bangkok.
Instead, Thai was voted third
best airline in the world last
year by readers of Executive
Travel, after Swissair and Sing-

anore Airlines.

That's ranking so close after Singapore Airlines in popularity polls is important to Banghok as well as to the sirine.
Officials here that Don Muang
International Airport will
replace Singapore's Changi as
the main hub in south-east
Asia. What at first appeared to
be wishful thinking has stated
to sound so credible that the Straits Times newspaper of Singapore recently published a detailed comparison of the two

airports.

The figures showed Singapore still had the edge with more passengers (12.6m in 1988)

against 1,300), Cargo facilities in Singapore are also better, with faster trans shipment from plane to plane or between plane and ship, and telecommunications is better. But although both airports are expanding, and both have modern passenger and cargo terminals, Bang-kok's Don Muang is growing faster and costs are lower.

The expansion of Don Muang's pleasant passenger terminal is continuing, but already officials are starting to ask whether a second airport should be built. The Transport and Communications Ministry envisages traffic continuing to gross avantally by shout 20 per grow annually by about 20 per

aviation facilities at Don Muang also depends on whether the Royal That Air Force continues to use the air-port as its headquarters. Air Force commanders have indi-cated they are willing to move, but no date has been set.

But the importance of the Air Force is much more than simply a question of making amply a question of making airport space available. That Airways international comes under the supervision of the Transport and Communications Ministry, but the airline's president is the Commander in Chief of the Air Force, and many directors are Air Force officers.

officers.
From time to time, military politics can have repercussions on the airline, such as two years ago when the Govern-ment overlooked Air Chief Marshall Kaset Rojananil, who

For years privatisation has been discussed but in practice avoided by the airline's senior hierarchy, most of whom are drawn from the Air Force

cent over the next two or three years, about double the annual grewin expected for the region over the next decade.

The ministry predicts traffic will reach the current capacity of 16m passengers and 430,000 tonnes of cargo per year in 1992. Traffic forecasts under the original master plan envisages capacity being reached in 1884. A second terminal at Don Manny would take passenger Muang would take passenger capacity to between 26m and

30m per year by 1994. The alternative of building a second airport on coastal marshland at Nong Ngoo Hao, south-east of Bangkok, was first proposed in the early 1970s. But it was scrapped because of opposition from environmentalists and accusations of proposition are stems of proposition are stems. tions of corruption soon after the military dictatorship was

overthrown in 1973. This time round, in spite of a heightened environmental awareness, little opposition has been heard, although the revived plan has received little

had been expecting the job, and instead appointed someone else to head the airline. Lead-ing figures among Thai's exec-utives suddenly found themselves with severely reduced

responsibilities. responsibilities.

In the ensuing row, Mr Kaset was promised the job after two years. The promise was honoured in October, and as Thal's new president he has re-established much of the original feath tools the execution rich. team, including executive vice president Chatrachai Bunya-

The Kaset-Chairachai leader-ship has already been severely tested. Already in the past year, the sirline has been overruled on two issues.

First, the government forced it to break the de facto monopoly enjoyed by General Electric in supplying engines for the airline's Boeing, Airbus and McDonnell Douglas jets. That will now buy some engines from Prait and Whitney for the new generation Boeing 747-400s it has ordered, as part of a deal that includes servicing facilipublicity yet, that includes servicing
The ability to expand civil ties for Air Force jets.

Choonhavan, the Prime Minister, also prevented Thal joining Singapore Airlines and Cathay Pacific in a computer reserva-tion system called Abacus. The advisers, who are keen to establish Thalland as a com-puter and data processing cen-tre, said Thal should only join Abacus if the main computer facilities were in Thailand, yet another aspect of rivalry between Thailand and Singa-

pore.
Cathay and Singapore Airlines refused, and Thai is now joining Amadeus, the European-based system involving SAS, Air France, Lufthansa, and several other airlines.
In the coming months, finance could become an important issue as Thai seeks to add new generation Boeing

to add new generation Boeing 747s, MD-11s and Airbus 330s to its present fleet of 46 aircraft

its present fleet of 46 aircraft (eight Boeing 747s, 22 Airbus A300s, two A310s, three DC-10s, three Boeing 737s, six Shorts and two BAe146s).

The main problem is a celling of Baht 1.2bn per year on all new public sector borrowing, a limit which has helped Thailand avoid severe foreign debt problems, but one that handicaps profitable, foreign exchange-earning state enterprises such as Thai.

prises such as Thai. Although special dispensation has been given to Thai, a longer term solution could be partial privatisation, with a 30 per cent stake offered to the

For years, privatisation has been discussed but in practice avoided by the Air Force officers who have been reluctant to give up their power. Mr Kaset repeated recently that national security would have to be taken into account in any privatisation plans.

However, the stock market has proved so popular for spec-ulators that the air marshals might begin to enjoy th idea of acquiring shares in That. In a country where such influence usually means shady dealings and where state enterprises are notoriously unprofitable.
That's success is therefore all the more remarkable.

Peter Ungphakorn



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## Monopoly faces challenge at home

TAIWAN's peculiar position in international politics does its flag carrier, China Airlines (CAL), no favours. In spite of making record profits last year and reporting load factors of up to 90 per cent, CAL is able to fly on a limited number of routes and its efforts to open up new ones are continually stymied by pressure from the People's Republic of China.

It now faces a new challenge in the form of Evergreen Air-ways, established last April by the Evergreen group, which runs the world's largest container shipping line. Innocusiv named and with no government connections, Evergreen is freer to secure landing rights in countries that do not recognise Taiwan and to carve out a share of the grow-ing Asian air travel market.

Although CAL is a private company owned by the non-profit-making China Aviation Development Foundation, it is routinely referred to by the local press as the state airline, and most of its 24 aircraft are leased from the government.

leased from the government.

Its passenger flights currently go to five US cities, and to 10 Asian cities, including Hong Kong, Tokyo and Bangkok. Amsterdam is its only port of call in Europe, with flight refuelling at Dhahran in Saudi Arabia. Cargo flights, which accounted for 20 per cent of total revenue in 1988, also go to Luxembourg, Dubai and Dallas, giving CAL a total of 20 destinations.

For the past five years, CAL

For the past five years, CAL and the Civil Aeronautics Administration have been striving to obtain landing rights, or set up joint venture deals with foreign airlines. The main targets at present are Paris, London, Frankfurt or Hamburg, Vienna, Rome, Syd-

KLM is currently the only

to Taipei. All other flights involve a change at Hong Kong or another Asian city. Last year the British Business Group in Taiwan, a semi-formal chamber of commerce, wrote to British Airways' chairman Lord King urging him to establish a flight to Taipei. He replied that he was keen to do so, but that the matter was unlikely to get the ter was unlikely to get the go-ahead until the Hong Kong

question was settled.

The Australian business community regards a direct flight to Sydney as a priority in improving bilateral trade relations and attracting Taiwanese investment. Talks with the Australian government, and with Qantas have been going on for years.

A breakthrough came last

year, when Qantas set up a wholly-owned subsidiary, Australia wholly-owned subsidiary, Australian Asian Airlines, specifically to serve the Taipel-Sydney route. However, Taiwan government officials say it will remain a paper airline until the Australian government's relations with Peking improve. Japan Airlines established Japan Asia Airways in order to

Japan Asia Airways in order to continue serving both Taipei and Peking.

CAL's biggest worry is over its flights to Hong Kong, which account for 21 per cent of revenue and may be curtailed when the colony reverts to Peking's control in 1997.

CAL's precident Mr. Chi

CAL's president, Mr Chi Jung Chun said the govern-ment hopes to maintain its visa office there, and CAL would also like to continue its service. He is optimistic, pointing out that Peking would be unlikely to cut off the flow of hard currency generated by Taiwanese travelling to main-land China. More than 800,000 Taiwanese visited relatives (or pretended to) on the Chinese

mainland last year, and more than half of them went via

Hong Kong.
It is conceivable that the Civil Aviation Administration of China, the state agency which owns and runs main-land China's airlines, will demand traffic rights to Taipei. The Taiwanese government said in January that it did not rule out the possibility of direct flights to mainland

Evergreen meanwhile has obtained landing rights for Singapore, Vietnam, the US and the United Arab Emirates. "We are negotiating with all major Asian countries, such as

CAL's biggest worry is over its flights to Hong Kong, which account for 21 per cent of revenue and may be cut after 1997

Japan, Korea, Hong Kong, Thailand, Malaysia, the Philippines and Indonesia. We also keep very good contact with several European airlines, said president Mr Frank Hsn.

"We feel optimistic about the opening of landing rights from all the countries that we want to fly to. We are in the same political situation as CAL but

as a private company we have more flexibility in the negotiations. So we expect fewer prob-

With an expansion in its international services in mind, CAL recently took a 19 per cent stake in Taiwan's largest domestic airline, Far Eastern Transport. CAL is also adding new aircraft to its fleet to relieve pressure on severely over-booked trans-pacific and regional routes where Ameriingly aggressive.
In an effort to reduce

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Taiwan's massive trade surplus with the US, the government last year ordered five Boeing 747-400s, one B747-200F and four McDonnell Donglas and four McDonnell Douglas MD-11s for CAL. The arrine itself also ordered five Airbus A300Rs with one more on option. It is also considering replacing its six A300R4s with A330s. These will bring CAL's fleet up to 36 aircraft, with 9,800 seats and 300 tonnes of freight capacity by 1993. All the 747s are to be used on trans-pacific and European flights, while the Airbuses will flights, while the Airbuses will

be used in the Asian market. Last October Evergreen ordered eight Boeing 747-400s, four Boeing 767-300ERs and 14 McDonnell Douglas MD-11s in a \$3.6bn deal, the biggest single purchase of American equipment by Taiwan. The govern-ment stipulated that new air-lines must buy new aircraft for passenger transportations.

Evergreen's aircraft are to be delivered from 1992 to 1997, but Mr Hsu expects to start flying mext year with leased aircraft.
"Our plan is to serve North
America and south-east Asia
first, and Europe second. It is
not our strategy to compete
with China Airlines." He

expects to break even after only two years of operation.
Both the CAL and Evergreen purchases involve transfer of technology to Taiwan from the two US aircraft makers, to help the two US aircraft makers, the two US aircraft makers, the two US air Taiwan develop its fledgling aircraft parts industry. CAL made pre-tax profits of \$122m in the first 10 months of

1989. The previous year it made profits of \$65.2m after tax. While China Airlines recruits retired air force pilots, Evergreen is training its own pilots at North Dakota University and the International Air

Service Company. CAL decided to start doing the same after all 40 passengers on a domestic Boeing 737 were killed in a crash last year that was allegelly caused by pilot error.

Though CAL will not face any great threat to its monopoly from other Taiwan-based airlines for a year or two, it is

airlines for a year or two, it is up against increasingly stiff competition from Asian and US carriers as Taiwan's market

carriers as Taiwan's market continues to expand.

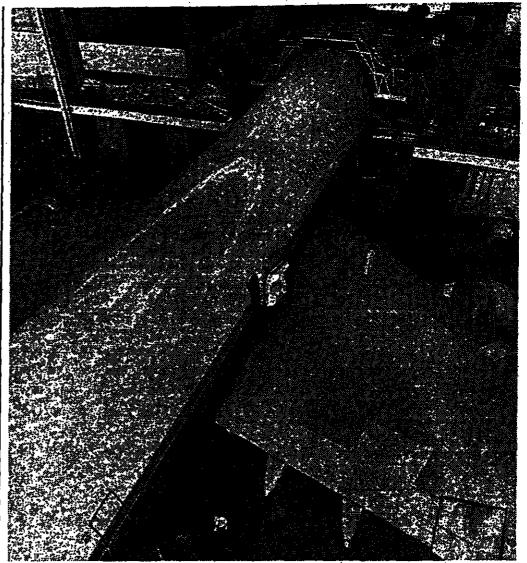
To cope with Taiwan's double digit growth over the past three years, United Airlines, North West, Philippine Airlines, Cathay Pacific and Korean Airlines have all increased their flights to Taipei and Kaostung in the south of the island. The number of Taiwanese travelling abroad is expec-

saind. The number of Tawanese travelling abroad is expected to double to 4m by 2000.

Work has started on a second terminal for Taipel's Chiang Kai Shek airport, which will double its capacity by late 1991. Attempts to increase the capacity of Kaosiung airport have been hampered by protests over aircraft noise, which forced the govern-ment to close it at midnight

CAL is also investing NT3315m on a new air cargo on a warehouse at JFK airport.
The CAA recently formed a plan to try to make Chiang Kai Shek airport into Asia's main hub for air cargo and it has already been chosen by Federal Express to fill that role.

The government is considering dropping stringent restrictions on foreign investment in this industry by allowing Federal Express to build its own warehouse at the airport at a cost of \$30m. It is also hoping attract other carriers to use Taiwan as a point of transshipment in order to rival and perhaps replace Hong Kong.



A Boeing 747 undergoing repairs at Don Musing alread in Thalland, Traffic is growing rapidly at the airport, which is closing the gap on Singapore as the region's main hub

average annual percentage increase								
Region of airline registration								
World			Latin America Caribbean	Middle East	North America			
7.0	4.6 10	0.4 4.8	5.8	5.8	8.4 ·			
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3.9	- 3.6 8	14 3.2	. 2.8	6.9	2.6			
7.7	5.2 11	1.5 5.8	4	6.4	8.3			
	World 7.0 9.3 3.9	### Atrica Part	### Region of airling	Region of airline registration	Region of siriline registration   Asle/   Latin America   Middle			

## **SOUTH KOREA**

## KAL under pressure to improve safety record

another airport due to thick fog, pilot Kim Ho-jung decided to ignore the warning. At stake was his good time-keeping bonus, promotion prospects and saving "face".

The DC-10 crashed short of the runaway, wrecked several houses and burst into flames. Seventy-two passengers and six people on the ground were killed.

The crash was the first in a series of incidents last year which focused the safety spot-light on KAL and could not have come at a worse time for the world's 10th biggest airline.
In January the civil avistion
bureau of the Transportation
Ministry found KAL guilty of
violating 58 "safety and administrative rules" and fined the airline \$44,000 for eight "legal

Mr Lee Hon-Sok, the new revealed that the airline failed to report four minor accidents to the ministry. Three aircraft - two A 300s and a B-727 - were grounded, pending minor repairs. Repairs were also ordered to be carried out on 18 other aircraft.

In announcing the results of a 20-day probe of the carrier carried out by 40 aviation bureau officials, ministry officials said the airline was seriously understaffed.

As of last December, KAL failed to hire 234 of the failed to hire 234 of the required 2,151 cabin attendants. To add insult to injury, 14 KAL pilots, scouted by new rival Asiana Airlines, resigned the day before a new "no poaching" decree was introduced. KAL pilots, reacting to a alump in public confidence, staged a bizarre rally at Kimpo international Airport in which hundreds of cockpit crew pledged to fity safely. pledged to fly safely.

Just a few months earlier

Just a few months earlier the government had lifted restrictions on Koreans travelling overseas and KAL anticipated a huge surge in profits. When the figures for last year came in, however, it was clear that the growth had not been as big as expected and that many passengers had foregone the usual nationalistic preference for KAL and flown foreign aritines.

Safety concerns and sloppy service were cited as the main reason. Also last year, the newly inaugurated Asian Airlines ended KAL's 20-year monopoly on domestic flights.

monopoly on domestic flights. In spite of government wailing at the poor behaviour and hig spending habits of the hundreds of thousands of cash-rich Koreans taking advantage of relaxed travel restrictions, there is little sign of a stemming of the tide of overseas travel with more than 1.5m people expected to go

Kong, Manila and Rangkok.
Some 7.7m passengers used the two international terminals at Seoul's Kimpo Airport last year, an increase of 33 per cent over 1988. Domestic traffic increased by 40 per cent with 6.6m passing through Kimpo's domestic terminal. In anticipation of similar

increases over the next few years the government is studyyears the government is study-ing plans to build new airports for Secul, the southern port city of Pusan, the tourist island of Cheju, and one each on the east and west coasts. The Koreans hope to attract a significant portion of the regional traffic away from the congested airports of Japan.

The travel boom has led to a stepping up of services by most carriers already based in South Korea and a rush by newcomers to negotiate landing rights. Improved relations between

For the present the most crucial showdown facing the industry is the dogfight between KAL and its new rival Aslana

Korea and its traditional Communist foes has led to opti-mism that KAL may soon have direct flights to Peking and

For the present the most cru-cial showdown facing the industry is the doglight between KAL and Asiana. KAL was disdainful of its new rival at first. Asiana's owner, the Kunho group, which operates bus routes and makes tyres, was chosen over big league competitors such as Gamsung and Byudnai for political rea-sons. It is one of the few busi-ness groups with its roots in the south-west Choils region, which is less developed than the rest of the country and is an opposition stronghold.
In the first few months KAL showed no mercy and, when flights were delayed, preferred to make passengers wait hours rather than book them on three-quarters empty Asiana flights. Asiana's poaching of 20

top KAL pilots and around 100 other flight engineers and ground staff did not help rela-tions. KAL was forced to hire Indonesian pilots to make up for the loss. for the loss.

But it was the Tripoli crash which put the most severe pressure on the airline, highlighting its controversial practice of encouraging pilots to take risks in sticking to sched-

Executives of international airlines flying out of Seoul have repeatedly accused KAL

WHEN air traffic controllers at abroad this year. The biggest of putting passenger safety at Tripoli airport advised Korean surge has been in the number risk by cutting corners for Air flight 803 to divert to of Koreans flying to Hong commercial reasons. in the case of Capt Kim, foroffer polis

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eign airline executives were incredulous that such a landing was ever attempte would have re-routed hours before," said the assistant station manger of a British flag carrier operating out of Seoul. In December, five months after the crash, Seoul's Ministry of Transportation filed criminal charges against Capt Kim, revoked the licenses of his co-pilot and flight mechanic and ordered a two-

month suspension of KAL flights on the Seoul-Jiddah-Tripoli route. It was a bad year all-round for KAL. In another incident, a for KAL. In another incident, a Korean Air jet hit five runway lamps and burst three tyres landing at Amsterdam's Schipol Airport when the pilot missed the runway by 20 meters. In January, a KAL jet "biew" an engine shortly after table of from Johanna Valent take off from Jakarta, Indonesia, and was forced to turn back and make an emergency landing. Another jet bound for

Tokyo has to return to Kimpo International Airport following mechanical problems. Also in 1989 a US court ruled that the sirline was partially responsible for the infamous responsible for the infamous shooting down of KAL flight 007 by Soviet fighters in 1983 after it apparently "wandered" into Soviet airspace. The court ordered Korean Air (which changed its name from Korean Air Lines after the incident) to nay \$50m to hereaved families. All lines after the incident) to pay \$50m to be reaved families. In the same week as the filing of criminal charges against Capt Rim and his crew, a Korean Air F-28 jet on a domestic flight crashed into flames at Seoul's Kimpo Airport, injuring more than 40 passengers. One passenger died in hospital later.

later.

Last year's crashes made a dent in the company's profits. "It effected our earnings a little bit with the alight drop in the load factor," said airline spokesman Mr Slim Mu Chol. The airline, which has 63 aircraft and flies to 40 cities in 19 countries, last year carried 11.4m passengers and 470,000 tonnes of cargo (up 9 per cent and 24 per cent respectively). Revenues for the year were \$1.74bn.

In spite of KAL's exposition.

\$1.74bn. In spite of KAL's opposition, Asiana rapidly developed and in January this year inaugurated its first overseas route, between Seoul and Tokyo. It is scheduled to open three other Japan routes by April. The airline will begin flights to southeast Asia later in the year, to the US next year and Europe in 1992. The commany operates in 1992. The company operates nine leased Boeing 737-405 and plans to boost its fleet to 30 streraft by 1894.



fastest non-stops a week on Malaysia Airlines 747-400.

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